




Program Manager Update Guide for
Oregon Transportation Safety
Committee (OTSC)
Reports

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Funding - Revenue for 2021 (New Grant Year)	\$780,000 – Competitive Grants- 11 Grants (60%) \$520,000- Statewide Services (40%) <ul style="list-style-type: none"> • Walk + Roll Program • Statewide media and education materials • Technical assistance
What - Primary Focus (From HSP)	<ul style="list-style-type: none"> • Increase ability and opportunity for children to walk and bicycle safely to and from school • To make walking and bicycling appealing alternate modes of travel to influence a healthy and active life style • Facilitate the planning, development and implementation of projects that improve safety, reduce traffic and fuel consumption and air pollution in the vicinity of schools
How - Strategies Put into Play (From HSP)	Competitive grants and Technical assistance <ul style="list-style-type: none"> • Shared Technical Assistance Team (TAP) • Updating and creation of resource materials • Trainings • Assistance with SRTS projects • Education media campaign • Update and develop education PSA, ads, and brochures
Who - Projects Started (From HSP)	9 Signed Grants <ul style="list-style-type: none"> • Beaverton School District • Commute Options (Bend) • Douglas ESD • City of La Grande • Lane County • Medford School District • Multnomah County • Mid-Willamette Council of Governments (Salem) • Sky Lakes Medical Center (Klamath Falls) • Grants Pass School District (Not Signed)

	<ul style="list-style-type: none"> • Sweet Home School District-Boys and Girls Club (Not Signed) • Technical Assistance Team- Prime Contractor- Alta Planning and Design <ul style="list-style-type: none"> ○ Amendment to add new contractor to expand the jumpstart bike fleet. Currently in progress at DOJ review ○ Sub-Contractors: Commute Options, The Street Trust, Cogito
<p>Status - Progress of Strategies so Far</p>	<p>Competitive grants</p> <ul style="list-style-type: none"> • Majority are new projects with exception of Beaverton and Commute Options <ul style="list-style-type: none"> ○ Slow start, administrative delays and impacts from Covid-19 school closures ○ School re-opening options <p>Statewide Services (Tech Assistance)</p> <ul style="list-style-type: none"> • Trainings <ul style="list-style-type: none"> ○ Virtual Trainings scheduled for the summer • Assistance with SRTS projects <ul style="list-style-type: none"> ○ New regional Hub model ○ Virtual Coordinator meetings to support grantees • Education media campaign <ul style="list-style-type: none"> ○ Digital Tool-kit (English/Spanish) ○ Comic book Vol 2 (English/Spanish) ○ Bus Ads ○ PSA-English and Spanish  <ul style="list-style-type: none"> ○ • Walk+Roll <ul style="list-style-type: none"> ○ Art Contest instead of Walk + Roll May Challenge ○ E-Tool Kit for Walk+Roll