



Southern Oregon CHIPapalooza

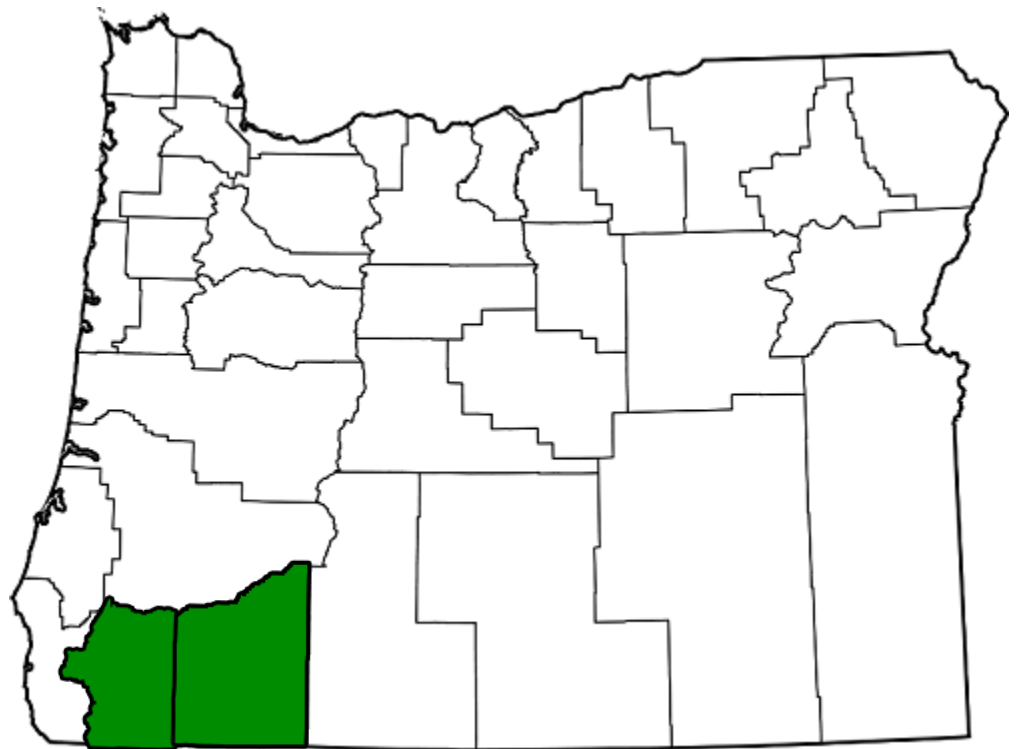
Shannon Cronin, Primary Health CCO

Heidi Hill, Jackson Care Connect CCO

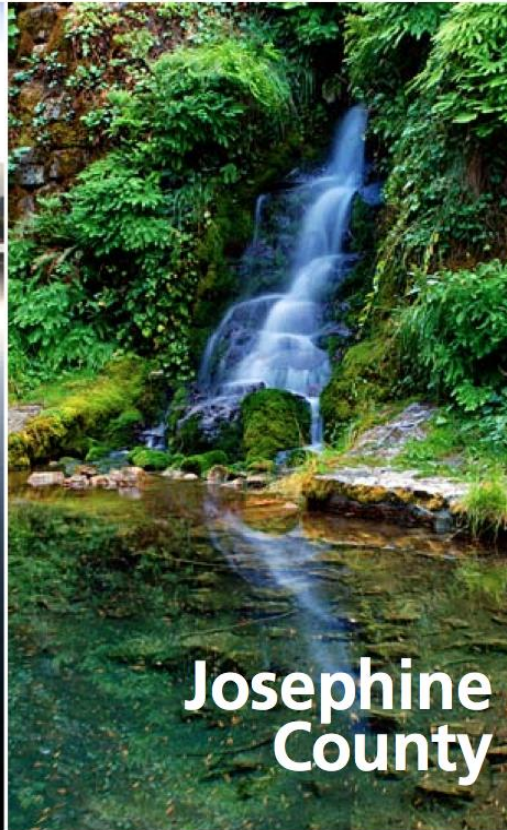
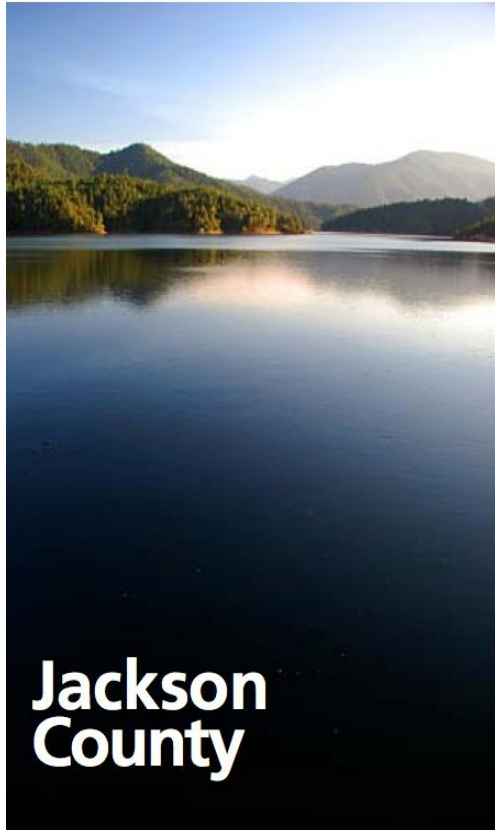
Kari Swoboda, AllCare CCO

Jackson and Josephine Counties

- * High Poverty rates
- * Homelessness in youth
- * High unemployment
- * Substance Use
- * Low educational attainment
- * Overlapping CCOs
- * 1 Early Learning HUB
- * Shared education
- * History of positive work
- * Regional Health Equity
- * Consumers cross lines



Community Health Assessment **Draft** 2013



The purpose of the
CHA is to provide a
macro view of
community health
issues in Josephine &
Jackson County

The process serves to
engage community
members in identifying
trends and
opportunities to
improve health.

The resulting
document assists
organizations in
planning and
prioritizing efforts
that lead to the triple
aim.





CHIP Planning Meeting

May 14th, 2014

AllCare Health Plan, Jackson Care
Connect, Primary Health of Josephine
County

Shared Goals

Healthy Beginnings

To engage in efforts to improve the health of children, adolescents and young adults from age 0-24

Healthy Living

To promote healthy lifestyles and improve health outcomes

Health Equity

Increase awareness of health equity and address social determinants of health



CHIP High Level Strategies Map

Healthy Beginnings

Early Investment

Identify Early Learning Hub tasks and opportunities to collaborate

Adverse Childhood Experiences/Trauma

Increase awareness of ACEs body of research and implications for practice

Healthy Food and Physical Activity

Collaborate to increase physical activity opportunities and healthy food access for youth

Collaborate with local community gardens to engage youth in gardening

School-Based Health Centers

Support school-based health center, explore possible expansion to include dental and addictions prevention

Healthy Living

Chronic Pain, Prescription Drug Abuse

Continue to support OPG task force, including media campaign

Mental Health

Identify opportunities for future CAC engagement in improving mental health integration and access

Built Environment

Identify opportunities for collaboration on improving built environment projects

Health Equity

Housing

Identify opportunities for collaboration on reducing homeless youth

Food Insecurity

Support current food bank programs

Cultural Competency and Language Access

Increase provider cultural competency

Increase number of medical interpreters

Transportation

Improve quality and availability of non-emergent medical transportation

Oral Health

Support recent expansion of oral health services in Curry County

DRAFT

Community Health Improvement Plan (CHIP)

2014 High Level Strategies Map — Jackson Care Connect

Healthy Beginnings

Perinatal Collaboration

Participate in preconception health programs to improve birth outcomes, including reduction of substance use during pregnancy

Early Childhood Investment:

Support development of early learning HUB with a focus on kindergarten readiness

Youth at risk:

Participate in multidisciplinary work improving basic needs for vulnerable youth including addictions, trauma, homelessness, food insecurity and mental health

Healthy Living

Oral health

Evaluate and improve oral health services for members and community

Member Engagement in health

Increased member engagement, including wellness benefits

Healthy Communities

Collaborate to reduce adverse affects of social determinants of healths

Tobacco

Support policy development and individual interventions, that reduce the burden of tobacco use

Health Equity

Reduction of Health Disparities

Collaborate with Regional Health Equity Coalition to identify data and opportunities to address health disparities in Jackson County

Social Determinants of health

Increase awareness of how poverty and trauma influence health and support community efforts to decrease poverty and build trauma-informed services

Core Planning Principles

- Based on 2013 Community Health Assessment
- Cost effective strategies that leverage local assets and resources
- Creates positive, measurable change in individuals and community
- Coordinated with efforts that are already successful in Jackson County
- Evidence-informed
- Population-specific strategies, addressing health disparities
- Meets Oregon Health Authority and Public Health Accreditation rules and mandates
- Strategies established on a 1-3 year timeline



The purpose of the CHIP is to outline strategies and metrics that support improved health of individuals and the community

Community Health Improvement Plan (CHIP)

2014 High Level Strategies Map — Josephine County



Healthy Beginnings

Homeless and at-risk youth

Participate in preconception health programs to improve birth outcomes, including reduction of substance use during pregnancy

Early Childhood investment

Identify Early Learning Hub tasks and opportunities to collaborate

Childhood trauma

Increase awareness of ACEs body of research and implications for practice

Health Equity

Recruitment and retention

Identify new ways to announce and celebrate new providers while supporting current providers for retention

Health literacy

Develop campaign to promote information about MH and ATOD benefits on OHP and how to access

Navigators

Explore expansion of community outreach specialists

Healthy Living

Chronic pain

Expand living well with chronic conditions class and support current OPG efforts

Physical activity

increased member engagement including wellness benefits

Alcohol, tobacco and other drugs youth prevention

Support Choices ATOD Counseling for youth in Hidden Valley and Cave Junction High Schools

Core Planning Principles

- Based on 2013 Community Health Assessment
- Cost effective strategies that leverage local assets and resources
- Creates positive, measurable change in individuals and community
- Coordinated with efforts that are already successful in Josephine County
- Evidence-informed
- Population-specific strategies, addressing health disparities
- Meets Oregon Health Authority and Public Health Accreditation rules and mandates

Draft

Ongoing collaborative efforts

- * **2015 Organizational Strategic Planning Meeting**
 - * CCO CAC staff to meet, discuss and plan 2015 CHIP activities
- * **Continued collective CAC learning study sessions**
- * **Collaborative CCO supported community wide efforts**
 - * Trauma informed care (healthy equity)
 - * OPG (healthy living)
 - * Early Learning HUB and Support for at risk youth (healthy beginnings)
- * **On the horizon.....**
 - * Food insecurity
 - * Homelessness
 - * Economic and educational disparities

Questions