



**Program Area Update for  
Oregon Transportation Safety  
Committee (OTSC)  
Occupant Protection**

<p>Funding - Revenue for 2023 402 Funds &amp; 405(b) Funds</p>	<p>\$230,000 Statewide media campaign, survey work - 402          \$370,000 Safety Belt OT Enforcement (PD's) - 402          \$716,816 Safety Belt OT Enforcement (PD's, CSO's, OSP) - 405(b)          \$206,000 CPS Stwd Tech Training Grant, Reg. CSP Grants - 405(b)</p>
<p>What - Primary Focus (From HSP)</p>	<p>Increase proper safety belt use rate</p> <p>Increase percentage of reported proper child restraint use</p> <p>Reduce the number of unrestrained passenger vehicle occupant fatalities</p>
<p>How - Strategies Put into Play (From HSP)</p>	<p>Safety Belt Overtime Enforcement Grants</p> <p>Statewide coordination of child passenger safety technician training by Doernbecher Children's Hospital</p> <p>Local Child Passenger Safety mini-grants managed by RTSC's</p> <p>The top priorities for the public information campaign this year will be reminding drivers of proper seat belt use, continuing to emphasize the messages of the rear-facing child seat law, continued proper usage of booster seats for children, and continuing with existing Spanish language messaging for Hispanic audiences statewide.</p>
<p>Who - Projects Started (From HSP)</p>	<p>HVE funds were granted to local PD's and CSO's for Safety Belt OT enforcement. 50 local PD's and 16 sheriff's offices participating in the 2023 grant year. (See accompanying list for agency breakdown)</p> <p>HVE funds were awarded to OSP for statewide Safety Belt OT enforcement and CPS education.</p> <p>\$160,000 to Doernbecher Children's Hospital for statewide CPS tech training and instructor development.</p> <p>\$9,200 is also given to each Region Transportation Safety Coordinator in ODOT Regions 1, 2, 3, 4, and 5 to provide mini-</p>

grants to local agencies for CPS instructor development, scholarships for technician training and child safety seats.

Status - Progress of Strategies so Far

We have received the results of the 2022 Seat Belt Use Survey and we have a 96.5% use rate. This is an increase from the 2021 survey results of 94.9%. We are still waiting to receive the national use results from NHTSA to see how Oregon compares with the other States and Territories.

The Click It or Ticket national seat belt enforcement mobilization took place May 22<sup>nd</sup> – June 4<sup>th</sup>.



One day CPS Conferences will be held in each of the ODOT Regions instead of one large Oregon CPS conference. Region 1 CPS Conference takes place on July 8<sup>th</sup> in Hillsboro. Region 2 CPS Conference takes place on July 19<sup>th</sup> in Springfield. Region 3 CPS Conference takes place on July 25<sup>th</sup> in Grants Pass.

CPS Technician Certification courses are going well this grant year. There have been 6 CPS Tech courses held across the state so far this year, with at least two more scheduled this summer. With the state lifting Covid restrictions, we have been able to increase the class sizes within the last few months. We currently have 347 certified CPS Technicians in the state, which is down from pre-pandemic numbers, but we are definitely moving in the right direction.

For media this year, the seat belt safety PSA that was produced 2022 will be rereleased across streaming television. A Spanish television PSA was created in collaboration with Univision on the importance of the use of seat belts and child passenger safety seats. All of these PSA's will be released to align with seat belt enforcement blitzes. For Child Passenger Safety Week occurring in September, social media ads will be run on Facebook and Instagram about the importance of correctly installed child safety seats and booster seats.