Privacy Presentation
Task Force on Autonomous Vehicles
Subcommittee on Cybersecurity, Privacy, and Data
April 18, 2019
The Pessimistic View
(or, Privacy is Dead)

Privacy

Internet
A More Realistic View

Privacy

Monetization

Convenience
Beginnings: Privacy Torts

- invasion of privacy
- false light
- public disclosure of private facts
- right to publicity
- intrusion upon seclusion
- appropriation of name or likeness
Fair Information Privacy Principles

Transparency

Accountability

Choice

Security

Accuracy
Recent Developments

- Global Data Protection Regulation
- California Consumer Privacy Act
- State Data Breach Laws
- Auto Alliance Pledge
- Federal Trade Commission
for further study

- [https://www.eff.org/deeplinks/2018/03/some-easy-things-we-could-do-make-all-autonomous-cars-safer-faster](https://www.eff.org/deeplinks/2018/03/some-easy-things-we-could-do-make-all-autonomous-cars-safer-faster)
- Stanford [http://cyberlaw.stanford.edu/focus-areas/privacy](http://cyberlaw.stanford.edu/focus-areas/privacy)
- Electronic Frontier Foundation
- Privacy Rights Clearinghouse