



# Patient-Centered Primary Care Home Program Update

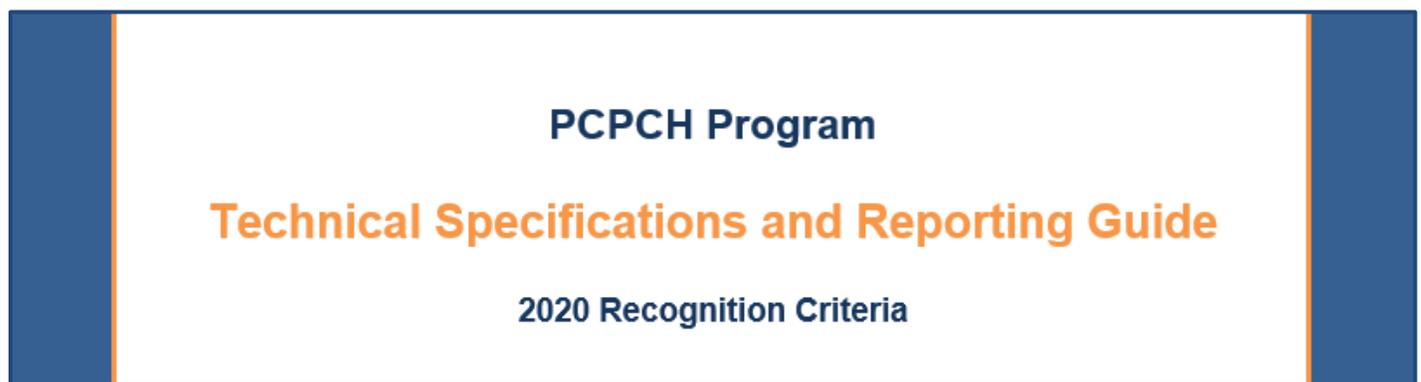
July 2020

## 2020 PCPCH Standards to be released soon

The Patient-Centered Primary Care Home Program revises the PCPCH model and standards every few years in order to incrementally adapt the model to the changing health care needs of the state, align the model with the best evidence where it is available and improve the effectiveness of the standards and measures overall. Revisions are based on new evidence, needs identified by stakeholders across the state, and the recommendations of the [PCPCH Standards Advisory Committee](#) which was most recently convened in 2019.

The timeline for the release and implementation of the 2020 PCPCH standards is included below. Any unforeseen changes to this timeline will be communicated in future updates. Feel free to email the program at [PCPCH@dhsosha.state.or.us](mailto:PCPCH@dhsosha.state.or.us) for additional clarification:

**August 2020: New model and standards will be published:** The 2020 Recognition Criteria Technical Specifications and Reporting Guide (TA Guide) will be published, which will contain the updated model and standards, technical specifications for each standard, and additional updates, information, and resources. All practices are encouraged to read this guide to familiarize themselves with the changes to the model in preparation for their implementation.



**September 2020: Program will begin offering technical assistance:** The PCPCH Program will begin offering technical assistance through webinars and other resources in order to help PCPCHs prepare for the upcoming changes. These webinars and other resources will continue into 2021.

**January 2021: New model and standards will go into effect:** The 2020 Standards will be implemented on January 1st, 2021, meaning that all practices applying or re-applying for recognition will have to apply under the updated standards beginning on this date.

**Note: Practices are not required to re-apply in January of 2021 unless their 2 year re-application due date falls in this month.**

## "The Secret Sauce": how some primary care practices are surviving COVID-19

Wednesday, July 22: 12:00 - 1:00 pm

While the coronavirus has been deadly for tens of thousands of Americans, primary care, a vital foundation of a high-functioning health system, is also facing deathly blows. Layoffs and furloughs, sharply declining income, and high stress are some of the forces that have been battering primary care practices for months. Yet some practices are able to weather the COVID-19 storm better than others. This Primary Care Collaborative webinar will explore how they are doing so, examining how they are paid, their existing care management and IT infrastructure, leadership and governance, and other factors. We'll learn from the survivors by hearing from leaders at two primary care practices and their health plan counterparts.

Interested parties can register [here at the PCC Website](#).

**WEBINAR** **The Secret Sauce: How Some Primary Care Practices Are Surviving COVID-19**

**PANELISTS**

 <p><b>KAROLINA SKRZYPEK, MD</b></p> <p>Medical Director, Blue Cross Blue Shield of Michigan</p>	 <p><b>EWA MATUSZEWSKI</b></p> <p>CEO and Co-Founder, MedNetOne Health Solutions</p>	 <p><b>JOHN BENNETT, MD, FACC, FACP</b></p> <p>President and CEO, Capital District Physicians' Health Plan, Inc.</p>	 <p><b>ADETUTU ADETONA, MD</b></p> <p>Owner and President, Lansingburgh Family Practice P.C.</p>	<b>MODERATOR</b>  <p><b>Julie Schilz, BSN, MBA</b></p> <p>Senior Director, Commercial Health Innovation, Mathematica</p>
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Wednesday, July 22

 **pcc**  
primary care  
collaborative

## Patient-centered counseling virtual trainings (no-cost CME available)

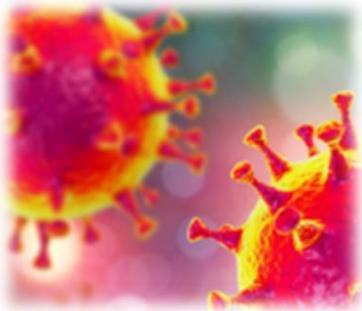
Registration is open for full-day virtual trainings focused on motivational interviewing and other patient-centered counseling skills.

- **Who:** Primary care, behavioral health and dental care providers; clinic staff; and traditional health workers serving Oregon Health Plan (Medicaid) members.
- **What:** Dana Sturtevant, MS, RD, will lead sessions focused on increasing your confidence and skills to facilitate conversations with patients about sensitive topics. Examples will draw from tobacco use, diabetes management, adolescent immunization, well visits, and other priority topics related to CCO metrics and COVID-19. Evidence-based health communication models will include motivational interviewing, the FRAMES model and Five A's for tobacco cessation counseling.
- **When:** 10 dates to choose from, August–December 2020
- **Where:** Live Zoom videoconferencing
- **Register here:** <https://www.oregon.gov/oha/HPA/dsi-tc/Pages/Patient-Centered-Counseling.aspx>

**Questions:** Contact Laura Kreger at [Laura.E.Kreger@dhsoha.state.or.us](mailto:Laura.E.Kreger@dhsoha.state.or.us)

## COVID-19 resources for family physicians

The Oregon Academy of Family Physicians is providing a [resource page](#) for family physicians and practices. The page includes resources related to:



- Online job postings
- Volunteer opportunities
- Telehealth
- Physician wellness
- Financial relief
- Advocacy
- Surveys
- Other

## Free online tobacco cessation counseling training to address higher COVID-19 risk for cigarette smokers (with CME)

- **What:** With cigarette smokers at higher risk for COVID-19, this short online course will improve your care team's ability to help patients quit tobacco. The course focuses on Brief Tobacco Intervention and Motivational Interviewing techniques.
- **Who:** All members of the care team committed to supporting their patients to quit tobacco.
- **When:** The course is self-paced and takes approximately 45 minutes. The course can be started, paused and resumed later as needed.
- **CMEs:** This training has been reviewed and is accepted for up to 1.0 prescribed credit from the American Academy of Family Physicians (AAFP). For other licensing boards that may not pre-approve continuing education credits (for example, the Board of Licensed Professional Counselors and Therapists), please submit the certificate of participation to your accrediting body.
- **Access the training:** <https://www.oregon.gov/oha/HPA/dsi-tc/Pages/tobacco-cessation.aspx>
- **Contact:** Anona Gund ([anona.e.gund@dhsoha.state.or.us](mailto:anona.e.gund@dhsoha.state.or.us))

An additional brief intervention training webinar is available from the American Lung Association (ALA) with free continuing education through the American Association of Nurse Practitioners, American Association of Respiratory Care, American Association of Medical Assistants, and National Commission for Health Education Credentialing. The ALA's *Ask, Advise, Refer to Quit Don't Switch* training focuses on supporting quit efforts without switching to electronic nicotine device systems. Access the recorded webinar here through December 31, 2020: [QuitDontSwitchTraining.Lung.org](http://QuitDontSwitchTraining.Lung.org)



## Questions?

We are here to help! Contact us at [PCPCH@dhsola.state.or.us](mailto:PCPCH@dhsola.state.or.us).

## About the Patient-Centered Primary Care Home Program

Patient-Centered Primary Care Homes (PCPCH) are health care clinics that have been recognized by the Oregon Health Authority (OHA) for their commitment to providing high quality, patient-centered care. The PCPCH Program administers the application, recognition, and verification process for practices applying to become Patient-Centered Primary Care Homes. The program is also working with stakeholders across Oregon to support adoption of the primary care home model. For more information visit [www.PrimaryCareHome.oregon.gov](http://www.PrimaryCareHome.oregon.gov).

*The mission of the PCPCH Program is to be a trusted partner in primary care, collaborating with stakeholders to set the standard for transformative, whole-person, and evidence-based care.*