

# **OREGON'S COORDINATED CARE MODEL SUMMIT:**

## **HIGHLIGHTING OUTCOMES AND PROMOTING EXCELLENCE IN THE COORDINATED CARE MODEL**

November 17, 2015

### **Plenary Session Speakers**

#### **Ignatius Bau, J.D.**

##### **Health Care Policy Consultant**

Ignatius Bau is an independent health care policy consultant supporting community-based organizations, community health centers, physician associations, health care interpreter associations, hospital systems, health plans, health departments and foundations in addressing issues of health equity and patient-centeredness through the implementation of health care reform. Here in Oregon, he has provided trainings and presentations for the Oregon Health Authority Office of Health Equity and Inclusion and Transformation Center, and for Kaiser Permanente. He has served on expert advisory panels for the Institute of Medicine, National Quality Forum, Joint Commission and federal Office of Minority Health, Office of National Coordinator for Health Information Technology and Centers for Disease Control and Prevention. He previously has worked as the interim executive director of the California Pan-Ethnic Health Network, a program officer at a private health foundation, in leadership roles at a national minority health advocacy organization and as a civil rights and immigration attorney.

#### **Diana Bianco, J.D.**

##### **Principal, Artemis Consulting**

Diana Bianco has more than twenty years of experience in health policy development, advocacy, organizational growth, project management and facilitation of diverse groups seeking to address complex problems. She launched Artemis Consulting in 2005 and helps organizations in the health arena – government, nonprofits, foundations, providers and others – determine responsive and responsible health policy and work for change. Previously, Diana was the executive vice president of FACCT, the Foundation for Accountability, an organization advocating for an accountable and accessible health care system. She also has worked for elected officials and served as the health care lead at the West Coast Regional Office of Consumers Union (publisher of *Consumer Reports*). In 2015, Diana received a “Women of Influence” award from the *Portland Business Journal*.

#### **Chris DeMars, M.P.H.**

##### **Director of Systems Innovation, Transformation Center, Oregon Health Authority**

Chris DeMars is the director of systems innovation at the Oregon Health Authority Transformation Center, which is the state's hub for health system innovation. Before joining the Transformation Center, Chris was a senior program officer at the Northwest Health Foundation, where she managed the foundation's health care reform work, including

providing support for Oregon's delivery system reform and health reform advocacy organizations. Prior to joining the foundation, Chris was a senior health policy analyst for the U.S. Government Accountability Office, where she authored numerous reports for Congress on Medicaid, Medicare and private health insurance payment policy. Chris has also held positions at health-policy consulting firms where she focused on public health, health system design and reimbursement, and she began her career as a policy analyst at Indiana's Office of Medicaid Policy and Planning. Chris holds a Master of Public Health degree from the University of Michigan School of Public Health and a bachelor's degree in English literature from the University of Michigan.

### **Ian Galloway, M.P.P.**

#### **Senior Research Associate, Federal Reserve Bank of San Francisco**

Ian Galloway is a senior research associate and Oregon state community development field manager at the Federal Reserve Bank of San Francisco. Ian researches and presents regularly on a variety of community development topics including crowd funding, investment tax credits, the social determinants of health, impact investing and Pay for Success financing (Social Impact Bonds). He recently co-edited *Investing in What Works for America's Communities*, a collection of essays jointly published with the Low Income Investment Fund on the future of anti-poverty policy. He also published the article "Using Pay for Success to Increase Investment in the Nonmedical Determinants of Health" in the November 2014 issue of the health policy journal *Health Affairs*. Previously, Ian developed a social enterprise ([virginiawoof.com](http://virginiawoof.com)) for the Portland, Oregon, homeless youth agency Outside In. He holds a master's degree in public policy from the University of Chicago and a bachelor's degree in political science and philosophy from Colgate University.

### **Megan Lee Gomeza, M.S.W.**

#### **Lifeways, Inc., Malheur Community Advisory Council, Eastern Oregon CCO**

Megan Lee Gomeza is a graduate of Northwest Nazarene University, with an emphasis in Public Administration, Management and Social Planning. She has nine years' experience working within and building care coordination networks for children with serious emotional disturbance and adults with serious and persistent mental illness. Her work at Lifeways in special projects involves moving behavioral health processes toward increased care coordination and integration with the local health care neighborhood, and the use of paraprofessionals to enhance service delivery. Megan serves as the chair for the Malheur Community Advisory Council of the Eastern Oregon CCO and was project chair for their local transformation fund project, the Adolescent Health Access (AHA!) project, a pilot initiative to serve high school aged children using a community health worker. A native Malheur County resident, she feels a strong passion for improving the network of care that supports her community members, neighbors and family.

## **Jennifer Johnstun, R.N.**

### **Director of Clinical Programs, PrimaryHealth of Josephine County**

Jennifer Johnstun is the director of clinical programs at PrimaryHealth of Josephine County. She started with Oregon Health Management Services, the former fully capitated health plan, in 2008. Her current role includes oversight of member services, case management programs, quality improvement and transformation projects.

## **Susan Johnson**

### **Regional Director, U.S. Department of Health and Human Services Region X**

Susan Johnson was appointed in 2009 by President Barack Obama as regional director of region 10 serving Alaska, Idaho, Oregon and Washington. As HHS regional director, she serves as Secretary Burwell's primary representative and liaison to key constituencies in the region. In this role, Susan works with federal, state, local and tribal officials on a wide range of health and social service issues. For twelve years prior to this she was regional health administrator and director of the King County Health Action Plan, a voluntary partnership of over forty organizations convened by Public Health - Seattle & King County to implement innovative collaborative policy development and pilot projects that focus on system change and improvement of worsening health trends affecting vulnerable populations. Before that, Susan was a member of the Washington State Health Care Policy Board, appointed by Governor Lowry in 1995, and prior to that was the state governmental relations director for the Service Employees' International Union, then the largest health care union in the AFL-CIO.

## **David Labby, M.D., Ph.D.**

### **Health Strategy Officer, Health Share of Oregon**

David Labby led the Health Commons initiative, a successful three-year federally funded project to build a regional system of care for Health Share of Oregon's adult high needs members (2012-2015). He recently retired as chief medical officer for Health Share and now serves as their health strategy adviser. Prior to joining Health Share at its founding, he was at CareOregon where he worked to support the development and spread of patient-centered primary care homes. David is a general internist, and he received his doctorate in cultural anthropology.

## **Tracy Muday, M.D.**

### **Medical Director, Western Oregon Advanced Health**

Tracy Muday is the medical director for Western Oregon Advanced Health, a coordinated care organization serving Coos and Curry Counties. Tracy graduated from Williams College and earned her M.D. at Michigan State University's College of Human Medicine in the rural Upper Peninsula Program. She practiced family medicine in Coos Bay, Oregon, until 2007, when she became the medical director for the health plan precursor to the current CCO.

## **Gil Munoz, M.P.A.**

### **Chief Executive Officer, Virginia Garcia Memorial Health Center**

Gil Muñoz has worked for Virginia Garcia Memorial Health Center since 1991 and has been chief executive officer since 2001. He holds a Master of Public Administration from Lewis and Clark College and a Bachelor of Arts in Economics from the University of Maryland.

Gil has successfully developed high-quality, primary care services to address the health care needs of vulnerable populations in Washington and Yamhill Counties. Under his leadership, Virginia Garcia Memorial Health Center has grown from serving 7,000 patients at two sites to now employing over 400 people, having a budget of over \$40 million and serving 36,000 patients in 140,000 encounters per year at five primary care clinics, four dental clinics, four school-based health centers and a mobile outreach clinic. Gil serves on the boards of directors/trustees of CareOregon, Northwest Regional Primary Care Association, OCHIN, Oregon Primary Care Association, Yamhill County Care Organization, Beaverton Collaborative Health Care and Tuality Healthcare/Tuality Hospital.

## **Maggie Polson, J.D.**

### **Chief Operations Officer, Cascade Health Alliance**

Maggie Polson was born Margarita Lacayo in San Salvador, El Salvador, and emigrated with her parents to the United States. Maggie is fully bilingual, English-Spanish. One of her proudest accomplishments was becoming a US citizen while still in high school. Maggie is the vice president of service operations for Cascade Health Alliance, the CCO for Klamath County. Prior to moving to Oregon, she lived in Atlanta, Georgia, and Fort Lauderdale, Florida. Her experience in corporate America has included being an ombudsperson for American Express, district manager for Kelly Services and contracts liaison for Alamo Rent-a-Car Latin America Division. Maggie received a double B.S. degree in organizational psychology and forensic psychology. She also received a Juris Doctorate from Nova Southeastern University in Florida.

## **Lynne Saxton**

### **Director, Oregon Health Authority**

Lynne Saxton is the director of the Oregon Health Authority. She previously held the role of executive director at Youth Villages Oregon, a nonprofit providing results-driven services to youth and families. She is active in community and civic leadership positions, including service on the Early Learning Council, the International Women's Forum and the Willamette University Board of Trustees. She also served on the Oregon Land Conservation and Development Commission and as chair of the Metropolitan Family Service board. She recently received the Gordon and Sharon Smith New Freedom Award from the Oregon Chapter of NAMI. Lynne graduated from Willamette University and attended the University of Michigan Business School Executive Program.

## **Zeke Smith**

### **Chief Impact Officer, United Way of the Columbia-Willamette; Chair, Oregon Health Policy Board**

Since 2012, Zeke Smith has served as the chief impact officer of the United Way of the Columbia Willamette, leading their efforts to break the cycle of childhood poverty across the Portland Metro Region. Previously Zeke served as the chief of staff to Portland Public Schools' superintendent Carole Smith from 2007-2012. Zeke's prior experience includes working in a variety of positions and community-based nonprofits to improve the lives of kids, particularly those of color and living in poverty. Zeke has extensive professional experience as a facilitator and strategic consultant with numerous local, state and national organizations, with a particular focus in communities of color. Zeke is currently the chair of the Oregon Health Policy Board and sits on the City Club of Portland Board of Governors. Zeke is proud of his Dutch, Indonesian, Osage and Oneida heritage. He is also a Class of 28 American Leadership Forum Senior Fellow and a German Marshall Memorial American Fellow.

## **Soma Stout, M.D., M.S.**

### **Executive External Lead, Health Improvement, Institute for Healthcare Improvement (100 Million Healthier Lives); Lead Transformation Advisor, Cambridge Health Alliance**

Soma Stout is deeply committed to improving the health and well-being of underserved people and communities. She serves as executive external lead for health improvement for the Institute of Healthcare Improvement, where she is helping to convene leaders across sectors to come together to improve the health of the population in the community context. She directs the Innovation Fellows Program at the Harvard Medical School Center for Primary Care and is Lead Transformation Advisor at the Cambridge Health Alliance (CHA). Previously, Soma served as vice president for patient centered medical home development at CHA, where she led a whole system transformation that garnered numerous national awards for achieving breakthrough results in the triple aim while improving joy and meaning of work for the workforce through the empowerment of frontline teams, patients, leaders and communities. In 2012, Soma was awarded the Robert Wood Johnson Foundation Young Leader Award for her contributions to improving the health of the nation.

## **Greg Van Pelt, M.H.A.**

### **President, Oregon Health Leadership Council**

Greg Van Pelt presently serves as the president of the Oregon Health Leadership Council. The council is a collaborative partnership of business, health plans and health systems in Oregon to bring greater value in health care for the people of Oregon. Prior to this role Greg served as a member of the Providence Health and Services leadership team for 38 years in multiple management roles including: chief executive, Oregon Region Providence Health and Services; executive vice president and system chief regional operations officer; chief executive of the

Washington Region; chief executive of Providence Health Plans; and chief executive of Providence St. Vincent Medical Center in Portland.

Greg received his bachelor's degree in economics from Villanova University and his master's degree in health care administration from St. Louis University. He is a fellow in the American College of Health Care Executives, serves on the board of St. Charles Health System in Bend, Oregon, and has served on the board of directors for Catholic Healthcare Association, the board of directors for Mercy Health System in St. Louis, Missouri, and served as one of the founding members of Health Share of Oregon CCO.

## **Wendy Wilson**

### **Principal, John Wetten Elementary School (FamilyCare, Inc.)**

Wendy Wilson is the principal of John Wetten Elementary School in Gladstone, Oregon. John Wetten has 800 students in grades 1–5. Wendy has been at the school for six years and has partnered with staff to implement initiatives that create a culture of learning and a culture of care. Wendy, her students and her staff are thankful for partners such as FamilyCare that have opened doors and provided resources to create a balanced, engaging environment for all students.