



CCO Annual Convening 2023

Moving Upstream: Investing in the Social Determinants of Health and Equity through HRS, SHARE and ILOS

Wednesday, September 13, 2023

Oregon Convention Center

Portland, OR

8:30 a.m.–3:30 p.m.

Welcome to the 2023 annual convening on investing in social determinants of health and equity (SDOH-E) through OHA Medicaid spending initiatives.

This convening is sponsored by the Oregon Health Authority (OHA) Transformation Center in partnership with Oregon Rural Practice-based Research Network (ORPRN) to support coordinated care organizations (CCOs) in implementing Supporting Health for All through REinvestment (SHARE), health-related services (HRS) and in lieu of services (ILOS).

Accessibility: Everyone has a right to know about and use OHA programs and services. Please visit the registration desk for more information.

Program contents

- **Keynote speaker spotlight** *page 2*
- **Agenda** *pages 3–4*
- **Session and speaker details** *pages 5–16*

Keynote speaker spotlight

We are thrilled to introduce and welcome our 2023 convening's keynote speaker:



Rishi Manchanda

CEO for HealthBegins

Rishi Manchanda is the CEO at HealthBegins, a national firm that helps Medicaid-serving executives and teams to meet growing state and federal requirements for health equity and social needs, exceed performance goals and achieve long-term impact for people harmed by societal practices. He has been recognized for his bold strategies to help health care move upstream and advance health equity for marginalized patients and communities throughout his career as a physician, executive and public health champion. Dr. Manchanda served as the founding director of social medicine for a network of community health centers in South-Central Los Angeles where he provided high quality primary care to low-income families, the first lead primary care physician for homeless veterans at the Greater Los Angeles VA and as the inaugural chief medical officer for a self-insured employer with a large rural agricultural workforce. Dr. Manchanda introduced in his book — *The Upstream Doctors* — and TED Talk, the term “Upstreamists”, a new model of health care professionals who improve health outcomes by addressing the social and structural drivers of health equity such as patients’ social needs, community-level social determinants of health and structural determinants of health equity, including structural racism.

Agenda

Wednesday, September 13

- **Registration and breakfast (*Lobby D*)**
7:30–8:30 a.m.
- **Welcome: Oregon’s toolkit in upstream investments in SDOH-E (*D135-136*)**
8:30–9 a.m.
- **Keynote: From programs to portfolios: charting a path for health equity in health systems transformation (*D135-136*)**
9–9:45 a.m.
- **Break**
9:45–10 a.m.
- **Plenary: Introduction to housing inequities (*D135-136*)**
10–10:30 a.m.
- **Panel: Upstream investments in housing (*D135-136*)**
10:30–11:15 a.m.
- **Panel: Community investment programs in other states (*D135-136*)**
11:15–11:45 a.m.
- **Lunch and transition (*E145-146*)**
11:45 a.m.–12:55 p.m.
- **Breakout sessions: HRS, SHARE and ILOS in action**
12:55–1:40 p.m.
 - Session A** SHARE and HRS housing-related investments (*D135-136*)
 - Session B** Appetite for change: rethinking food access in Medicaid (*D133-134*)
 - Session C** ILOS: Federal guidance updates, CCO experience and future opportunities (*D137-138*)
 - Session D** Housing use case panel (*D139-140*)

Continued on the following page.

Agenda (continued)

Wednesday, September 13

- **Break**

1:40–1:50 p.m.

- **Breakout sessions: Advancing community-based partnerships**

1:50–2:35 p.m.

Session A A community-centered approach to system change (D135-136)

Session B SHARE-ing resources: innovative approaches to community funding (D133-134)

Session C Trillium Produce Plus (D137-138)

Session D Inter-agency shared housing navigators (D139-140)

- **Break**

2:35–2:45 p.m.

- **Closing: From reaction to prevention: moving upstream (D135-136)**

2:45–3:15 p.m.

- **Tables: Guidance for implementing programs (Lobby D)**

3:15–3:30 p.m.

Oregon Housing and Community Services

OHA by program:

- Health-related services (HRS)
- Supporting Health for all through REinvestment (SHARE)
- In lieu of services (ILOS)

OHA offices, divisions and teams with intersecting expertise:

- Office of Actuarial and Financial Analytics
- Office of Health Policy
- Public Health Division
- Social Determinants of Health Team

Session and speaker details

Moving Upstream: Investing in Social Determinants of Health and Equity through HRS, SHARE and ILOS

Welcome: Oregon's toolkit in upstream investments in SDOH-E (D135-136)

8:30–9 a.m.

Dave Baden, Oregon Health Authority

Dave Baden, Interim Director of the Oregon Health Authority, will introduce how addressing SDOH-E by investing upstream is essential to achieve our goal of health equity in Oregon. Baden will share an overview and intersection of OHA's efforts through the 1115 waiver, HRS, ILOS, SHARE and SDOH metric; introduce policy levers for this work; share OHA's health equity goals and how this work is a catalyst for moving in that direction; and review the national policy context in which Oregon is operating.



Dave Baden, formerly Oregon Health Authority's chief financial officer (CFO), came to OHA from the U.S. Centers for Disease Control and Prevention (CDC), where he was most recently deputy CFO. His accomplishments at OHA include managing OHA's procurement process for coordinated care organizations, as well as multiple critical roles during the pandemic. He was one of the statewide incident commanders in response to COVID-19, procuring and distributing personal protective equipment to health care systems in Oregon amidst a nationwide shortage. He also oversaw staffing support for hospitals and long-term care settings during the height of surges brought on by variants, bringing in more than 2,000 staff to Oregon to help keep providers afloat. Additionally, he also led effective vaccine distributions, which contributed to Oregon having the second-lowest COVID-19 case rate and eighth-lowest death rate in the nation. He has a Master of Science in public affairs from the University of Wisconsin–Madison, and a Bachelor of Science in political science from Truman State University in Missouri.

Keynote: From programs to portfolios: charting a path for health equity in health systems transformation (D135-136)

9–9:45 a.m.

Rishi Manchanda, Health Begins



Rishi Manchanda, CEO of HealthBegins, will center on health equity in health systems transformations with a focus on the role of CCOs and providers, bringing a message that now is the time to scale upstream efforts for broader impact through building community infrastructure, investing in partnerships and developing a strategic investing portfolio. Please see Manchanda's bio on page 2.

Session and speaker details

Plenary: Introduction to housing inequities (D135-136)

10–10:30 a.m.

Yolanda Stevens, National Alliance to End Homelessness

Yolanda Stevens, Policy Analyst of National Alliance to End Homelessness, will share expertise on structural causes of homelessness and housing inequities, examples of policies and programs that have an impact on these inequities and discuss the role of health systems in working with housing partners.



Yolanda Stevens is a Program and Policy Analyst at the Alliance with a focus on older adults and health care. In this capacity, she uses research and data combined with the experiences of local communities and people with lived expertise to develop responses to the health and housing needs of older adults who are experiencing homelessness or at high risk of homelessness. Dr. Stevens has spent the majority of her career at the local level on issues related to vulnerable populations — older adults, survivors of domestic and sexual violence and individuals experiencing homelessness. Prior to joining the Alliance, Yolanda served as the Asst. Director of Community Services and Outreach in a local department of family services in Virginia

where her portfolio included information and referral, the Continuum of Care, coordinated entry, homeless services and public assistance. She earned a master's degree in gerontology with a concentration in health care from the Medical College of Virginia, Virginia Commonwealth University and a doctorate in public policy with emphasis on long-term care from George Mason University.

Panel: Upstream investments in housing (D135-136)

10:30–11:15 a.m.

Facilitated by Liz Weber, Oregon Housing and Community Services and Rachel Burdon, OHA. Presenters include Hai Nguyen, Rockwood Community Development Corporation; Joanne Rutland and Ross Acker, Advanced Health; and Jeff Williams, Eastern Oregon Center for Independent Living (EOCIL).

This panel will feature innovative housing projects that expand housing stock and address populations experiencing inequities and highlight how they were able to work upstream on housing. The panel will begin with a brief overview of housing efforts statewide, followed by specific examples from CCOs and their community-based partners.

Session and speaker details

Panel: Upstream investments in housing (continued)

LIZ WEBER

Liz has been working in housing and homeless services for almost 20 years. Since joining Oregon Housing and Community Services, she has been focused on the intersection of health and housing policy supporting the implementation of Oregon's 1115 Medicaid waiver. She brings her background in direct service as a street outreach worker and in nonprofit leadership to this exciting opportunity to demonstrate that access to stable housing increases positive health outcomes and decreases health inequity. Over her career, Liz has emphasized person-centered approaches to ending homelessness that respect the dignity and autonomy of people experiencing houselessness including trauma-informed outreach and housing placement, Permanent Supportive Housing, and family-focused homelessness interventions. Liz lives in Portland with her husband and son and spends most of her summers working in her plot at her local community garden.

RACHEL BURDON

Rachel is the SDOH policy advisor at the OHA Transformation Center. Over the past two decades, Rachel has worked in the health field in nonprofit and government settings supporting health and well-being in individuals and communities. Rachel has led and supported a variety of policy, systems and programmatic efforts in the areas of community development, chronic disease prevention, maternal-child health, food systems and clinical quality improvement in the following sectors: health care, public health, education, early childhood/childcare, philanthropy and finance, and performing arts/arts education. Prior to joining the OHA Transformation Center, she worked in the OHA Public Health Division, having started as a State servant in October 2019.

HAI NGUYEN

Hai, along with his parents and siblings, left Vietnam and came to the U.S. in 1991. After receiving his bachelor's degree and MBA in Seattle, he moved back to the Portland Metro area. His professional background is in operations, financial and risk management. Outside of work, he enjoys spending time with his wife and three children.

JOANNE RUTLAND

Joanne Rutland began her career in Portland, doing street outreach to homeless and indigent individuals. She received her bachelor's degree from Linfield University and her Master of Science in Nursing from OHSU. Joanne worked as a psychiatric mental health nurse practitioner (PMHNP), providing care for severely mentally ill individuals at Old Town Clinic and Unity/Cascade Behavioral Health. In 2003, Joanne and her family relocated to Coos County, where she worked for 15 years at Coos Health and Wellness (County Mental Health) as a PMHNP. Rutland also worked with Curry County Mental Health; Columbia Care providing psychiatric treatment for residents at a subacute crisis center, a PSRB home and a residential treatment home; and the Acute Psychiatric Unit at Bay Area Hospital. In 2016, Rutland sustained a head injury which necessitated a career change. Joanne has worked for Advanced Health's Intensive Care Coordination team for the last three years and is serving as the ICC Program Manager.

Session and speaker details

Panel: Upstream investments in housing (continued)

ROSS ACKER

Ross Acker began his professional counseling career in Dallas, TX, and relocated to Coos Bay, OR, through the National Health Service Corps. He has professional experience in private practice, community mental health and health care administration. He received his bachelor's degree in physics from Texas Christian University and master's degree in community counseling from the University of North Texas. He worked at Coos Health and Wellness for 10 years. During that time, he provided crisis counseling services to the community and later created the agency's first assertive community treatment and forensic programs. He strengthened partnerships with local law enforcement, developed crisis intervention training for Coos County and acted as a civil commitment investigator, examiner and coordinator for several years. Ross has been responsible for the direction and management of Advanced Health's Intensive Care Coordination program for the last four years. He enjoys spending time with his family, walking his dog Jax, and traveling overseas.

JEFF WILLIAMS

Jeff Williams has been with EOCIL since July of 2014. Jeff has held various positions within EOCILs' Ryan White Program Services program. In June of 2020, Jeff transitioned into EOCIL's Cultivate Housing Program as the Director of Housing Services. Jeff currently serves an eastern Oregon representative for the State of Oregon's Integrated Planning Group (IPG), IPG Operations Committee, Statewide LGBTQIA+ Coalition for Aging. He is a supporter of the End HIV Oregon Campaign. Jeff is a member of the LGBTQIA+ community and has been an advocate and activist for the LGBTQIA+ Rights and Equality movement. In late 2017, Jeff developed the Freedom to Express Core service Program, 2018 Healing through Weaving Program, and in 2020 established the Cultivate Housing Project.

Panel: Community investment programs in other states (D135-136)

11:15–11:45 a.m.

Facilitated by Diana Crumley, Center for Health Care Strategy. Presenters are Maria Perez, North Carolina Department of Health and Human Services; and Dana Durham, California Department of Health Care Services.

The Center for Health Care Strategies (CHCS) will facilitate a panel of experts, stemming from CHCS' recent report on addressing health-related social needs through Medicaid and highlighting successes from other states.

DIANA CRUMLEY

Diana Crumley is the associate director of delivery system reform at the Center for Health Care Strategies. In this role, she helps state Medicaid agencies advance care delivery innovations and related payment models that enable better, more equitable care for Medicaid members. In particular, she has studied how state Medicaid agencies support and sustain initiatives that address health-related social needs and promote health equity, including through managed care rates and incentives, value-based payment, benefits and 1115 demonstrations. Prior to joining CHCS, Diana served as special counsel for the Health and Human Services Commission in Texas. In the Policy Division of the Office of Chief Counsel, she assisted the state with waivers, state plan amendments, administrative rules and large requests for proposals. Diana holds a JD and a Master

Session and speaker details

Panel: Community investment programs in other states (continued)

of Public Affairs from The University of Texas at Austin. She received a bachelor's degree from Grinnell College. When Diana is not working, she enjoys good food, live music, and time outdoors with her two children. She is originally from South Florida, but currently resides in Seattle, Washington.

MARIA RAMIREZ PEREZ

Maria Ramirez Perez is a Senior Consultant with NC Medicaid's Healthy Opportunities Pilots program and works primarily with network leads and community-based organizations. Prior to working with NC Medicaid, she worked as a program manager for the COVID-19 Support Services Program, which helped connect households with social supports to quarantine or isolate safely. Maria previously worked for Legal Aid of North Carolina where she represented clients in public benefits appeals and led regional implementation and outreach efforts to help North Carolinians gain access to clinical care and social supports through the Medical-Legal Partnership and Healthcare Navigator programs. Maria earned her Master of Public Health from UNC Gillings School of Global Public Health. When not focused on addressing healthy opportunities, Maria is trying new recipes or exploring the outdoors. She has logged hundreds of miles hiking the mountains of North Carolina, Virginia and Tennessee.

Breakout sessions: HRS, SHARE and ILOS in action

12:55–1:40 p.m.

Four concurrent sessions will feature CCOs and their community partners detailing their use of HRS, SHARE and ILOS to support SDOH-E like housing and food.

Session A: SHARE and HRS housing-related investments (D135-136)

Kat Cooper and Lindsey Birch, Umpqua Health Alliance; Jerry O'Sullivan, Adapt Integrated Health Care

This overview of SHARE and HRS funding allocated to housing projects in the Umpqua Health Alliance service area will highlight member success stories and innovative community partner projects.

KAT COOPER

Kat began her working years as an anchor/reporter/producer with a television station in Douglas County, and quickly fell in love with the community. After years of reporting on the work others were doing to improve the world, Kat loves being able to join in the effort to help her community thrive through her work at Umpqua Health. Kat is currently the community engagement coordinator and enjoys working with community partners to further efforts addressing social determinants of health and equity.

LINDSEY BIRCH

Lindsey is a seasoned professional with a strong background in health care management and community engagement. Currently serving as the director of utilization management at Umpqua Health Alliance (UHA), Lindsey brings over five years of invaluable experience to her role. Her commitment to improving the well-being of UHA members and collaborating with providers, community benefit organizations and key stakeholders, shines through her work in navigating complex processes such as prior authorization, grievance and appeals, and health-related services, including flexible spending benefits. Passionate about making a difference in rural communities, Lindsey's ability to operationalize and implement program developments sets her apart. Her proactive approach to problem-solving and dedication to ensuring access to quality health care services have positively impacted countless lives.

Session and speaker details

Session A: SHARE and HRS housing-related investments (continued)

JERRY O’SULLIVAN

Jerry is the chief of regional business operations for Adapt Integrated Health Care. Jerry is a certified preventionist who has worked for Adapt since 2009. He went into the nonprofit sector to benefit the community. In his role at Adapt, he has worked in schools providing substance use prevention, problem gambling prevention, suicide prevention and other services related to reducing the risk of youth in developing unhealthy coping mechanisms. After years of doing this work, his role shifted to supporting the work of the agency as a whole, developing supporting services like security, maintenance and custodial teams, as well as helping the agency purchase facilities to provide additional services. He has furthered this work by designing programs and projects, writing grants that have been funded to more than 35 million dollars over the last few years, leading to increased facilities and services across the four-county service area.

Session B: Appetite for change: rethinking food access in Medicaid (D133-134)

Brendon Bassett and Maria Tafolla, Health Share of Oregon

Health Share staff will discuss the recent development of a SHARE-funded project focused on culturally specific food access and capacity-building in community-based systems. The presentation will focus on the role of Health Share’s community advisory council in advancing the investment and cultivating a vision for an aligned and braided funding stream to support more holistic approaches and equitable access to healthy, affordable and culturally acceptable food.

Session C: ILOS: federal guidance updates, CCO experience and future opportunities (D137-138)

Dave Inbody, Oregon Health Authority; Kathryn Hart, Umpqua Health Alliance

This session will provide an overview of recent federal guidance, opportunities and vision for Oregon ILOS and CCO experience of ILOS planning and implementation.

DAVE INBODY

Dave is the CCO operations director at Oregon Health Authority. Before joining OHA in 2019, Dave served 12 years at Deschutes County in county administration and the Health Services Department. He also worked for General Electric in financial analytics, Nortel Networks in market planning and ITAGroup in performance management. Dave has a Bachelor of Economics and Philosophy from Trinity University and dual Master of Public Administration and Community and Regional Planning from Iowa State University.

KATHRYN HART

Kathryn has spent her career in Oregon, working in social service, local public health, and coordinated care with a passion for rural health. She holds a Master of Public Health from Oregon State University and is an OHA-certified community health worker. Kathryn works as the community engagement manager at Umpqua Health, where she strives to improve population health by collaborating with community partners to address the social determinants of health and promote health equity.

Session and speaker details

Session D: Housing use case panel (D139-140)

Moderators: Liz Whitworth and Justin Keller, Oregon Health Leadership Council and HIT Commons

- *Washington County Data Sharing Partners: Allie Alexander Sheridan, Washington County; Rachel Smith, Providence*
- *HealthShare Housing Pilot: Alyssa Craigie, HealthShare of Oregon*
- *Lane County Coordinated Entry Referral Workflow: Cara Kangas, Ilima Nitta and Monica Anthony, 211 Info*

This session will describe three different use cases for how to connect to housing and health care, with a focus on building systems to exchange data.

LIZ WHITWORTH

Liz Whitworth currently serves as managing director for the Oregon Health Leadership Council (OHLC). OHLC is a membership organization whose partners voluntarily work together to co-create a health care system that is equitable, accessible, high-quality, affordable and sustainable for all people in Oregon. In her current role, Liz drives the adoption and spread of several statewide clinical and technology initiatives involving health information exchange and social health referral systems. She has over 20 years of health care experience in various management and consulting roles, covering topics including national and state level health reform, policy analysis, quality measurement, metrics, reporting, program evaluation, health information technology, strategic planning, project management, organizational and financial management, and stakeholder facilitation. Liz holds a master's degree in public health and is completing a graduate certificate in emergency management and community resilience.

JUSTIN KELLER

Justin has 10 years of experience in health information exchange policy and implementation, including two years at the Oregon Health Authority Office of Health IT and five years at PointClickCare/Collective Medical Technologies where he was general manager over the Pacific Northwest and emerging markets. As senior consultant for the Oregon Health Leadership Council (OHLC) and OHLC's sister entity the HIT Commons, Justin supports Oregon's statewide utility model for hospital encounter data and currently develops new and emerging use cases for health information exchange in the state. He has recently supported Oregon health plans and health systems in connecting to and leveraging data from Homeless Management Information Systems and other data sources from social service organizations. Justin has a law degree and a Master of Public Health and lives in Portland with his family.

ALLIE ALEXANDER-SHERIDAN

Allie leads the integration of health services and the homeless services system in Washington County, Oregon. In her role, she assists with program implementation, system integration strategy and project design with the goal of reducing homelessness and providing whole-person care for underserved communities. She holds a B.S. in Public Policy from Georgia State University and is currently pursuing her MPA. Prior to working in local government, Allie spent seven years working for nonprofits across the Southeast and Pacific Northwest managing and providing social services for families experiencing homelessness and newly resettled refugees.

Session and speaker details

Session D: Housing use case panel (continued)

RACHEL SMITH

Rachel is a program manager in population health at Providence Health & Services. In her role, she aids in the design, implementation and management of social determinants of health strategies. Her work centers around partnerships with community-based agencies and initiatives to bridge clinical and community settings. Her passion for reducing disparities among underserved groups has included working with immigrants, refugees, American Indian tribes, formerly incarcerated and unhoused communities. Rachel has a Bachelor of Science in Journalism & Communication and Political Science from University of Oregon, and a Master of Public Health and Certificate in Social Determinants of Health from Columbia University Mailman School of Public Health.

ALYSSA CRAIGIE

Alyssa is the director of health systems integration at Health Share of Oregon, a regional Medicaid coordinated care organization serving 460,000 members. In this role, she works with diverse parties to develop and execute initiatives to improve population health. Her work involves facilitating strategic conversations that result in aligned approaches to solving regional challenges. Recently, she has focused on implementing Health Share's housing benefit, an innovative effort to align health system, housing, community and governmental partners around a community response to the homelessness crisis. She has a background in research and evaluation as well as Medicaid policy.

CARA KANGAS

Since 2016, Cara has worked in a variety of roles at 211info, from community engagement coordinator to director of partnerships, where she helps lead business and partnership development and oversees the agency's community engagement and outreach initiatives. Cara also guides the Coordination Center, a closed-loop referral program within 211info, supporting community health by assisting health care providers and patients with linkage to social services and supports across Oregon and SW Washington.

ILIMA NITTA

Ilima joined 211info as a community information specialist in 2020 and now is the statewide housing manager working with housing programs in Multnomah County to assist the community with rent and eviction prevention, and in Lane County to assist the community with available resources for housing needs. She also has experience in nonprofits serving older adults with assistance in housing and as a crisis specialist for domestic violence survivors.

MONICA ANTHONY

Monica has worked in homeless services, mainly in the Lloyd District of Portland, since 2016. She has worked at 211info since August 2022 and has been part of the Lane County Housing Team since it rolled out in October 2022. This team has been successfully using the Unite Us platform to connect people to housing resources since February 2023.

Session and speaker details

Breakout sessions: Advancing community-based partnerships

1:50–2:35 p.m.

Four concurrent sessions will feature CCOs and their partner organizations presenting innovative partnerships to address SDOH-E.

Session A: A community-centered approach to system change (D135-136)

Charissa Young-White, Beck Fox, and Alicia Bublitz, InterCommunity Health Network

Speakers will share the history, evolution, successes and barriers of a truly community-driven and equity-focused model for funding health-related services (HRS) projects in rural Benton, Lincoln and Linn Counties.

CHARISSA YOUNG-WHITE

Charissa Young-White (she/her), InterCommunity Health Network CCO's manager of social determinants and transformation, has extensive experience directing and supporting health care and community integration around SDOH-E. Charissa is dedicated to building community relationships, supporting members, engaging in innovative and transformational programs and establishing SDOH programs, all with a focus on equity. Charissa graduated from Oregon State University with a BS in Health Management & Policy with the idea that she would one day run a hospital or assisted living facility. While still extremely interested in the health care system, her priorities changed after getting her Master of Health Administration at Simmons University in Boston. She realized her true passion was to support health/health care for people and communities that experience health disparities. She is driven by supporting and driving improvements in how people with disabilities, people of color, tribal members, trans folks, and more are engaged with the health care system.

BECK FOX

Beck Fox (they/them) is the Health Equity Liaison for InterCommunity Health Network CCO and graduated from Eastern Washington University with a master's degree in clinical psychology. Their research and clinical practice centered around Compassion Focused Therapy and the LGBTQIA2S+ community. Following a move to the Oregon Coast in 2016, they worked at a small nonprofit as a mental health therapist, and through that work, began to develop an awareness around the needs of the local LGBTQIA+ community — particularly LGBTQIA2S+ youth. Centering the input of community members and with the support of IHN-CCO, Beck designed and built a resource, support and advocacy program for LGBTQIA2S+ youth and young adults on the central coast. This work quickly grew to encompass diversity, equity and inclusion more broadly, and Beck focused on furthering their own learning, developing leadership skills and collaborating with regional and state partners as a consultant and training facilitator. They completed a nine-month equity leadership program, DELTA, through the Oregon Health Authority's Office of Equity and Inclusion in 2020–2021. Beck has a keen interest in systems change work, supporting innovative, equity-driven projects and creating actionable health equity strategies at the regional level.

ALICIA BUBLITZ

Alicia Bublitz (she/hers) is the traditional health worker liaison with InterCommunity Health Network CCO. With a background in community organizing and nonprofit leadership focusing on gender equity and policy change, her work has focused on health equity and increasing access to sexual and reproductive health services. Alicia is deeply committed to health equity, racial justice and community building and spent ten years

Session and speaker details

Session A: A community-centered approach to system change (continued)

as the women's health education coordinator with Valley AIDS Information Network. More recently, she helped develop The Community Doula Program in the mid-Willamette valley as serves on the board of directors of the Oregon Doula Association.

Session B: SHARE-ing resources: innovative approaches to community funding (D133-134)

Shannon Buckmaster and Emily Johnson, Yamhill CCO; Jason Henness, Yamhill County
Speakers will share an overview of Yamhill CCO's innovative allocations of SHARE and HRS funds, highlighting two specific projects: adding rural housing units to support delivery of Medicaid services, and a realignment of their funding process to allow for creative matching of funds through a competitive RFP.

SHANNON BUCKMASTER

Shannon Buckmaster (she/her) is the wellness fund development director for the CPW Fund, joining YCCO in 2022 after building a career in higher education, corporate training and social responsibility, nonprofit executive leadership and municipal economic development. She holds a B.A. from George Fox University, an MDiv from Yale University, and is a Ph.D. Candidate in Public Affairs & Policy at Portland State. Shannon is a native Oregonian and former foster child with extensive volunteer experience for organizations that serve children and families, including Yamhill County CASA, Newberg Area Habitat for Humanity, Juliette's House and the Oregon Community Foundation.

EMILY JOHNSON

Emily Johnson (she/her) is a community health supervisor at Yamhill Community Care. Her work includes facilitating a collaborative community health assessment and improvement plan process, supporting the annual health equity plan and partnering with YCCO staff, the community advisory council and community members to inform and advise the CCO on local needs and priorities. She coordinates YCCO funding programs, including SHARE and community benefit initiative cycles, and currently serves as the Tribal liaison. With formal education in English and linguistics, her experience has included both grantmaking and grant seeking, community engagement and communications and a year as an AmeriCorps VISTA volunteer.

JASON HENNESS

Jason Henness (he/him) is the behavioral health director with Yamhill County Health and Human Services. He's worked as a therapist, clinical supervisor, program manager and director. As a licensed marriage and family therapist, he's served Medicaid members over the last 20 years.

Session C: Trillium Produce Plus (D137-138)

Debi Farr, Trillium Health Plan; Carrie Copeland, Food for Lane County; Kyle Rodriguez-Hudson, Transponder

Speakers will share how Trillium has partnered with FOOD for Lane County to provide the Produce Plus program to historically underserved populations such as rural, tribal members, LGBTQIA+, college students and seniors and families with children, and discuss community impacts, challenges and successes, program fidelity and best practices.

Session and speaker details

Session C: Trillium Produce Plus (continued)

DEBI FARR

Debi Farr is the manager of community relations at Trillium Community Health Plan, where she manages community engagement efforts for the southwest region. Farr's experience in community relations and public service spans more than three decades. Currently Farr represents Trillium on the Poverty and Homelessness Board, the Governor's "All In" Initiative to reduce homelessness, and the Early Learning Hub of Lane County's Governance Consortium. In her spare time, she serves on the Bethel School Board of Directors where she is committed to providing an educational experience where all children thrive. Farr is married and shares her life partner's passion for finding solutions to homelessness. Together they have raised three amazing humans who have given them the gift of five grandchildren and one great grandchild.

CARRIE COPELEAND

Carrie has spent over 25 years working to improve the lives and health of our neighbors. She moved to Eugene, OR, after graduating from Western Washington University. She spent about 10 years at Northwest Youth Corps, running programs that teach youth and young adults resilience, self-sufficiency, work readiness skills and grit, holding titles that included both the operations and field director positions. Returning to work after staying home with the kids for two years, Carrie worked as a partnerships manager at FOOD For Lane County (FFLC), and as program director for Cornerstone Community Housing, working to incorporate community health workers into affordable housing programs. In 2018, she returned to FFLC and serves as the education and programs director, overseeing 160+ partnerships and multiple programs. She still makes time for long trips into the woods, only now with a backpack rather than tools in her hands.

KYLE RODRIGUEZ-HUDSON

Kyle is the executive director of Transponder and the founder of A Guided You, LLC, a behavioral health private practice, focused on serving BIPOC and LGBTQIA+ populations. Kyle utilizes trauma-informed and evidence-based care to ensure the underrepresented and disenfranchised are seen and heard. Kyle is a member of the World Professional Association for Transgender Health and sits on the board of directors for HIV Alliance and Columbia Care Services, sits on the Health Equality Committee for the Oregon Health Policy Board, and is co-chair of the Clinical Advisory Panel of the Lane Community Health Council. A proud Chicagoan, Kyle earned his BA at Northeastern Illinois University, a MA at Argosy University, and MBA from Concordia University-Chicago. When he's not trying to free the world from systematic racism and performative wokeness, he spends his time with his beautiful sons and focuses on finding joy daily. Kyle's mantra: Every day is a teaching moment.

Session D: Inter-agency shared housing navigators (D139-140)

Chanel Smith and Patricia Pahl, Cascade Health Alliance

Speakers will discuss the partnership between Cascade Health Alliance (CHA) and Klamath and Lake Community Action Services (KLCAS) to mutually address member housing and homelessness issues through a housing navigation program.

CHANEL SMITH

Chanel is the director of quality and health equity at Cascade Health Alliance. In the role, Chanel provides leadership and drives results for all aspects of health equity and social determinants of health, member experience and engagement. She also promotes community networking and engagement with key stakeholders, providers, state agencies and member advocates to address health equity and SDOH, besides

Session and speaker details

Session D: Inter-agency shared housing navigators (continued)

also serving as the health equity officer and developing and implementing the CCO's health equity strategy and plan. Chanel holds a degree in business administration and data analytics from Colorado Technical University and is an Executive MBA candidate.

PATRICIA PAHL

Patricia is an advocate for a holistic person-centered approach to member experience, health equity, SDOH and health care quality. She has active involvement in multiple initiatives that improve the experience and health outcomes of Medicaid, Medicare Advantage and community members. Through this work, she has become an advocate for quality health care, process efficiency, alignment and innovation. Patricia enjoys strategic planning and collaborating with community partners to connect everyone with the resources and support they need to flourish in all facets of their life. Patricia uses the Quintuple Aim (expanded Triple Aim) as a guide. In her free time, Patricia enjoys spending time with family, hiking, reading and watching movies.

Closing plenary: From reaction to prevention: moving upstream (D135-136)

2:45–3:15 p.m.

Steph Jarem, Oregon Health Authority

Steph Jarem, OHA's Waiver Policy Director, will close the convening by discussing the intersection of the new 1115 waiver's health-related social needs (HRSN) benefits with current Medicaid spending programs, detailing how CCOs and OHA can work together to take a member-centric approach to addressing social needs across programs.



Steph Jarem is the waiver policy director for the Oregon Health Authority. In this role, she leads the agency's policy strategy, coordinates with the Governor's office and other agencies and ensures decisions are implemented in accordance with waiver terms and conditions. Prior to this position, Steph was the director of OHA's Office of Health Policy for four years and has held a variety of other leadership positions in health policy. She holds an MPH in Health Management & Policy from the University of Michigan.

Session and speaker details

Tables: Guidance for implementing programs (*Lobby D*)

2:45–3:15 p.m.

CCO staff can interact with Oregon Housing and Community Services (OHCS) and OHA policy and program leads and ask questions about implementation of these programs.

- **Oregon Housing and Community Services:** Liz Weber
- OHA by program:
 - **Health-Related Services (HRS)**
Transformation Center: Anona Gund
Health Systems Division: Tom Wunderbro
 - **Supporting Health for all through REinvestment (SHARE)**
Transformation Center: Rachel Burdon
 - **In Lieu Of Services (ILOS)**
Health Systems Division: Dave Inbody and Nathan Roberts
Claims and Encounter Data Services Unit: Mary Durrant
- OHA offices, divisions and teams with intersecting expertise on implementation of HRS, SHARE and ILOS:
 - **Office of Actuarial and Financial Analytics:** Rebecca Level
 - **Office of Health Policy:** To be determined
 - **Public Health Division:** Cintia Vimieiro and Tosha Bock
 - **Social Determinants of Health Team:** LaDonna Lofland