ODOT's Strategic Action Plan Update

Mary McGowan, SAP Project Manager Jake Easter, Strategic Initiative Analyst September 13, 2023



What is the Strategic Action Plan?

What it is:

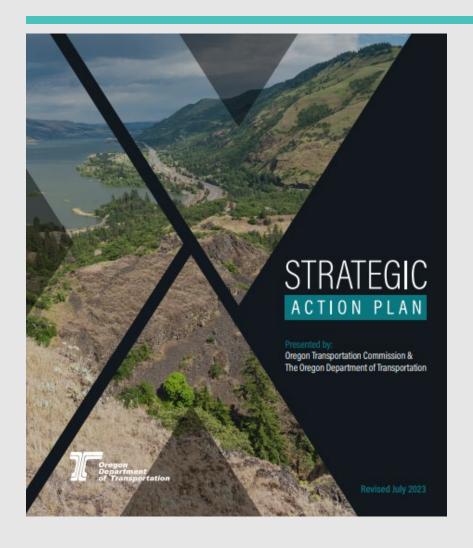
- OTC and ODOT document describing ODOT's priorities
- Covers near term actions (3-5 years)
- Identifies measurable outcomes

What it is not:

- Long-term policy
- Comprehensive list of all agency programs, activities and investments



Why was the Strategic Action Plan created?



- Operationalizes long term policy/plans with short term actions
- Communicates priorities with external partners, such as the Governor's Office, Legislators and the public to see how we are doing business
- Demonstrates ODOT is forward leaning (e.g. climate and equity)
- Increases transparency and accountability (short-term performance metrics)

2024-2028 SAP Strategic Priorities



Sufficient and Reliable Funding

Seek sufficient and reliable funding to support a modern transportation system and a fiscally sound ODOT.



Equity

Prioritize diversity, equity, and inclusion by identifying and addressing systemic barriers to ensure all Oregonians benefit from transportation services and investments.



Modern Transportation System

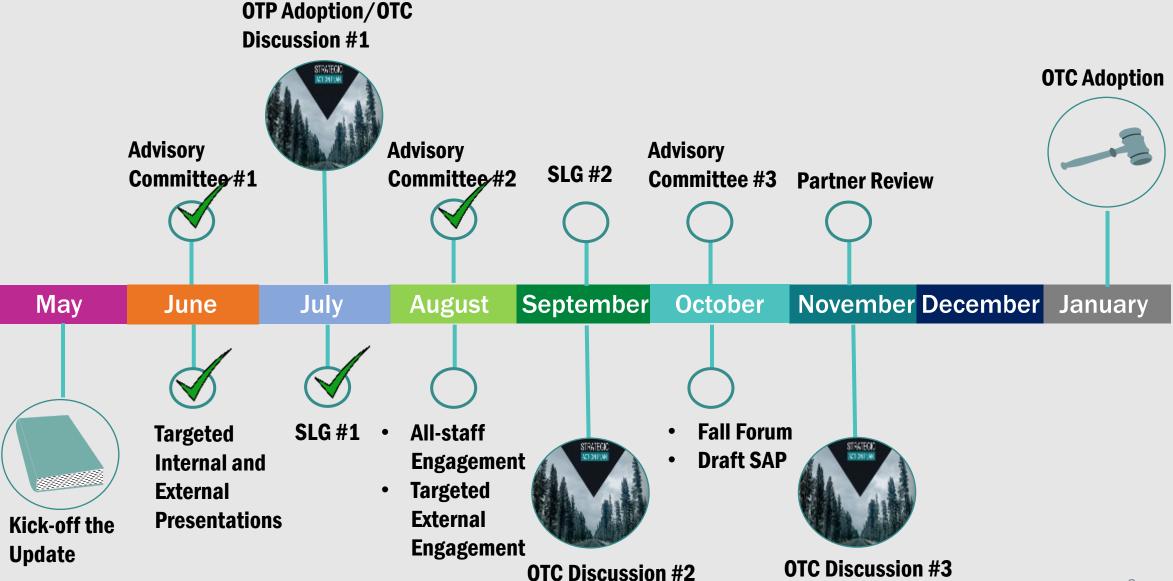
Build, maintain, and operate a modern, multimodal transportation system to serve all Oregonians, address climate change, and help Oregon communities and economies thrive.

2024-2028 SAP Outcome Areas

- Achieve Sustainable, Resilient and Reliable Funding
- Improve Safety to Reduce Persons Killed or Seriously injured
- Provide Excellent Customer Service
- Preserve Transportation Assets
- Leverage Data to Inform Programs and Policies
- Build and Equip a Diverse and Inclusive Workforce
- Implement Decision-Making Processes to Improve Equitable Outcomes
- Reduce Emissions and Electrify Oregon's Transportation System
- Improve Access to Active and Public Transportation
- Reduce Congestion in the Portland Region

PM Refinement (July- August) Implementing Action Identification (August - September)





Questions and Discussion

- Feedback or reactions on SAP development or process?
- General reactions or feedback on the Priorities/Outcome Areas?
- Is there a critical milestone in which we should return to this group?

