



Program Manager Update  
**Oregon Transportation Safety  
 Committee (OTSC)**

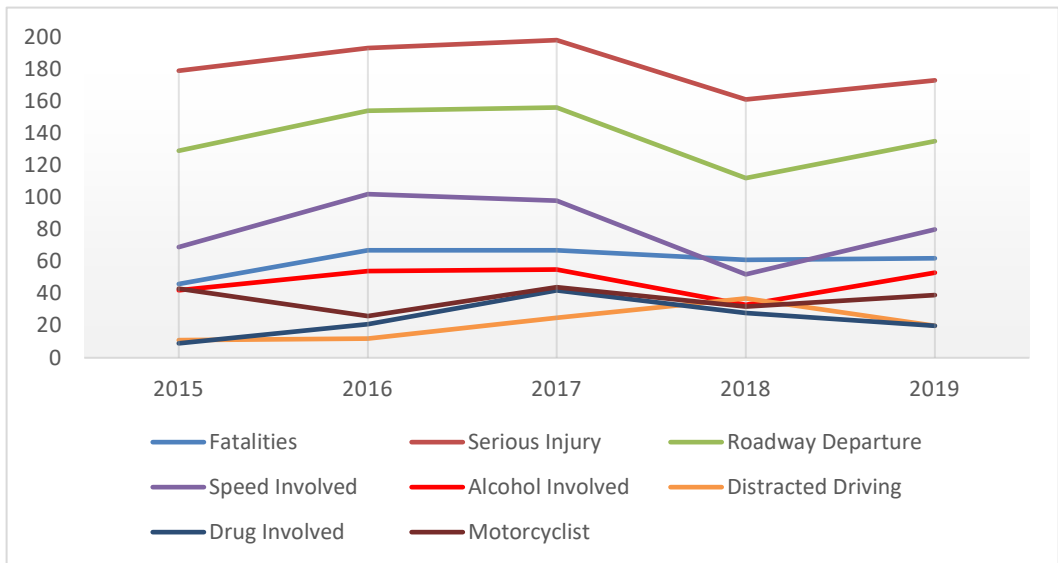
**Region 4 Updates**

Funding - Revenue for 2021

Region 4 grant: \$25,000  
 Region 4 CPS grant: \$6,000

What - Primary Focus

**Region 4 - Fatalities and Serious Injuries**



	2015	2016	2017	2018	2019
Serious Injury	179	193	198	161	173
Fatalities	46	67	67	61	62
Speed Involved	69	102	98	52	80
Drug Involved	9	21	42	28	20
Alcohol Involved	42	54	55	33	53
Motorcyclist	43	26	44	32	39
Roadway Departure	129	154	156	112	135
Distracted Driving	11	12	25	37	20

How - Strategies Put into Play

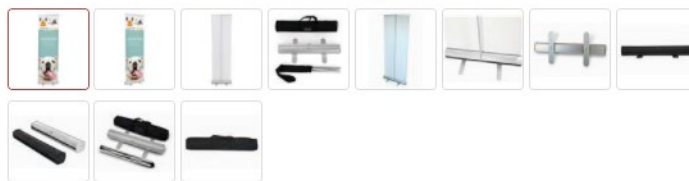
Working to raise awareness and education in DMV field offices using the standup banner displays to deliver targeted safety messaging. First collaboration between RTSCs and the statewide offices. Working with DMV Field Office managers, the RTSCs helped created a pilot program for delivering safety messages to visitors with signs on Car Seat/Booster seat safety, work zone safety, DUII drug messaging, and Driver Education encouragement. 21 locations have been identified based on location, population, and office visitor traffic. These standup displays are approximately 6ft tall and eye catching.

The RTSCs will be working directly with their local DMV managers to rotate messaging quarterly and be a point of contact for any resulting questions or follow up that is generated by the customers about TSO specific programs.

Example of banner style:



Hover over the image to zoom in.



After the initial year the project will be reviewed and additional topics/banners will be considered if feedback from customers and DMV employees is favorable.

Who - Projects Started

The annual Firebusters educational programming is due to be released the second week of October to elementary schools, local families, and digitally for distance learners within the tri-county area in R4 of Jefferson, Crook, and Deschutes Counties. This program provides a safety topic each day of the week. Transportation related themes this year include helmet/bicycle safety, and pedestrian safety. The grant provided to the Fire Chief Assoc of Central Oregon pays for these 2 of the 5 segment costs.

Example videos: [Firebusters 2020, Day 1: Have a safe ride - KTVZ](#)

This summit is a direct result of the actions taken by the coordinator (Tammy from Barney & Worth Inc.) hired utilizing TSO's Safe Communities grant funding supplied by Walt McAllister's program. This position is responsible for acting on the safety measures and next steps identified in the recently completed Transportation Safety Action Plans (TSAP) for both Desc. Co and Bend MPO. In an effort to make positive change and keep the momentum going surrounding transportation safety this summit format was chosen to start important conversations, identify additional stakeholders, and engage the community on a larger scale.

	<p><b>Central Oregon Traffic Safety Summit</b> <b>Date:</b> September 30, 2021 <b>Time:</b> 11:30 am – 1:30 pm <b>Where:</b> Zoom online meeting <b>Register in advance:</b> <a href="https://us02web.zoom.us/meeting/register/tZYrd-uopzgrEtyCw05uj67h5SxZtKB4a9hb">https://us02web.zoom.us/meeting/register/tZYrd-uopzgrEtyCw05uj67h5SxZtKB4a9hb</a></p>
Status	<p>Collaboration with Sheriff Heckathorn from Jefferson County SO to get HVE funding for the 2021-2022 grant year to increase presence and enforcement on Highway 97. Specifically the aim is to reduce fatal and serious injury crashes between Madras and Redmond. With assistance of Kristin T. and Kelly K. of TSO, \$5000 each of Distracted Driving and Speed enforcement funds is being awarded.</p>