



NORTH IDAHO
DUI TASK FORCE

October 2017

- 6 Fatal crashes
- 5 Fatalities caused by impaired drivers
- 9 Avg number fatal crashes 3 previous years
- 15 Total fatalities in 2016



No Refusal Weekend Holiday Edition

- Goal: Reduce impaired driving crashes through education and enforcement
- All Kootenai County agencies participating
- Multi Agency Press Conference
 - Explain No Refusal
- ABC Training attended by 44 people
- Briefing and Search Warrant Training by prosecutor
- Lighting Parade Kick Off
- Fire Pizza
- Virtual Ride Along
- Emphasis Patrols throughout Holiday Season



December 29, 2017



2018: Choose Wisely Kootenai County

- Dedicated to Jacob Leeder
- PSA by Hello Hawks
- Press Conference to launch PSA
 - Local News features
- Lighting Parade kick off
- Emphasis Patrols
- Nominated for Regional Emmy Award



CDA PD DUI Team

- Average BrAC: .18
- 22% Refusals
- 22% Excessive

	1400	1500	1600	1630	1645	1700	1730	1800	
WHITNEY (Hard Cider 6%)041	.064	.095	.086	.088	.084	.070	4 Cider
TYLER (Whiskey, Sprite)	(.) (.) (.)	.068	.109	.125	.126	.111	.108	.102	10 Whisky
RUSSIA (Huckleberry Vodka, Sprite)	(.) (.) (.)	.069	.109	.151	.149	.145	.136	.134	6 Vodka 3 White Claw
CHASE (Whisky, Corona, Red Bull)	(.)	.051	.068	.090	.090	.111	.105	.104	2 Whisky 8 Beer
TEQUILA (Margarita)	(.) (.) (.)	.053	.085	.091	.087	.081	.074	.074	6 Tequila 1 White Claw
DANNY (Huckleberry Vodka)	(.) (.) (.)	.068	.101	.118	.099	.107	.111	.100	13 Vodka 1 Cider
CAITLYN (Gin & Tonic)	(.) (.)	.046	.078	.112	.123	.118	.117	.110	6 Gin 1 White Claw Sake Beer Pong



Source: Thinkstock

12. Idaho

> **Drunkest city:** Coeur d'Alene, ID

> **MSA adults binge or heavy drinking:** 17.9%

> **State adults binge or heavy drinking:** 15.4% (10th lowest)

> **Alcohol related driving deaths:** 38.3% (top 25%)

The North Idaho Problem

- 2013 to 2018: 51% Region 1 fatal crashes caused by impaired driver
- 2015 to 2017: 60% Kootenai County fatal crashes caused by impaired driver.
- Nationally 29% fatal crashes caused by impaired driver
- 2017: Kootenai County saw approx. 8% increase in impaired crashes while Idaho saw 9% reduction

DUI Offenders

- “I’m perfectly fine to drive”
- “I won’t get caught”
- “I don’t care”

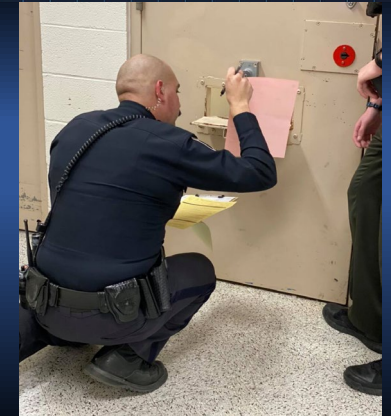
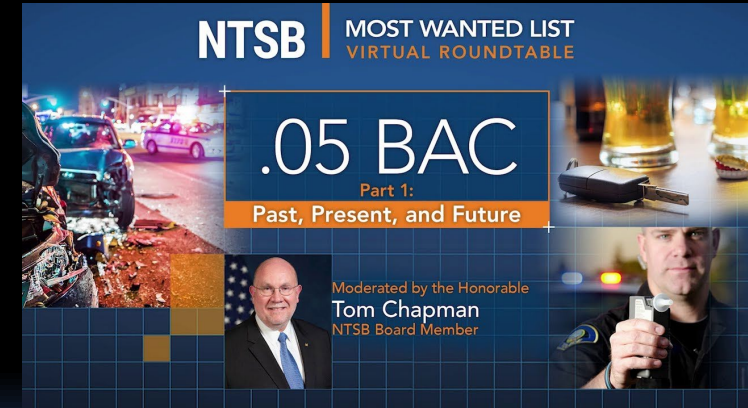
Date / Time of Arrest 10-2-20 / 2138 Location 300
 Arresting Officer Knoll # 1266 Agency COAPO

CHARGES AND BAIL: ARREST TYPE: ☒ ON-VIEW ☒ WARRANT ☐ CITIZ

M / F	Code	Charges	Bail
1. F	18-8005	DUI	Ø
2. m	18-8007	A DWP	\$500 ⁰⁰
3. m	23-505-2	Open Container Driver	\$300 ⁰⁰
4. m	18-8004	DUI	\$10,000
5. m	18-8001	DWP	combined
6. m	18-8004	DUI	\$10,000

Is the arresting officer aware of any mental or physical conditions this inmate may have v

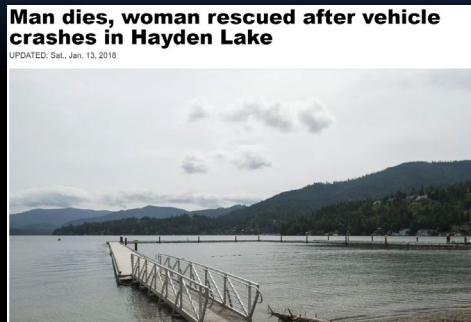
No simple one size fits all solution



North Idaho DUI Task Force Spring 2019

Philosophy:

- Participation from all 7 agencies
- High Visibility Enforcement, Education, Prevention,
- Public Support
- Target alcohol heavy events and holidays
- **The solution might not be where the problem is**



Successful First Year



- 100 Deadliest Days: ZERO!!! Alcohol related fatalities
- CDA: 45% Reduction in alcohol related crashes
- Region 1: From worst to safest region in the state
 - 66% reduction in alcohol related fatalities county wide

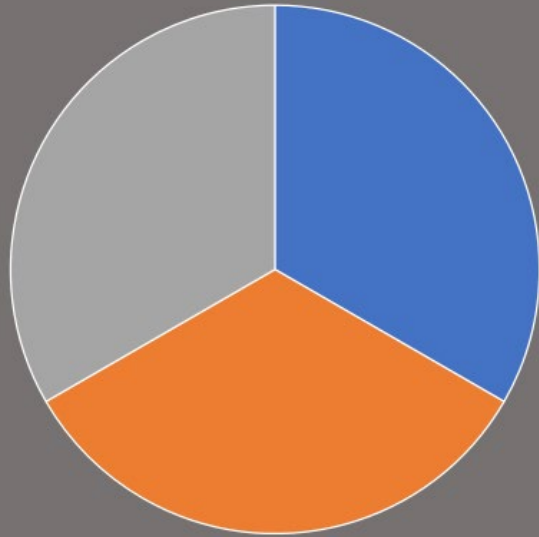
Lessons Learned

- Agency buy in
 - Different motivations



- Consistent team of well-trained officers
 - Believe in the mission
 - Experts of their departments
 - Briefings: Food and Training
 - Trainings (DUI Boot Camp)
 - Poker Chips





■ Enforcement ■ Education ■ Awareness

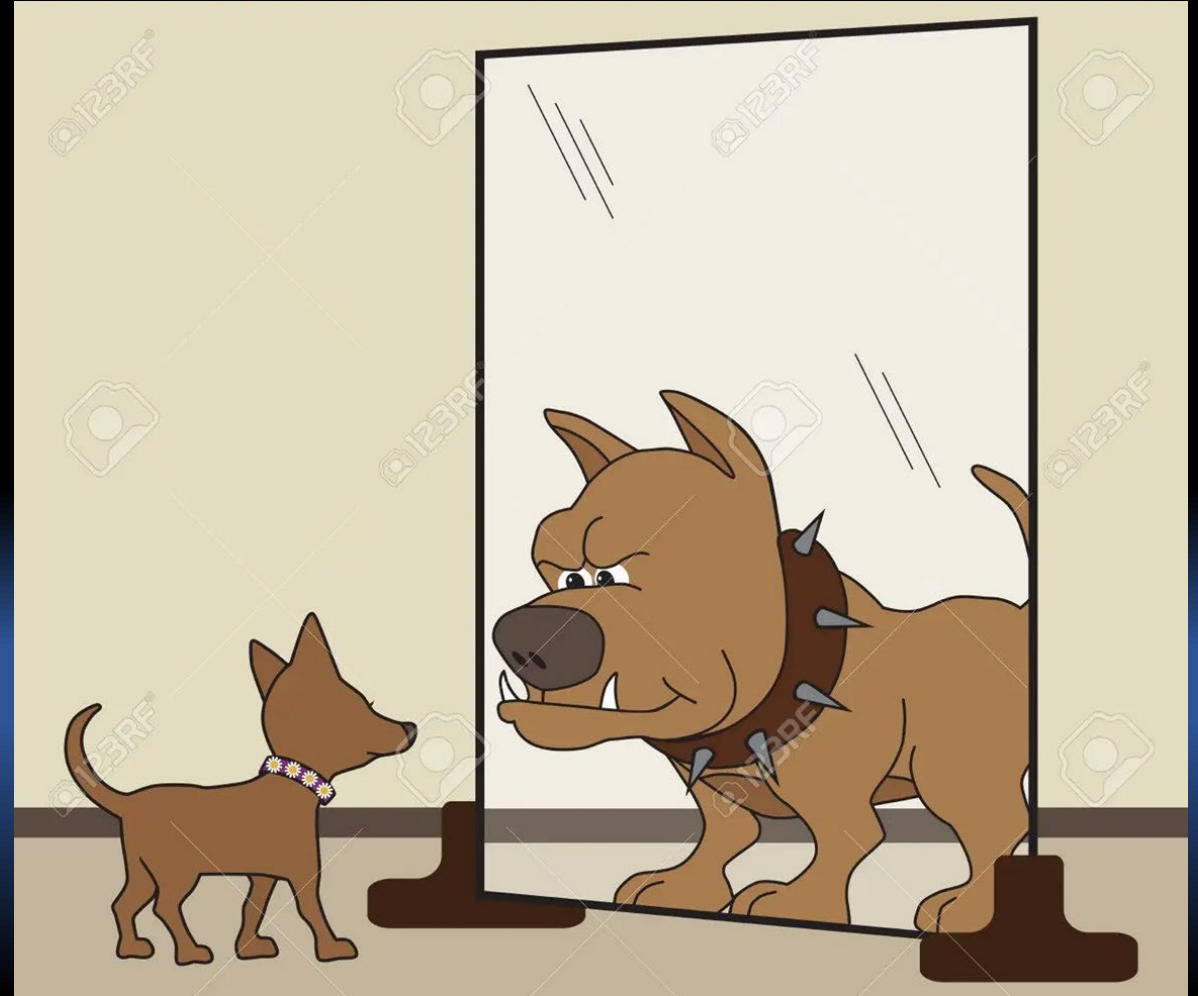
DECEMBER 9th - 10th

ENFORCEMENT OPERATION RESULTS



NORTH IDAHO
DUI TASK FORCE

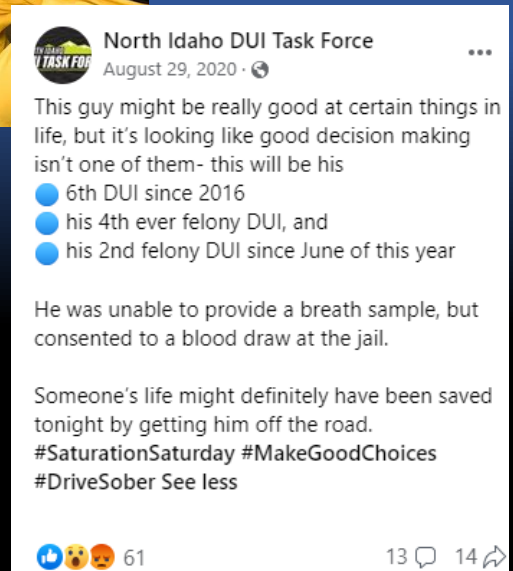
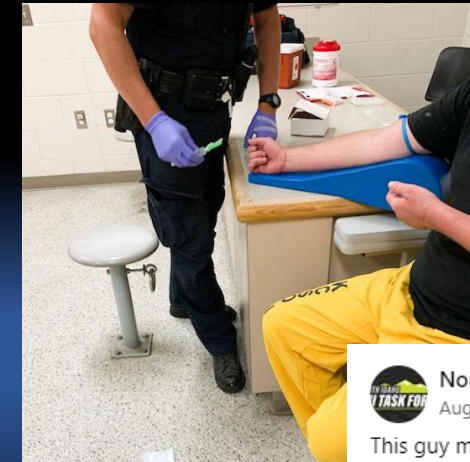
DUI Arrests.....	3
Traffic Pursuits.....	1
Fentanyl Seizures.....	1
Resisting/Obstructing...	2
Warrant Arrests.....	2
Weapons Violations.....	1
Carrying a weapon under the influence	




Messaging is about safety and reducing impaired driving crashes

AWARENESS

- Be Consistent
- Be Relevant
- BRAND your content!



Community Outreach


 North Idaho DUI Task Force is with Kootenai County Sheriff's Office and 5 others. ...
July 1 · 🌐

Heads up, North Idaho! Your [#NIDUITaskForce](#) is conducting Operation Dry Water, meaning law enforcement agencies across the panhandle will be joining forces both on land, and on the water, in search of impaired drivers this 4th of July weekend.

Whether you are on the lake or in a car, make the right choice and always drive sober!

[#CelebrateSafely](#) 🇺🇸

📞 Report drunk drivers by dialing *477 (*ISP)



OPERATION DRY WATER
JULY 1ST - 4TH

Law enforcement agencies across Kootenai County will be joining forces, both on land and on the water, this 4th of July weekend in search of impaired drivers.

Enjoy your holiday weekend safely by always choosing a sober ride.

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👍❤️ 10 1 Comment 110 Shares

BEERFEST 2021



NORTH IDAHO DUI TASK FORCE



Need a Lyft home?

Use code **ITDRIDE21** for \$5 off a safe ride home.

From your friends at the Idaho Transportation Department and the North Idaho DUI Task Force

lyft 

Stay Interesting and Be Creative



2019 Border to Border Holiday DUI Emphasis Patrols: Protecting Everyone Everywhere from Impaired Drivers

Border to Border NW

Protecting Everyone Everywhere from Impaired Drivers



• Press Conference:

- NHTSA Administrator Greg Frederickson
- ISP Col. Wills
- WSP Captain Otis
- MHP Lt Col. Hidenstab



2019 Border to Border Holiday DUI Emphasis Patrols: Protecting Everyone Everywhere from Impaired Drivers

- Press Conference:
 - Public Service Announcement
 - Victim Impact Panel
 - Allen Video: DUI Violent Crime
 - Wet Lab for Media



Top Cop Challenge 2020



Respond Quickly to Problems

2 Fatal
motorcycle
crashes and 2
serious injury
crashes in about
2 weeks and a
huge fight
involving OMG's.



“What the hell!!!!
There’s another one!!!!”

Community Partners



- Kootenai County Substance Abuse Council
- Office of Highway Safety
- Liquor Control Board
- MADD
- Anchored Coffee
- Fire Pizza
- LYFT
- Victims

Final Thoughts

- Be mutually beneficial
 - Businesses, media, victims
- If you do what you always did, you'll get what you always got
- Task Force wouldn't be possible without the support of amazing partners

Officer Nick Knoll
Coeur d'Alene Police Department
nknoll@cdaid.org