# Research Stage 1 Problem Statement

PROPOSED TITLE: Project Expenditure: Cost Attribution and Accounting

# 1. Concisely describe the transportation issue (including problems, improvements, or untested solutions) that Oregon needs to research.

When conducting the 2024 HCAS lookback study, we discovered that the existing approaches within ODOT to identifying, tracking, attributing, and accounting for project expenditures are inadequate. The information collected at the inception of the project generally includes the technical dimensions and the high-level budget information; information such as stakeholders, the user groups that the project affects (benefits/disbenefits), and the detailed breakdown of the direct, indirect, and general overhead costs is either incomplete or not included. This has led to many issues, including the inability to assess the effectiveness and efficiency of the project execution, the inability to attribute the consumption of resources to the appropriate user group, and thus the inability to attribute the benefits/disbenefits to different user groups and the inability to allocate responsibilities for the cost (user fee).

# 2. What final product or information needs to be produced to enable this research to be implemented?

The outcome from this process improvement research project will be a consistent, replicable, and reliable <u>procedure</u> to collect and process all necessary information for project expenditures that will allow ODOT to identify, track, account, and attribute project expenditures and perform assessments on projects. To achieve this outcome, we will need to conduct a current state analysis, future state identification, gap analysis, and develop and validate the procedure.

Tasks: The tasks to be completed to address the problem we identified in Part 1 are:

- Current State: Examine and establish the current approach in project selection and execution,
  focusing on the cost/benefits and stakeholders' needs and how this information is currently being
  used within and beyond ODOT. The technical/engineering dimensions of ODOT's project
  procurement/selection and execution will not be the focus of this task.
- 2. Future and Current Needs for Assessments: Identify ODOT's and its external stakeholders' information needs related to project expenditures. This task will involve identifying all sources of data requests that ODOT has received and reporting that ODOT has to comply with; this includes reporting to other governmental agencies and data requests from private entities.
- 3. Identify the Gaps in Information Needs: By comparing the current state and the future needs of information related to project expenditures and the associated assessments that need to be performed, we will identify the gaps, assess the priority to address each of the gaps, and identify the stakeholders that are affected by these gaps.
- 4. Develop and Validate Solutions: Based on the priority and stakeholders' ranking, we will identify and categorize the type of information that needs to be collected, develop methods to collect the information, and conduct a pilot study to validate that the methods we develop can support the

information needs of ODOT to perform necessary assessments related to project expenditures tracking, attributing, and accounting.

# 3. (Optional) Are there any individuals in Oregon who will be instrumental to the success of implementing any solution that is identified by this research? If so, please list them below.

| Name | Title | Email | Phone |
|------|-------|-------|-------|
|      |       |       |       |
|      |       |       |       |

#### 4. Other comments:

### Prior work:

- 1. The transportation problem presented in this document was uncovered during the 2024 HCAS Lookback Study and is fully documented in its corresponding final report, accessible via this <u>link</u>.
- 2. In 2017, we conducted a study for ODOT Engineering and Technical Services to calculate the Return on Investments for advanced technologies that were implemented across ODOT. This project involved identifying and quantifying all the costs and benefits associated with the procurement and deployment of new technologies. Reports and publications from this project are:
  - Sillars, D., E. Ng, J. Calvo-Amodio, S. Capalbo, M. Martin, Q. Jahanger, G. Zimmerman, A. Hadziomerspahic, S. Wang, and R. Elatlassi. (2017). Advanced technology: Return on investment at the Oregon Department of Transportation. Project 30530-16-14. Corvallis, OR: Oregon State University. (Report to ODOT)
  - Martin, M. A., Jahanger, Q. K., Zimmerman, G., Hadziomerspahic, A., Sillars, D. N., Ng, E. H., & Calvo-Amodio, J. (2020). Case study: Economic analysis of statewide roadway 3D mapping using mobile LiDAR. *Journal of Transportation Engineering, Part A: Systems*, 146(7), 05020004. <a href="https://doi.org/10.1061/JTEPBS.0000377">https://doi.org/10.1061/JTEPBS.0000377</a> (Non-paywall)
  - Jahanger, Q. K., Zimmerman, G., Hadziomerspahic, A., Martin, M. A., Sillars, D. N., Ng, E. H., & Calvo-Amodio, J. (2023). Economic and operational impacts of three-dimensional engineered models and automated machine guidance on statewide roadway projects. *Practice Periodical on Structural Design and Construction*, 28(3), 05023003. <a href="https://doi.org/10.1061/PPSCFX.SCENG-1223">https://doi.org/10.1061/PPSCFX.SCENG-1223</a> (Non-paywall)

## **5. State of Oregon Decision Making Lenses**

State decision making lenses are a part of the state of Oregon's policy structure. State policy and federal policy are not always aligned. The state will prioritize research according to state policy, however ODOT may be required to skip prioritized proposals based on constraints placed on the use of federal funds. If state funds are available ODOT will attempt to fund prioritized research that is deemed ineligible for federal funding.

Please complete the following three sections. Your answers to these questions will be applied on a programmatic basis to support agency decisions. Answering yes to the questions below is not required. Resolving a narrowly focused technical research problem may meet agency needs without answering yes to any of the following questions. The ODOT Research Section will seek a balanced portfolio some projects will answer yes to one of the three categories below (e.g. climate, equity, and/ or safety) and other projects in a different category.

We are looking for an overall program balance and no one project is expected to balance all categories. Generally, a research problem statement is expected to be able to answer yes with clear and verifiable information in only one of the three categories below, some projects may be able to answer yes in two or even three categories. Some projects (i.e. needs focused on specific elements of infrastructure design), may have no 'yes' answers but may still be a high value research need.

## Climate

Oregon recognizes the climate crisis and makes systemic changes to reduce emissions caused by travel. To that end, we seek research that reduces carbon emissions from construction activities and materials, and from maintenance equipment and operations. Oregon envisions a transportation system that is resilient, this means a system that is durable in the face of seismic events and extreme weather to avoid negative impacts, withstand them or bounce back quickly to resume system function. We seek research that improves the ability of the transportation system to adapt or cope with more frequent and extreme weather events. This may include innovations in data and data sharing, construction materials and project design, communication, emergency planning and response, and more. Similarly, we seek research that avoids negative impacts on key habitats and ecosystems that can buffer or reduce damage to infrastructure and improve environmental conditions for wildlife and native vegetation. For definitions and details please review the equity vision, goals, and objectives of the ODOT Strategic Action Plan and Oregon Transportation Plan.

|               | or the estimation, meas |  | I in Question 1 develop, or <b>validate</b> transportation generated greenhouse   |
|---------------|-------------------------|--|---|
| [             | □Yes                    | ⊠No  | □Unsure   |
| will the rese |                         | •  | <b>ue</b> identified in this problem statement,<br>ructure, planning, operations, |
| ]             | □Yes                    | ⊠No  | □Unsure   |
|               | •                       | <b>ion issue</b> include developm<br>potential reductions in greer | ent or testing of construction practices,<br>nhouse gas emissions?                |
| ]             | □Yes                    | ⊠No  | □Unsure   |
| traveled an   | = -                     | cle travel or support transition                                   | support the reduction of vehicle miles on to electric vehicles (or other types of |
| [             | ⊒Yes                    | ⊠No  | □Unsure   |

|  | -  | estion 1 lead to work that will support, measure, or nse to expected climate events, effects, or natural  |
|--|--|---|
| □Yes   | ⊠No  | □Unsure   |
| 5f. Will solving the <b>transpo</b> environmental conditions   | •  | on 1 lead to work that may result in better egetation?  |
| □Yes   | ⊠No  | □Unsure   |
| 5g. If you answered yes to climate, please provide ad  |  | tions above or can provide alternative details related to   |
| coding project expe  | enditure that will lead to   | goals indirectly through an improved method of highway cost allocation that more accurately ent vehicle classes on roadway usage.   |
| Equity   |  |   |
| important that problem state examined. Oregon commit affordable transportation for systemically excluded and communications decisions elements of this goal or apprecommendation is consist equity vision, goals, and of | atement proposals clears to social equity in the for all, recognizing the underserved. Create and making structure that be plies analysis to specificatent with agency equity ojectives of the ODOTS | lating to communities and transportation. It is rly explain the equity dimensions or impacts being OTP, specifically to improve access to safe and namet mobility needs of people who have been an equitable and transparent engagement and builds public trust. We seek research that studies a c transportation topics to ensure the resulting research goals. For definitions and details please review the trategic Action Plan and Oregon Transportation Plan. |
| 5h. Is the <b>transportation</b> is equity?  | <b>ssue</b> identified as a nee  | ed in Question 1 specifically focused on transportation   |
| □Yes   | ⊠No  | □Unsure   |
| 5i. If the <b>transportation is</b> for equity benefits or impa  |  | ansportation equity, will the primary topic be assessed project?  |
| ⊠Yes   | □No  | □Unsure   |
| •  | •  | n this research likely to directly involve participation n equitable process or outcome?  |
| □Yes   | ⊠No  | □Unsure   |
| •  | ne of the equity related   | oected to support ODOT's equity efforts (Including but objectives of the <u>ODOT's Strategic Action Plan</u> or   |
| □Yes   | □No  | ⊠Unsure   |

5l. If you answered yes to any of the equity questions above or can provide alternative details related to equity, please provide additional information:

<u>Additional information for 5i:</u> The proposed procedure to collect and process information related to project expenditure from the cost/benefits and stakeholders aspects of the project will reduce the resources needed to assess the equity of current and future projects.

#### Safety

Research outcomes may include interventions and countermeasures to prevent or reduce the frequency of crashes or other causes of transportation-related injury or death; or may include measures to reduce severity of injury (including prevention of death) after a crash or other injurious event. For definitions and details please review the equity vision, goals, and objectives of the <a href="ODOT Strategic Action Plan">ODOT Strategic Action Plan</a>, <a href="Oregon Transportation Plan">Oregon Transportation Plan</a>.

| 5m. Will solving the <b>transportation issue</b> in question 1 support improving <b>safety culture</b> for either transportation workers or the traveling public? |                                     |   |
|---|-------------------------------------|---|
| □Yes  | ⊠No                                 | □Unsure                                     |
| 5n. Will the solving the <b>transport communities</b> ?   | ation issue support improvin        | g safety through <b>healthy and livable</b> |
| □Yes  | ⊠No                                 | □Unsure                                     |
| 5o. Will solving the <b>transportatio technologies</b> ?  | <b>n issue</b> support improving sa | fety through using <b>best available</b>    |
| □Yes  | ⊠No                                 | □Unsure                                     |
| 5p. Will solving the <b>transportatio collaboration</b> ?   | <b>n issue</b> support improving sa | fety through <b>communication and</b>       |
| □Yes  | ⊠No                                 | □Unsure                                     |
| 5q. Will solving the <b>transportation issue</b> support improving safety through <b>investing strategically</b> ?  |                                     |   |
| □Yes  | ⊠No                                 | □Unsure                                     |
| 5r. If you answered yes to any of the safety, please provide additional i   |                                     | can provide alternative details related to  |
| None of the components o  | lirectly aligns with safety goa     | ls.   |

## **6. Corresponding Submitter's Contact Information:**

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|--------------|------------------------------|
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# 7. ODOT Sponsor Contact Information (Required if Submitter is not an ODOT employee)

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|------------|---|
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This form is not a grant application or contract document. Please do not include proprietary information on this form. Once this form is received ODOT may revise and publish the problem statement. If selected, ODOT will assign investigator(s) of the department's choosing to conduct research.