



Program Manager Update Guide for
Oregon Transportation Safety
Committee (OTSC)
Reports

- **Quarterly Updates on *your* TSD program**
 - Can focus on ‘what’s hot’, and ‘what’s current’, and not necessarily an entire program update; depends on the program.
- **2-3 Program Areas are presented at each monthly OTSC meeting**
- **Handouts are encouraged**
- **PowerPoint presentations should be printed, if needed (a .ppt is not required): “3-slide per sheet” format.**
- **Each presentation should last approximately 15 minutes, w/a few minutes added for questions and *discussion***

Funding - Revenue for 2021 (New Grant Year)	Distracted Driving Media - \$540,000 Distracted Driving Statewide - \$200,000 OSP HVE - \$100,000 Oregon Impact/LEA HVE - \$560,000
What - Primary Focus (From HSP)	Decrease distracted driving behavior through education and changing social norms. Conduct targeted enforcement to enforce Oregon distracted driving law.
How - Strategies Put into Play (From HSP)	Develop and distribute public information and education materials to conduct outreach and raise awareness and understanding of the dangers of distracted driving. Provide high visibility enforcement for distracted driving statewide throughout the year, especially during October 2020 and April 2021, the Annual National Distracted Driving Awareness Month.
Who - Projects Started (From HSP)	GARD – Media campaign. Law enforcement agencies statewide – HVE. Hang Up and Drive – Distracted Driving Awareness Presentations to schools, employers and organizations statewide.
Status - Progress of Strategies so Far	GARD has developed distracted driving campaign materials that were run in October. April’s Distracted Driving Awareness month was postponed due to Covid

	<p>and was rescheduled to October by NHTSA. This media will run throughout the year, especially in October 2020 and April 2021 – Distracted Driving Awareness Months.</p> <p>OSP, city and county law enforcement conducted HVE during October, 2020 Distracted Driving Awareness Month. HVE will continue throughout 2020-2021, especially during April, 2021 Distracted Driving Awareness Month.</p> <p>Hang Up and Drive is scheduling in person and virtual Distracted Driving Awareness Presentations statewide.</p>
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