

# Developing the RUC Market

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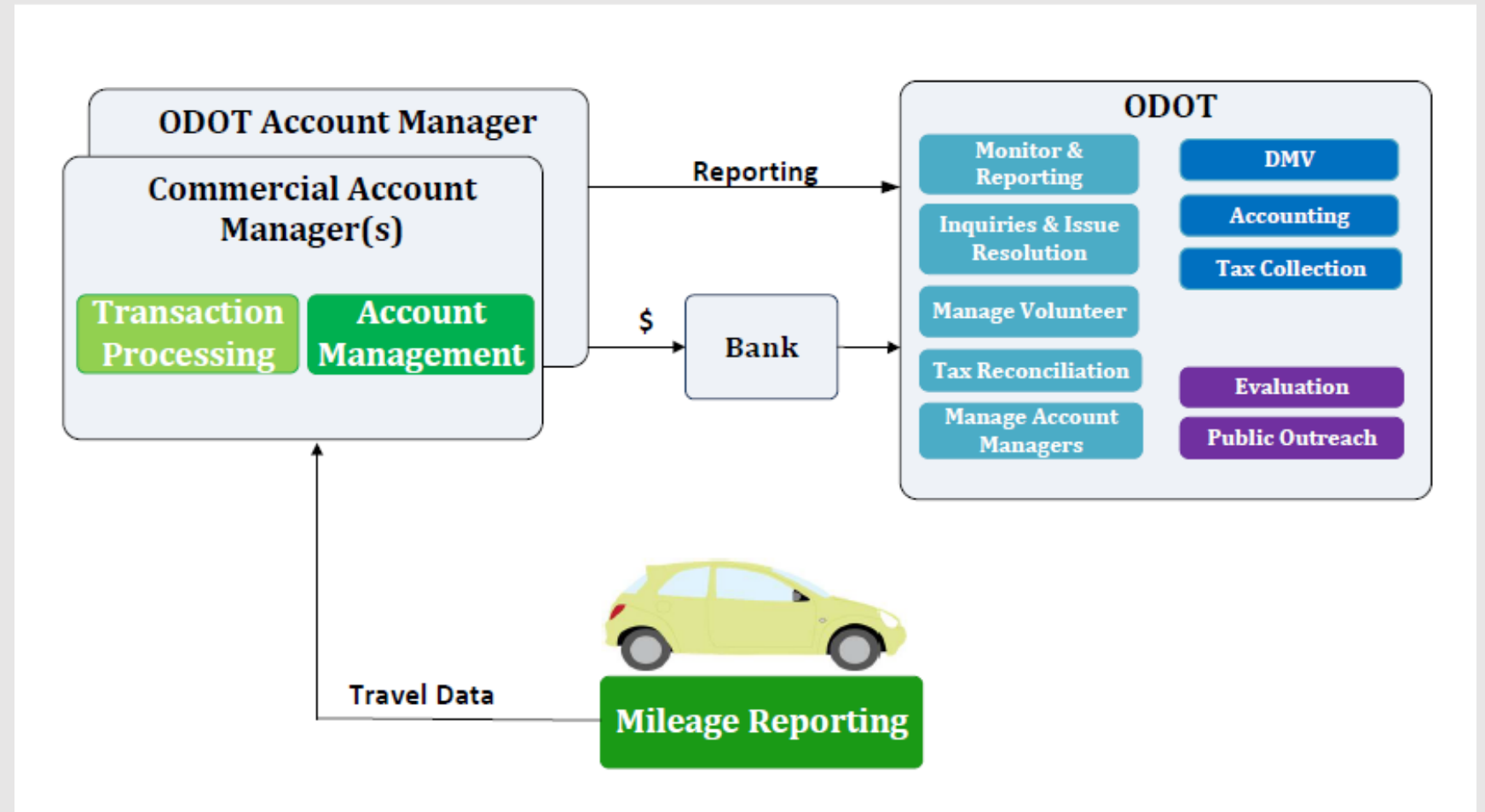
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# Goal: Develop the market

- SB 810 (2013)
  - Open system
  - Certified service providers



# Current business partnerships



# Data collector

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- Collects data for the purpose of collecting road usage charges
  - Mileage
  - Fuel usage
  - Location (advanced)
- Passes data to Transaction Processor



# Transaction processor

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- Calculates RUC
  - Ensures rates are applied taking into consideration
    - Time
    - Place
- Computes fuel tax credits



# Account manager

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- Account management
  - Enrollment
  - Mileage reporting options
- Billing & refunds
- Collection of RUC
- Tax reporting & payment to ODOT
- Aggregated data reporting





# Certification

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- Applies to all three roles
- Responsible, accurate and auditable business partners
- Done by third parties



# Industry alignment

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Industry	Data Collection	Transaction Processor	Account Manager
OEMs	X	X	X
Insurers		X	X
Fleet Managers	X	X	
Tolling Companies		X	X

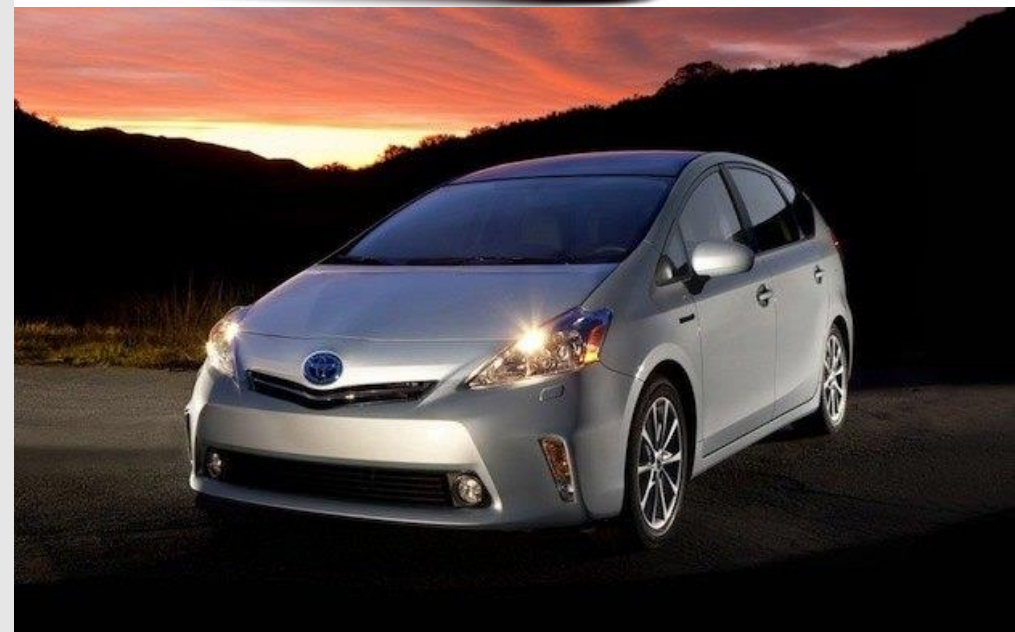




# Building the market

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- Explain the business case
- Provide information re: roles and expectations
  - Updated Program Requirements Documentation
  - Interface Control Documents
- Provide support
- Provide access to RUCAS Test
  - Enroll with OReGO
  - Get credentials for access
- Encourage



Thank You.