

# ODOT DMV-[Transportation Safety Office](#) Program Areas

## Subject Matter Experts (Program Analysts)

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### Bicyclist Safety

Encourages bicyclist safety through public information and education programs for target audiences, school presentations, and law enforcement training. [Heidi Manlove](#)

### Community Traffic Safety

Provides a big-picture approach to injury prevention through citizen input and participation, which includes collaboration, especially with business, local government, law enforcement, and health care. Data collection and analysis; and combined injury prevention efforts. Work directly with local communities. [Walt McAllister](#) (and the five ODOT Region Traffic Safety Coordinators listed below).

### Distracted Driving

Reduces the incidence of distracted driving by raising awareness of its dangers through public service ads, education, and agency partnerships. Distraction occurs when a driver diverts attention to something not related to driving that uses the driver's eyes, ears, or hands. Four types: visual, auditory, manual, and cognitive. See also Safe Driving program below. [Billie-Jo Nickens](#) or [Kelly Mason](#).

### Driver Education

Improves driver education, thereby reducing fatal and injury crashes in first time drivers through coordination of Driver Education course content; certification of public and private driver education providers; public information, education programs and resources; oversight of student driver training fund for public school reimbursement; and coordination of train-the-trainer curriculum development. [Jody Raska](#)

### Emergency Medical Services (EMS)

Collaborates and works to constantly improve transportation safety related medical care and associated EMS/trauma programs. [Jeff Greiner](#) (interim)

### Equipment Safety Standards

Provides resources about vehicle standards and administers the Emergency Vehicle Designation and Tow Truck Equipment programs. [Colleen O'Hogan](#)

### Highway Safety Improvement Program (HSIP)

Reduces fatalities and serious injuries through a data-driven, strategic approach to improving highway safety on all public roads (engineering focus). [Jiguang Zhao of ODOT-TES](#)

### Impaired Driving

Reduces drunk and drugged driving through public information programs such as Victim Memorial Sign Program, law enforcement, information and education programs for targeted audiences, judicial Training, community mini-grants, law enforcement training, purchase of specialty law enforcement equipment, and serves as staff to the Governor's Advisory Committee on DUII (GAC), funding, resources and other support for the Oregon DRE Program. [Ryan Stone](#)

## Judicial Outreach

Provides outreach and training for judges, district attorneys, and court clerks/administrators relating to transportation safety issues and provides resources to enhance court processes and policies related to implementation of electronic citation data for criminal and traffic offenses. [Kristin Twenge](#) or [Ryan Stone](#)

## Motorcycle Safety

Promotes safe motorcycle riding through beginning, intermediate, and experienced TEAM OREGON Motorcycle Safety Program rider training courses, public information, and education programs. [Jeff Greiner](#)

## Occupant Protection

Promotes correct and consistent use of safety belts, child safety seats, and other occupant restraint devices through public information and education, overtime enforcement and training for law enforcement, child passenger safety technician training, child safety seat subsidy programs, and legislative support. [Kelly Mason](#)

## Pedestrian Safety

Reduces pedestrian injuries and fatalities, and facilitates walking to improve health and fitness through education, enforcement, engineering, and public information. [Heidi Manlove](#)

## Police Traffic Services

Improves the enforcement of traffic safety laws intended to reduce death and injury through grants for enforcement of the top 10 driver error codes in Oregon crashes, coordination of multi-agency traffic teams, training on crash investigations, police motor officer training and support, traffic enforcement technology and automation, and legislative support. [Kristin Twenge](#) or [Ryan Stone](#)

## Regions – Region Transportation Safety Coordinators (RTSC):

An RTSC is stationed at each of the five ODOT Region Offices (works for TSO/crew). Works to reduce traffic related fatality and injury rates on state and local roads within each Region by providing expertise on the behavioral and design elements of transportation safety programs. Works proactively with both TSO and Region Office staff in developing solutions to transportation safety issues. Primary role is to implement grant projects and other countermeasures in line with the various statewide program strategies in TSO's triennial [Highway Safety Plan](#) (i.e., impaired driving, occupant protection, and speed). Leads coordination within the Region with public and private agencies and organizations, including local transportation safety committees and law enforcement to gather public input to enhance safety programs and their effectiveness on identified problem areas. [Tiana Tozer](#) (R1), VACANT (R2), [Rosalee Senger](#) (R3), [Vanessa Churchill](#) (R4), and [Billie-Jo Nickens](#) (R5)

## Roadway Safety

Works with the ODOT Traffic-Roadway Division, local and regional governments, as well as private contractors who build and maintain roads, to ensure that all roads are engineered to meet the highest safety standards and provides recommendations for systematic improvements in high crash risk locations. The [Safe System Approach \(SSA\)](#) – human factors, engineering, enforcement, education and emergency medical services – are the foundation of all Roadway Safety Program activities. [Colleen O'Hogan](#)

## Safe & Courteous Driving

Reduces death and injuries through special programs to address drowsy driving, following too closely, distracted driving, red light running, and using headlights and wipers (lights and swipes) during inclement or low visibility weather. [Walt McAllister](#) (interim)

## Safe Routes to School

Promotes walking and biking for the health, wellness, and physical activity benefits; potential to lower traffic congestion around schools; potential to increase air quality around schools. Program efforts are directed to children in grades K-8 and are built around **five-E's** - education, encouragement, enforcement, engineering, and evaluation. [Heidi Manlove](#)

## Safety Corridors

Works with OSP and local agencies to enforce speeding and other dangerous driving laws on commissioned Safety Corridors (fines are doubled). Work with local community on determining status, as well as on de-commissioning the status once the Safety Corridor is deemed no longer necessary (i.e., the designation worked in reducing crashes, fatalities, and injuries). [Colleen O'Hogan](#) (and/or applicable RTSC, per Region; see 'Regions' above)

## Speed

Reduces deaths and injuries that are speed related on all Oregon roads through grants to assist police agencies with speed enforcement and speed enforcement equipment, training and certification for radar and lidar through Department of Public Safety Standards and Training (DPSST), and to provide public information and education. [Kristin Twenge](#), [Kelly Mason](#) or [Ryan Stone](#)

## Traffic Records

Highway safety information systems are critical to the development and management of transportation safety programs and policies, and for decision making among various organizations. Reliable data provides the framework to create an effective campaign to reduce injuries and fatalities in Oregon. The Traffic Records Coordinating Committee (TRCC) provides coordinated leadership in Oregon to improve transportation safety through data improvements that minimize duplication, improve uniformity, advance electronic data collection and facilitate timely data access and use. [Walt McAllister](#)

## Work Zone Safety

Reduces deaths and injuries in all roadway and utility work zones. This is achieved through a comprehensive program, which includes the [Safe System Approach \(SSA\)](#) – human factors, engineering, enforcement, education and emergency medical services – are the foundation of all Roadway Safety Program activities. [Colleen O'Hogan](#) (and/or applicable RTSC, per Region, above)