

Regional Mobility Pricing Project

RMPP Options Engagement Report Appendix: Tabling Summaries

November 2023



Fall 2023 Tolling Options Engagement Report: Tabling Summaries

November 2023

Prepared for:



Prepared by:



WSP USA
851 SW 6th Avenue, Suite 1600
Portland, OR 97204



Kearns & West
537 SE Ash Street, Suite 305
Portland, OR 97214

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Consistent with the requirements of 23 U.S.C. 168, the information in this document, and the public and agency input received, may be adopted or incorporated by reference into the environmental review process to meet the requirements of the National Environmental Policy Act.



Contents

1	Event Summary: Glenfair Elementary School Food Bank.....	1
	Summary:	1
	Materials and Activities:.....	1
	Engagement and Outreach:.....	2
	Key Takeaways:.....	3
	Lessons Learned and Suggestions for Future Events:	3
	Next Steps and Action Items:.....	3
	Selected Event Images:.....	4
2	Event Summary: Forest Grove Farmers Market.....	5
	Summary:	5
	Materials and Activities:.....	5
	Engagement and Outreach:.....	6
	Key Takeaways:.....	7
	Lessons Learned and Suggestions for Future Events:	7
	Next Steps and Action Items:.....	7
	Selected Event Images:.....	7
3	Event Summary: Gladstone Community Center	8
	Summary:	8
	Materials and Activities:.....	8
	Engagement and Outreach:.....	10
	Key Takeaways:.....	10
	Lessons Learned and Suggestions for Future Events:	11
	Next Steps and Action Items:.....	11
	Selected Event Images:.....	11
4	Event Summary: Vancouver Library	12
	Summary:	12
	Materials and Activities:.....	12
	Engagement and Outreach:.....	13
	Key Takeaways:.....	14
	Lessons Learned and Suggestions for Future Events:	14
	Next Steps and Action Items:.....	14
	Selected Event Images:.....	15
5	Event Summary: Vietnamese Moon festival.....	16
	Summary:	16
	Materials and Activities:.....	16
	Engagement and Outreach:.....	17
	Key Takeaways:.....	18
	Lessons Learned and Suggestions for Future Events:	18
	Next Steps and Action Items:.....	19
	Selected Event Images:.....	19
6	Event Summary: Wilsonville Public Library	20
	Summary:	20
	Materials and Activities:.....	20
	Engagement and Outreach:.....	21
	Lessons Learned and Suggestions for Future Events:	22
	Next Steps and Action Items:.....	22
7	Event Summary: Beaverton Library	23
	Summary:	23
	Materials and Activities:.....	23

Engagement and Outreach:..... 24
Key Takeaways:..... 25
Lessons Learned and Suggestions for Future Events: 25
Next Steps and Action Items:..... 25
Selected Event Images:..... 25

1 Event Summary: Glenfair Elementary School Food Bank

Event	Glenfair Elementary School Food Bank
Date & Time	Tuesday, September 26, 2023 Event Hours: 3:30pm-5pm Event Load-in: 3:00am-3:30pm Event Load-out: 5-5:30pm
Location	15300 NE Glisan St, Portland, OR 97230 Location Linked Here.
Project Team Leading Event	RMPP Toll Project
Event Lead	Gillian Garber-Yonts (KW)
Staff present	Gillian Garber-Yonts (KW) Josh Mahar (KW) Romeo Sosa (CEL) Hannah Grishkevich (CEL)
Event Contact	Roxanne Quinlan (MFS Event Lead) Christian Cruz (MFS Event Co-Lead)
Attendee Demographics	83 attendees
Media requests or notable attendees	N/A

Summary:

On Tuesday, September 26, the Oregon Toll Program hosted a tabling event at the Glenfair Elementary School Food Bank in East Portland. The UMO booth was set up at the end of the food bank collection line where attendees picking up food would also have the opportunity to chat with the project team or take project materials. The tabling event lasted for an hour and a half, from 3:30pm-5:00pm.

Materials and Activities:

Materials available at the event included the one-page UMS Oregon Toll Program handout, the I-205 Construction Fact Sheet, a copy of the I-205 Toll Program Environmental Assessment, and the Interstate Bridge Replacement Program Tolling Update Fact Sheet and the new RMPP Options Engagement Materials including the Flyer, Handout and paper copies of the RMPP Options Survey. The booth set up included eight boards, including a “Come Talk With Us” board, a “Join the Conversation” board, an Electronic Tolling board, a congestion pricing board, an “Building a Toll Program” board, a current Portland congestion board, a project map board, and a new RMPP Options Map board.

The project map and the “all electronic tolling” board were the most effective materials for summarizing the Oregon Toll Program. The team also handed out candy which was extremely helpful for attracting community members to the Oregon Toll Program booth.

How Electronic Tolling Works

Tolls would be all electronic, meaning there would be **no toll booths**, and **drivers would not stop to pay**. An all-electronic collection system is convenient for travelers and allows vehicles to keep moving.

- 1 Scan** Sensors recognize approaching vehicles and scan for electronic toll tags in windshields.
- 2 Identify** If there is a toll tag, the sensors use a radio frequency to identify the account.
- 3 Confirm** Cameras photograph the license plates.
- 4 Charge** The toll is applied to the account. If the vehicle does not have a toll tag, the owner is identified by license plate and billed by mail.

Urban Mobility STRATEGY Oregon Department of Transportation Learn more at OregonTolling.org

The Regional Mobility Pricing Project uses tolls to reduce congestion in the Portland metropolitan region and can raise revenue for transportation improvements along I-5 and I-205.

The I-205 Toll Project funds safety improvements and improves congestion.

Urban Mobility STRATEGY Oregon Department of Transportation Learn more at OregonTolling.org

Engagement and Outreach:

Approximately 83 individuals were engaged throughout the course of the event.

What we heard:

- Many of the attendees had not heard of the Oregon Toll Program and were receiving project information for the first time.
- The attendees shared appreciation for receiving information about the project.
- Interactions were largely neutral or negative with community members sharing concern that there will be no alternative routes, and some attendees asking the CELs whether they should move.
- Some attendees shared that they would reroute and avoid the freeways.
- Some attendees shared that ODOT should build new roads or expand existing freeways.
- Attendees were supportive of ODOT developing a Low-Income Toll Program.
- Many of the community members opted to take an RMPP Options handout, paper copy of the survey, or RMPP Options Fact Sheet.
- Several attendees stated that they did not believe this project would reduce congestion.

Key Takeaways:

- Fruit snacks helped to attract people, but it would be helpful to have more useful hand-outs when engaging with low-income populations. One of the attendees asked if the project team was passing out free bus passes.
- The majority of the food bank attendees spoke languages other than English. CELs were helpful for meeting the language needs of the community.
- The project boards were useful, but most community members opted to talk directly with the tabling team.
- The project map, the “all electronic tolling” board, and QR codes posted for the website were the most effective materials for summarizing the Oregon Toll Program.
- Many of the attendees were happy to see that there were translated materials.

Lessons Learned and Suggestions for Future Events:

- Coloring books, crayons, stickers, and candy helped to attract people with children and resulted in a higher level of engagement.
- Fruit snacks, and bi-lingual staff helped to attract people to the booth. The event attracted a large number of Spanish and Russian speakers, and the CEL and tabling staff offered the opportunity for in-language conversations with these community members.
- For future events at food banks, it would be helpful to also have CELs who speak Chinese and Vietnamese attend as there were some attendees who we were not able to effectively engage due to language barriers.

Next Steps and Action Items:

- Add email sign-ups to the newsletter.

Selected Event Images:



2 Event Summary: Forest Grove Farmers Market

Event	Forest Grove Farmers Market (hosted by Adelante Mujeres)
Date & Time	Wednesday, September 27, 2023 Event Hours: 4-8pm Event Load In: 2:00-3:45pm Event Load-out: 8:15-9:00pm
Location	2030 Main St, Forest Grove, OR 97116
Project Team Leading Event	RMPP Toll Project
Event Lead	Gillian Garber-Yonts (KW)
Staff present	Gillian Garber-Yonts (KW) Maria Verano (KW) Ellen Palmquist (KW) Romeo Sosa (CEL)
Event Contact	Sage Fairman, (503) 858-7549
Attendee Demographics	168 people attendees
Media requests or notable attendees	STRAC member Lanny Gower

Summary:

On Wednesday, September 27, the Oregon Toll Program hosted a tabling event at the Farmers Market in Forest Grove, hosted by Adelante Mujeres. The UMO booth was set up alongside other booths on the farmers market strip in downtown Forrest Grove for high visibility. The tabling event lasted for four hours, from 4:00pm-8:00pm.

Materials and Activities:

Materials available at the event included the one-page UMS Oregon Toll Program handout, the I-205 Construction Fact Sheet, a copy of the I-205 Toll Program Environmental Assessment, and the Interstate Bridge Replacement Program Tolling Update Fact Sheet and the new RMPP Options Engagement Materials including the Flyer, Handout and paper copies of the RMPP Options Survey. The booth set up included eight boards, including a “Come Talk With Us” board, a “Join the Conversation” board, an Electronic Tolling board, a congestion pricing board, an “Building a Toll Program” board, a current Portland congestion board, a project map board, and a new RMPP Options Map board.

The project map and the “all electronic tolling” board were the most effective materials for summarizing the Oregon Toll Program. People appreciated having a handout that linked to the survey and were more likely to take the quarter sheet than a full 8.5”x11” sheet. The team also handed out candy which was extremely helpful for attracting community members to the Oregon Toll Program booth.

How Electronic Tolling Works

Tolls would be all electronic, meaning there would be **no toll booths**, and **drivers would not stop to pay**. An all-electronic collection system is convenient for travelers and allows vehicles to keep moving.

1 Scan	Sensors recognize approaching vehicles and scan for electronic toll tags in windshields.
2 Identify	If there is a toll tag, the sensors use a radio frequency to identify the account.
3 Confirm	Cameras photograph the license plates.
4 Charge	The toll is applied to the account. If the vehicle does not have a toll tag, the owner is identified by license plate and billed by mail.



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The **Regional Mobility Pricing Project** uses tolls to reduce congestion in the Portland metropolitan region and can raise revenue for transportation improvements along I-5 and I-205.

The **I-205 Toll Project** funds safety improvements and improves congestion.

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Engagement and Outreach:

Approximately 168 individuals were engaged throughout the course of the event.

What we heard:

- Attendees shared mixed reactions to hearing that tolling was coming to Oregon. Most of the interactions were neutral with a mix of people sharing support and opposition for the project.
- Several attendees noted that this project will financially impact them and function as another tax.
- Many event attendees shared that they do not drive on I-5 and I-205 but shared frustration with the traffic on Highway 26.
- Several attendees stated that they would like to see better investment in public transit in the region.
- The team talked to a mix of people with varying levels of familiarity with the project. Many of the attendees left the tabling event thanking ODOT for sharing information about the project.
- Some attendees were interested to hear about the congestion reduction benefits of congestion pricing and shared that it hadn't made much sense to them until a member of the tabling team explained the concept.
- Several people shared stories about the kind of trips that they would have to pay a toll for including transferring custody of their child, going to community college, going to doctors offices, and going to work.

Key Takeaways:

- Relatively few people requested information about rates, but those that did responded neutrally to the new rate messaging.
- Community members seemed to appreciate the new information about the options but appeared to prefer to read more on their own.
- The project boards were useful, but most community members opted to talk directly with the tabling team.
- Many of the attendees took the RMPP Options Handout and the RMPP Options Fact Sheet and expressed interest in completing the survey.
- The project map, the “all electronic tolling” board, and QR codes posted for the website were the most effective materials for summarizing the Oregon Toll Program.

Lessons Learned and Suggestions for Future Events:

- Coloring books, crayons, stickers, and candy helped to attract people with children and resulted in a higher level of engagement.
- Fruit snacks, and bi-lingual staff speaking Spanish helped to attract people to the booth. The event attracted a large number of Spanish speakers, and the CEL and tabling staff offered the opportunity for in-language conversations with these community members.

Next Steps and Action Items:

- Add email sign-ups to the newsletter.

Selected Event Images:



3 Event Summary: Gladstone Community Center

Event	Gladstone Community Center (formally know as Gladstone Senior Center)
Date & Time	September 28th, 2023, Staffed 12:30 pm – 3:30 pm (Event ran 12:00 pm-3:00pm)
Location	Gladstone Community Center, Gladstone Location linked here.
Project Team Leading Event	I-205 Toll Project (WSP)
Event Lead	Libby Kennedy (WSP)
Staff present	Isabelle, Kennedy (WSP)
Event Contact	Jennie Brit (503) 655-7701
Attendee Demographics	Approximately 15 visitors.
Media requests or notable attendees	N/A

Summary:

On Thursday, September 28, the Oregon Toll Program hosted a tabling event at the Gladstone Community Center in the City of Gladstone. The UMO booth was located inside of the Community Center library. Signage was placed at the front entrance to alert visitors of the event happening inside. Approximately 15 community members visited the table, all traveling to the Senior Center specifically for the tabling event. We had one attendee sign up for the newsletter, and one attendee completed a physical copy of the survey. The tabling event lasted for three hours, from 12 pm- 3:00 pm.

Materials and Activities:

Materials available at the event included the one-page UMS Oregon Toll Program handout, the I-205, RMPP Survey Options Boards, a copy of the I-205 Toll Program Environmental Assessment, and survey hands outs with QR codes. The booth set up included seven newly printed boards, including a “Come Talk with Us” board, a “Join the Conversation” board, an Electronic Tolling board, a congestion pricing board, an “Building a Toll Program” board, a current Portland congestion board, and a project map board.

The RMPP options maps, the program one pager were the most effective materials for summarizing the Oregon Toll Program.

How Electronic Tolling Works

Tolls would be all electronic, meaning there would be **no toll booths**, and **drivers would not stop to pay**. An all-electronic collection system is convenient for travelers and allows vehicles to keep moving.

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2 Identify	If there is a toll tag, the sensors use a radio frequency to identify the account.
3 Confirm	Cameras photograph the license plates.
4 Charge	The toll is applied to the account. If the vehicle does not have a toll tag, the owner is identified by license plate and billed by mail.



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The I-205 Toll Project funds safety improvements and improves congestion.

Legend:
 - Regional Mobility Pricing Project (Blue line)
 - Interstate Bridge Replacement Program (Green line)
 - I-205 Toll Project (Orange line)

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Tolling Options

Option 1




Option 1 Base Toll plus High-Traffic Tolls
 Base Toll + High-Traffic Toll Points

Pay a base toll when you enter the highway.
 Pay an additional toll when you drive through high-traffic toll points.

Example trip from Tualatin to I-405:
 Base toll + Toll point E + Toll Point D + Toll Point C = Total cost.

Option 2a




Option 2a Individual Toll Zones
 Toll Zones

Only pay tolls when you drive through toll zones during high-traffic times of day. Compared to Option 1, there is no base toll.

Example trip from Tualatin to I-405:
 I-5 Toll Zone 3 + I-5 Toll Zone 2 = Total cost.

Option 2b



Option 2b Individual Toll Zones
 Toll Zones

During low-traffic times of day, tolls in the zones would be \$0.

Example trip from Tualatin to I-405:
 I-5 Toll Zone 3 + I-5 Toll Zone 2 = Total cost.

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Engagement and Outreach:

Approximately 15 individuals were engaged throughout the course of the event.

What we heard:

- All attendees voiced extreme opposition to Tolling in the region.
- While still opposed to tolling, some attendees shared additional frustrations with the changes to the I-205 Toll Project and expressed doubt that congestion relief would be possible without adding the missing third lane on the Abernethy Bridge.
- Multiple attendees feared the cost of tolls would impede their access to essential services.
- During a conversation about the need for a sustainable source of revenue, a small group of attendees asked if tolls would be replacing the gas tax or if drivers should expect to pay tolls in addition to the gas tax. This line of inquiry continued and included questions about the allocation of gas tax revenue, allocation of toll revenue, and whether or not ODOT or the legislature plans to consider non-Toll revenue sources such as taking money from the DEQ, raising vehicle registration fees, taxing electric vehicle charging stations.
- Some attendees shared that they would support a toll on the Abernethy bridge if it meant the missing third lane would be added. They also expressed that they would like this to be a dedicated toll lane and would prefer to be given a choice to pay a toll.
- One attendee was vocal about the new roundabout connecting OR 43 to northbound I-205 in West Linn. They wanted to pass on their feedback that drivers did not know how to use the roundabout, traveling in the left lane of the roundabout was confusing, and they recommended additional signage to help drivers. Event staff shared [resources on navigating a roundabout](#) from the I-205 improvements website with this attendee and promised to share their concerns with the project team.

Staff observations:

- The project boards were useful and many community members took the time to read through them and walk around the poster board trifold podium.
- QR codes an online access to the survey was not accessible to this demographic.
- All attendees knew about the toll program and came prepared to ask specific questions and share their concerns.

Key Takeaways:

- Common questions included requests to know toll rates, where toll revenue will be spent, and where gantry locations will be.
- Many people shared concerns about accessing the survey, how the results of the survey would be used, and that there was no option to say “no tolls” in the survey response options.
- Many people expressed concern that their voices weren’t being heard or considered, taking the time to listen to these attendees thoroughly, record their concerns, and walk them through how we track feedback shared at tabling events helped quell concerns and create a more receptive and positive environment.

Lessons Learned and Suggestions for Future Events:

- Printed materials were most useful for this event, and attendees preferred this to digital materials and struggled to utilize QR codes.
- Coloring books, crayons, stickers, and candy were not of interest to this particular group, but they did react positively to bookmarks and the reusable bags.
- The RMPP option boards were useful, and attendees took time to thoroughly review them to better understand the options.

Next Steps and Action Items:

- N/A

Selected Event Images:



4 Event Summary: Vancouver Library

Event	Vancouver Library
Date & Time	Friday, September 29, 2023 Load in: 10:30-11am Event hours: 11am-2pm Take down: 2-2:30pm
Location	901 C St, Vancouver, WA 98660
Project Team Leading Event	RMPP Toll Project
Event Lead	Madeline Kane (KW)
Staff present	Anne Pressentin, WSP Josh Channell, WSP Paul Comey, WSP Jodi Mescher, WSP Kirsten Hauge, KW Madeline Kane, KW
Event Contact	Sarah Oliver (503) 988-5125
Attendee Demographics	Approximately 56 visitors.
Media requests or notable attendees	Mayor Anne McEnerny-Ogle, City of Vancouver Derya Ruggles, Commissioner for Transportation & Mobility Commission

Summary:

On Friday, September 29, the Oregon Toll Program hosted a tabling event at the Vancouver Library in Vancouver. The UMO booth was set up in the lobby of the library for high visibility. The tabling event lasted for three hours, from 11:00am-2:00pm.

Materials and Activities:


Materials available at the event included the one-page UMS Oregon Toll Program handout, the I-205 Construction Fact Sheet, a copy of the I-205 Toll Program Environmental Assessment, the Interstate Bridge Replacement (IBR) Program Tolling Update Fact Sheet, and the “Why Now” IBR Fact Sheet. The project team also brought new RMPP Options Engagement Effort printed materials including the RMPP Options Handout, Flyer, and Survey translated into Spanish, Vietnamese, Chinese, and Russian. The booth set up included seven boards, including a “Come Talk With Us” board, a “Join the Conversation” board, an Electronic Tolling board, a congestion pricing board, an “Building a Toll Program” board, a current Portland congestion board, a project map board, and a new “RMPP Options Map” board.

The project map and the “all electronic tolling” board were the most effective materials for summarizing the Oregon Toll Program. The team also handed out candy which was extremely helpful for attracting community members to the Oregon Toll Program booth.


How Electronic Tolling Works

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Engagement and Outreach:

Approximately 56 individuals were engaged throughout the course of the event.

What we heard:

- Concerns about impacts to low-income residents in Southwest Washington.
- Concerns about impacts to people who have appointments or employment over the river in Portland.
- Interest in better active transportation between Vancouver and Portland.
- Multiple members expressed frustration that tolling could be in place indefinitely and noted a preference for there to be a project end date.
- Overall, interactions were mostly neutral with some community members clearly more against the project and others indifferent, noting that congestion solutions are necessary.
- Community members shared that the Low-Income Toll Program should be widely advertised to ensure high enrollment.
- Multiple attendees expressed a desire for ODOT to build a third bridge over the Columbia River between Vancouver and Portland.
- Some people shared concern about how toll revenue would be spent. One member noted they would like to make sure all the money goes to government programs and not to private companies who may be hired to help administer the program. Another member stated they would only support the program if it funded active transportation.
- Many people were familiar with tolling on the Interstate Bridge, but not the larger ODOT Toll Program. A few people said that the IBR Program should be the priority for ODOT.
- The project map, the “all electronic tolling” board, and QR codes posted for the website were the most effective materials for summarizing the Oregon Toll Program.

Key Takeaways:

- People appreciated ODOT's engagement with the community but about half of community members expressed negative opinions on the ODOT Toll Program. Community members shared distrust for ODOT and concerns around a lack of transparency around the Oregon Toll Program.
- Attendees were receptive to the idea that toll revenue collected on the corridor will stay on the corridor.
- Interest in expanding transit as another travel option.
- Interest in more transportation options between Vancouver and Portland.
- Confusion persists about the difference between IBR, RMPP, and the Abernethy Bridge Project. More people were aware of IBR than the other two projects.

Lessons Learned and Suggestions for Future Events:

- Coloring books, crayons, stickers, and candy helped to attract people with children and resulted in a higher level of engagement.
- IBR specific materials were useful in the Vancouver setting.
- The project team needs to give the City of Vancouver at least one week's notice when organizing project events in SW Washington. This was a request shared by Mayor McEnerny-Ogle.

Next Steps and Action Items:

- Add email sign-ups to the newsletter.
- Follow-up with Rebecca Kennedy to schedule a briefing with the Vancouver Transportation and Mobility Commission per the suggestion of Derya Ruggles.

Selected Event Images:



5 Event Summary: Vietnamese Moon festival

Event	Vietnamese Community of Clark County – Moon Festival
Date & Time	September 30, 2023, Staffed 12:30 pm – 5:30 pm
Location	Salmon Creek Elementary School, 1601 NE 129th St, Vancouver, WA 98685
Project Team Leading Event	I-205 Toll Project (WSP)
Event Lead	Isabelle Kennedy (WSP)
Staff present	Libby Kennedy (WSP) Thi Luong (CEL)
Event Contact	Minh Pham, minh.osu@gmail.com
Attendee Demographics	Approximately 82 visitors.
Media requests or notable attendees	The President of the Vietnamese Community of Clark County, the President of The Oregon Vietnamese Community, and a TV Newscaster for SBTN (Saigon broadcast television network), Mayor Anne McEnery-Ogle.

Summary:

On Saturday Sept. 30, the project team completed a tabling event at The Mid-Autum Moon Festival. The UMS table had about 82 visitors between 1 pm - 6 pm, and information about the toll program was shared in English and Vietnamese.

The event was presented by The Vietnamese Community of Clark County and occurred at Salmon Creek Elementary School. Some notable folks attended the event, including Mayor Anne McEnery-Ogle. The President of the Vietnamese Community of Clark County, the President of The Oregon Vietnamese Community, and a TV Newscaster for SBTN (Saigon broadcast television network) all visited the UMS table. The broadcaster interacted with the tabling staff as a community member.

Materials and Activities:

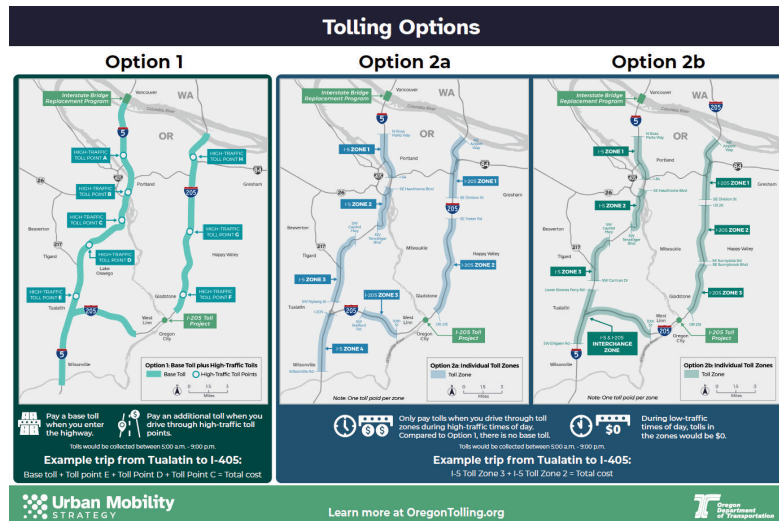
Materials available at the event included the one-page UMS Oregon Toll Program handout, the I-205, RMPP Survey Options Boards, a copy of the I-205 Toll Program Environmental Assessment, and survey hands outs with QR codes. The booth set up included seven newly printed boards, including a “Come Talk with Us” board, a “Join the Conversation” board, an Electronic Tolling board, a congestion pricing board, an “Building a Toll Program” board, a current Portland congestion board, and a project map board.

The RMPP options maps, the program one pager were the most effective materials for summarizing the Oregon Toll Program.

How Electronic Tolling Works

Tolls would be all electronic, meaning there would be **no toll booths**, and **drivers would not stop to pay**. An all-electronic collection system is convenient for travelers and allows vehicles to keep moving.

- 1 Scan** Sensors recognize approaching vehicles and scan for electronic toll tags in windshields.
- 2 Identify** If there is a toll tag, the sensors use a radio frequency to identify the account.
- 3 Confirm** Cameras photograph the license plates.
- 4 Charge** The toll is applied to the account. If the vehicle does not have a toll tag, the owner is identified by license plate and billed by mail.



Engagement and Outreach:

Approximately 82 individuals were engaged throughout the course of the event.

What we heard:

- Concern about the Glenn Jackson bridge/Airport Way interchanges
- Questions about how IBR would interact with the toll system in Oregon – is it the same thing? Would the toll systems work together? Understanding about the need for tolls on IBR, more confusion about Oregon Toll program.
- It is difficult to understand the options without understanding how much tolls will cost – too abstract. We explained where we are in the process and why we are asking these questions now.
- Oregonians are always trying to get money from Washingtonians. “I just won’t go to Oregon anymore.”
- What is the benefit I am paying for? If it’s a bridge replacement, I can see the benefit. With the highways, what does a faster trip mean? The benefit is not tangible.
- Generally, people that Thi (our Community Engagement Liaison) talked with either didn’t know about the program or were not very well informed. Those who did know about it were not in favor.

Staff observations:

- The project boards were useful and many community members took the time to read through them and walk around the poster board trifold podium.
- QR codes an online access to the survey was not accessible to this demographic.
- All attendees knew about the toll program and came prepared to ask specific questions and share their concerns.

Key Takeaways:

- Fruit snacks, candy, coloring books, crayons, stickers, and bookmarks encouraged many people to visit the booth, resulting in a high engagement of families and parents with young children.
- The most effective materials for this event were the Vietnamese One Pager, the project map display board, and RMPP options display.
- Most conversations were held in Vietnamese, and the Project team provided additional details in English. The CEL provided translations of project board information to many event attendees who stopped by the booth.

Lessons Learned and Suggestions for Future Events:

- This event was made most effective through our CEL partnership. The majority of conversations began in Vietnamese and more advance questions were directed to our Project Staff and follow-up conversations were held in English
- Translated materials in Vietnamese were most utilized.
- Coloring books, crayons, stickers, drew many attendees to the booth and were effective conversation starters.
- The RMPP option boards were useful, and attendees took time to thoroughly review them to better understand the options.

Next Steps and Action Items:

- N/A

Selected Event Images:



6 Event Summary: Wilsonville Public Library

Event	Wilsonville Public Library
Date & Time	Monday October 2nd, staffed 3:00pm-6:00pm
Location	8200 SW Wilsonville Rd, Wilsonville, OR 97070
Project Team Leading Event	I-205 Toll
Event Lead	Isabelle Kennedy (WSP)
Staff present	Libby Kennedy, WSP Paul Comery, WSP Romeo Sosa, CEL
Event Contact	Shasta Sasser, Library Director (503) 570-1590
Attendee Demographics	Approximately 35 visitors
Media requests or notable attendees	Greg Leo, Lobbyist for Charbonneau Country Club Anne Shevlin, President of Charbonneau Country Club Board of Directors Jim Gibbons, Charbonneau Country Club Board of Directors Kathy Harp, Charbonneau Country Club Board of Directors

Summary:

On Monday, October 2, the Oregon Toll Program completed a tabling event at the Wilsonville Public Library. The project team was stationed in the library entrance hall and was visible to patrons as they entered and exited the library. The project team was supported by a Community Engagement Liaison, Romeo Sosa, for Spanish language interpretation at the event. The tabling event lasted for three hours, from 3:00 p.m. to 6:00 p.m. The team engaged with about 35 visitors, including many people who came specifically to engage with the project team.

Materials and Activities:

Materials available at the event included RMPP Options Survey fact sheets, handouts, and paper surveys; the one-page UMS Oregon Toll Program handout; and the I-205 Improvements handout (available in five languages). The booth set up included seven boards. The “Ask Us About” board was displayed on an easel outside the library. The RMPP options board was displayed on an easel, while the remaining boards were displayed on the trifold kiosk:

- I-205 Construction Underway
- How Electronic Tolling Works
- Project Map
- Building a Toll Program
- Congestion Pricing
- I-205 Toll Project

Staff brought one copy of the I-205 Tolling Environmental Assessment report, which was not displayed on the table but was available for staff to use as a resource. The most effective materials were the RMPP Options Survey fact sheets and informational boards, which were helpful conversation starters.

Engagement and Outreach:

Approximately 35 individuals were engaged throughout the course of the event. Upon arriving at the library, the event staff were made aware that Charbonneau Country Club posted and distributed communication to their residents that this event would be a “community meeting.” Because of this, many attendees arrived early, expecting to receive information in a presentation or meeting format rather than tabling engagement. Event staff acted quickly and shifted folks away from a group style of Q&A by using the project information display, RMMP survey options display board, and the table with event materials to create a more traditional tabling environment. This allowed the team opportunities connect with attendees in smaller groups and 1x1. The resulting conversations were nuanced, and event attendees both pro and against tolls were engaging in lively discussions amongst themselves.

What we heard:

- Multiple attendees were in favor of tolling and acknowledged the need to generate revenue to replace the gas tax.
- One attendee in particular expressed concerns that the opinions of Charbonneau/Wilsonville residents were being weighted heavier and having a larger impact on the project because of their access to resources and available time to participate project events.

General and frequently asked questions included:

- Will tolls help congestion?
- How will this impact the Boone Bridge? Will the Boone Bridge be tolled?
- Will there be an opportunity for the public to vote on tolling? How is my feedback being taken into consideration?
- Will there be options for low-income residents?

Folks expressed the following concerns about the RMPP Survey:

- The website says, “Share your voice,” but the survey didn’t include a place to provide comments.
- There was not an option to select “no tolls.”
- Confusion about how their input will influence the project.
- Confusion as to whether this was a vote and if the options with the most votes would be implemented.
- Concern that providing input on the survey options would be perceived as supporting tolling. Project staff alleviated these concerns and clarified that the RMPP survey was not measuring public support for tolling. Project staff helped folks understand that the survey was designed for ODOT to collect public input on which options should studied more in-depth and published for public review and comment (in the environmental assessment). After hearing this, many folks expressed willingness to take the survey or stated they would.

Common themes in conversations with Charbonneau residents:

- Tolling is an overgeneration of revenue.
- Residents of Charbonneau and Wilsonville should receive an exemption.
- Tolling won't solve congestion in Wilsonville.
- Tolling is inequitable and harms Charbonneau residents.
- No tolls period, 90% of Oregonians are against tolling.
- Tolls will decrease property values and kill golf course business.
- Find other ways to raise tax revenue (registration, electric vehicles).
- ODOT will not spend toll revenue responsibly.
- Multiple attendees shared their preference for RMPP options 2a and 2b because it would allow Charbonneau residents to cross the Willamette River into Wilsonville without paying a toll. Notably, Greg Leo maintained that although he was adamantly against tolling, he thought options 2a and 2b were preferable. Charbonneau residents expressed feelings of frustration with the proposed project because they felt that due to the unique geography of their community, they would be unfairly targeted by tolls compared to residents in other parts of the Portland region.

Staff observations:

Most attendees knew about the toll program and visited the library to engage with project staff. However, many of the regular library traffic who connected with the Project team knew little about the Oregon Toll Program.

There are consistent themes in misinformation and myths about the project that the team has encountered throughout the I-205 project API. The team Project staff were able to address misinformation about the project and create healthy dialogue around myths such as: "Toll revenue will be a source of discretionary funding for ODOT," "Tolls only raise revenue and don't reduce congestion," "Out-of-state residents won't pay a toll," and, "There will be no accountability for how ODOT spends toll revenue."

Lessons Learned and Suggestions for Future Events:

- There is an outstanding need to connect with people in the Wilsonville region who are not Charbonneau residents.
- The tabling staff should arrive at events in this region with an additional buffer of time to ensure that they are set up and ready to greet folks who may arrive before the start time of the event.
- It may be beneficial to provide a one-sentence description of events to avoid miscommunications and ensure that visitors have clear expectations for what is happening.

Next Steps and Action Items:

- There were no email newsletter sign-ups during this event.

7 Event Summary: Beaverton Library

Event	Beaverton Library
Date & Time	Wednesday, October 4, 2023 Load in: 10:30-11am Event hours: 11am-2pm Take down: 2-2:30pm
Location	12375 SW 5th St, Beaverton, OR 97005
Project Team Leading Event	RMPP Toll Project
Event Lead	Gillian Garber-Yonts (KW)
Staff present	Gillian Garber-Yonts (KW) Grant Simmons (KW) Ellen Palmquist (KW)
Event Contact	Victoria Campbell, Community Engagement Manager 503-526-2599
Attendee Demographics	Approximately 33 visitors.
Media requests or notable attendees	N/A

Summary:

On Wednesday, October 4, the Oregon Toll Program hosted a tabling event at the Beaverton Library in Beaverton. The UMO booth was set up right outside of the library entrance for high visibility. The tabling event lasted for three hours, from 11:00am-2:00pm.

Materials and Activities:

Materials available at the event included the one-page UMS Oregon Toll Program handout, the I-205 Construction Fact Sheet, a copy of the I-205 Toll Program Environmental Assessment, and the Interstate Bridge Replacement Program Tolling Update Fact Sheet and the new RMPP Options Engagement Materials including the Flyer, Handout and paper copies of the RMPP Options Survey. The booth set up included eight boards, including a “Come Talk With Us” board, a “Join the Conversation” board, an Electronic Tolling board, a congestion pricing board, an “Building a Toll Program” board, a current Portland congestion board, a project map board, and a new RMPP Options Map board.

The project map and the “all electronic tolling” board were the most effective materials for summarizing the Oregon Toll Program. People appreciated having a handout that linked to the survey and were more likely to take the quarter sheet than a full 8.5”x11” sheet. The team also handed out candy which was extremely helpful for attracting community members to the Oregon Toll Program booth.

How Electronic Tolling Works

Tolls would be all electronic, meaning there would be **no toll booths**, and **drivers would not stop to pay**. An all-electronic collection system is convenient for travelers and allows vehicles to keep moving.

1 Scan	Sensors recognize approaching vehicles and scan for electronic toll tags in windshields.
2 Identify	If there is a toll tag, the sensors use a radio frequency to identify the account.
3 Confirm	Cameras photograph the license plates.
4 Charge	The toll is applied to the account. If the vehicle does not have a toll tag, the owner is identified by license plate and billed by mail.

Urban Mobility STRATEGY Oregon Department of Transportation Learn more at OregonTolling.org

The Regional Mobility Pricing Project uses tolls to reduce congestion in the Portland metropolitan region and can raise revenue for transportation improvements along I-5 and I-205.

The I-205 Toll Project funds safety improvements and improves congestion.

Urban Mobility STRATEGY Oregon Department of Transportation Learn more at OregonTolling.org

Engagement and Outreach:

Approximately 33 individuals were engaged throughout the course of the event.

What we heard:

- Many of the attendees had heard of the Oregon Toll Program, but did not have an in-depth understanding of the project.
- Some of the attendees shared strongly negative feelings about the Oregon Toll Program and were less likely to engage in a conversation with the project team when prompted.
- The majority of attendees were interested in learning more about the Oregon Toll Program and appreciated the opportunity to ask questions.
- The majority of attendees shared that they do not drive regularly on I-5 and I-205.
- Some attendees shared concern that tolls would impact people experiencing low incomes. Attendees were happy to hear that ODOT is working on a Low-Income Toll Program.
- One person asked whether revenue collected through the toll program could be used to help low-income families pay for TriMet bus passes.
- A couple of people shared concern for gig, medical transport, and home healthcare workers.
- A few people shared that they understand the concept of congestion pricing, but are not happy that the plan is moving forward.
- A few people shared that they liked the concept of congestion pricing and aligned with ODOT's effort to make use of existing infrastructure more efficiently.

- One attendee shared that ODOT should revamp the effort to build a new highway adjacent to Highway 217.
- Attendees were receptive to the idea that toll revenue collected on the corridor will stay on the corridor.
- Multiple members expressed interest in expanding transit as another travel option.

Key Takeaways:

- The project map, the “all electronic tolling” board, and QR codes posted for the website were the most effective materials for summarizing the Oregon Toll Program.
- Many attendees took the survey handout with a QR code linked to the RMPP Options Survey. A few people preferred to visit the ODOT webpage as opposed to using the QR code on the handout.
- The project boards were useful, but most community members opted to talk directly with the tabling team.

Lessons Learned and Suggestions for Future Events:

- Coloring books, crayons, stickers, and candy helped to attract people with children and resulted in a higher level of engagement.

Next Steps and Action Items:

- Add email sign-ups to the newsletter.

Selected Event Images:

