

Smart Goals

- S - Specific** What EXACT goal(s) do you wish to accomplish?
- M - Measurable** How will you measure progress or know you have reached your goal(s)?
- A - Attainable** What skills or outside help will you need to reach your goal(s)?
- R - Relevant** Is the goal worthwhile? Is it the right time to accomplish it?
- T - Timely** When will you complete the goal(s)? When will you work on it?

USING A RUBRIC

When using this rubric, think of the 5 as being exemplary information (excellent clarity), moving down to the 1 needs information to clarify

- If you score a 5** - you must be able to identify a specific exemplary reason in the proposal.
- If you score a 4** - you must be able to identify a specific reason.
- If you are scoring a 3** - you must be able to identify a specific question for clarification that comes to mind with respect to the proposal.
- If you are scoring a 2** - at least 2 specific questions for clarification
- If you are scoring a 1** - at least 3+ specific questions for clarification

Executive Summary	1. Executive Summary: Project Overview (Maximum 5)					
	<p>Executive Summary gives a high-level overview of current support for veterans, at the campus, and how the grant funds will help to make positive changes, to meet the needs of student veterans.</p> <p>The Executive Summary shows very little creativity with how they will reach out to the student veterans.</p>	<p>The Executive Summary has some unique ways in which to reach out to the student veterans.</p>	<p>The Executive Summary has some creative & unique ways in which to reach out to the student veterans.</p>	<p>The Executive Summary has outlined creative & unique ways in which to reach out to the student veterans.</p>	<p>The Executive Summary has clearly outlined creative & unique ways in which to reach out to the student veterans.</p>	<input style="width: 50px; height: 20px;" type="text"/>
	1	2	3	4	5	
	Notes & Comments					

Section 4.3 Part II

2. Goals & Objectives (15 point Maximum)

The Grant Proposal must meet at least one of the following goals. The use of grant funds will:

- 1) Help veterans transition from military service to college;
- 2) Help veterans succeed in college; or
- 3) Help veterans transition from college to the workforce and community.

The proposal is unclear in identifying goal(s).	The proposal is somewhat unclear in identifying goal(s).	The proposal is somewhat clear in identifying intended goal(s).	The proposal clearly identifies the intended goal(s).	The proposal very clearly identifies the intended goal(s).	
1	2	3	4	5	<input style="width: 50px; height: 20px;" type="text"/>

Notes &
Comments

How SMART are the goal(s) in the proposal?

The goal(s) are SMART goals, but there needs at least 3 clarifications.	The goal(s) are SMART goals, but there needs at least 2 clarifications.	The goal(s) are SMART goals, but there needs a clarification.	The goal(s) are mostly SMART. They are specific, measurable, attainable, relevant, & time-bound.	The goal(s) are SMART. They are specific, measurable, attainable, relevant, & time-bound.	
1	2	3	4	5	<input style="width: 50px; height: 20px;" type="text"/>

Notes &
Comments

How well does the Grant Proposal meet at least one of the following objectives?

- Expand and enhance an existing campus resource center on campus premises; or
- Recruit and employ campus veterans resource coordinators who can serve as liaisons to provide advocacy, understanding and resource connections for veterans; or
- Attract veterans to enroll in and attend educational programs at the CC/PU; or
- Provide assistance, guidance and support to veterans in completing educational goals and objectives; or
- Provide resources to college administrations, faculty and staff to facilitate an understanding and appreciation of the strengths, unique challenges and needs of veterans and their families; or
- Refer campus veterans to the local county veteran service officers appointed under ORS 408.410 who assist veterans in obtaining federal and state veteran benefits; or
- Assist veterans in successfully transitioning to work and community life by connecting veterans with workforce and employment resources.

The proposal is unclear on the objective(s) & how they will support the goal(s) of the campus center.	The proposal somewhat identifies one objective to support the goal(s) of the campus center.	The proposal identifies one objective to support the goal(s) of the campus center.	The proposal clearly identifies one or more objective(s) to support the goal(s) of the campus center.	The proposal very clearly identifies one or more objective(s) to support the goal(s) of the campus center.	
1	2	3	4	5	<input style="width: 50px; height: 20px;" type="text"/>

Notes &
Comments

Goals & Objectives

**Section
2.3 &
Section
4.3
Part II B**

Meeting the needs of Veterans

3. Meeting the needs of Veterans (5 point Maximum)

How well does the Grant Proposal describe how the Goals & Objectives (in #2 above) will meet the need for the services or supplies in terms of the benefits to student veterans?

The proposal is unclear in identifying the benefits to student veterans.

1

The proposal is somewhat unclear in identifying the benefits to student veterans.

2

The proposal is somewhat clear in identifying the benefits to student veterans.

3

The proposal clearly identifies the benefits to the student veterans.

4

The proposal very clearly identifies how the proposed work will benefits to the student veterans.

5

Notes & Comments

Section 4.3 Part II C

4 Work Plan & Purpose (Maximum 10 points)

Does the Grant Proposal describe a solid implementation plan, which supports the purpose of the grant, in order to meet the needs of student veterans?

The proposal is unclear in describing an implementation plan.

1

The proposal is somewhat unclear in describing an implementation plan.

2

The proposal is somewhat clear in describing an implementation plan.

3

The proposal clearly describes an implementation plan.

4

The proposal very clearly describes an implementation plan.

5

Notes & Comments

Are the timelines and milestones reasonable & achievable?

The proposer's timelines are not SMART the milestones are not reasonable or achievable.

1

The proposer's timelines have SMART elements yet the milestones are not very reasonable or achievable.

2

The proposer's timelines are mostly SMART, some milestones are specific, measurable, attainable, relevant, & time-bound.

3

The proposer's timelines are SMART, They are milestones are specific, measurable, attainable, relevant, & time-bound.

4

The proposer's timelines are SMART. They milestones are specific, measurable, attainable, relevant, & time-bound.

5

Notes & Comments

Section 4.3 Part II B

Work Plan & Purpose

Coordinator Capacity & Innovation

5 Coordinator Capacity & Innovation (Maximum 10 points)

Does the Grant Proposal clearly identify the CVRC coordinator's capacity to administer the grant, reach the goals & spend funds appropriately?

The Proposal is unclear regarding the coordinator's capacity to administer the proposed projects & use the grant funds.

1

The Proposal is not clear regarding coordinator's capacity to administer the proposed projects & use of the grant funds as indicated.

2

The Proposal highlights the coordinator's capacity to administer the proposed projects within the timeframe & use the grant funds well.

3

The Proposal clearly highlights the coordinator's capacity to administer the proposed projects within the timeframe & use the grant funds appropriately.

4

The Proposal very clearly identifies the coordinator's capacity to administer the proposed projects within the timeframe & use the grant funds appropriately.

5

Notes & Comments

To what degree does the Grant Proposal identify innovative, creative & unique practices for campus veteran resource centers to support student veterans.

The applicant has vague ideas in how to provide support to student veteran. No detail is provided to implement ideas.

1

The applicant has outlined some ideas in which to provide support to student veteran. Vague detail is provided to implement ideas.

2

The applicant has outlined some creative & unique ideas in which to provide support to student veteran. Not enough detail is provided to implement ideas.

3

The applicant has outlined innovative and ways in which to provide support to student veteran. Good detail is provided to implement ideas.

4

The applicant has outlined innovative, creative and unique ways to provide support to student veteran. Excellent detail is provided to implement ideas.

5

Notes and Comments

**Section
4.2
Part II C**

6

Measurable Outcomes (Maximum 10 points)

Will the stated measurable outcomes demonstrate the benefits of the proposal for the student veterans?

The measurable outcomes are neither SMART nor clear on how they will demonstrate the benefits of the proposal for student veterans.

The measurable outcomes are somewhat SMART and are unclear on how they will demonstrate the benefits of the proposal for student veterans.

The measurable outcomes are somewhat SMART and are clear on how they will demonstrate the benefits of the proposal for student veterans.

The measurable outcomes are SMART and clearly demonstrate the benefits of the proposal for student veterans.

The measurable outcomes are SMART and very clearly demonstrate the benefits of the proposal for student veterans.

1

2

3

4

5

Notes & Comments

Does the proposal describe a methodology for tracking and reporting outcomes?

The proposal description is unclear in methodology for both tracking and reporting outcomes.

The proposal description is unclear in either methodology for tracking or reporting outcomes.

The proposal somewhat describes a methodology for tracking and reporting outcomes.

The proposal clearly describes a methodology for tracking and reporting outcomes.

The proposal very clearly describes a methodology for tracking and reporting outcomes.

1

2

3

4

5

Notes & Comments

7

Budget Proposal (Maximum 10)

Is the Budget Narrative tied to the goals & objectives of the Grant Proposal to the budget items?

The budget narrative shows a few ties to the budget items and meeting a few of the proposal goals.

The budget narrative shows a few ties to the budget items and meeting some of the proposal goals.

The budget narrative shows ties to the budget items and meeting most of the proposal goals.

The budget narrative shows strong ties to the budget items and meeting the goals of the proposal.

The budget narrative shows specific ties to the budget items and meeting the goals of the proposal.

1

2

3

4

5

Notes and Comments

Are the proposed budget items appropriate & do they demonstrate effective spending practices?

The proposed budget items are not very appropriate, or demonstrate effective spending practices. The benefit to the student veterans is unclear.

Some of the proposed budget items are appropriate, some demonstrate effective spending practices while providing the benefit to the student veterans.

The proposed budget items are mostly appropriate, some demonstrate effective spending practices while providing the benefit to the student veterans.

The proposed budget items are appropriate, demonstrate effective spending practices while providing the good benefit to the student veterans.

The proposed budget items are very appropriate, demonstrate effective spending practices while providing the best benefit to the student veterans.

1

2

3

4

5

Notes and Comments

Budget Proposal

Section 4.3 Part II E

Section 4.3 Part III