

Equitable Outcomes for Commute Options 2021

Every Mile Counts

To ensure that the actions in the Every Mile Counts work plan do not result in negative impacts or place burdensome outcomes on traditionally disadvantaged or underserved communities, the Every Mile Counts agencies are committed to advancing equitable outcomes for communities in Oregon. The equitable outcomes will allow agencies to make measurable progress toward achieving the statewide greenhouse gas reduction targets while also advancing social equity and environmental justice objectives. The equitable outcomes are the specific results that will enable the Every Mile Counts agencies to achieve Oregon's climate and equity goals.

The basis for these equitable outcomes is grounded in the definition of "equity" presented by Governor Kate Brown in the State of Oregon Equity Framework:

"Equity acknowledges that not all people, or all communities, are starting from the same place due to historic and current systems of oppression. Equity is the effort to provide different levels of support based on an individual's or group's needs in order to achieve fairness in outcomes. Equity actionably empowers communities most impacted by systemic oppression and requires the redistribution of resources, power, and opportunity to those communities."

The Commute Options 2021 action will support these **equitable outcomes**:

1. The transportation system is made stronger, more connected, safe, and resilient, reducing GHG emissions and the negative consequences of extreme weather events on affected areas and communities.
2. Greater numbers of Oregonians have access to safe, low/no-emission transportation options.
3. Public investments are made that support and stabilize historically marginalized communities and work to reverse historic patterns that disadvantage those communities.
4. Supporting employers who expand commute choices that help their employees get to work safely and efficiently and generating fewer greenhouse gas emissions.
5. Show how benefits are distributed among workers by requiring employers to report voluntarily provided demographic data, such as race, first language and home zip code.
6. Alignment with local and regional land use and transportation planning in support of sustainable development, affordable housing and shelter, access to green space, and other initiatives.

Through utilizing **decision-making processes and outreach efforts** that:

1. Provide community-led stakeholder engagement processes, with specific attention and outreach opportunities to communities likely to be most impacted by climate pollution.
2. Include representatives of impacted and traditionally disadvantaged communities, such as minority-owned businesses, on the decision making advisory committee.

3. Survey employers, assuring COBID employers are represented, about what support they would need to implement a commute alternatives program at their worksites.
4. Request assistance of community organizations to survey workers among their membership about what support they would need to be able to do their work without driving alone to a worksite every day.
5. Connect with local jurisdictions, transportation and transit advocates, and other stakeholders informally – before convening rule advisory committee – to hear their ideas, experience and challenges with transportation options in their communities.
6. Reach out to Chambers of Commerce representing minority-owned business, public transit advocates, organizations led by people of color, and other transportation and public health advocates to participate on RAC.