



OREGON
HEALTH
AUTHORITY

March 2026

Submittable Metric Updates

BHRN Program Technical Assistance

Culturally & Linguistically Specific Services

- Timing & Rationale for Change
- New Metric Questions

Timing & Rationale for Change

- The updated outreach metrics will take effect in Quarter 3
 - Quarter 3 began Jan 1
 - Quarter 3 reporting opens April 1
- The new questions are in relation to the current [OAR rules \(944-010-0010\)](#) and focus on accurately identifying existing and emerging CLSS organizations and programs.

New Metric Questions

1. **Is your organization or program a culturally and linguistically specific behavioral health entity? (OAR 944-010-0010(8))**
 - Yes — the entire organization
 - Yes — a program within the organization
 - No

2. **Which culturally specific community is the organization or program specifically designed to serves?** *(Select one. This refers to identity-based cultural communities with shared culture and/or language. If your organization provides a CLS for a distinct minoritized community outside of the list provided, please use “other” and provide a required narrative.)*
 - Black / African American communities
 - American Indian / Alaska Native communities
 - Latino/a/e/x communities
 - Asian communities
 - Pacific Islander communities
 - Middle Eastern / North African (MENA) communities
 - LGBTQIA2S+ communities (including Transgender, Non-binary, and Gender-expansive communities)
 - Immigrant / Refugee or Asylee communities (any region of origin)
 - Deaf/Deaf Blind/Deaf Disabled/ Hard of Hearing communities
 - Autistic or neurodivergent cultural communities
 - Other Culturally Specific Community: _____

New Metric Questions (continued)

3. Does your organization's (or program's) mission explicitly name or focus on the identified community?

- Yes
- No
- Partially: (explain) _____

4. If applicable, CLSS Program Name: _____

Outreach Services

- Rationale for Change
- Timing of Change
- New Metric Questions

Rationale for Change

The previous questions did not fully explore the positive impact of the different types of outreach. We heard the question was confusing. We know OHA and state leaders would like to know more about the outcome of outreach efforts.

This change strives to:

1. allow OHA to more accurately assess when and how outreach efforts connect individuals to additional BHRN services
2. avoid the implication that all 'outreach' should result in further service engagement
3. uphold the inherent value of outreach as a service in and of itself

Timing of Change

- The updated outreach metrics will take effect in Quarter 4
 - Quarter 4 begins April 1
 - Quarter 4 reporting opens July 1
 - This reporting delay is to accommodate providers who may not already be collecting this information

Make sure you are collecting this information beginning April 1st as you will be asked to report on it in your Quarter 4 report.

New Metric Questions

- During this reporting period, how many individuals received additional, non-outreach BHRN services as a result of your outreach?
 - Client Count
 - Example: After a tabling outreach event, a client seeks BHRN housing.
 - Potential collection tool: When clients enroll in BHRN services, ask “how did you hear about us” and include the option “BHRN Outreach”
- For this reporting period, how often did your organization provide any form of outreach?
 - 5 times a week or more
 - Once a week or more
 - Once a month or more
 - We did not perform outreach this quarter

New Metric Questions (continued)

- During this reporting period, how many **BHRN-funded outreach encounters** has your organization provided where staff delivered **direct services** to individuals in the field?
 - Includes current list of locations and types of outreach checkboxes
 - If direct services are provided in addition to promotion or recruiting, please count the encounters in this category.
 - **Example: handing out wound care kits, providing harm reduction supplies, referrals to services, etc.**
- During this reporting period, how many **BHRN-funded outreach encounters** has your organization provided **focused on promoting or recruiting individuals** to receive BHRN services?
 - Includes current list of locations and types of outreach checkboxes
 - If direct services are not provided, please count the encounter in this category.
 - **Example: tabling at a fair, giving out organizational branded materials, passing out flyers, etc.**

An encounter with one person should only count for one category.

Please use your best judgment of where to enter each encounter.

Questions

- Thank you for taking the time to review these changes and to complete your quarterly reports!
- If you have questions about these metric updates, please don't hesitate to reach out to the BHRN Inbox at bhrn.grants@odhsoha.oregon.gov

Behavioral Health Resource Networks Program
Behavioral Health Division
[Website Link](#)
Program Email: bhrn.grants@odhsoha.oregon.gov



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