



Oregon State University
**College of Public Health
and Human Sciences**

Team Oregon
Motorcycle Safety Program
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TO: Governor's Advisory Committee on Motorcycle Safety (GAC-MS)

FROM: Aria Minu-Sepehr, Director

SUBJECT: October 2023 Report

1. Team Oregon trained 8,197 riders so far in 2023, a decrease of 7 percent from 2022.
 - 5,540 participants took a basic course
 - 2,219 participants took an intermediate course
 - 538 participants took a non-endorsement course

Team Oregon forecasts 10,250 new, returning and experienced riders will take a training course in 2023.

2. **Training:** The Training Department completed the final instructor preparation course of the year in September, augmenting the instructor corps by 34 new instructors in 2023. By year's end, new hires plus average attrition are estimated to bring the total instructor count to 180. Quality assurance functions were heightened this year and included a new Training Compliance Audit tool that sheds light on consistency of training throughout the state. In addition, 50 instructors received additional, one-on-one field visits to hone their coaching skills. To advance instructor professional development and team building, Training hosted a two-day training weekend, with a campout between training days.

3. **Operations and Facilities:** A second, backup range was contracted, designed and painted at Redmond to ensure range availability at this busy venue. In Tillamook, the training range was relocated, making use of newer asphalt at the same venue. Operations is working closely with the Beaverton School District site for asphalt repair. Notwithstanding low dealer inventory, Team Oregon was able to secure new replacement training units and is evaluating two additional bids. Site maintenance, including range paint refresh and facilities repair and upkeep, took place at Oregon City, McMinnville and PCC Sylvania sites.

4. **Advanced Training and Engagement:** Team Oregon has publicized sponsorship opportunities to dealers, clubs etc. for 2024 to promote safe riding. Local safety seminars will be offered free at hosts' locations. These seminars address riding strategy, speeding, impaired riding, braking, cornering and precision maneuvering. See Page 4 of this report for more detail. Team Oregon tested a multi-day "boot camp" advanced training concept September 9-11 consisting of an instructor Braking Clinic, Cornering Clinic and Precision Maneuvering clinic over three consecutive days. As part of the 40th anniversary celebration, five public boot camps will be offered in 2024 in Redmond (May), Medford (June), Albany (July), Portland (August) and Hermiston (September).

ADVANCED TRAINING COURSES September

| | | BRAKING CLINIC | | | |
|-------------------------|--|--------------------------------|---------------|---------------|---------------|
| | | STUDENTS TRAINED | | | |
| | | 2020 | 2021 | 2022 | 2023 |
| TOTAL | | 5 | 28 | 55 | 41 |
| % Change | | -86.11% | 460.00% | 96.43% | -25.45% |
| | | ADVANCED RIDING TECHNIQUES | | | |
| | | STUDENTS TRAINED | | | |
| | | 2020 | 2021 | 2022 | 2023 |
| TOTAL | | 142 | 153 | 162 | 145 |
| % Change | | 2.90% | 7.75% | 5.88% | -10.49% |
| | | CORNERING CLINIC | | | |
| | | STUDENTS TRAINED | | | |
| | | 2020 | 2021 | 2022 | 2023 |
| TOTAL | | 80 | 102 | 105 | 104 |
| % Change | | 3.90% | 27.50% | 2.94% | -0.95% |
| | | PRECISION MANEUVERING CLINIC | | | |
| | | STUDENTS TRAINED | | | |
| | | 2020 | 2021 | 2022 | 2023 |
| TOTAL | | 21 | 92 | 63 | 89 |
| % Change | | -69.57% | 338.10% | -31.52% | 41.27% |
| | | PRECISION MANEUVERING CLINIC 2 | | | |
| | | STUDENTS TRAINED | | | |
| | | 2020 | 2021 | 2022 | 2023 |
| TOTAL | | 0 | 8 | 9 | 10 |
| % Change | | 0.00% | 100.00% | 12.50% | 11.11% |
| | | RSP ROAD RIDING TACTICS | | | |
| | | STUDENTS TRAINED | | | |
| | | 2020 | 2021 | 2022 | 2023 |
| TOTAL | | 38 | 83 | 83 | 88 |
| % Change | | -73.61% | 118.42% | 0.00% | 6.02% |
| | | DEVELOPMENT | | | |
| | | STUDENTS TRAINED | | | |
| | | 2020 | 2021 | 2022 | 2023 |
| TOTAL | | 9 | 0 | 18 | 0 |
| % Change | | -90.22% | -100.00% | 100.00% | -100.00% |
| | | BASIC THREE WHEEL | | | |
| | | STUDENTS TRAINED | | | |
| | | 2020 | 2021 | 2022 | 2023 |
| TOTAL | | 63 | 94 | 62 | 61 |
| % Change | | 34.04% | 49.21% | -34.04% | -1.61% |
| TOTAL | | 358 | 560 | 557 | 538 |
| Amount Change | | -198 | 202 | -3 | -19 |
| % Overall Change | | -35.61% | 56.42% | -0.54% | -3.41% |



Celebrating 40 Years

In 2024, Team Oregon will celebrate 40 years of serving the riding community!

Team Oregon is an award-winning outreach program of Oregon State University and a friend to motorcycle enthusiasts everywhere. We train 10,000 riders every year.

For our 40th anniversary, we kick it up a notch with special discounted group rates for advanced courses plus a new “Boot Camp” package: a Braking Clinic, Cornering Clinic and Precision Maneuvering Clinic all in a weekend.

Five Boot Camps are planned for 2024 in Albany, Hermiston, Medford, Portland, and Redmond.

Sponsorship Opportunities

Your sponsorship dollars directly support the safety, training and education of Oregon riders, plus provide a unique opportunity for brand exposure to motorcycle riders in your community.

For 2024, we invite you to:

- sponsor a rider (or riders),
- sponsor an entire training course,
- host a classroom seminar.

Sponsor 4 or more riders in a course and be invited to attend as a vendor to promote your business or club. Sponsor 8 or more riders, or an entire class, and attend multiple courses. Sponsors are also acknowledged on our website.

Sponsor 40 Boot Camp students (it is, after all, our 40th Anniversary) and get a free, 2-page ad in the Rider Passport, a vendor invite to every Boot Camp in 2024, and prominent website callouts as the Boot Camp Sponsor.

Hosting a classroom seminar is effective community engagement and a great way to get customers in the door. Team Oregon sends an instructor to your location to talk about motorcycle safety, cornering, braking and precision maneuvering techniques. Seminars are free for the host and attendees, subject to instructor availability and limited to one per year. Hosts are responsible for advertising this free event.

Help us celebrate! Contact pat.hahn@oregonstate.edu to discuss your 2024 sponsorship.

| Courses Available for Sponsorship | Max. Students | Sponsorship Cost per Student | Sponsorship Cost for Entire Course |
|-----------------------------------|---------------|------------------------------|------------------------------------|
| Classroom Seminar* | 24 | FREE | FREE |
| Braking Clinic | 12 | \$79 | \$799 |
| Precision Maneuvering Clinic | 12 | \$99 | \$999 |
| Road Riding Tactics | 12 | \$99 | \$999 |
| Cornering Clinic - Closed Course | 18 | \$79 | \$1,249 |
| Cornering Clinic - On-Road | 12 | \$129 | \$1,549 |
| Advanced Riding Techniques | 18 | \$179 | \$2,899 |
| Boot Camp | 12 | \$319 | \$3,799 |

*Subject to instructor availability. Limit one per year.