

Making the Most of the Student Transportation Requirement

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Safe Routes to School Program Manager

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Overview



About Me

"So you want us to take the wheels off that bus?"

Understanding Unique Challenges/Opportunities

• "It takes 8 no's to get a yes"

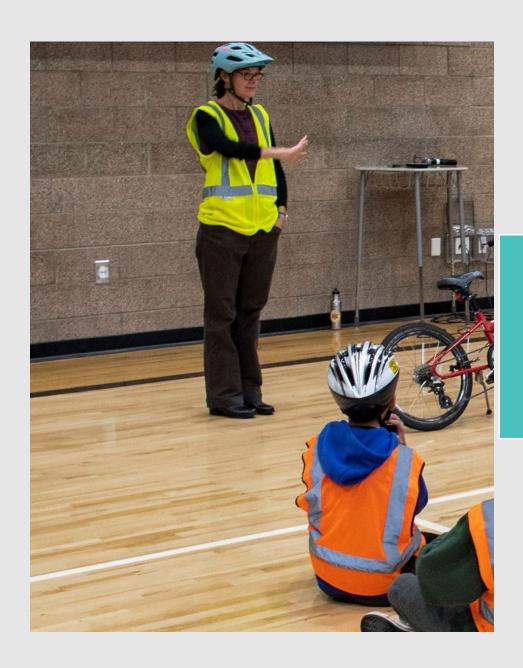
Discussion

Your favorite success and your favorite fail.

Tips and Resources

Project Identification Program

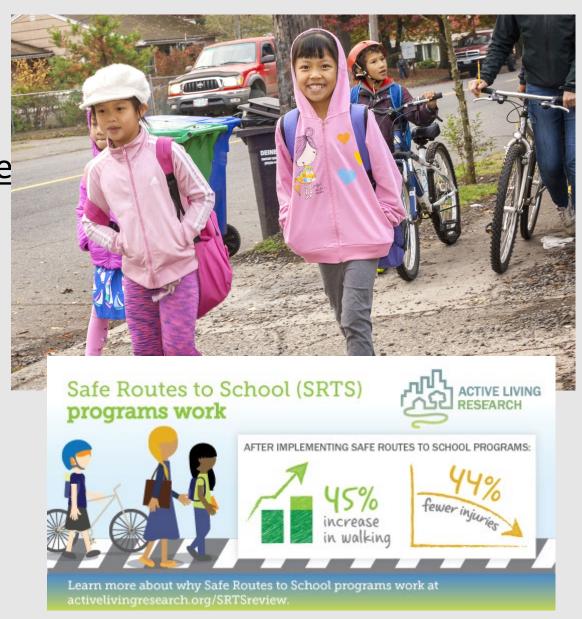
Q and A



About me

ODOT Safe Routes to School Vision: You can Help!

ODOTs Safe Routes to School Program creates a future where Oregon students and families can choose and have access to safe, active and shared transportation options to and from school. To accomplish this, the program leverages and evaluates investments in safe infrastructure, education, and encouragement programs. The program prioritizes underserved communities and facilitates high quality and effective programs implemented with transparency through partnerships and evaluation.



Engagement is the key to understanding barriers.



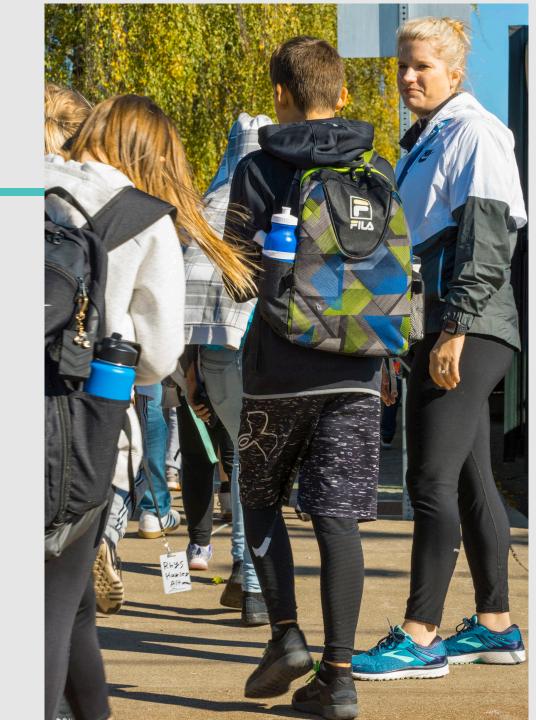


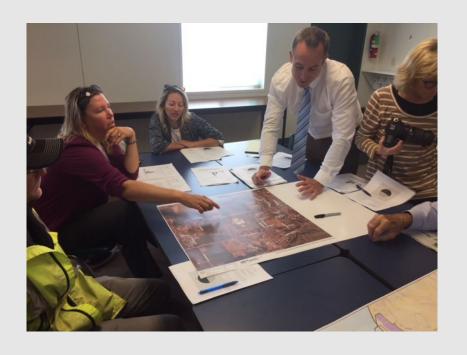
Understanding
Unique
Opportunities/
Challenges

Challenges/Opportunities

Challenges are not problems with schools but problems with how our engagement is set up.

- Staff and champion turn over
- Capacity
- Jargon
- Youth engagement
- Tracking demographics





Discussion

Think about a favorite failure and/or a favorite success working with schools in your community.

We will ask a couple people to share!

Tips and Resources





Getting School Community Input

- Tips for the ask
 - Who to ask
 - How to ask
 - Where to show up
- Can't get someone on your committee?
 Find a way to include voices anyway
 - surveys, interviews, focus groups, committee field trips.
- It takes 8 "no's" to get to a "yes."

Planning Assistance (Project Identification Program):



You will get...

A **Safe Routes to School Plan** to address barriers and get ready to apply for funding

ODOT's consultant to do the work on behalf of the jurisdiction.

Your responsibility...

School community and road authority work together.

Identify a Project Management Team

Planning Assistance Details



30 week process ends in SRTS Plan completed













Additional human resources:

Oregon's Safe Routes to School site: https://www.oregonsaferoutes.org/contact/ to connect with your local SRTS hub.

Regional Traffic Safety Coordinator

Regional Active Transportation Liaisons



Q and A







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