

NOTICE OF OPPORTUNITY

Oregon Department of Transportation - DMV Transportation Safety Office

ODOT DMV's Transportation Safety Office (TSO) invites government, sovereign nations, and non-profit organizations to submit proposals for grant funding consideration to administer and coordinate ODOT's statewide Oregon Friendly Driver Program (OFD). The intent of the OFD program is to inform people driving motor vehicles the best ways to increase safety for vulnerable road users (people who walk, ride, or roll outside of vehicles on Oregon's roads). The OFD is one of multiple safety countermeasures implemented toward reaching the goal of zero fatal and serious injuries for Oregon's vulnerable road users, along with all roadway users. The OFD has been funded by the TSO since 2017 and ODOT currently partners with three agencies in Bend, Eugene, and Portland to deliver outreach, develop and present OFD classes in person, via virtual webinars, and through an on-line self-paced course.

TSO is seeking a partner to help expand the Oregon Friendly Driver program by administering and coordinating the program through outreach and public awareness activities, engagement with interested communities, presenting the course to diverse audiences, train partners on course material, subcontracting to various partners to deliver course presentations, and to serve as the central hub of communication between ODOT, partners, and the public.

Grant activities may include:

1. Assist the ODOT Program manager to develop short term and long-term strategic plans and goals for the program
2. Develop and coordinate marketing and outreach efforts about the OFD program to the public
3. Engage with targeted communities and agencies which may include statewide travel
4. Lead program communications, such as management of the Oregon Friendly Driver [website](#), development and update of education materials, and facilitation of quarterly partner meetings
5. Synthesize partner efforts by sub-granting federal funds to new and existing partners to deliver Oregon Friendly Driver courses and outreach in their communities
6. Present OFD courses to diverse communities and train-the-trainer model to partners- which can include statewide travel
7. Assist ODOT in coordinating statewide partnerships and efforts to increase safety for people walking, bicycling, and rolling or other forms of micro-mobility

Project proposals can be submitted through an initial "Letter of Interest" (LOI) attached below. The projected period of performance for federal grant funding is October 1 through September 30. This is a three-year grant opportunity (FFYs 2024-2025-2026) to begin on October 1, 2023. Each grant year's outcomes will be evaluated for continuation based on performance and availability of funding. If the LOI is approved for further consideration, you will then be invited to complete the TSO Grant Application.

Federal grant funds are provided by the National Highway Traffic Safety Administration (NHTSA) via the Oregon Department of Transportation (ODOT).

This Notice of Opportunity period opens July 11, 2023.

Deadline for submission of a Letter of Interest is August 1, 2023.

Questions? Please contact Heidi Manlove- Heidi.Manlove@odot.Oregon.gov

Letter of Interest
(Letter of Interest for Oregon Friendly Driver Program
Administrator and Coordinator)
FFY2024-2026 Grant Projects
ODOT – Transportation Safety Office

Due Date: 5:00 p.m. PST, Aug 1, 2023

The Oregon Department of Transportation, in collaboration with community and statewide partners, provides funding for traffic safety programs designed to educate and empower road-users to prevent traffic safety violations, crashes, and crash fatalities and injuries across the state.

Please complete all information and return to Heidi Manlove: Heidi.Manlove@odot.oregon.gov

Agency Information

Name of Agency: _____

Address of Agency: _____

Agency's Grant Management Contact:

Name and Title: _____

E-mail Address: _____

Phone Number _____

Estimated Total Budget to Administer and Coordinate Oregon Friendly Driver Program

Please note: This estimation would not include amounts to sub-grant to partners. Also this is a three-year grant (Federal Fiscal Year 2024 - 2026).

Budget Items

Please list all major budget items to implement this program and estimated cost for three years. **Do not** include budget line items for sub-granting mini-grants to partners. Examples of major budget items are: staff time, personnel benefits, printing, materials, consulting services, equipment rental, travel, office expenses, outreach, design services, overhead and other direct costs.

Agency - Please describe how your agency is best suited to deliver the Oregon Friendly Driver Program administration and coordination. Feel free to submit a separate document if more space is needed.

Vision for the Program - Please describe your vision for the program, how you will expand it to new audiences with new partners and any new or innovative ideas for marketing, outreach and engagement. If extra space is needed, feel free to submit a separate document.