

# *I-5 and I-205 Toll Projects*

## **Equity and Mobility Advisory Committee Meeting #4**

Wednesday, October 14, 2020

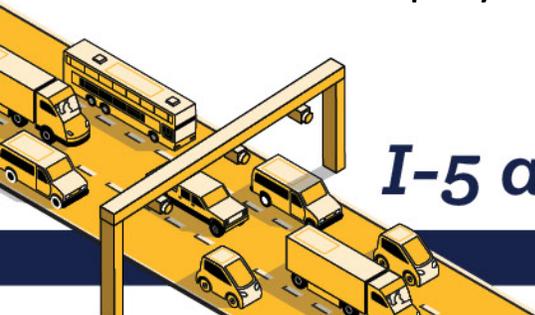
Facilitator: Christine Moses

# Welcome

Today's purpose:

-  **Listen and learn through reflection and discussion.**
-  **Share your insights.**

1. Develop understanding of committee recommendation process, including input on performance measures, equitable engagement and mobility strategies.
2. Learn how evaluation criteria and performance measures are used to evaluate alternatives and how to provide input in developing equity performance measures.
3. Review revisions and adopt the draft I-205 and I-5 Toll Projects' Equity Framework and the Equity and Mobility Advisory Committee Charter.



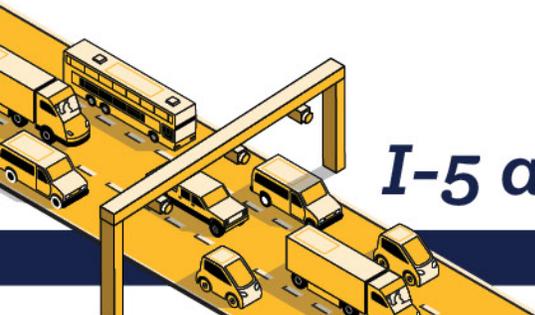
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# Welcome and Technical Info

- We will be **recording the entire meeting**. What you say is part of the public record and **open to public records requests** through the Oregon Public Records and Meetings Law. We will post the recording on the Equity and Mobility Advisory Committee webpage later this week.
- To find more information about the project go here: [OregonTolling.org](https://OregonTolling.org)

Brett is our tech helper.  
Please call or email him at:  
206-922-6223  
[bwatson@enviroissues.com](mailto:bwatson@enviroissues.com)

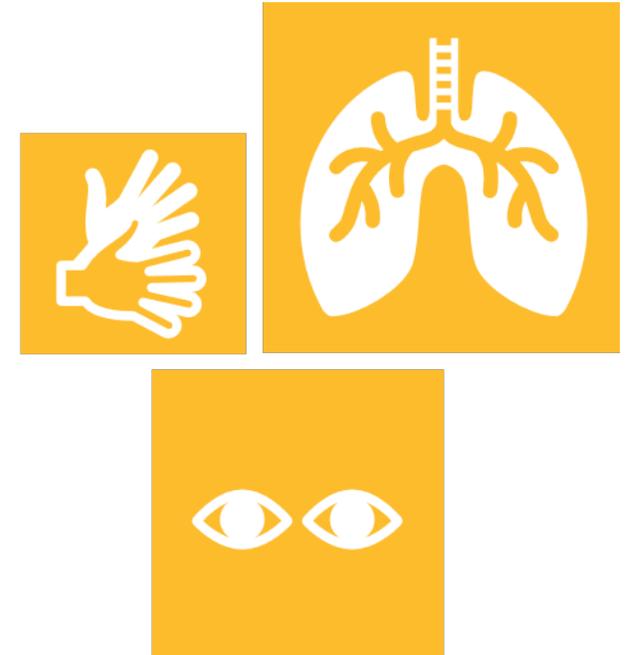


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# Centering Exercise

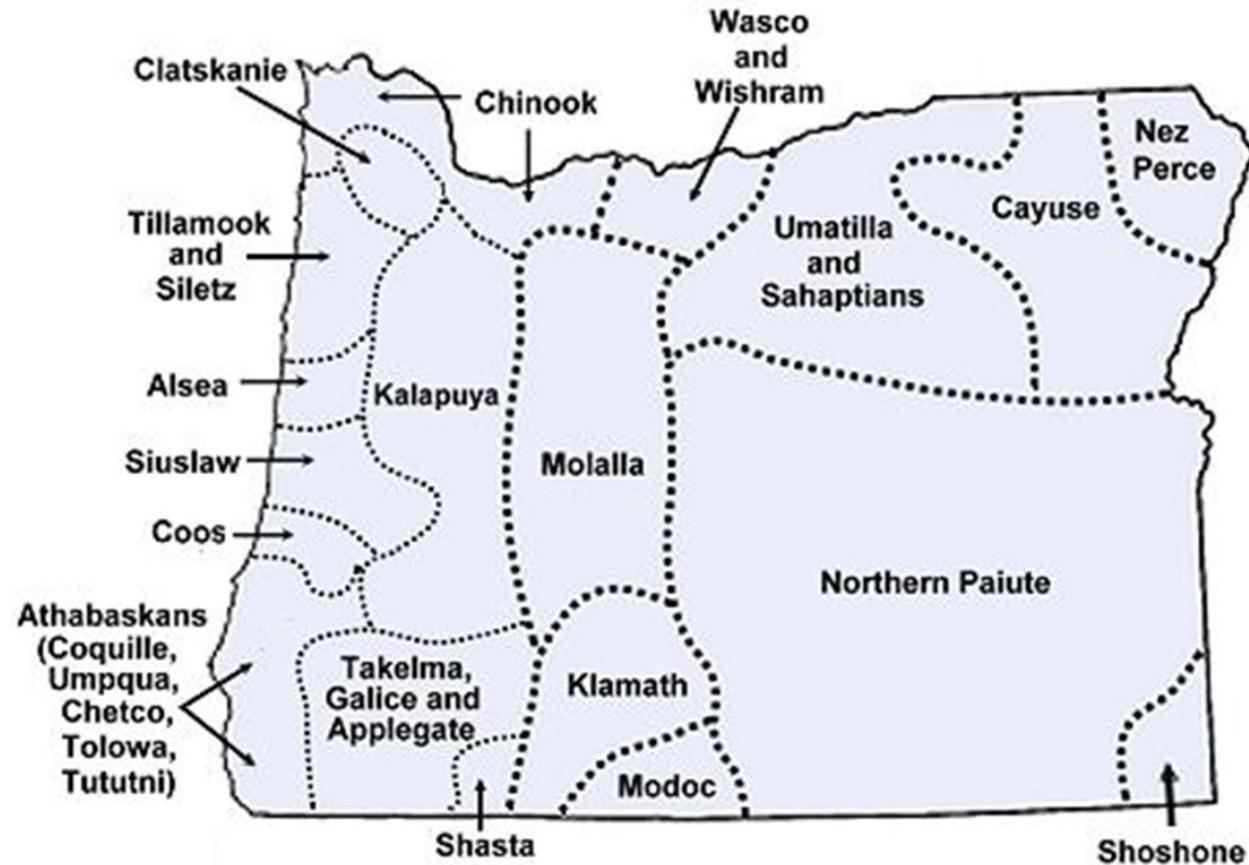
- » Close your eyes or gaze softly downward.
- » Feel the chair under your legs.
- » Breathe in deeply through you nose and out your mouth.
- » Feel your hands in your lap.
- » Breathe in deeply through your nose and out your mouth.
- » Feel your feet on the ground.
- » Breathe in deeply through your nose and out your mouth.
- » Slowly open your eyes.
- » Breathe normally.



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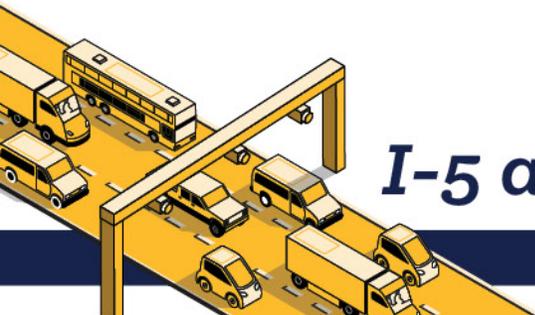
# Land Acknowledgement



## *I-5 and I-205 Toll Projects*

# Agenda

- 1 Welcome
- 2 Public comment
- 3 Committee business and report outs
- 4 Committee charter and purpose
- 5 Break (5 minutes)
- 6 Revisions to draft toll project's equity framework
- 7 Introduce Step 2 of the draft toll projects' equity framework
- 8 Next steps



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# Reflection Question

**Reflection:** Based on the conversation during our last meeting, what resonated with you and/or what was something new that you learned?

Please take 2 minutes to write down your reflection. We will use this information during our discussion.



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# Working Together: Agreements

- ✓ Listen, believe and reflect.
- ✓ Accept non-closure for the moment.
- ✓ Speak your own truth with compassion.
- ✓ Listen to understand; don't listen to respond.
- ✓ Value and celebrate each other's experiences.
- ✓ Open hearts + open minds → Exploration of possibilities.
- ✓ Make space, then take space; be concise.
- ✓ Bring your best thinking into the room.
- ✓ Attack the problem, not the person.
- ✓ Disagreement, frustration and differences of opinion are acknowledged, explored and addressed.



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# Review of Committee Questions and Public Comments



Confirm public comment review and discussion process.



Any discussion of the public comments received for this meeting?



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# Public Comment

- 1 Welcome! You have up to **2 minutes to speak**.
- 2 Please **raise your virtual hand** so Penny can unmute you when she calls on you.

## To provide comments at any time:



**Email** [OregonTolling@odot.state.or.us](mailto:OregonTolling@odot.state.or.us) with “Committee Public Comment” in subject line to provide written comments.



**Call** 503-837-3536 and state “Committee Public Comment” in your message to provide verbal comments.  
Thank you for your participation.

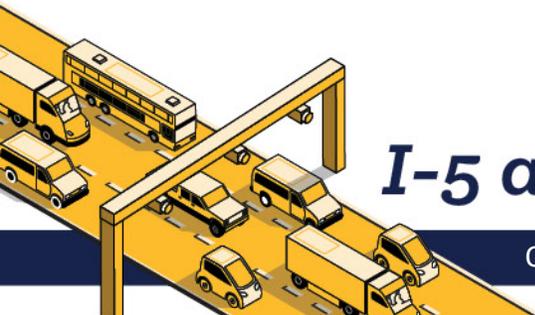
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# Committee business

CHRISTINE MOSES – FACILITATOR

HANNAH WILLIAMS – PROJECT TEAM COMMUNITY ENGAGEMENT COORDINATOR



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# Committee Requests and Questions Matrix

- ✓ ODOT is committed to tracking and following up on questions and requests we've received from the committee
- ✓ This matrix documents questions and requests and provides responses
- ✓ Living document to be updated and link transmitted prior to each committee meeting
- ✓ Link to supplemental materials will be sent to committee prior to meeting



## I-5 and I-205 Toll Projects

### Committee Questions and Requests Matrix

ODOT is committed to tracking and following up on all questions and requests we've received from the Equity and Mobility Advisory Committee. This matrix is a living document to be updated after each committee meeting. The matrix includes two tables. The first table lists specific information requests and action items requested by the committee. The second table compiles project recommendations and ideas ODOT has received from the committee and documents how ODOT is responding.

**TIMING KEY:**  
 N/A: No Additional Action Needed. **Near Term:** Zero to six months. **Long Term:** Six months to one year.  
**During Construction:** Activities to take place during or specific to construction.  
**Out of Scope:** Beyond ODOT purview, or requires times or resources from other community or agency partners

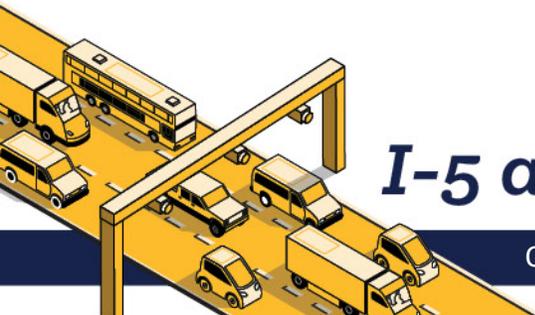
**Equity and Mobility Advisory Committee Requests** Updated 9/8/20

Date	Request/Comment	Commitment/Response	Timing	Responsibility	Status	Topics
7/28/20	Request for more information about who created the draft I-205 and I-5 Toll Projects' Equity Framework, which ODOT staff reviewed, and what their understanding of what equity is.	ODOT will provide more information on the draft toll projects' equity framework authors and the equity team.	Near Term	ODOT	Complete	Draft toll project's equity framework
8/26/20	Additional information about Streetlight data and how Streetlight controls for people who do not have smart phones. Do they gather data only from people driving in cars or anyone with a smart phone?	Project team prepared one-pager of the methodology to share with committee prior to meeting #4.	Near Term	Project modeling specialists	Complete	Data

## I-5 and I-205 Toll Projects

# Inclusion of perspectives from people living with a disability

HANNAH WILLIAMS – PROJECT TEAM COMMUNITY ENGAGEMENT COORDINATOR



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# Additional options for engaging this perspective

- Work with committee to:
  - Enlist future presenters for committee meetings.
  - Identify people with this lived experience to participate in telephone or video interviews, interactive discussion groups, and focused survey instruments.
  - Develop appropriate questions for future online surveys and comment forms.
- Create an Equity and Mobility Advisory Committee subgroup that would meet regularly to focus on issues related to people experiencing disability and outreach to specific organization or individuals to provide input.
- Host a panel discussion at a future Equity and Mobility Advisory Committee meeting to dedicate time to grounding committee on issues related to people experiencing disability and intersection with toll project.

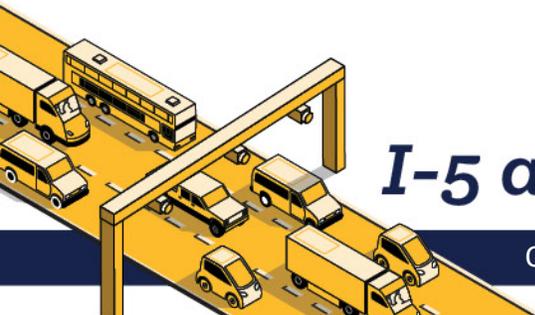


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# Committee Report-Outs

What have you been hearing from your constituencies/communities?



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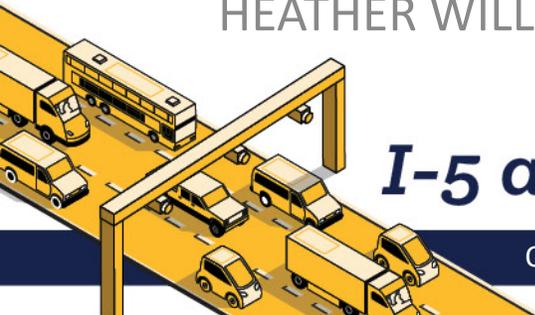
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# Committee charter and recommendation process

CHRISTINE MOSES – FACILITATOR

PENNY MABIE – CO-FACILITATOR

HEATHER WILLS – PROJECT TEAM



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# Committee Charter Revisions

Revised committee charter, includes:

- ✓ Vision and mission
- ✓ Addressing past injustice
- ✓ Community benefits
- ✓ How to handle press inquiries



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# Revised Charter

In the committee charter:

- We are a committee representing Portland metro area and Southwest Washington equity and mobility interests. We will collaborate with the project team to bring voices and perspectives not traditionally or currently included in the planning processes. We will work to document how those voices improve and inform project outcomes, during the National Environmental Policy Act process.
- Use a trauma-informed perspective to craft policy recommendations to prevent harm, facilitate community benefits, and to address past harms.
- Members will notify designated ODOT team member (Hannah Williams) of all requests from the media. If members do speak with the media, they will clarify that they are speaking as an individual and not speak on behalf of the project or the committee, nor characterize the points of view of other members.



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# Committee Charter



With these edits, are we ready to adopt?

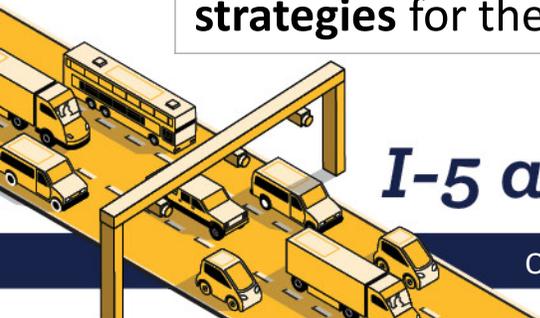


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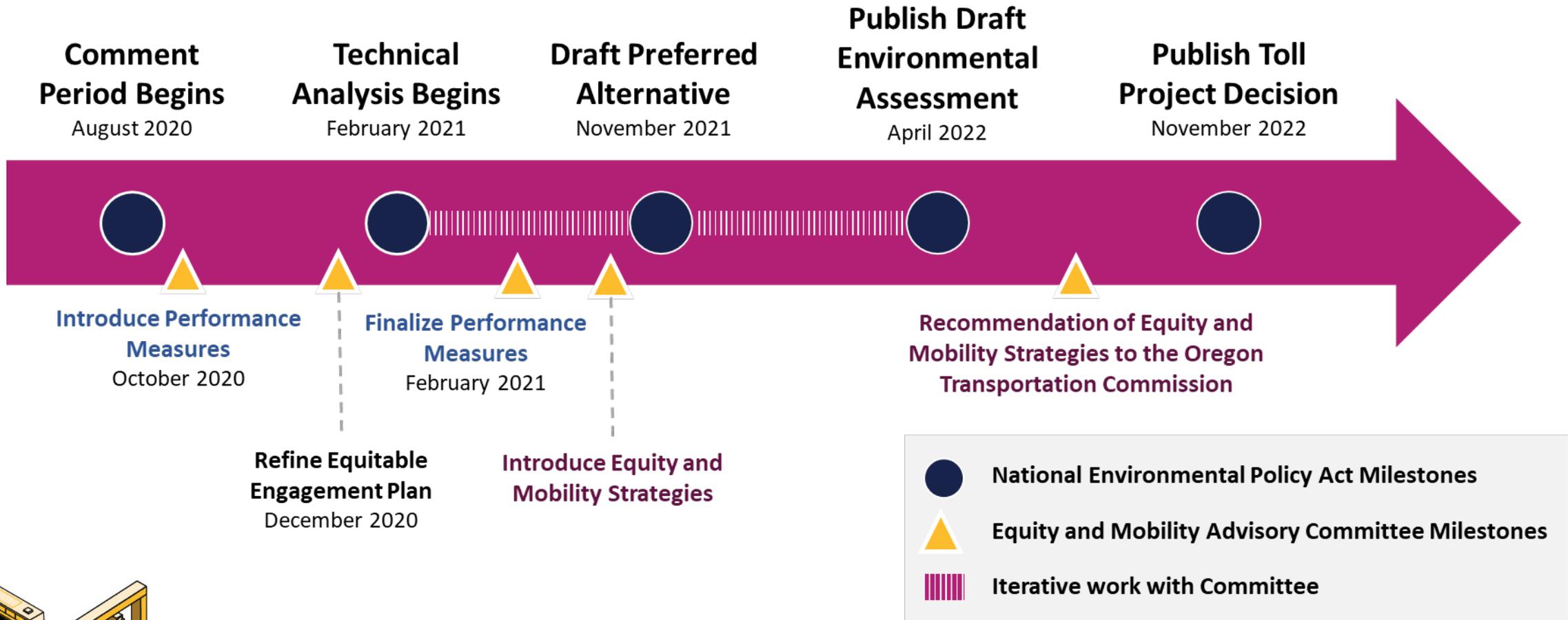
# Committee Recommendations to the Oregon Transportation Committee and Project Team

Committee Tasks	Provide input and recommendations to the Project Team	Provide recommendations to the Oregon Transportation Commission
Develop and refine equity related <b>evaluation criteria and performance measures</b> to compare alternatives.	<b>Yes</b>	<b>No</b>
Develop and help implement <b>equitable engagement plan</b> for communities that have been historically and are currently underrepresented and underserved.	<b>Yes</b>	<b>No</b>
Provide recommendations for <b>mobility and equity strategies</b> for the I-205 and I-5 Toll Projects.	<b>Yes</b>	<b>Yes</b>



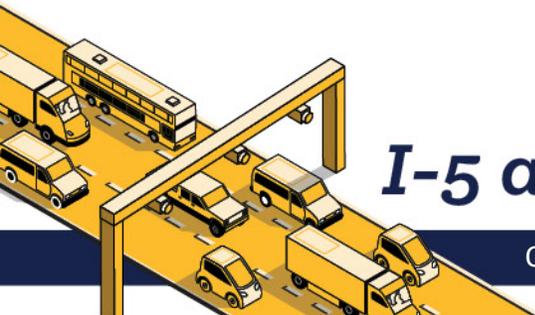
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# I-205 Toll Project Timeline



## *I-5 and I-205 Toll Projects*

# 5-minute break

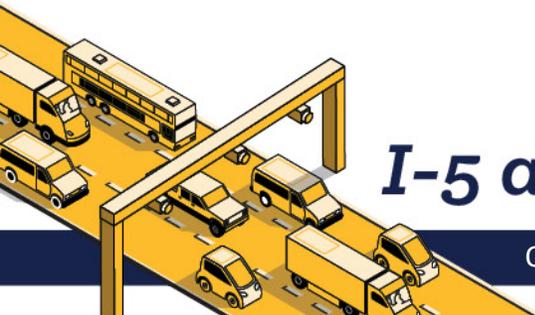


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# Draft I-205 and I-5 toll projects' equity framework

CHRIS LEPE – PROJECT TEAM EQUITY SPECIALIST



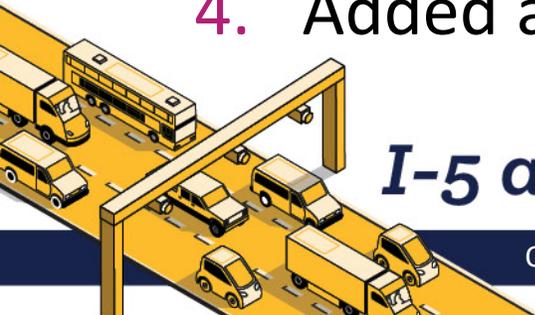
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# Draft Toll Projects' Equity Framework

## Major themes of proposed revisions:

1. Changed demographics bullets on the 1<sup>st</sup> page to be more inclusive with specific reference to Black, Indigenous, and People of Color (BIPOC) individuals
2. Public health is more infused throughout, including integrating a trauma-informed perspective
3. Added definitions for BIPOC, economic disadvantage, trauma and trauma-informed perspective
4. Added authors and contributors



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# Draft Toll Projects' Equity Framework

- Add a **trauma-informed perspective**
  - › Define trauma and a trauma-informed perspective
  - › Recognize historic and ongoing trauma related to killings of Black people by police and historic inequities and displacement
  - › Thoughtful engagement of communities who have experienced past trauma/harm
  - › Acknowledge the opportunity to shift power to impacted community members



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# Proposed Change to Include Trauma

“Discriminatory transportation patterns, urban planning decisions, and high housing costs have priced out many community members from centrally located neighborhoods, resulting in a mismatch between job locations and housing in areas with few transportation options. **Collectively, these transportation and land use investments have resulted in a form of trauma for these historically underrepresented and underserved communities and individuals.**”



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# Definitions

## Trauma

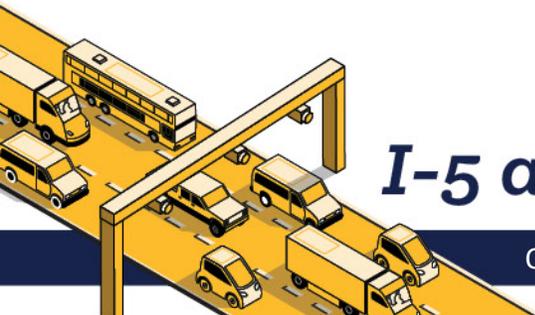
The unique individual or group experience of an event or enduring set of conditions where resulting stress overwhelms the individual's or group's ability to manage their emotional and physical experience, resulting in long-lasting and adverse emotional, cognitive, and physiological effects.

At the community level, trauma can result from current and historic systemic discrimination and violence against people from certain groups.

## Trauma-Informed Perspective

One that realizes the pathways and impacts of trauma within the community, is able to recognize the signs and symptoms of people experiencing trauma, responds by incorporating knowledge of trauma into practice, and actively seeks to avoid re-traumatization.

In the context of toll projects, it realizes the ways transportation projects and planning processes have caused trauma, understands what this looks like in practice, and incorporates this knowledge into all aspects of toll development (staff training, policy development, project outreach etc.) to avoid re-traumatization.



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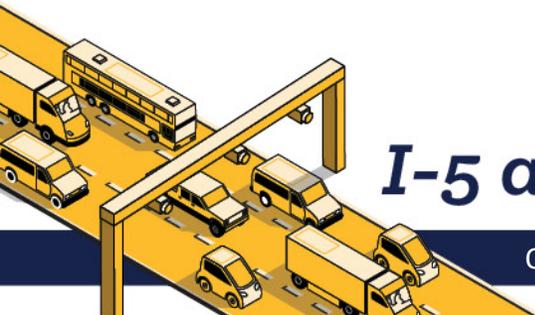
# Definitions

## Black, Indigenous and People of Color (BIPOC)

A term inclusive of individuals who are of Black, Asian, Hispanic, Latin American, Native American and Alaska Native, Central and South American indigenous, Native Hawaiian and Pacific Islander origin, and/or of one or more non-white races or ethnic groups.

## Economic Disadvantage

Refers to individuals and communities whose ability to compete in the free enterprise system has been impaired due to diminished capital and credit opportunities as compared to others in the same and similar line of business who are not socially disadvantaged.



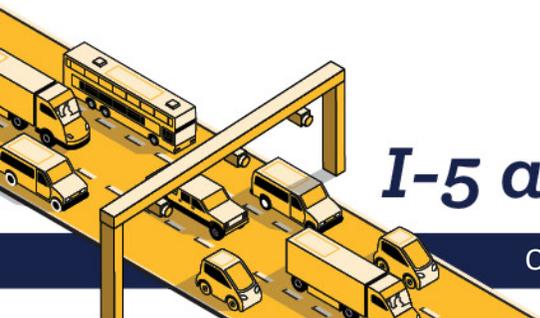
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# Draft Toll Projects' Equity Framework – Next Steps



Is the committee ready to adopt?



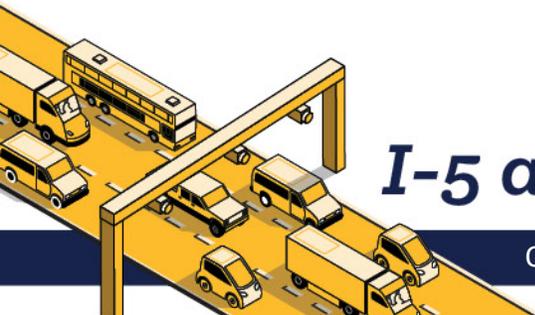
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# Step 2: Define equity outcomes, evaluation criteria & performance measures

CHRIS LEPE – PROJECT TEAM EQUITY SPECIALIST

HEATHER WILLS – PROJECT TEAM



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# Draft I-205 and I-5 Toll Projects' Equity Framework

- Based on TransForm's pricing policy equity framework
- Developed for all phases of a toll project, including NEPA
- Slightly different language for different phases
- Captured in a separate "Equity Technical Report"



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# Toll Project Evaluation Terms and Definitions

- Goals and Objectives = equity outcomes
- Evaluation Criteria = how we meet Goals and Objectives
- Performance Measures = quantitative and qualitative ways to measure



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# Two Types of Equity – From Framework

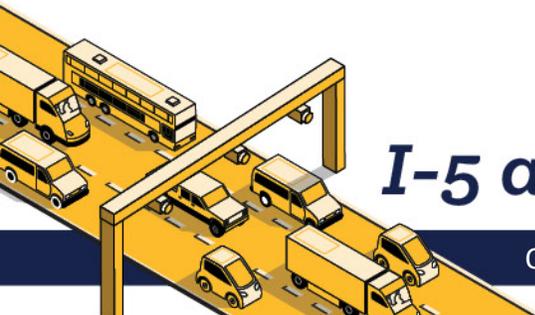
## Process Equity

Actively and successfully encourage the meaningful participation of individuals and groups from historically underrepresented and underserved communities.

## Outcome Equity

Prevent historically underrepresented and underserved communities from bearing the burden of negative effects of the toll projects.

Seek to improve overall transportation affordability, accessible opportunity, and community health.



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# Example – Process Equity

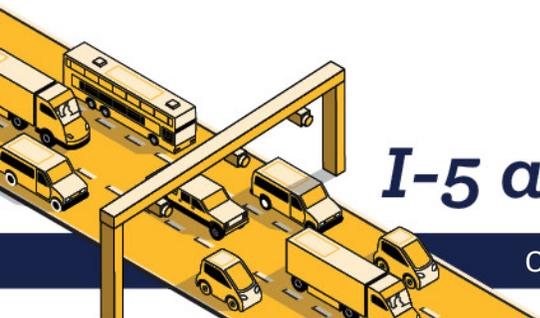
<b>Goal</b>	Significant participation by members of historically underrepresented communities in public discussions about toll project planning and implementation
<b>Evaluation Criteria</b> (Comparison)	Is the percentage of survey responses in a non-English language similar to the percentage of limited-English proficient speakers of that language in our region?
<b>Performance Measure</b> (Data)	<ul style="list-style-type: none"><li>• Total number of survey responses</li><li>• Number of survey responses received in non-English language</li><li>• Percent of limited-English proficient speakers in project area</li></ul>



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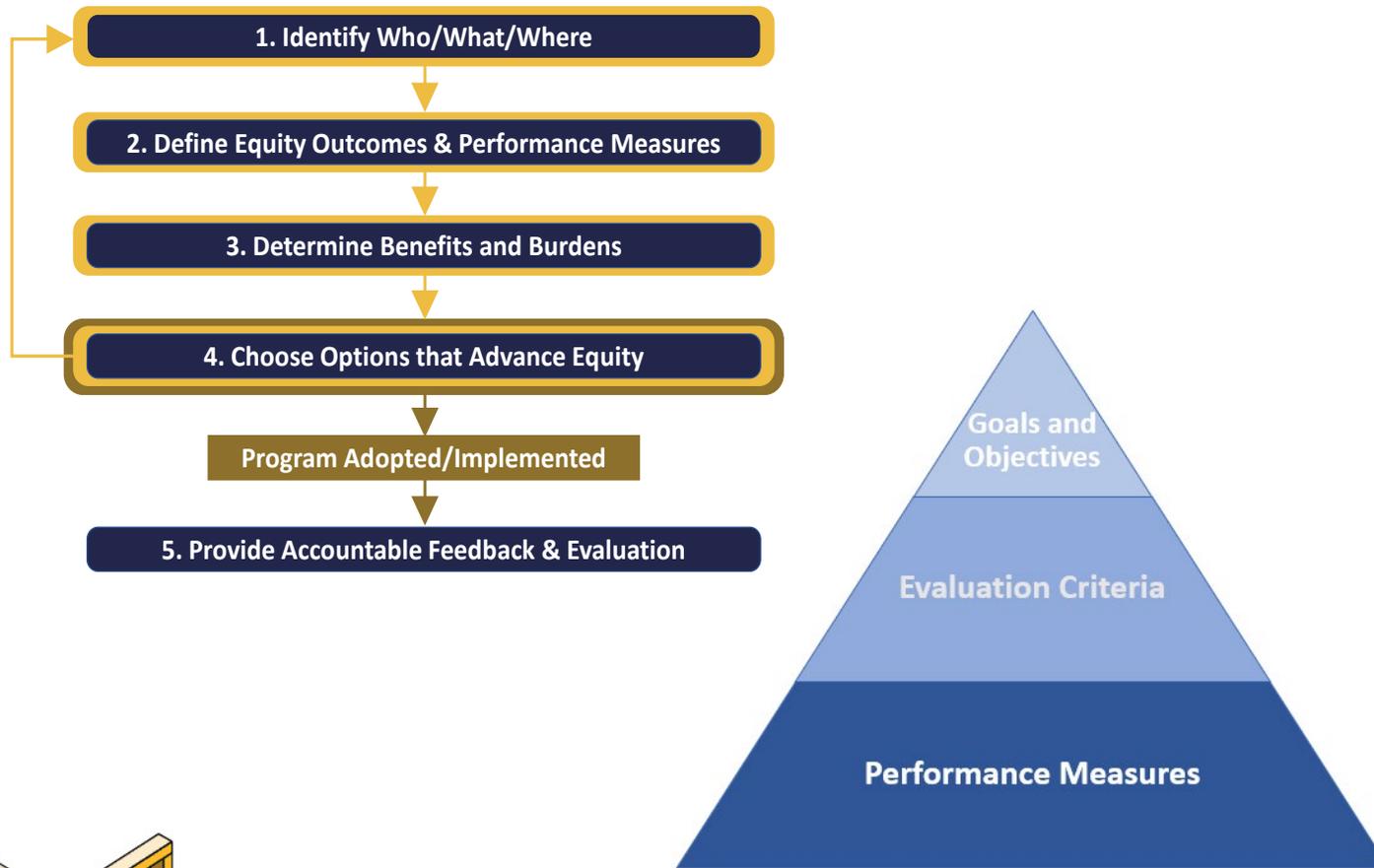
# Example – Outcome Equity

<b>Goal</b>	Support multi-modal transportation choices.
<b>Evaluation Criteria</b> (Comparison)	<ol style="list-style-type: none"><li>1. Is there an anticipated travel “mode shift” from single-occupancy vehicles to high-occupancy vehicles (e.g. van/carpool), transit, and other modes of transportation (walk, bike, etc.)?</li><li>2. Is there increased availability and access to transit service in underserved and underrepresented areas of the I-205 corridor?</li></ol>
<b>Performance Measure</b> (Data)	<ul style="list-style-type: none"><li>• Percent of trips using each travel mode (modeled).</li><li>• Future transit enhancements incorporated into the toll project or funded as part of the toll project.</li></ul>



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# Committee Feedback



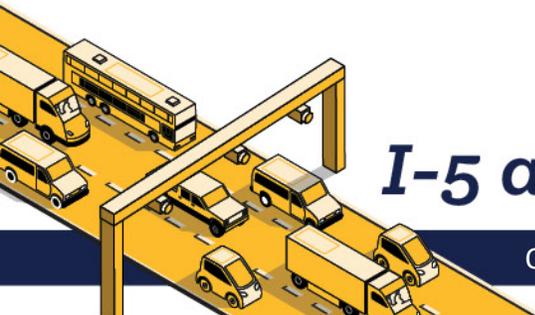
1. Do you understand the concepts of using evaluation criteria and performance measures?
2. Do you have any thoughts about how we can best measure equity as it relates to the I-205 and I-5 toll projects?

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# Next Steps

- 1 Stakeholder and public engagement workshop** – discuss and refine equitable engagement plan – smaller breakout groups
- 2 Process equity** – define initial evaluation criteria and performance measures
- 3 Select 2021 meeting dates**

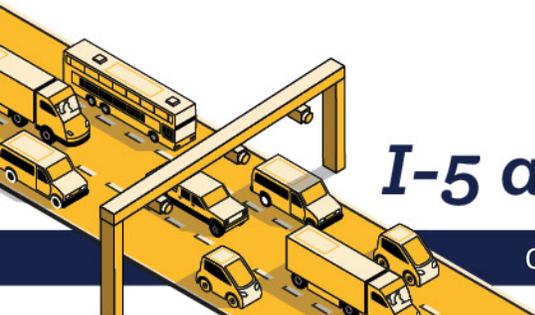
**Meeting #5 | December 10, 2020 | 3:30 p.m. – 6 p.m.**



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# Thank You!

CHRISTINE MOSES, BUFFALO CLOUD CONSULTING, LLC  
[INFO@BUFFALOCLOUDCONSULTING.COM](mailto:INFO@BUFFALOCLOUDCONSULTING.COM)



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