

**Oregon Transportation Safety Committee  
September 13, 2023  
CONSENT CALENDAR**

1. Approve the minutes of the July 12, 2023, Committee meeting
2. Approve new projects to the 2023 Highway Safety Plan: N/A
3. Review 2023 grant adjustments to the 2023 Highway Safety Plan:

<u>Project #</u>	<u>Project Name</u>	<u>Project Total</u>
<b>M5X-23-12-02</b>	DUII Statewide Services – Media & Communications	\$225,000 (+\$25,000) 405d

This amendment will shift \$25,000 currently obligated to the purchase of new breath alcohol testing instruments to the DUII Statewide Media & Communications project. This will cover expenses not considered when the original media budget for FY2023 was drafted. This year, TSO leveraged new relationships with Oregon State and Portland State Universities' athletics programs to provide targeted messaging at football and basketball games. We also emphasized Spanish-language messaging to target media toward communities who are overrepresented in DUII incidents, crashes, and related negative outcomes. This was all in addition perennial media strategies which included radio, television, and streaming content, in addition to billboard and water closet ads.

The source project (M5X-23-12-18) was not a fully-developed concept for FY2023, and has been postponed to FY2024 with a different funding source. As such, no existing activities will be negatively affected by this reallocation of funds.

<u>Project #</u>	<u>Project Name</u>	<u>Project Total</u>
<b>HU-20-10-33</b>	SRTS Lane County	\$240,884.57 (-\$59,115.43) FHWA

Grant adjustment to remove \$59,115.43 from the total budget and transfer to the HU-23-10-22 SRTS Lane Council of Governments project budget. This has been agreed upon from both Lane County and Lane Council of Governments.

<u>Project #</u>	<u>Project Name</u>	<u>Project Total</u>
<b>HU-23-10-22</b>	SRTS Lane County	\$159,115.43 (+\$59,115.43) FHWA

The funds being added to the LCOG grant are from a partner agreement between Lane County (project HU-20-10-33) and LCOG (HU-23-10-22) to combine project efforts to fund a single Safe Routes to School program. The 2020-2023 Lane County grant surplus of funds is due to the Lane Council of Governments employment of the shared coordinator. Rather than having two TSO grants to fund a single SRTS program in Lane County, the agreement was to transfer budget funds to the LCOG SRTS grant to help streamline grant activities managed by Lane Council of Governments with partnership of Lane County.