# BELTLINE HIGHWAY PROJECTS: RIVER ROAD TO DELTA HIGHWAY



**Public Engagement Summary** 

Includes efforts made during the River Road to Delta Highway planning process through November 2019. Does not include efforts made for or prior to the Beltline Highway: River Road to Delta Highway Facility Plan (2014).

# **OVERVIEW**

# **Open Houses**

• 3 Events, 100 Comments

# **Steering Committee**

• 7 Members from 4 Jurisdictions, 2 Meetings

## **Community Advisory Committee**

• 17 Members, 3 Meetings

# **Presentations to Community Groups**

• 11 Presentations, 250+ Participants

## **Business and Property Owner Outreach**

• 1,000+Mailed Postcards plus Targeted Outreach

# **Community Tabling**

• 10 Locations

#### **OPEN HOUSES**

# **Purpose**

Gather input on project concepts.

Share information about design, construction schedule, and construction impacts of the Delta Highway Interchange Project.

Share information about how the public can stay involved and informed in the future.

#### **Feedback**

100 comments submitted (total).

Support for reducing congestion and improving safety.

Agreement with the need for a new local bridge just north of Beltline Highway, supported multimodal improvements, and supported reducing noise pollution.

Concern about future growth and that expanding lane capacity will add to congestion by encouraging people to drive.

#### **Open House Events**

- Open House #1, North Eugene High School April 24, 2018
- Online Open House April 23 - May 25, 2019
- Open House #2, Kelly Middle School Cafeteria June 4, 2019

# STEERING COMMITTEE

# **Purpose**

Guide development of projects.

Help confirm that design and implementation serve the needs of stakeholders, improve safety and mobility, and are acceptable to all partners.

Included representatives from City of Eugene, Lane County, Lane Transit District, and ODOT.

### **Feedback**

Offered guidance on project objectives, stakeholder and public outreach, and funding opportunities.

Shared feedback from members of their communities.

Recommended elements of project design and implementation.

# 2 Meetings

- Thursday, November 30, 2017
- Friday, March 29, 2019

# **COMMUNITY ADVISORY COMMITTEE**

#### **Purpose**

Provide recommendations and advice as concepts are refined and an implementation plan is developed.

Serve as a forum to identify and build community consensus on alternatives that reflect a broad range of needs and interests.

Serve as liaisons to constituents, and represent the community as a whole.

#### **Feedback**

The 17 active members shared feedback on many aspects of the project, including:

- Active transportation elements
- Adjacent safety issues
- Public communication
- Coordination with other agencies
- Induced demand and environmental impacts

# 3 Meetings

- November 28, 2018
- March 4, 2019
- May 30, 2019

# **Public Engagement Summary**

# PRESENTATIONS TO COMMUNITY GROUPS

## **Purpose**

Inform residents of project and gather feedback.

Update communities on current designs for Delta Highway to River Road and on construction plans for the Delta Highway interchange.

#### **Feedback**

General support for project plans.

Interest in improving safety and multi-modal connections.

Concern about future growth and traffic congestion, and interest in how these projects will contribute.

# 11 Presentations, 7 Communities

250+ Participants

- Falcon Wood Village April 23, 2019
- Good Pasture Island Neighbors October 18, 2016, April 9, 2019
- Lee's Mobile Home Park May 14, 2019
- Northeast Neighbors, October 3, 2016, January 19, 2017, November 12, 2019
- River Road Community Organization June 10, 2019
- Santa Clara Community Organization October 6, 2016, March 7, 2019
- Silver Meadows Neighbors May 15, 2019

## **BUSINESS & PROPERTY OWNER OUTREACH**

#### **Purpose**

Share information with nearby businesses and property owners.

Provide opportunities for feedback.

# **Targeted Outreach**

Postcards sent to 1,000+ nearby residents, businesses, and property owners.

Specific stakeholders were contacted individually, including:

- City of Eugene, Wastewater Division
- Delta Sand & Gravel
- Chen's Happy Garden
- Eugene Mongolian Grill
- Las Morenas Taqueria (outreach conducted in Spanish)
- The Poker Lounge (outreach conducted in Spanish)

# **COMMUNITY TABLING**

# **Purpose**

Reach a broader public audience.

Provide one-on-one opportunities to talk about the project and get feedback from the public.

Most events were staffed by bilingual (Spanish and English) project team members.

#### **Feedback**

Requests for better sidewalks and closer bus stops.

Concern about a lack of safety and security because of people experiencing homelessness camping near the project area.

Positive responses to Project B designs.

#### 10 Locations

- Market of Choice (1060 Green Acres Rd), bilingual April 14, 2018
- Daily Bagel (4770 Village Plaza Lp), bilingual April 17, 2018
- Goodwill (1010 Green Acres Rd), bilingual April 17, 2018
- Ross Lane Residents (St. Vincent de Paul) April 26, 2018
- Kingsley Court Retirement Center April 27, 2018
- Santa Clara Wildflower Festival May 4, 2019.
- Howard Head Start, bilingual May 14, 2019
- Kelly Middle School Ganas Family Night, bilingual May 14, 2019
- Santa Clara Place Residents (St. Vincent de Paul) May 14, 2019
- Fred Meyer (60 Division Ave), bilingual May 17, 2019