Oregon Transportation Safety Committee November 12th, 2025 CONSENT CALENDAR

- 1. Approve the minutes of the October 8, 2025 committee meeting
- 2. Approve new projects to the 2025 Highway Safety Plan: N/A
- 3. Review 2025 grant adjustments to the 2025 Highway Safety Plan:

Project # Project Name Project Total +(\$30,900.00)

M1PE-2026-45-05-00 Region 5 Occupant Protection Education and Outreach

New project total: \$55,900.00

This project will focus on local, Region 5, media messaging for occupant protection (safety belt and child restraint use) education in Region 5. These additional funds will be used to purchase the "Convincer," which is a safety belt educational demonstration that simulates a low-impact collision and can greatly impact how the public values the importance of wearing a seat belt. The Convincer will be used with a doll that will experience the force generated during a 5-10 mph collision in front of an audience. TSO currently has two Convincers that are in the process of being surplussed due to their age and condition of 30+ years old. One of those two Convincers was rarely used which is why we are only looking to purchase one Convincer which will allow us to meet the requests for the equipment, most of which come out of Region 5, to address the community-identified behaviors that have been contributing to the increase in fatalities and serious injuries in Region 5 as a result of driver and passenger ejections (preliminary).

The Convincer is a very effective outreach and awareness tool that can enhance safety presentations at schools, businesses, fairs, community events, and driver education programs.