Our strategy

As a recipient of US Department of Transportation (USDOT) financial assistance, the Oregon Department of Transportation (ODOT) is required to implement a Disadvantaged Business Enterprise (DBE) program according to the requirements explained in 49 CFR 26. The DBE program is intended to ensure ODOT and our contractors comply with state and federal non-discrimination laws, create a level playing field for disadvantaged businesses to compete fairly for contracts, narrowly tailor the DBE program in accordance with applicable law, require only eligible firms benefit from the program, help develop firms to compete successfully in the marketplace outside the DBE program, and assist DBEs in overcoming barriers to participation in ODOT’s procurement and contracting processes.

About the target

ODOT is required to set an overall goal for DBE participation in USDOT-assisted contracts. Based on demonstrable evidence by a 2016 Disparity Study of ready, willing, and able DBEs, ODOT established and received FHWA approval for an overall goal of 11.6% for Fiscal Years 2017 through 2019. In 2019, ODOT conducted a Disparity Study Update to assist with establishing an overall goal of 15.37% for Fiscal Years 2020 to 2022, which was approved by FHWA.

How we are doing and how we compare

<table>
<thead>
<tr>
<th>Year</th>
<th>Actual</th>
<th>FFY Goal</th>
<th>Utilization</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>12.30%</td>
<td>11.60%</td>
<td>21.29%</td>
</tr>
<tr>
<td>2018</td>
<td>8.94%</td>
<td>11.60%</td>
<td>21.17%</td>
</tr>
<tr>
<td>2019</td>
<td>11.64%</td>
<td>11.60%</td>
<td>24.26%</td>
</tr>
<tr>
<td>2020</td>
<td>17.84%</td>
<td>15.37%</td>
<td>24.77%</td>
</tr>
<tr>
<td>2021</td>
<td>11.52%</td>
<td>15.37%</td>
<td>16.62%</td>
</tr>
<tr>
<td>2022</td>
<td>15.37%</td>
<td>15.37%</td>
<td>25.00%</td>
</tr>
</tbody>
</table>

Fact

We provide statewide training for project management and field staff and reach out to certified firms to let them know about opportunities and resources for working on ODOT projects.
ODOT is committed to the requirements of 49 CFR 26. The DBE goal was exceeded in Fiscal Years 2020 and 2019. While the DBE goal was not met in Fiscal Year 2018, it was exceeded in Fiscal Year 2017. The Uniform Report is also able to track the utilization of firms, defined as the number of DBEs given contracts out of all ODOT/FHWA contracts. ODOT had 21.55% DBE utilization in Fiscal Year 2017, with a ~1% increase in utilization during each of the next three fiscal years, successfully rising to a five-year high of 24.77% in Fiscal Year 2020, showing demonstrated growth throughout a dynamic statewide construction environment.

Factors affecting results and what needs to be done

ODOT offers a variety of supportive services for DBEs. Supportive services are defined as professional training, tutoring, and consulting services which help develop a firm’s ability to perform successfully on ODOT contracts. This is a new Legislative Key Performance Measure that was approved as a replacement for Certified Firms.

In addition, the following factors affected our performance this past year:

1. Low DBE Participation on Race-Conscious Utilization: Reviewing the FFY2021 DBE participation breakdown of race-conscious and race-neutral participation illustrates that race-neutral method over performed the target breakout from the 2019 Disparity Study and the underperformance resulted from the race-conscious portion. To meet the overall goal, improving participation including steps to ensure that race-conscious contract goals do not reduce RN participation.

2. Limited Amount of Types of Firms Relied On: The most common types of work committed to DBE subcontractors is greatly limited to a small set of disciplines such as traffic control, excavation, and trucking. While this work is available on many traditional highway construction projects, it creates limitations for growth of firms. In addition, as ODOT continues to build a multimodal transportation system we have increased frequency of projects in which these work disciplines are a smaller portion of the total estimate. Expanding work types will also require increasing DBE certified firms in additional disciplines.

3. Need for DBE Primes and First-Tier subcontractors: The DBE goal cannot only be met through contract goals and 2nd and 3rd tier subcontracting. The participation of DBE firms as primes or first-tier subcontractors on large projects supports the objectives of the DBE program, increasing overall dollars and the growth of DBE businesses. In addition to larger dollar commitments at bid, when DBE firms are primes or first-tier subs they are more likely to see their work increase if there are contract changes during construction project design or scope.

Contact information
Angela Crain
Office of Civil Rights
503-986-4353

Data sources
Trns*port which is downloaded to the Civil Rights Compliance Tracking system, Purchasing & Contract Management System (PCMS), and Local Agencies