

# Oregon Transportation Options Program

2020 Annual Snapshot

The Oregon Department of Transportation's (ODOT) Transportation Options Program, known as "Get There," helps reduce congestion and emissions by encouraging Oregonians to use transportation options rather than drive alone. Get There is supported by partner organizations across Oregon who manage local programs and provide education and outreach. A central element of the program's success is a digital tool (the "Get There Tool") which the public uses to plan trips, form carpools, track savings by logging trips, and receive rewards for using transportation options.

The COVID-19 pandemic had an impact on the trips Oregonians were taking in 2020. When comparing 2019 and 2020 trip log reports, there was an increase of 76,000 telework trips and a reduction of nearly 74,000 in shared-mode trips logged in the tool. To adapt to the impacts of COVID-19, the project team used Get There's status as a trusted resource to provide timely information on how to make essential trips safely and tips for working from home.

## Key metrics based on trips logged in 2020

January 1, 2020 to December 31, 2020

<b>Non-drive Alone Trips<sup>1</sup></b> <b>185,311</b>		<b>Alternative Distance (miles)</b> <b>1,551,291</b>		<b>CO2 Savings (tons)</b> <b>549</b>	
<b># of Trips Logged by Mode</b>	 <b>Telework</b> <b>86,780</b>	 <b>Bike</b> <b>39,247</b>	 <b>Carpool</b> <b>30,395</b>	 <b>Walk</b> <b>19,194</b>	
	 <b>Transit</b> <b>9,982</b>	 <b>Vanpool</b> <b>1,626</b>	 <b>Train</b> <b>558</b>	 <b>Skate</b> <b>327</b>	 <b>Electric or Kick Scooter</b> <b>278</b>
<b># of Get There Users</b> <b>7,967</b>		<b># of New Sign Ups</b> <b>2,528</b>		<b># of Challenge Participants<sup>2</sup></b> <b>1,626</b>	

<sup>1</sup>Non-drive alone trips include bike, carpool, transit, train, vanpool, walk, electric or kick scooter, skate, telework, compressed work week, and did not work.

<sup>2</sup>An annual statewide challenge to encourage Oregon residents and employees to try out non-drive alone modes of travel.

# Oregon Get There Challenge

**Each October, ODOT hosts a 14-day statewide challenge to encourage Oregonians to try out new ways to get around.** In response to the COVID-19 pandemic, the project team adapted the 2020 Challenge to offer 20 educational activities and challenges related to transportation safety and successful remote work. Stories shared by participants are a testament to the Challenge being a motivating event, even during a global pandemic.

## 2020 Challenge Stats

Over <b>8,600</b> achievements completed	<b>18,639</b> trips logged	<b>588</b> new users from Oct. 5 - Oct. 18
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Over 650 participants took a post-Challenge survey. The Challenge received positive feedback, including:



**43%**

felt better equipped to **work from home.**



**41%**

learned **new safety or transportation skills.**



**62%**



were motivated to use **other ways of getting around** besides driving alone.

## Participant Quotes



“The Get There Challenge reminded me how much I love cycling and how, just because I now own a car, that doesn’t mean I can’t still bike to places like I always used to!”



“The Get There Challenge helped me realize that working from home isn’t just about convenience, it’s also about the reduction in carbon emissions from not driving!”



“The Get There Challenge helps me to think outside of my usual transportation choices. It especially encourages me to either bike or walk to my local grocery store, often a neighborhood market, instead of driving alone. Which supports my health, physical & mental, and also supports my local community markets & businesses, which are in need of our support during the pandemic.”