

# Remedy Meds **Executive Team**: A Leadership Team Built for Scale

Remedy Meds has rapidly assembled a high-performing team with deep expertise across healthcare, technology, and operations, well-positioned to drive the next phase of growth.



**Haris Memon**  
Founder & CEO

- Serial entrepreneur with multiple exits, including Miracle Brand, acquired in 2023 after scaling to \$50M+ in annual revenue and millions in EBITDA
- Founder of Nameless Ventures, a brand incubator with over \$100M in lifetime revenue across consumer products
- Board Member, Investor, Advisor to many 8 & 9-figure direct-to-consumer brands.



**Christian Lansang**  
VP, Product & Growth

- Head of growth and product at Remedy
- Harvard JD and former M&A attorney at Sullivan & Cromwell
- Raised capital from Coinbase & a16z for crypto fellowship; youngest Brookings Institute published researcher



**Paul Carmola**  
VP, Pharmacy & Clinical

- Head of pharmacy and clinical operations at Remedy
- Former Head of Pharmacy & Clinical at Henry Meds (\$400M+ ARR) and Calibrate (\$100M+ raised, GLP-1 first-mover)
- Doctor of Pharmacy at Northeastern University



**Sarah Persinger**  
VP, Legal / General Counsel

- Leads legal strategy, compliance, and ethical growth at Remedy
- Former Lead Clinical Counsel at Maven Clinic and VP of Legal at Teladoc
- Extensive experience in telehealth regulatory and compliance frameworks



**Yousef Janajri**  
CTO

- Leads Remedy's proprietary tech stack and data-driven systems powering acquisition and retention
- Previously CTO at Coinbits and led end-to-end payment infrastructure development at Boulevard (\$100M+ GMV)



**Kofi Frimpong**  
VP, Retention

- Focused on retention and patient care at Remedy
- Serial entrepreneur with executive roles in Techstars and Will Smith-backed startups
- Specializes in lifecycle engagement, retention optimization, and consumer experience design

**Mahmoud Soliman**  
VP, Finance

- Head of finance and operations at Remedy, driving financial planning, unit economics, and profitability strategy
- Previous fractional CFO for an 8-figure EBITDA DTC supplements brand; brings DTC operating and capital discipline

**200+ employees** across clinical, product, growth, engineering, support  
**New 15k sq ft HQ** → In-person, highly collaborative, fast-moving team