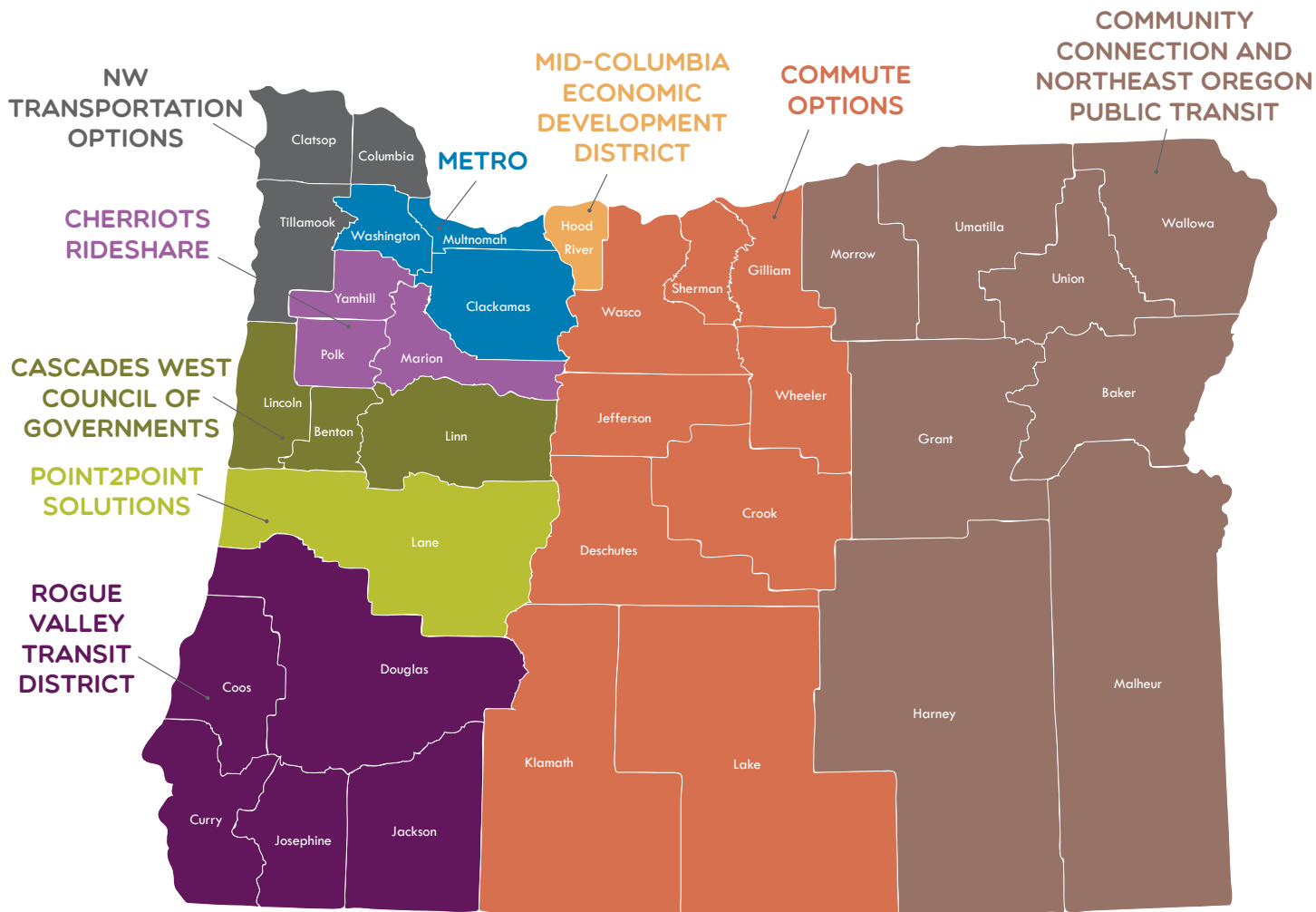


## 2017 ANNUAL SNAPSHOT

Each year, ODOT, in partnership with the transportation options providers across the state, administers an Annual Participant Survey to track satisfaction, participation, and related actions associated with transportation options programs across the state. Survey responses help us understand the benefits of the programs as well as fine tune program design and implementation.

### Who are your Transportation Options Providers?

Transportation options requires customer focused, on-the-ground staff that work hands-on in communities to provide transportation options information and education to improve awareness of options. Below is a map that shows the nine partners across the state that receive ODOT funding to help implement transportation options programs. These partners also administered the Annual Participant Survey to their contact lists in February 2018 to gather feedback about their programs offered in 2017.



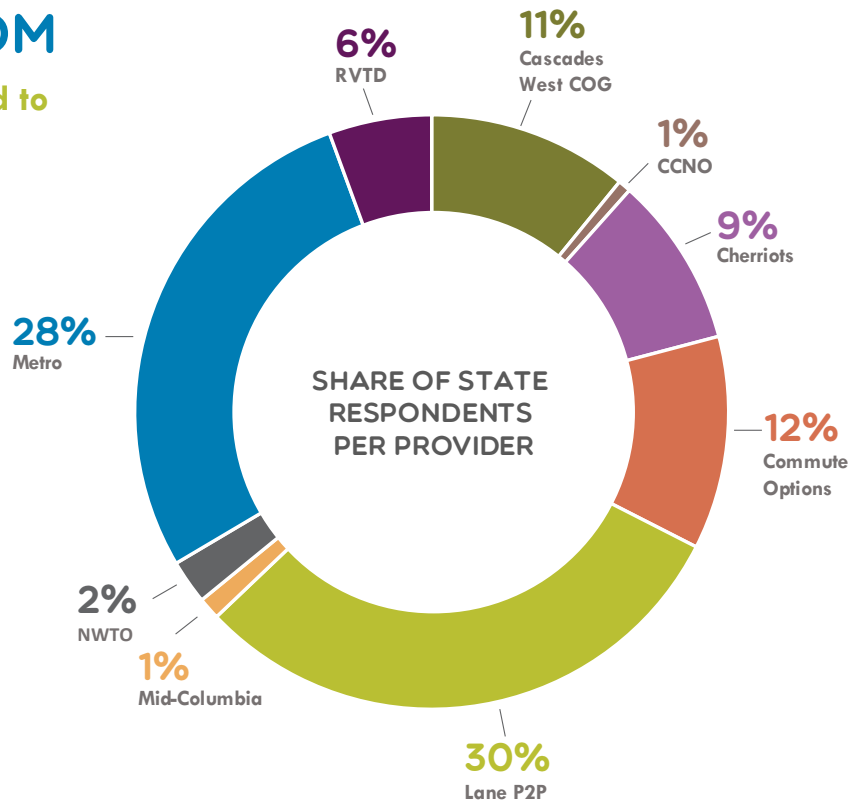
Note: Each provider is an ODOT grantee



## OREGON TRANSPORTATION OPTIONS PLAN

### WHO WE HEARD FROM

Over 4,00 people statewide responded to the survey.



### Program Participation

ODOT is working on fine tuning our approach to tracking participation, which includes learning about the capabilities of ODOT's new ridematching platform, Get There, and working with providers to standardize their quarterly reporting.

### Transportation Options Program Benefits

- 18% of respondents statewide reported that they **drive alone less because of TO programs**
- Respondents reporting driving alone less often were **most commonly participants in Drive Less Connect, Valley VanPool, and the Bike More Challenge**
- 7% of Drive Less Connect participants **joined a carpool or vanpool**

### Equity

Improved access to jobs, goods, and services is a key goal of the Transportation Options Plan.

- Survey respondents would have been able to take an **additional 671 trips to access needed services or destinations** if a transportation option (i.e., public transit, walk, bike, carpool, vanpool) had been available
- 50% of these trips were for **people who make less than \$50,000 per year**

### Are We Reaching the Right People?

A goal of the Transportation Options Program is to improve awareness and use of transportation options. People who are on the fence about using transportation options are a captive audience for transportation options providers.

- 11% of respondents statewide reported that they had not used transportation options in the past week **but they intend to**
- 11% reported that they used transportation options in the past week **but it was difficult**