



**MADD**<sup>TM</sup>

IMPAIRED  
DRIVING  
ENDS HERE.

# Thank you Governor's Advisory Committee (GAC)



**Impaired driving affects everyone.  
We're here to end it for good.**

A dark, close-up shot of a man's face and shoulder while driving a car, looking out the window.A man in a grey sweater and blue jeans is helping a woman in a yellow jacket and blue jeans onto a bicycle. They are outdoors on a paved path with trees in the background.

**What would you  
do to protect the  
ones you love?**

# Meet Our Team: ♦



**Candace Reid**- Program Director



**Peggy Glass**- Court Monitor Specialist in Deschutes County



**Alexa Rember**- Court Monitor Specialist in Multnomah & Washington County

## ***Our Mission***

MADD's mission is to end drugged and drunk driving, support the victims of these violent crimes, and prevent underage drinking

## ***Our Vision***

MADD's Vision is to end impaired driving for good. Join the fight today for a safer tomorrow!

# MADD's Impact

Every 79 seconds someone is killed or injured in a drunk driving crash.

## People Served

**40%**

Since our founding in 1980, MADD has helped to cut drunk driving deaths by approximately 40%.

**475,000**

MADD helped save nearly 475,000 lives in that time — this is why we do what we do.

**1M**

And as of December 2023, MADD has supported nearly one million victims with our [services](#).

**MADD provides one supportive service every 4 minutes.**

**2 in every 3 people**

will be involved in a drunk driving crash in their lifetime

**Drunk driving deaths are up 31% since 2019**



# Mobilizing Communities



Across our 45-year history, MADD has led advocacy efforts in all 50 states and Puerto Rico - enacting more than 200 state laws and groundbreaking federal laws such as the 21 minimum drinking age and .08 blood alcohol limits.

MADD promotes the passage of effective laws to help stop impaired driving and support victims and survivors from all communities.

Priority state reforms for the 2026 legislative sessions:

- All-offender ignition interlock legislation
- .05 Blood Alcohol Concentration (BAC) legislation
- High-visibility enforcement of impaired driving laws and equitable traffic safety enforcement that prioritizes funding and resource allocation aimed at equitable enforcement of hazardous driving behavior
- Drug-impaired driving prevention
- Justice for victims

# ▶ HALT Impaired Driving Prevention

- In 2021, the Honoring Abbas Family Legacy to Terminate (HALT) Drunk Driving Act was included in the Infrastructure Investment and Jobs Act passed by Congress and signed into law by President Biden in 2021
- The legislation was created in honor of the Abbas Family – Issam, Rima, Ali, Isabella, and Giselle who were killed by a wrong-way drunk driver on the way home from a family vacation
- **The law requires a new national safety standard for state-of-the-art smart technology in all new cars by 2027, which will ultimately end impaired driving and save more than 9,000 lives per year <sup>2</sup>**



# ▶ Support for Equitable High-Visibility Traffic Safety Enforcement



- MADD works closely with law enforcement officers, supporting enforcement efforts to ensure that our roads are safe. Without traffic safety enforcement, and the dedication of the police officers, traffic fatalities and injuries would increase exponentially.
- With U.S. alcohol-related traffic related deaths at a 16- year high, MADD recognizes the need to use limited traffic safety resources in even more efficient and effective ways.
- Traffic stops are the most frequent engagement between law enforcement and the public, with more than 20 million people stopped for traffic violations each year.
- Research shows communities of color are disproportionately subject to traffic stops and searches.

▶ MADD is engaged with law enforcement partners every day across America. Law enforcement is on the front lines of traffic safety prevention efforts:

Some examples of our partnerships:

- Saturation Saturday (Every August)
- Law Enforcement Recognition ceremonies
- Law Enforcement Summits across all 10 NHTSA Regions
- Sobriety checkpoints
- Roll calls
- Advocacy for resources that support equitable high-visibility enforcement
- National and local conferences

# Court Monitoring Program

## **Goals** ♦

Compile pertinent information on how DUI cases are adjudicated in the courtroom.

To elicit public interest in the management and outcome of DUI cases in the community by publishing annual findings locally and contributing to an annual report released by MADD National.

To report relevant information gathered by the project to appropriate entities to increase the efficiency of the judicial process.



# Why We Monitor

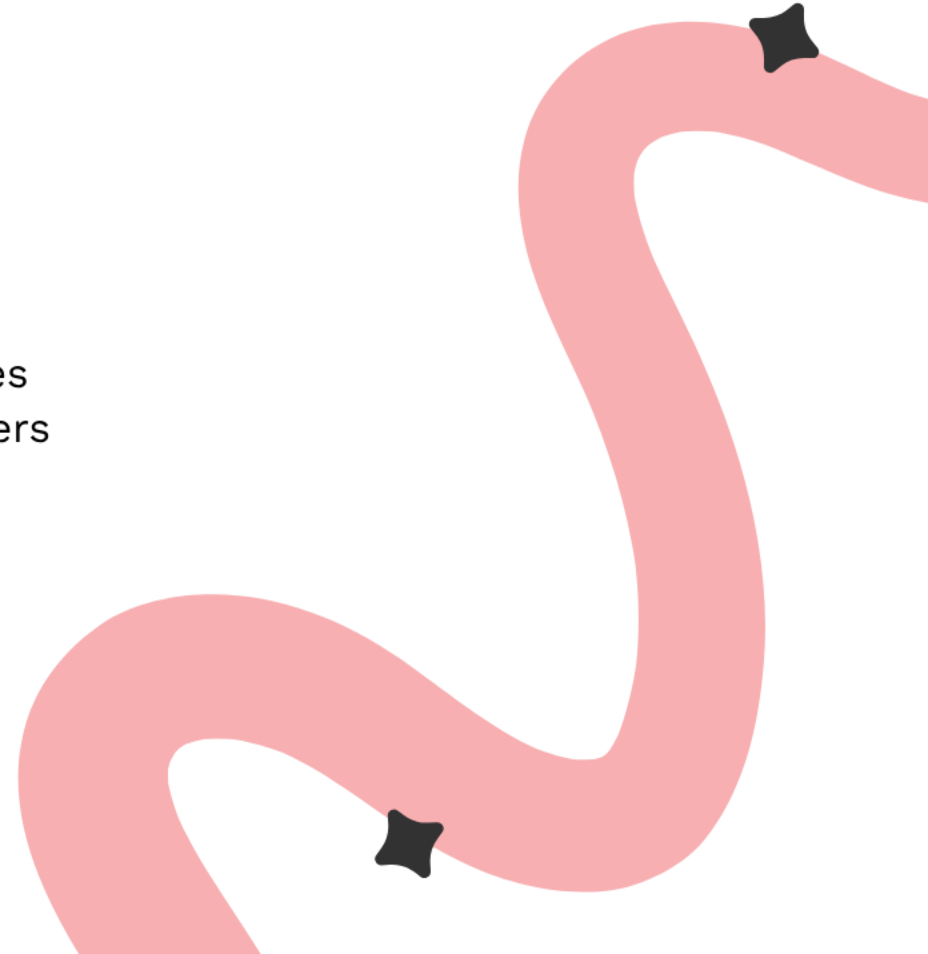
- The focus of our program is to ensure transparency, accountability and fairness in handling misdemeanor DUI cases within the judicial system.
- Impaired driving remains a significant public safety issue across Oregon State.

## Benefits

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- Several studies, including a study conducted by NHTSA, stated in cases where Court Monitors were present, the conviction rate of DUI offenders was higher by 10% and case the dismissal rates were lower by 70%.
- Shows the public's vested interest in the outcome of impaired driving cases.
- Offers an outside observation to the handling of DUI cases and promotes conversations between stake holders.

**According to the Oregon Driver and Motor Vehicles Services (DMV), approximately 25,00 people are arrested for DUI a year. 40% of all traffics deaths are a direct result of people driving under the influence of intoxicants.**



# **MADD Victim Services**

Mothers Against Drunk Driving (MADD) is here to help during this difficult time. We provide a variety of free victim services to all victims of drunk and drugged driving.

Our services may include:

- Emotional support
- Introduction to others who share similar experiences
- Assistance guiding you through the criminal justice system
- Knowledge about impaired driving laws and victim rights
- Victim advocates to accompany you to court
- Help preparing victim impact statements for court
- Assistance with applying for crime victim compensation benefits
- Referrals for counseling, or other community resources



If you would like to learn more about our supportive services, please contact us at

24-HOUR VICTIM HELP LINE:

1.877.MADD.HELP

MADD.ORG/HELP



# Underage Prevention Education & Awareness Programs

- **Power of Me:** MADD's Elementary classroom-or auditorium-based program focused on alcohol use prevention and vehicle safety for elementary school students in grades 4-5 (ages 8-11).
- **Power of You(th):** MADD's middle and high school program focused on providing youth with the tools to resist peer pressure, manage stress and empower them to take the next step and influence their peers to make smarter and safer choices.
- **Power of Parents:** Parents are the #1 influence on a kid's decision to drink underage. MADD's parent initiative focuses on empowering parents to have ongoing, intentional conversations with their kids about the dangers and consequences of underage drinking and other drug use.
- **Power of Community:** MADD's community engagement and grassroots mobilization program focuses on reshaping community attitudes and the environment where underage drinking takes place by eliminating access to alcohol by youth and reinforcing the 21 minimum drinking age law in all 50 states.



# Community Outreach



- **The MADD Network:** A three-year strategic plan to expand our reach and engage new stakeholders with our mission.
- **Driving Change:** Raising money while educating those visiting dealerships on the impact of impaired driving.
- **MADD Sports:** A program designed to leverage sports influential platform to raise awareness and support for our mission to eliminate impaired driving, support victims, and prevent underage drinking.
- **The MADD Memorial Garden:** Garden located in Eugene, OR to memorialize victims from impaired driving.
- **Walk Like MADD:** MADD's signature fundraising event to help us raise both awareness and funds to eliminate drunk and drugged driving.



# .05 BAC SAVES LIVES

## Why does MADD support .05 BAC laws?

	Decades of research show that .05 BAC laws can save lives on the roads. (Albalade 2008; Thomas et al., 2022)
	A .05 BAC law has a broad deterrent effect because it helps prevent drinking drivers from getting behind the wheel in the first place. (Byrne et al., 2016)
	Alcohol, both alone and in combination with other drugs, continues to be the drug with the most detrimental impact on traffic safety. (NTSB 2022)
	A majority of Americans support .05 BAC laws. (AAA FTS 2022)

## Safety impact of moving from .10 to .08

A comprehensive 2017 independent research study shows that from 1982 to 2014, in 50 states and DC, **lowering the per se iBAC limit from .10 to .08 resulted in a 10.4% reduction in alcohol-related fatalities, with no change in alcohol consumption.** This means that lowering the BAC to .08 in the US has **saved 1,736 lives annually.** A total of 24,868 lives were saved between 1983 and 2014 due to lowering the BAC to .08. (Fell and Scherer 2017)

## .05 BAC Facts



Enacting .05 BAC laws in all states would result in an estimated 11% decline in fatal alcohol-related crashes and save at least 1,700 lives annually in the US. (Fell and Scherer 2017)



## What .05 BAC law DOES NOT do:

There is no evidence that it reduces drinking.

In fact, per capita alcohol consumption in several countries with a .05 BAC law is the same or higher than in the US, but deaths are lower.




For drivers with BACs of .05–.079 g/dL, the risk of being in a single-vehicle fatal crash was at least 7 times higher than for drivers with no alcohol in their system. (Fell and Voas 2014)





# WHY .05 BAC MATTERS

.05 BAC	VS	.08 BAC
<ul style="list-style-type: none"><li>1 Reduced coordination</li><li>2 Reduced ability to track moving objects</li><li>3 Difficulty steering</li><li>4 Reduced response to emergency driving situations (<a href="#">NHTSA</a>)</li></ul>		<ul style="list-style-type: none"><li>1 Reduced ability to concentrate</li><li>2 Short-term memory loss</li><li>3 Difficulty controlling speed</li><li>4 Reduced information-processing capability</li><li>5 Impaired perception (<a href="#">NHTSA</a>)</li></ul>

Effects of the 2018 Utah .05 BAC law	
<ul style="list-style-type: none"><li>• A 19.8% reduction in the fatal crash rate between 2016 and 2019.</li><li>• More than 1 in 5 drinkers changed behaviors, such as planning alternative transportation when drinking away from home.</li><li>• No decrease in alcohol sales, alcohol consumption, or tourism revenue.</li><li>• No marked increase in DUI arrests. (<a href="#">Thomas et al., 2022</a>)</li></ul>	

International experience with .05	
	<p>Twenty years of international studies have shown that when a country lowers BAC limits from .08 to .05, <b>alcohol-related fatal and injury crashes decrease between 5% and 10%</b>. (<a href="#">Mann et al., 2001</a>; <a href="#">Fell &amp; Voas 2006</a>)</p> <p>Approximately 100 countries have some type of .05 or lower BAC laws <b>while their average alcohol consumption is the same or higher than the US, their proportion of alcohol-related deaths are lower</b>. (<a href="#">Global Status Report on Road Safety 2015 World Health Statistics 2015</a>)</p>

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# Broken Laws, Broken Lives

Each statistic is a person who didn't make it home to their families.



**NO  
MORE  
VICTIMS.**



**OUR LIVES MATTERED. DON'T DRIVE IMPAIRED.  
ALWAYS DESIGNATE A SOBER DRIVER.**



**MADD**<sup>TM</sup> IMPAIRED DRIVING  
ENDS HERE.

**Thank You**



**MADD Headquarters**

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(1-877-275-6233)

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511 E. John Carpenter Freeway

Irving, TX 75062



**24 Hour Victim Help Line**

**877.MADD.HELP**

(1-877-623-3435)

Impacted by drunk or drugged driving?

Call our **24-Hour** Victim Help Line