



DISTRACTED DRIVING IN OREGON

- “Distracted Driving” is a dangerous behavior for drivers, passengers, and non-occupants alike. Distraction is a specific type of inattention that occurs when drivers divert their attention from the driving task to focus on some other activity instead (per NHTSA).
- From 2014-2018 there were 13,603 fatal and injury crashes resulting in 137 fatalities and 20,992 injuries caused by crashes involving a **distracted driver** in Oregon (**all ages**).
- 2014-2018 There were 1,193 fatal and injury crashes involving a driver (**all ages**) reported to have been **using a cell phone** at the time of the crash: 18 fatalities and 1,752 people injured.
- 2014-2018 There were 124 fatal and injury crashes involving a driver age **16-18** reported to have been **using a cell phone** at the time of the crash: 0 fatalities and 182 people injured.
- 2014-2018 There were 65,138 **convictions** for this offense.

Convictions for using a mobile electronic device 2014-2018

2014 - 17,723
2015 - 15,264
2016 - 10,317
2017 - 8,748
2018 - 13,086
Total – 65,138

- 2014-2018 There were 39 crashes involving, but not limited to a **Pedestrian, using a cell phone**: 3 fatalities and 36 injuries.
- 2014-2018 There were 13 crashes involving, but not limited to a **Pedal-cyclist, using a cell phone**: 0 fatalities and 13 people injured.



What is distracted driving?

Distraction occurs when a driver voluntarily diverts attention to something not related to driving that uses the driver's eyes, ears, or hands. There are four types of driver distraction:

- Visual -- looking at something other than the road
- Auditory -- hearing something not related to driving
- Manual -- manipulating something other than the wheel
- Cognitive -- thinking about something other than driving

Most distractions involve more than one of these types, with both a sensory -- eyes, ears, or touch -- and a mental component.



Additional Distracted Driving Campaign Information/Resources:

<https://www.oregon.gov/ODOT/TS/Pages/SafeandCourteousDriving.aspx>

ODOT Oregon Distracted Driving Videos:

<https://www.youtube.com/playlist?list=PL6mL7JnVXhphVM3RyS1YTZa6ky4LJZs6B>

NHTSA's Distracted Driving Website:

<https://www.nhtsa.gov/risky-driving/distracted-driving#nhtsa-action>

Traffic Safety Marketing / U drive. U text. U pay. Materials:

<https://www.trafficsafetymarketing.gov/get-materials/distracted-driving/u-drive-u-text-u-pay/peak-enforcement-kit>