

Micromobility: POGOH/Move PGH

Location	Service
Pittsburgh, PA	Station-based bikeshare and integrated mobility hub pilot
Model	Partners
Nonprofit-owned and operated bikeshare	Bike Share Pittsburgh, City of Pittsburgh Department of Mobility and Infrastructure, Southwestern Pennsylvania Commission, and Pittsburgh Mobility Collective

Introduction

POGOH is Pittsburgh’s station-based bikeshare system, owned and operated by the nonprofit Bike Share Pittsburgh. The system originally launched as Healthy Ride in 2015 and was relaunched as POGO with pedal bikes, electric-assist bikes, and an updated station network. POGO continues to operate as Pittsburgh’s bikeshare system and is currently expanding its station network. From 2021 through 2023, POGO also participated in Move PGH, a City-led public-private mobility pilot that connected bikeshare, Spin-operated scooters, transit, and other transportation options through a digital platform and mobility hubs. The City of Pittsburgh Department of Mobility and Infrastructure led the pilot in partnership with the Pittsburgh Mobility Collective.



What are the Details?

- POGO provides short-term access to pedal and electric-assist bikes through a station-based network.
- Bike Share Pittsburgh, a nonprofit organization, owns and operates the bikeshare system.
- The system included 60 stations and 600 bikes, more than half of which were electric-assist, when Phase 3 planning was presented in 2024.
- The Phase 3 expansion anticipates adding more than 40 stations beginning in 2026.
- During the Move PGH pilot, mobility hubs were used to connect POGO bikeshare with additional transportation options, including Spin-owned and operated shared scooters and transit services.
- The pilot demonstrated how publicly accessible mobility hubs can support multiple transportation options while POGO continues to operate as Pittsburgh's bikeshare system.



How was the Project Funded?

POGOH has expanded through multiple funding phases. In 2024, the Southwestern Pennsylvania Commission awarded \$2.16 million in federal Congestion Mitigation and Air Quality Improvement Program (CMAQ) funding for the Phase 3 expansion. POGOH also identified anticipated philanthropic support and a Gaming Economic Development and Tourism Fund grant developed with the Redevelopment Authority of Allegheny County. The funding supports additional bikeshare stations, bicycles, and related infrastructure throughout Pittsburgh.

The related Move PGH pilot used a separate funding and delivery model. Approximately \$500,000 from the Richard King Mellon Foundation and Spin supported the creation of roughly 50 mobility hubs connecting bikeshare, scooters, transit, and other transportation options. Spin owned and operated the scooter fleet. This model shows how shared infrastructure can support vendor-operated micromobility without requiring public or nonprofit ownership of the vehicles.

What are the Key Results?

POGOH recorded more than 211,000 trips in 2023, compared with its previous annual high of approximately 124,000 trips in 2021, and surpassed one million lifetime rides in 2024. Phase 3 is expected to build on that growth by increasing station density, improving network connectivity, and extending service into additional neighborhoods.

What are the Lessons Learned?

POGOH and the related Move PGH pilot demonstrate how bikeshare systems can expand through multiple funding phases while partnering with other mobility providers to create a broader transportation network. POGOH continues to use a nonprofit-owned and operated bikeshare model, while the time-limited Move PGH pilot connected the system with Spin-owned and operated scooters, transit, and other transportation services. Specific strategies reflected in the Pittsburgh example include:

- Expanding bikeshare through multiple funding phases rather than relying on one large award.
- Combining federal funding with local, philanthropic, and private-sector partnerships.
- Keeping bikeshare and scooter ownership and operating responsibilities clearly defined.
- Investing in mobility hubs that connect multiple transportation options.
- Filling network gaps and extending service to additional neighborhoods.

Want to Learn More?

- [Pittsburgh's bikeshare program- POGOH](#)
- [Expansion - POGOH](#)
- [Media Release: POGOH Bikeshare Expansion](#)
- [Pittsburgh tackles transport insecurity with MaaS programme - Cities Today](#)
- [Move PGH | EngagePgh](#)