



Program Area Update for Oregon Transportation Safety Committee (OTSC)

- Pedestrian and Bicycle Safety Program

Funding Revenue for 2022	405h- Non-Motorized Safety Grants- \$ 329,254 402- \$800,000 Total = \$1,129,254 \$420,00 Statewide Services \$150,000 Pedestrian Safety Enforcement and Training \$350,000 Region 1- Ped and Bike Safety Grants \$30,000 Region 5- Ped and Bike Safety Grants \$ 179,254 Oregon Friendly Driver Program
	Primary focus is to have zero pedestrian and bicycle fatalities and serious injuries. <ul style="list-style-type: none"> • Increase public awareness of bike/ped laws • Enforcement • Promotion of safety behavior • Development and distribute education materials • Pedestrian bicycle and driver safety education
How - Strategies Put into Play (From HSP)	<ul style="list-style-type: none"> • Work with media contractor • Updating education materials • Provide funding for enforcement operations • Provide funding for Oregon Friendly Driver Program
Who - Projects Started (From HSP)	<ul style="list-style-type: none"> • Collaboration with Region 1- Ped Safety Grants • Gard- Conspicuity, Driver Distractions/Speed, Safe Passing of Bicyclists • Oregon Impact- Pedestrian Safety Enforcement • Commute Options, Street Trust, Lane Council of Governments- Oregon Friendly Driver Program
Status - Progress of Strategies so Far	<ul style="list-style-type: none"> • Region 1 call for applications for ped grants <ul style="list-style-type: none"> ○ 3rd year- grass roots projects • Gard media education campaign planning • Oregon Impact –HVE PSE, training, video, webinar • Oregon Friendly Driver- Statewide website updates, social media/Google Ads marketing • New Way to Order Ped/Bike Education Materials • New project for 2023- Houseless Listening Session • Funding from Transportation Options program for Reflectives