



SHARE-ing Resources: Innovative Approaches to Community Funding

Moving Upstream: Investing in the Social Determinants of Health and Equity through HRS, SHARE, and ILOS

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Jason Hennessy, MS LMFT
Behavioral Health Director
Yamhill County Health & Human
Services



Emily Johnson
Community Health Supervisor
Yamhill Community Care



Shannon Buckmaster
Prevention & Wellness Fund
Development Director
Yamhill Community Care

What We're Discussing

We'll highlight a realignment of our funding process to allow for creative internal matching of funds from various Yamhill CCO (YCCO) funding streams through a single-entry competitive Request for Proposals (RFP), a process that came from our previous SHARE investments. YCCO's community financial investments show how to build collaborative, accountable partnerships with an "upstream" vision to address the most challenging SDoH-E and preventative needs in public health.



Acronym Definitions

CAC – Community Advisory Council

CBOs – Community Based Organizations

CHIP – Community Health
Improvement Plan

CPW – Community Prevention and Wellness

CPWP – Community Prevention and
Wellness Program

ELH – Early Learning Hub

HRS – Health Related Services

HRSN – Health Related Social Needs

RFP – Request for Proposal

SHARE – Supporting Health for All
through REinvestment

YCCO – Yamhill CCO

Background: SHARE Allocations v. RFPs

- Projects identified with community partners (CBOs and public health)
- YCCO Board of Directors final approval with staff education and CAC review
- Existing independent RFPs for CHIP, CPWP, & ELH

Past SHARE projects focused primarily on adding housing units to support delivery of Medicaid services:

- Stratus Village
- Sheridan Housing Project
- AnyDoor Yamhill



Why Change to a Single-Entry Grant Cycle

- Consistency
 - Standardized decision-making with accurate charter agreements
- Transparency
 - SHARE funds were allocated with Board, CAC, and staff approval
 - The Board requested a work group and we responded with a new committee
 - We had a desire to increase our awareness of available projects
- Community Accountability
 - Different and diverse community representation
 - Community voting and scoring
 - Managing governing board Conflicts of Interest

Who Worked on YCCO Grant Alignment

- **CHIP/SHARE/HRS**
 - Sheryl Fisher, LPC, Behavioral Health Systems Manager
 - Emily Johnson, Community Health Supervisor
 - Jeanne McCarty, Community Health Systems Manager
 - Shanna Moon, Community Program Specialist
- **CPW Fund**
 - Shannon Buckmaster, Community Prevention & Wellness Fund Development Director
- **Early Learning Hub**
 - Jenn Richter, Early Learning Director
- **Finance**
 - Lane Roemmick, CPA, Accounting & Finance Manager

What Changed With One RFP

- More accessible language and readability
- Less grant-writing jargon
- Stronger equity focus with emphasis on power sharing with CBOs
- Better considerations for access to and comfort with technology
- Outlined award limits and project regulations for each fund
- Clearer language around documentation requirements (e.g. W9 and EIN)
- Examples given for past awards and desired projects as aligned with Grant writing assistance offered to support the success of community partners

How the Test Run Worked

- CPW and CHIP combined RFP closed June 9, 2023
 - 22 completed applications received
 - Some applications needed to be re-assigned for appropriate funding
- CHIP Awards
 - CHIP pre-authorized for \$50,000 with an average award of \$4-6k per project
 - \$98,000 award by Board approval after CAC recommendations
- CPW
 - Goal to award between \$750k-\$1M with most awards up to \$250k
 - \$421,044.60 awarded after CPW Committee scoring and Board approval
 - Some projects are working toward approval through grant-writing support and open-cycle consideration
- SHARE RFP closes September 15, 2023

How Proposals Were Evaluated

- Internal review and sorting process
 - Projects not eligible for any source of funding were eliminated
 - Some projects were internally re-assigned to match funding opportunities
 - Four projects were invited for consideration in the upcoming SHARE RFP because of exclusion from CHIP/CPW funding requirements and compatibility with SHARE funding
- Governing boards reviewing, scoring, and voting for *qualified* projects
 - CPW RFP reviewed by CPW Committee, with input from CAC
 - CHIP RFP reviewed by CAC
 - Volunteers from all governing committees, including CAC, CPW Committee, and the Early Learning Council
 - YCCO Board of Directors had final approval for all funds awarded

What the Next Steps Are

- SHARE will likely remain a combination of allocation and competitive RFP with CAC and Board of Directors final approval
 - 2023 SHARE RFP awards will be announced in fall 2023
- CPW Funds will likely remain a combination of competitive and open RFP cycles
- A single, combined RFP will be released in 2024 for funds from CHIP, CPW, SHARE, and ELH funding sources
- Funding opportunities will be watched for changes to HRS, HRSN, and other Medicaid spending opportunities
- Finalized charter revisions to reflect transparent, well-defined decision-making processes
- Improved marketing and outreach for RFPs and a simplified RFP

Questions and Comments?

Shannon Buckmaster

sbuckmaster@yamhillcco.org

(503) 376-7423

Jason Hennes

hennesj@co.yamhill.or.us

(503) 434-7523

Emily Johnson

ejohnson@yamhillcco.org

(503) 376-7428

