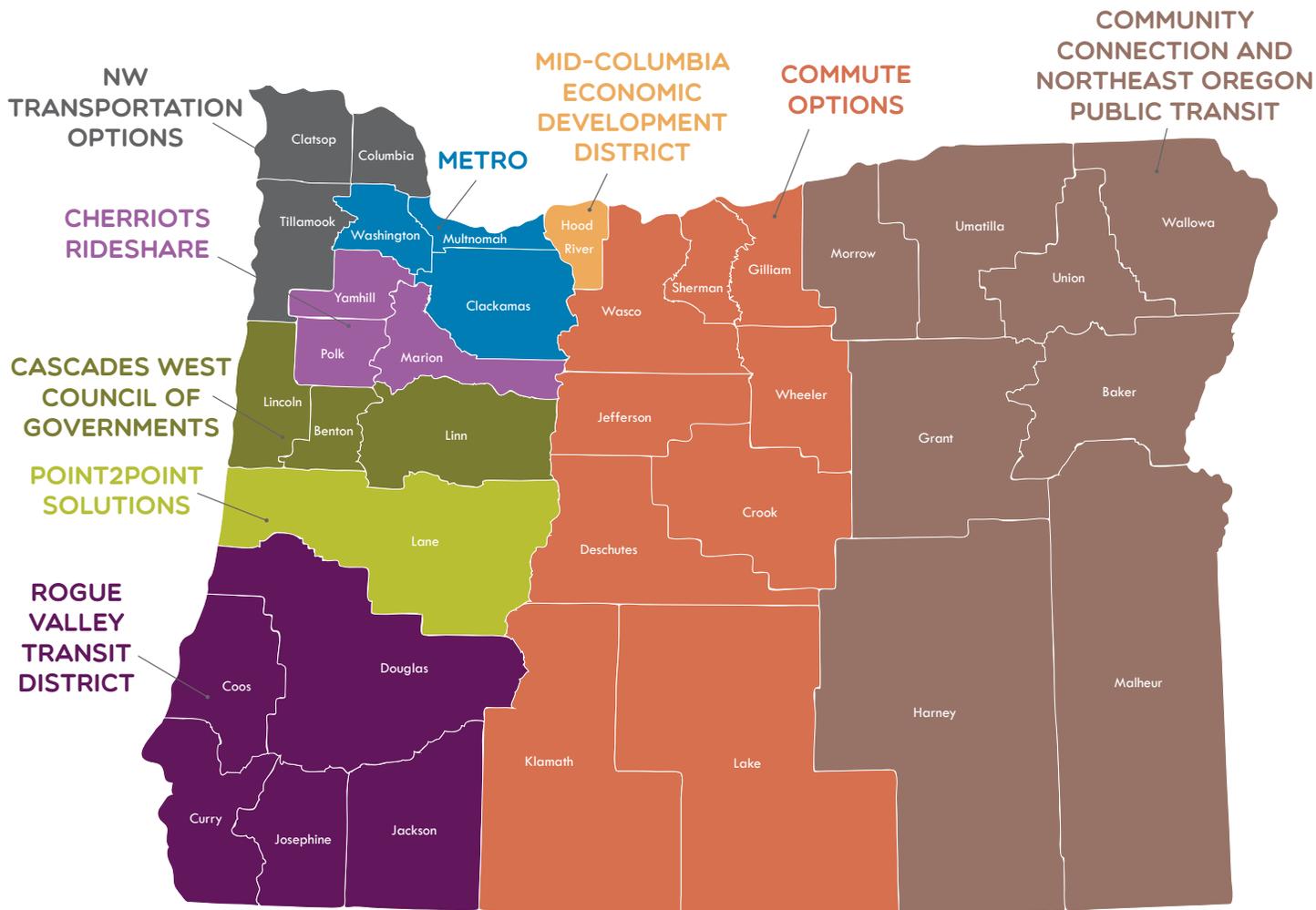


2018 ANNUAL SNAPSHOT

Each year, ODOT, in partnership with the transportation options providers across the state, administers an Annual Participant Survey to track satisfaction, participation, and related actions associated with transportation options programs across the state. Survey responses help us understand the benefits of the programs as well as fine tune program design and implementation.

Who are your Transportation Options Providers?

Transportation options requires customer focused, on-the-ground staff that work hands-on in communities to provide transportation options information and education to improve awareness of options. Below is a map that shows the nine partners across the state that receive ODOT funding to help implement transportation options programs. These partners also administered the Annual Participant Survey to their contact lists in February 2019 to gather feedback about their programs offered in 2018.



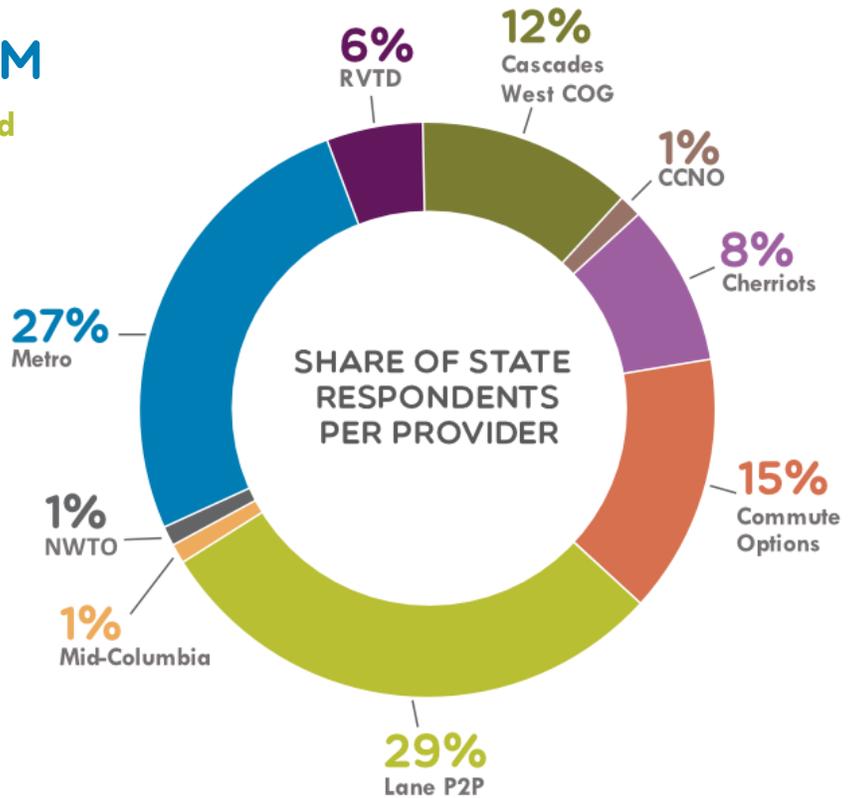
Note: Each provider is an ODOT grantee



OREGON TRANSPORTATION OPTIONS PLAN

WHO WE HEARD FROM

Over 4,000 people statewide responded to the survey.



Program Participation

ODOT is working on fine tuning our approach to tracking participation, which includes learning about the capabilities of ODOT’s new ridematching platform, Get There, and working with providers to standardize their quarterly reporting.

Transportation Options Program Benefits

- 12% of respondents statewide reported that they **walked or biked more often because of TO programs**
- Similarly, 12% of respondents statewide reported that they **drive alone less because of TO programs**
- Respondents reporting driving alone less often were **most commonly participants in Drive Less Connect and the Bike More Challenge**
- 23% of Drive Less Connect participants **logged their trips to receive rewards**
- Only 3% of Drive Less Connect participants statewide reported that they **joined a carpool or vanpool**

Equity

Improved access to jobs, goods, and services is a key goal of the Transportation Options Plan.

- Survey respondents would have been able to take an **additional 492 trips to access needed services or destinations** if a transportation option (i.e., public transit, walk, bike, carpool, vanpool) had been available—a 27% decrease from 2017
- 69% of these trips were for **people who make less than \$50,000 per year**—a 41% increase from 2017

What Information is Needed?

Information sharing is critical to improving the awareness and use of transportation options. The Annual Participant Survey helps identify what types of information people want and which communication channels are best for transportation options.

- Respondents statewide reported that they want more information about **public transportation (23%), bicycling (17%), and walking (12%)**
- Respondents reported the most effective channels for hearing about TO programs were **employers, friends or co-workers, or social media**