



Program Manager Update

Oregon Transportation Safety Committee (OTSC)

Region 1

<p>Funding - Revenue for 2022 (New Grant Year)</p>	<p>Region Grant - \$25,000 CPS Grant - \$6,000 Ped/Bike Grant - \$146,762.91</p>
<p>What - Primary Focus (From HSP)</p>	<p>Changing our transportation culture through education and enforcement, while amplifying traffic safety messages by outreach through existing channels and partnerships. Right now fatal and serious injuries are on the rise, Region 1 primarily focuses on working with communities on self-identification of traffic safety issues, and addressing them through grassroots education and outreach. In addition, Region 1 is focused on impaired driving, distracted driving, bike & ped and motorcycles.</p>
<p>How - Strategies Put into Play (From HSP)</p>	<p>In addition to working with LE agencies on HVE, five mini-grants totaling \$146,762.91 were given to community organizations to address bike and ped issues. Five mini-grants were awarded to organizations working on Child Passenger Safety offering low-income car seats and education on car seat installation. The Region Grant will support four organizations Washington Transportation Alliance, Washington County Sheriff's Office, Northwest Portland Area Indian Health Board, and WashCo Bikes. In addition, some Region 1 grant money will go towards developing a website in collaboration with the DMV for people who surrender their licenses in Oregon something to the effect of "What you need to know about Driving in Oregon." Finally, there was only one applicant for the Region grant, Washington County Sheriff, who is developing a diversion class to pilot for uninsured drivers.</p>
<p>Who - Projects Started (From HSP)</p>	<p>Regional Services Grant <i>WSCO</i> – Pilot the Uninsured Motorist Diversion Course – carried over from 2021 <i>WTA Safe Travel</i> – Delivering ped and bike safety education - carried over from 2021 <i>WashCo Bikes</i> – Bike repair booth at the Weekend Washington County Spanish Market <i>Northwest Portland Area Indian Health Board</i> – Child Passenger Safety support</p> <p>Region 1 Pedestrian Education <i>BikeWorks by p:ear</i> – Ped & Bike Education Outreach Coordinator <i>WashCo Bike Safety</i> – expand bicycling safety in WashCo. by recruiting, training new instructors, offering more classes, and increasing awareness through an ad campaign <i>Clackamas County Pedestrian Safety County</i> – 15 month ped safety campaign <i>Anson's Bikes</i> – Hood River Walking School Bus and Bike Trains. <i>City of PDX</i> – Bike/Driver/Ped Education Encouragement</p>

<p>Status - Progress of Strategies so Far</p>	<p>The 2020-2021 Grants: reached 41 organizations, 24 schools, impacted 4,191 people with direct contacts, 6,202 people were reached through direct mail, generated 23,000 social media interactions, reached 51,000 people through social media ads, tabling at community events, a newspaper story, and a poster contest and developed translated ads that had 165,368 impressions.</p> <p>Many things have been affecting traffic safety in Region 1, the pandemic, lack of police bandwidth, the disbanding of the Portland, Police Bureau traffic unit. However what is most troubling to me is that in my most recent research on the analysis of the 2017 fatalities is that we have no way to get habitual offenders off the road.</p> <p>I expect fatal and serious injury crashes to increase in 2021 due to a variety of factors; however, my recent research leads me to believe that there are big holes in the system and to really decrease fatal and serious injuries we need a strategy that includes lawmakers, DMV, law enforcement, government and transportation.</p>
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