



Project ECHO

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Project ECHO: Mission

The mission of Project ECHO[®] (Extension for Community Healthcare Outcomes) is to expand the capacity to provide best practice care for common and complex diseases in rural and underserved areas and to monitor outcomes.

Supported by New Mexico Department of Health, Agency for Health Research and Quality, New Mexico Legislature, the Robert Wood Johnson Foundation and the GE Foundation.



Hepatitis C

A Global Health Problem

Over 170 Million Carriers Worldwide, 3-4 Million new cases/year



Source: WHO 1999

Hepatitis C in New Mexico

- More than 30,000 HCV cases
- In 2004 less than 5% had been treated
 - 40% of state prisoners with HCV – none treated
- Highest rate of chronic liver disease/cirrhosis deaths in the nation
- Low population density, large geographic area
- 32 of 33 New Mexico counties are listed as Medically Underserved Areas (MUAs)

Hepatitis C Treatment

- Good News
 - Curable in 45-70% of cases
- Bad News
 - Severe side effects
 - Anemia 100%,
 - Neutropenia >35%,
 - Depression >25%
- No primary care clinicians treating HCV

Goals of Project ECHO

- Develop capacity to safely and effectively treat HCV in all areas of New Mexico and to monitor outcomes
- Develop a model to treat complex diseases in rural locations and developing countries

Partners

- University of New Mexico School of Medicine: Departments of Internal Medicine, Telemedicine and CME
- NM Department of Corrections
- NM Department of Health
- Indian Health Service
- FQHCs and Community Clinics
- Primary Care Association

Methods

- Use Technology (multipoint videoconferencing and internet) to leverage scarce healthcare resources
- Disease Management Model focused on improving outcomes by reducing variation in processes of care and sharing “best practices”
- Case based learning: Co-management of patients with specialists (Learning by Doing)
- HIPAA compliant centralized database to monitor outcomes



INTERFERON INDUCED DEPRESSION

Michael North, Psychiatrist
University of New Mexico Hospital



ECHO Whale



PCA Espanola



Baton Rouge



Pecos Valley MC



DOH Las Cruces



SBRT-First Choice South Vc



Memorial HDX7000



LAS VEGAS ECFH

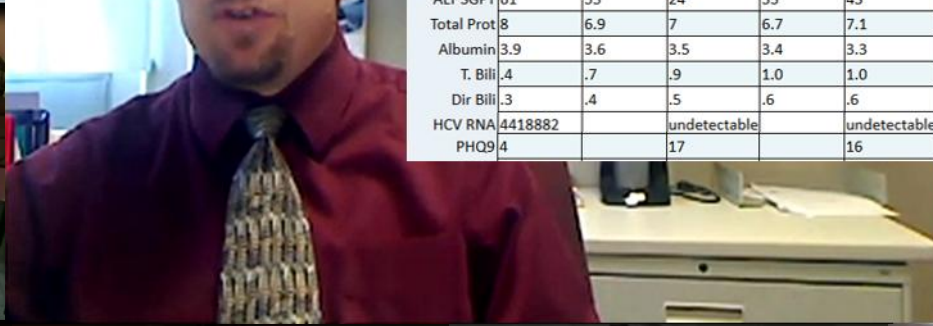
Steps

- Train physicians, mid-levels, nurses, pharmacists, educators in HCV
- Conduct telemedicine clinics – “Knowledge Network”
- Initiate co-management – “Learning loops”
- Collect data and monitor outcomes centrally
- Assess cost and effectiveness of programs

Case Presentations



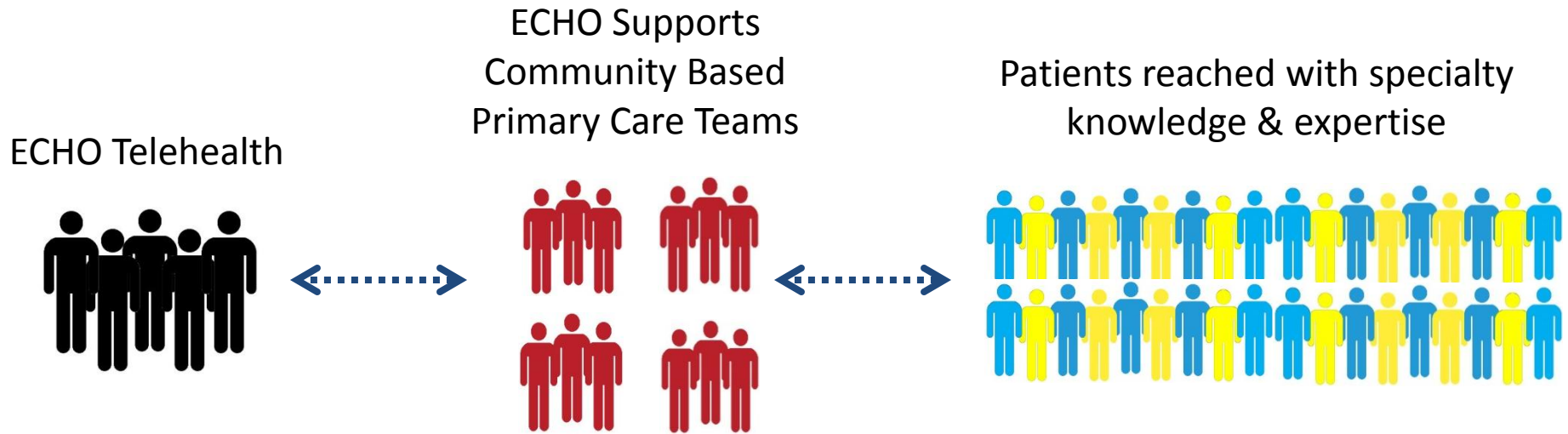
| Week | Baseline | Week 2 | Week 4 | Week 8 | Week 12 |
|-------------|------------|------------|--------------|------------|--------------|
| Actual Date | 07/01/2013 | 07/15/2013 | 07/29/2013 | 08/26/2013 | 09/23/2013 |
| WBC | 9.8 | 6.9 | 5.3 | 3.7 | 6.5 |
| ANC | 3.6 | 3.4 | 3.5 | 3.6 | 2.9 |
| HGB | 15.5 | 11.4 | 8.3 | 8.9 | 9.4 |
| HCT | 46.3 | 34.1 | 30.2 | 27.4 | 29.2 |
| Platelets | 360 | 157 | 128 | 106 | 131 |
| Creatinine | .8 | .8 | .8 | .8 | .8 |
| AST SGOT | 81 | 60 | 24 | 35 | 43 |
| ALT SGPT | 61 | 55 | 24 | 33 | 43 |
| Total Prot | 8 | 6.9 | 7 | 6.7 | 7.1 |
| Albumin | 3.9 | 3.6 | 3.5 | 3.4 | 3.3 |
| T. Bili | .4 | .7 | .9 | 1.0 | 1.0 |
| Dir Bili | .3 | .4 | .5 | .6 | .6 |
| HCV RNA | 4418882 | | undetectable | | undetectable |
| PHQ9 | 4 | | 17 | | 16 |



Technology

- Videoconferencing Bridge (Polycom RMX 2000)
- Webcam Interfacing Capacity (Polycom CMA 5000)
- Moving to Zoom (second generation architecture)
 - Cloud-based architecture to minimize single points of failure
 - Interoperability with existing Polycom and Cisco systems
- iHealth – Disease Management Tool
- iEcho - Customer Relation Management Solution

ECHO vs. Telemedicine



How well has the model worked for HCV?

- >500 HCV Telehealth ECHO Clinics have been conducted
- >5000 patients entered into HCV disease management program
- >300 prisoners treated in the DOC
- >6,000 CME/CE hours issued to ECHO HCV clinicians

Benefits to Clinicians

- No cost CMEs and Nursing CEUs
- Diminishes professional isolation
 - Professional interaction with colleagues with similar interest
 - Improved recruitment and retention
- A mix of work and learning
- Access to specialty consultation with GI, hepatology, psychiatry, infectious diseases, addiction specialist, pharmacist, patient educator

Project ECHO Clinicians HCV Knowledge, Skills and Self-Efficacy

scale: 1 = none or no skill at all 7= expert-can teach others

| Community Clinicians n=25 | Before Participation Mean (SD) | Today Mean (SD) | Paired Difference Mean (SD) (p-value) | Effect Size for the Change |
|--|---|-----------------------|--|-------------------------------|
| 1. Ability to identify suitable candidates for the treatment of HCV. | 2.8 (1.2) | 5.6 (0.8) | 2.8 (1.2) (<0.0001) | 2.4 |
| 2. Ability to assess severity of liver disease in patients with Hepatitis C. | 3.2 (1.2) | 5.5 (0.9) | 2.3 (1.1) (<0.0001) | 2.1 |
| 3. Ability to treat HCV patients and manage side effects. | 2.0 (1.1) | 5.2 (0.8) | 3.2 (1.2) (<0.0001) | 2.6 |

Project ECHO Clinicians HCV Knowledge, Skills and Self-Efficacy

scale: 1 = none or no skill at all 7= expert-can teach others

| Community Clinicians n=25 | Before Participation Mean (SD) | Today Mean (SD) | Paired Difference Mean (SD) (p-value) | Effect Size for the Change |
|--|-----------------------------------|--------------------|---|-------------------------------|
| 4. Ability to assess and manage psychiatric co-morbidities in patients with Hepatitis C. | 2.6 (1.2) | 5.1 (1.0) | 2.4 (1.3) (<0.0001) | 1.9 |
| 5. Serve as local consultant within my clinic and in my area for HCV questions and issues. | 2.4 (1.2) | 5.6 (0.9) | 3.3 (1.2) (<0.0001) | 2.8 |
| 6. Ability to educate and motivate HCV patients. | 3.0 (1.1) | 5.7 (0.6) | 2.7 (1.1) (<0.0001) | 2.4 |

Project ECHO[®]

Annual Meeting Survey

| N=17 | Mean Score (Range 1-5) |
|---|---------------------------|
| Project ECHO [®] has diminished my professional isolation. | 4.3 |
| My participation in Project ECHO [®] has enhanced my professional satisfaction. | 4.8 |
| Collaboration among agencies in Project ECHO [®] is a benefit to my clinic. | 4.9 |
| Project ECHO [®] has expanded access to HCV treatment for patients in our community. | 4.9 |
| Access, <u>in general</u> , to specialist expertise and consultation is a major area of need for you and your clinic. | 4.9 |
| Access to <u>HCV specialist</u> expertise and consultation is a major area of need for you and your clinic. | 4.9 |

Outcomes of Treatment for Hepatitis C Virus Infection by Primary Care Providers

Results of the HCV Outcomes Study

Arora S, Thornton K, et al. N Engl J Med. 2011 Jun; 364:2199-207.



Objectives

- To train primary care clinicians in rural areas and prisons to deliver HCV treatment to rural populations of New Mexico
- To show that such care is as safe and effective as that given in a University Clinic
- To show that Project ECHO improves access to HCV care for minorities

Participants

- Study sites
 - Intervention (ECHO)
 - Community-based clinics:16
 - New Mexico Department of Corrections:5
 - Control
 - University of New Mexico HCV Clinic
- Subjects meeting inclusion/exclusion criteria
 - Consecutive treatment naïve patients seen at the university or at an ECHO site

Principal Endpoint

- Sustained viral response (SVR): no detectable virus 6 months after completion of treatment

Treatment Outcomes

| Outcome | ECHO sites (N=261) | UNM HCV Clinic (N=146) | P Value |
|---------------------|-----------------------|---------------------------|---------|
| Minority | 65 % | 41 % | <0.01 |
| SVR Genotype 1 | 50 % | 46 % | 0.57 |
| SVR Genotype 2 or 3 | 70 % | 71 % | 0.83 |

Arora S, Thornton K, Murata G, Deming P et al. N Engl J Med. 2011 Jun; 364:2199-207.



Conclusions

- Rural primary care clinicians deliver HCV care under the aegis of Project ECHO that is as safe and effective as that given in a university clinic
- Project ECHO improves access to HCV care for New Mexico minorities.



Cost-effectiveness of Hepatitis C Treatment by Primary Care Providers Supported by the Extension for Community Healthcare Outcomes (ECHO) Model

John B Wong, MD, Karla A Thornton, MD,
Christie Carroll, Sanjeev Arora, MD

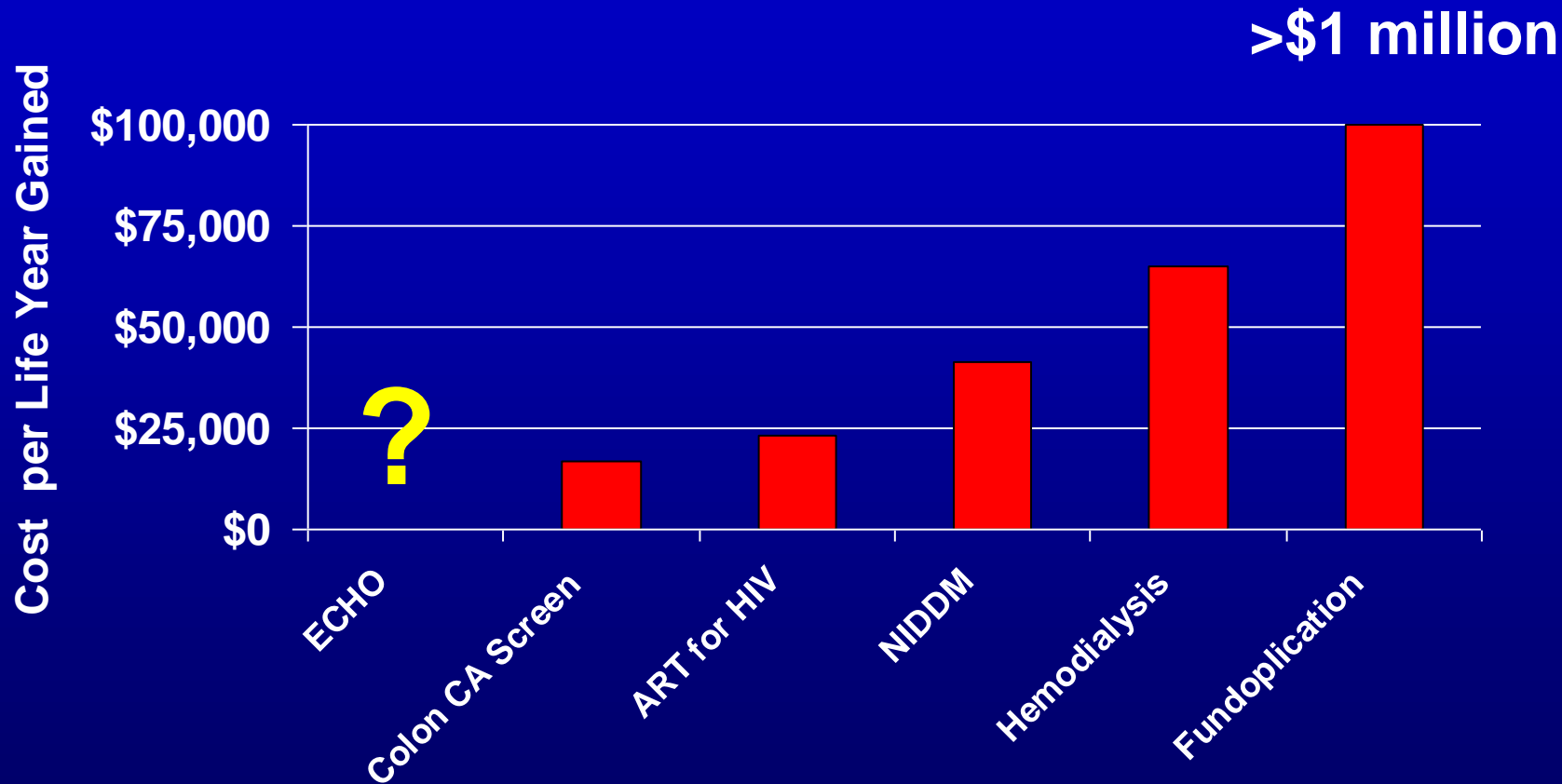
Tufts Medical Center, Tufts Univ. School of Medicine, Boston, MA
University of New Mexico, Albuquerque, NM



AASLD
Washington DC
November 5, 2013

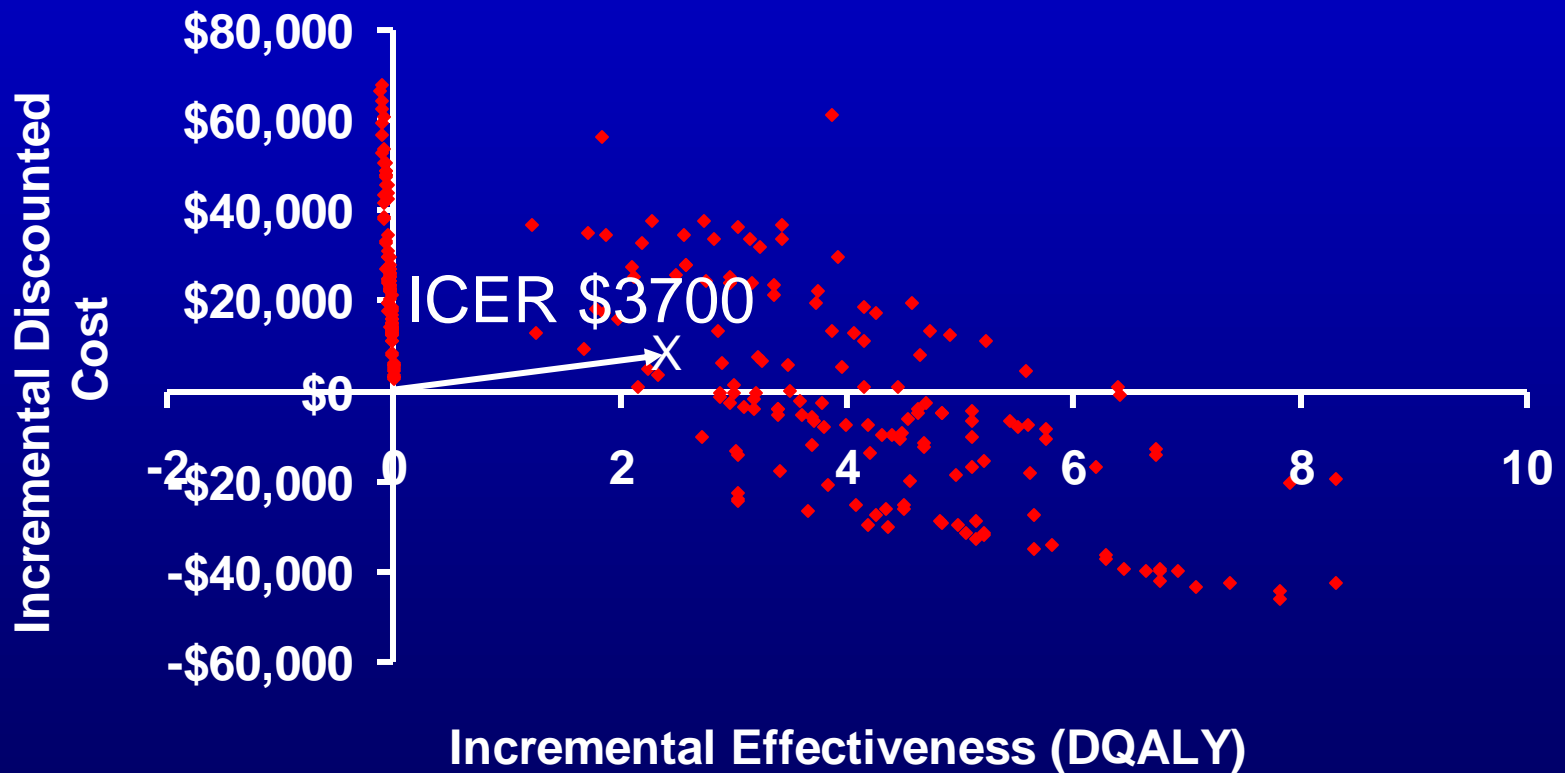


Does ECHO Provide Good Value?



Pignone M *Ann Intern Med* 2002;137:96; Freedberg KA *N Engl J Med* 2001;344:824; CDC Diabetes Cost Effectiveness Group *JAMA* 2002;287:2542 Winkelmayr WC *Med Decis Making* 2002;22:417; Heudebert GR *Gastroenterology* 1997;112:1078

Incremental Cost-effectiveness of ECHO vs. No Antiviral therapy

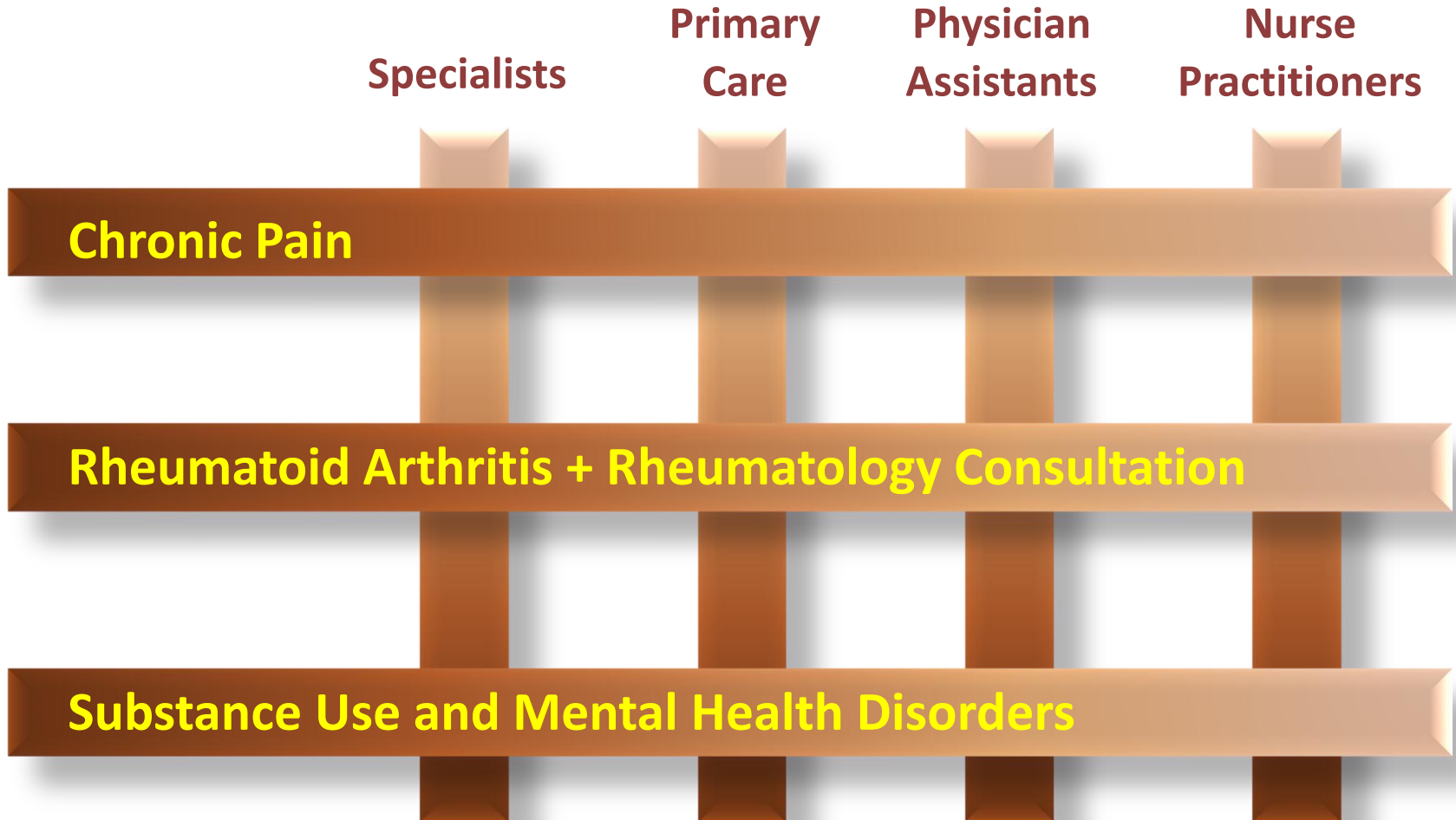


Disease Selection

- Common diseases
- Management is complex
- Evolving treatments and medicines
- High societal impact (health and economic)
- Serious outcomes of untreated disease
- Improved outcomes with disease management

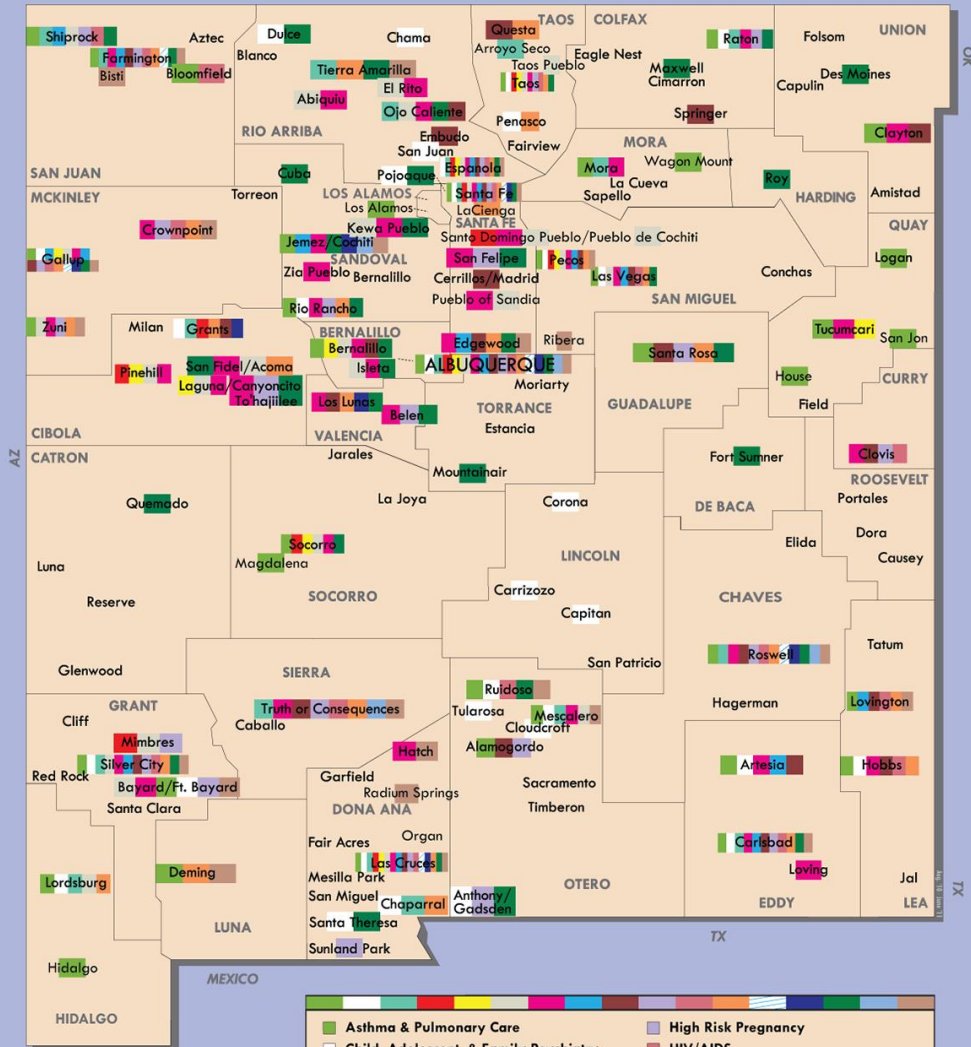
Force Multiplier

Use Existing Community Clinicians



Successful Expansion into Multiple Diseases

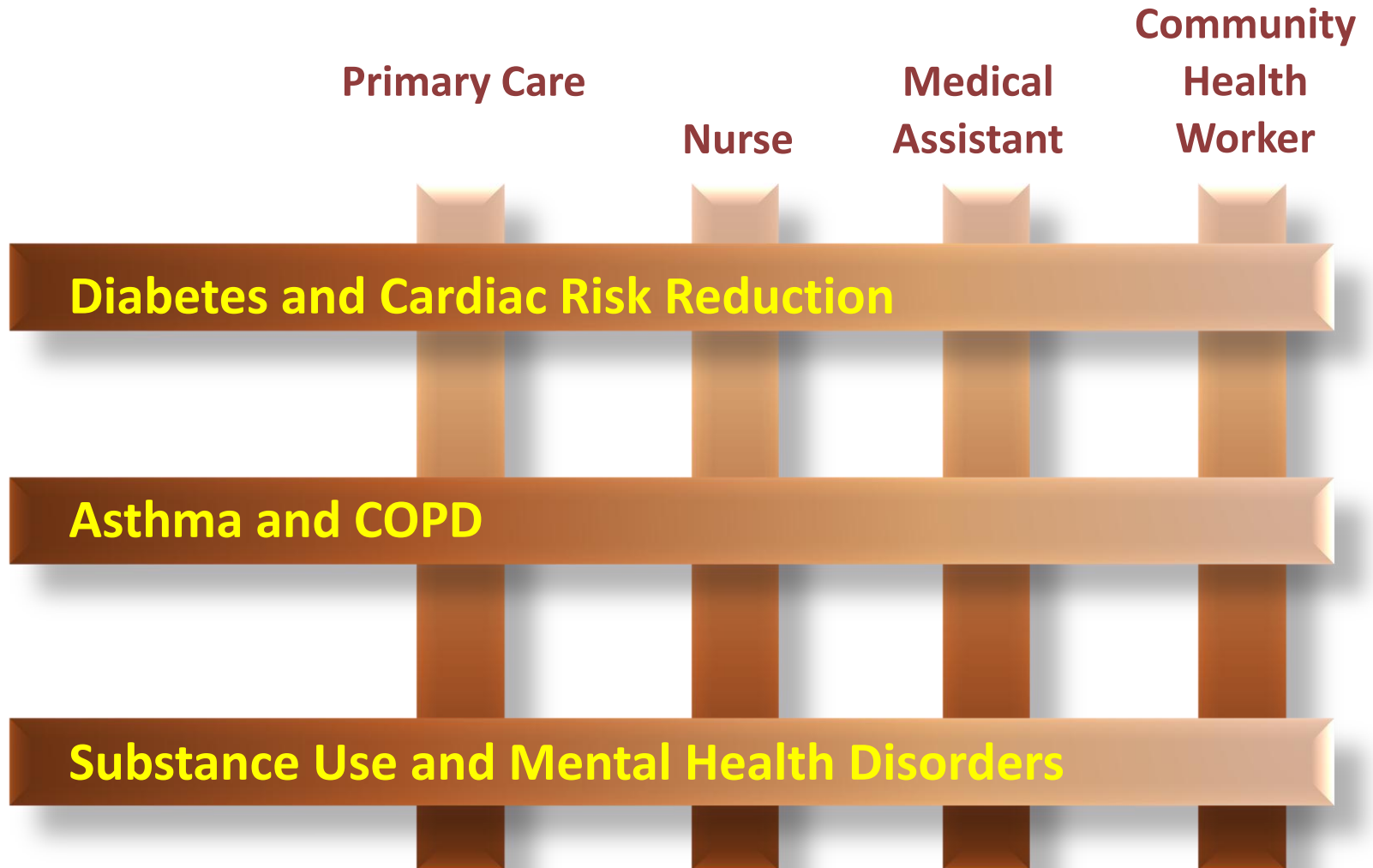
| | Mon | Tue | Wed | Thurs | Fri |
|-----------------------|---|--------------------------------------|---|---|--|
| 8-10 a.m. | <u>Hepatitis C</u> Arora Thornton | <u>Endocrinology</u> Bouchonville | | <u>Geriatrics/ Dementia</u> Herman | <u>Palliative Care</u> Neale |
| 10-12 a.m. | <u>Rheumatology</u> Bankhurst | <u>Chronic Pain</u> Katzman | <u>Integrated Addictions & Psychiatry</u> Komaromy | | <u>Complex Care</u> Neale Komaromy |
| 2-4 p.m. | <u>HIV</u> Iandiorio Thornton | | <u>Prison Peer Educator Training</u> Thornton | <u>Women's Health</u> Curet | |



| | |
|---|-----------------------------------|
| Asthma & Pulmonary Care | High Risk Pregnancy |
| Child, Adolescent, & Family Psychiatry | HIV/AIDS |
| Chronic Pain & Headache Management | Integrated Addiction & Psychiatry |
| Community Addictions Recovery Specialist | NMDOM Disease Prevention Program |
| Community Health Worker Care Competency | NM Peer Education Program |
| Community Health Worker Diabetes Training | Pediatric Obesity |
| Diabetes & Cardiovascular Risk Reduction | Palliative Care |
| Hepatitis C - Community | Rheumatology |
| Hepatitis C - Corrections | |

Force Multiplier

Chronic Disease Management is a Team Sport



ECHO Specialty CHW Training Multiple Tracks

- CREW (Diabetes/Cardiovascular Risk Reduction)- Diabetes, Obesity, Diet, Smoking Cessation, Exercise
- CARS (Substance Use Disorders) - Harm reduction, motivational interviewing, liaison with community resources
- NM PEP (New Mexico Prison Peer Education Program) – Focus on HCV, other infectious diseases and general health literacy

CREW (Diabetes Community Resource Education Worker)

- Uses low-cost technology to take specialty training to CHWs, CHRs, Medical Assistants where they live
- Narrow focus — deep knowledge
- Standardized curriculum
- 3 Day onsite training (Diabetes, Obesity, Diet, Smoking Cessation, Exercise, Motivational Interviewing)
- Weekly video based teleECHO Clinics
- Ongoing support via knowledge networks

Community Health Workers in Prison

The New Mexico Peer Education Project

Pilot training cohort, CNMCF Level II, July 27-30, 2009



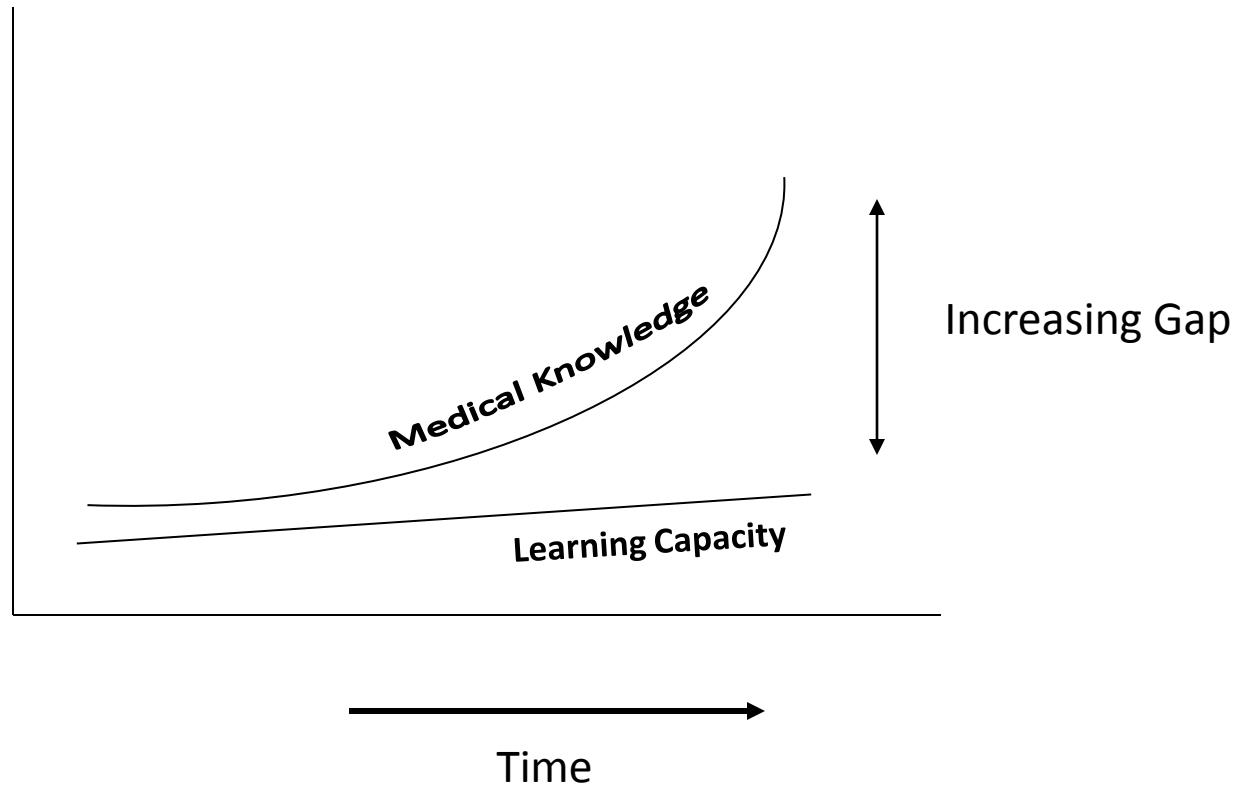
*Prisoner Health is
Community Health*



The New Mexico Peer Education Project

Photo consents on file with Project ECHO® and CNMCF

Transforming Primary Care with Knowledge Networks



“Expanding the Definition of Underserved Population”

Replication Sites (U.S)

- University of Washington (HCV, Chronic Pain, HIV)
- University of Utah (HCV)
- St. Joseph's Hospital, Arizona (HCV)
- University of Chicago (HTN, Cancer, ADHD)
- University of Nevada (DM, Sports Medicine, Antibiotic Stewardship, Mental Health)
- University of South Florida (HCV/HIV Coinfection)
- Harvard, Beth Israel Deaconess (HCV, Gerontology)
- Veteran's Administration Health System (Chronic Pain, DM, Heart Failure, HCV, Women's Health, Nephrology)
- Community Health Center, Inc. (HIV, HCV, Chronic Pain)

Western States Consortium HCV ECHO Partner Sites

Number of Sites in one location (city):



University of New Mexico

21 Partner Sites:
New Mexico
Arizona
Montana

University of Washington

20 Partner Sites:
Washington
Alaska
Idaho
Oregon
Montana

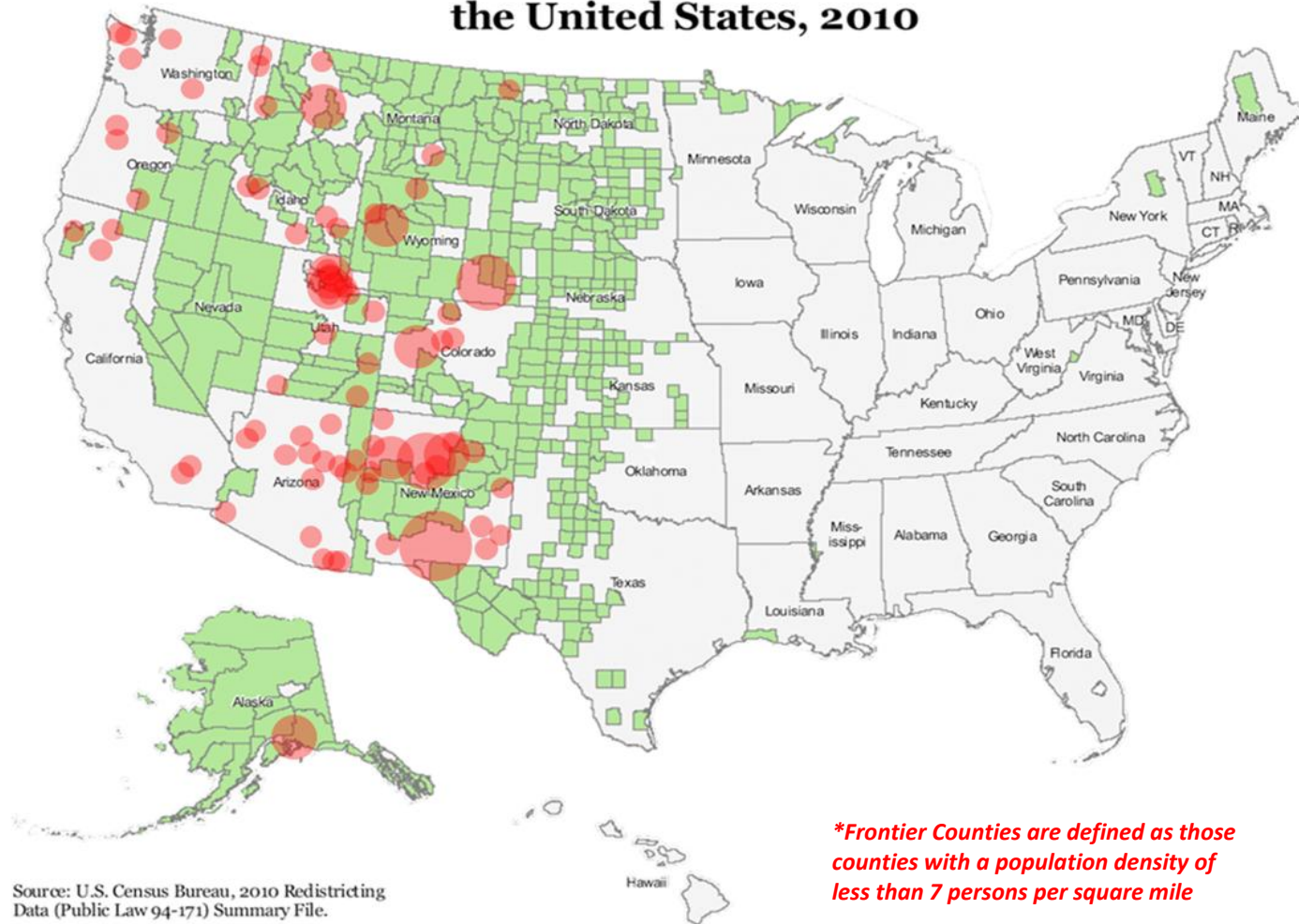
University of Utah

35 Partner Sites:
Utah
California
Colorado
Idaho
Montana
Wyoming

St. Joseph's Hospital, AZ

18 Partner Sites:
Arizona

Frontier Counties of the United States, 2010



Source: U.S. Census Bureau, 2010 Redistricting Data (Public Law 94-171) Summary File.

Note: Alaska and Hawaii not shown to scale

**Frontier Counties are defined as those counties with a population density of less than 7 persons per square mile*

<http://www.raconline.org/racmaps/mapfiles/frontier.png>

Potential Benefits of ECHO Model™ to Health System

- **De-monopolize knowledge**
- Improve quality and safety by reducing variation in care
- Rapid learning and best-practice dissemination
- Access for rural and underserved patients, reduced disparities
- Workforce training and force multiplication
- Improving Professional Satisfaction/Retention
- Cost effective care - avoid excessive testing and travel
- Prevent cost of untreated disease (e.g.: liver transplant)
- Supporting the Medical Home Model





Use of multipoint videoconferencing, best practice protocols, co-management of patients with case based learning (the ECHO model) is a robust method to safely and effectively treat common and complex diseases in rural and underserved areas and to monitor outcomes.