

# Alcohol Home Delivery Study

Final Data Collection Report 2022

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# HUGE THANKS!

## *Local coordinators*

- Lyndi Petty, Alcohol & Drug Prevention Coordinator, Washington County Department of Health & Human Services
- Clair Raujol, Addictions Prevention Coordinator, Multnomah County Health Department & Big Village Coalition
- Francis Pastorelle, Assistant Director of Residence Life, University of Oregon – University Housing

## *Advisory Team*

- OHA Public Health: Vicky Buelow, Amanda Cue, Dr. Tom Jeanne
- Oregon ADPC: Dr. Reginald Richardson, Jill Gray
- Oregon State Police: Sgt. Timothy Plummer
- McMenemy's Pubs & Breweries: Connors McMenemy
- OLCC: Clint Foley.

## *Project funding*

National Alcohol Beverage Control Association (NABCA)



# Project Purpose

- **Research question:** Are good practices for alcohol distribution being followed during home delivery of alcohol, especially by third-party delivery services?
- **How answers will be used:** Inform ongoing policymaking discussions about monitoring, regulation, education of licensees, enforcement
  - What to focus on
  - How to address identified needs
- **OLCC considerations:** does the agency have the resources/authority to address identified needs?



# Project Methods

- **NOT intended for enforcement action, only observation**
- Focus: Home delivery of beer, wine, cider, and drinks-to-go by third party providers in Oregon
- Adult (ages 21-26) volunteers record information about what happened during a purchase that they planned or that would be “normal” for them
- Volunteers recruited through local partners in county health departments and graduate schools
- Methods were reviewed and the project determined as public health practice (not requiring ongoing scientific oversight) by the Oregon IRB

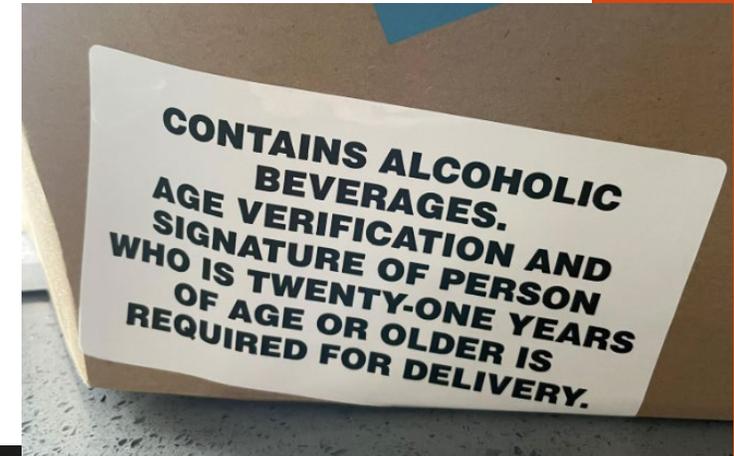
# Eyes On Oregon Observations



Adult volunteers  
ages 21-26  
recorded their experiences of  
beer, wine, cider, and drinks-to-go  
home delivery in Oregon.

They recorded 106 orders from  
the most used third party  
vendors.

# What was purchased



Examples of items purchased

Top left image note: "tobacco" sticker may have been a mistake or used for other reasons



# “Main outcomes” defined

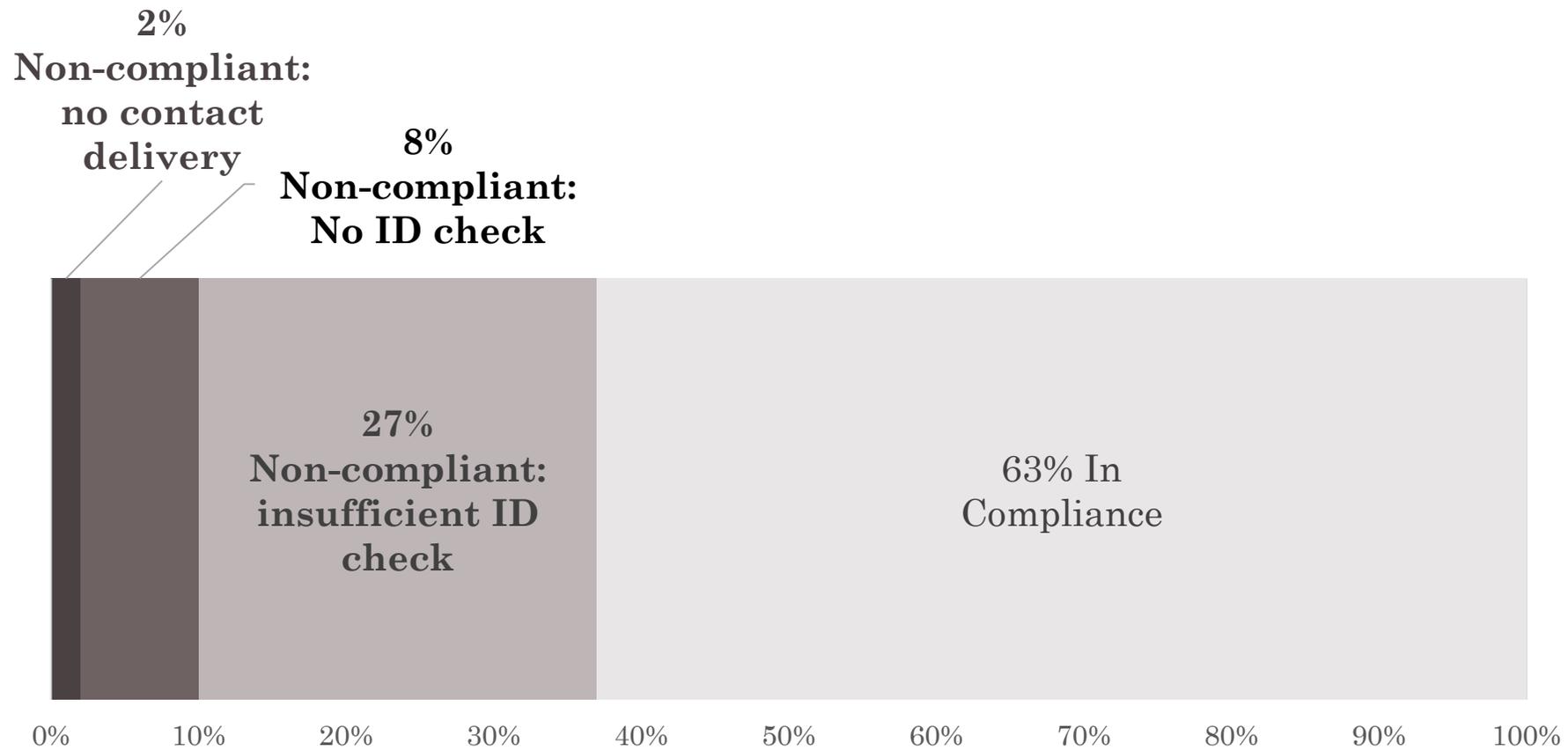
## Non-compliant

- *No contact delivery*
- *No ID checked*
- *Insufficient ID check*

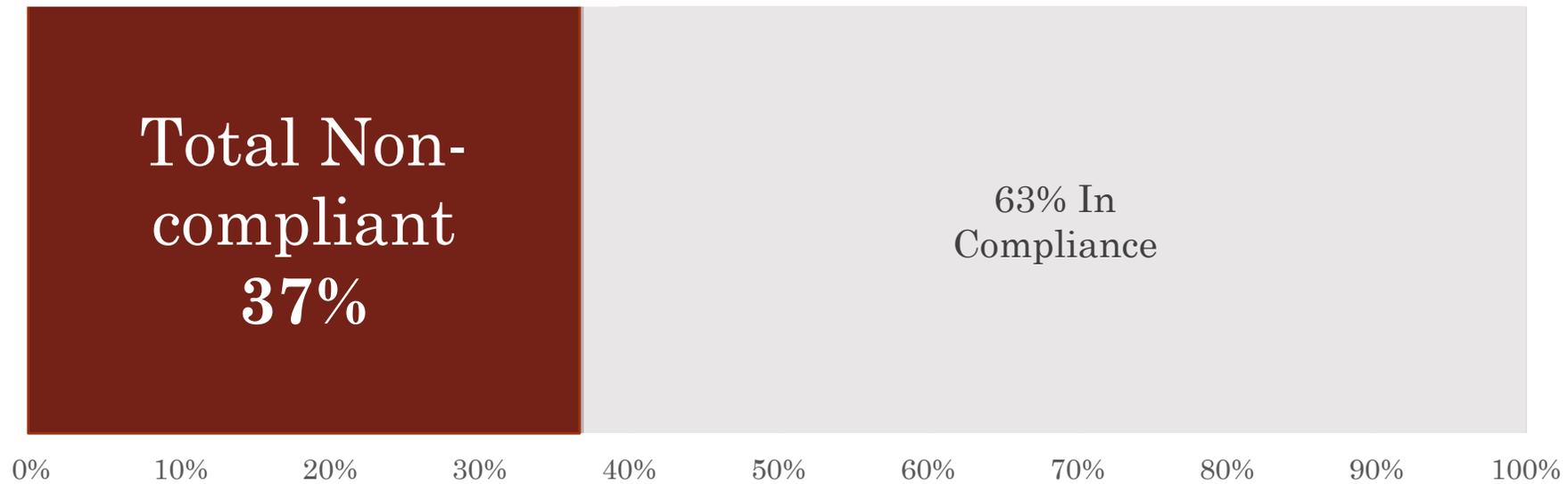
## Compliant

- ID checked and DID appear to be carefully reviewed

# Summary of Outcomes



# Summary of Outcomes



# Results

Delivery drivers did not check IDs consistently



**1 in 3**

alcohol deliveries were non-compliant

Delivery drivers were less likely to check IDs of younger customers



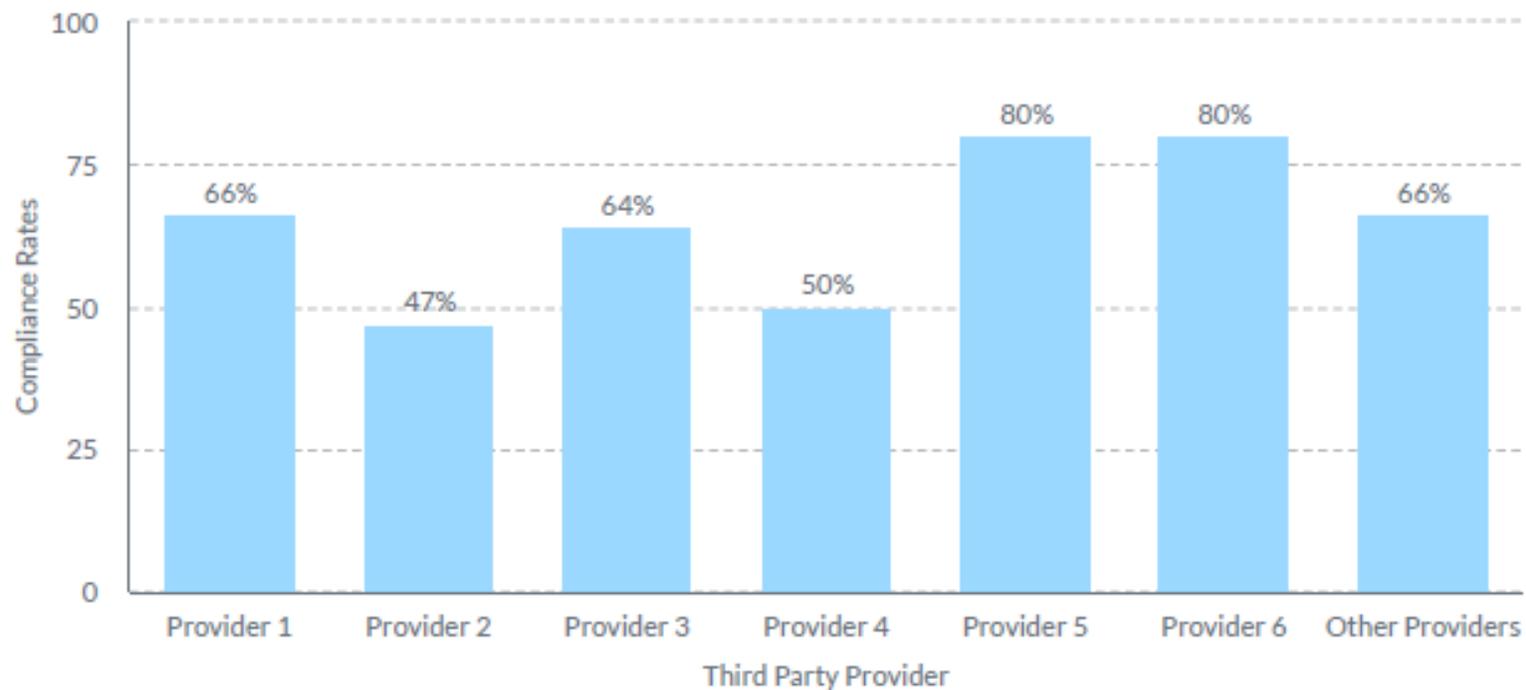
Among 21-23 year olds

**46%**

did not have their IDs checked

# Results

## Vendor Compliance Rates



The survey is designed to produce objective and timely data and is not representative data for all third party provider deliveries in Oregon.



# Non-compliance by Purchase or Volunteer Characteristics

- No differences by gender, race/ethnicity
- Differences by age group
  - **46%** for ages 21-23, vs. 32% for ages 24-26
- Differences by delivery setting
  - **44%** for apartment vs. 29% for house delivery
- Differences by time of delivery
  - **56%** for 6-10 pm, vs. 24% for 10am-2pm

Note: people with missing demographic information are not included (we said personal characteristics were optional to report)



# Potential Risk: Scanners and Uploaded ID Images

- Scanning an ID (at delivery of the purchase)
  - “does the math” for the age of the person shown on the ID
  - Does not assure the person with the ID is the same person who is of legal age to purchase
- Uploading a copy of the ID (during the purchase)
  - Communicates that a person must be 21+ and have an ID to check
  - Does not assure the ID is the same as the person who is of legal age to purchase
  - Does not replace checking a physical ID (which could be altered in a photo)



# What did we learn?

**37% non-compliance:** room for improvement

- Education may be needed that scanners/photos of ID are supportive but do not replace the need for ID checking

**Some factors may reduce ID checking:** Younger adult purchasers (21-23), apartment deliveries, evening/nighttime orders

- Policies to just check everyone, always reduce opportunities for biased decision-making

**Third-party delivery services are using different practices:** One third party provider has a photo uploaded at purchase, another third party provider has multiple text messages from the delivery agent

- Oversight may help to understand what they are doing, and support effective approaches