
Café Connect: Optimizing Data Sharing Systems

Social Determinants of Health (SDOH) Social Needs
Screening & Referral Measure

May 23, 2024



Today's Agenda

- Introduction
- SDOH Informational Exchange Foundational Elements
- Natasha Dravid, Camden Coalition
- Q&A with Camden Coalition
- Poll & Large Group Discussion
- Next Steps & Upcoming TA Opportunities

Poll



Context

Data Sharing allows doctors, nurses, pharmacists, case managers, other health and social care providers and members to appropriately access and securely share a person's health and service information electronically improving the speed, quality, safety, and cost of services provided.

Creating shared data systems can advance & promote equity by:

- Providing a comprehensive view of health, demographic & social information
- Improving care coordination & collaboration among partners
- Reducing duplication of screening & support a trauma-informed approach



SDOH Information Exchange Foundational Elements

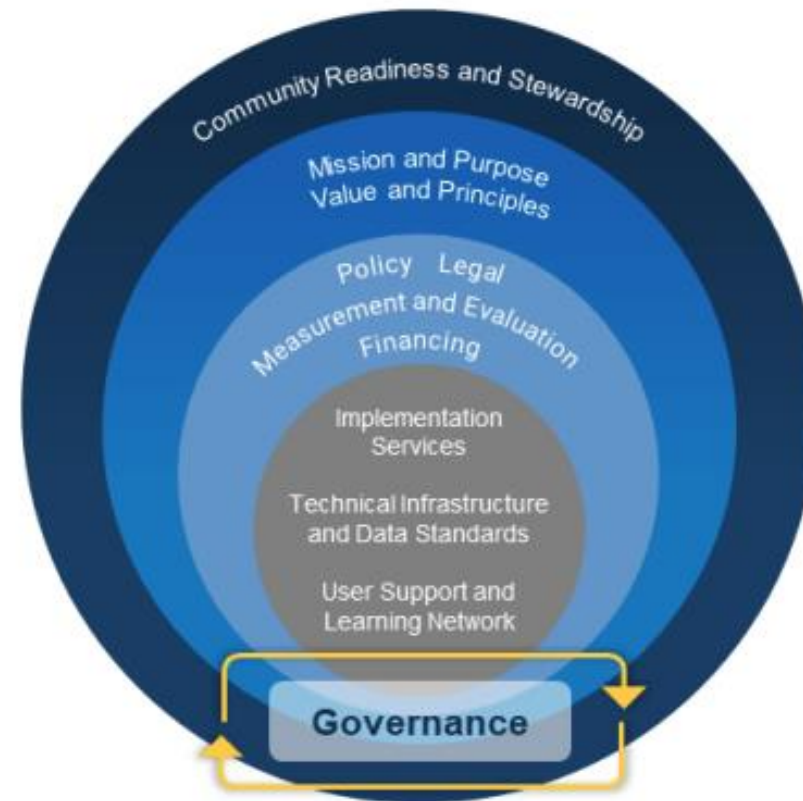


Figure 2: Social Determinants of Health Information Exchange Foundational Elements

Resource: Office of National Coordinator for Health Information Technology (ONC). February 2023. Social Determinants of Health Information Exchange Toolkit. Foundational Elements for Communities. https://www.healthit.gov/sites/default/files/2023-02/Social%20Determinants%20of%20Health%20Information%20Exchange%20Toolkit%202023_508.pdf

Poll & Discussion





Natasha Dravid (she/her)
Camden Coalition



The Camden Coalition

Activating Shared Data to Strengthen Ecosystems of Care

SDOH Social Needs Screening and Referral Metric Webinar

May 23, 2024





About the Camden Coalition

About the Camden Coalition

We are a multidisciplinary, community-based nonprofit working to improve care for people with complex health and social needs in the city of Camden, New Jersey, and across the country.

We develop and test care management models and redesign systems. We partner with consumers, community members, health systems, community-based organizations, government agencies, payers, and more

We serve as one of New Jersey's four Regional Health Hubs to expand data sharing and collaboration between organizations so that patients across South Jersey experience seamless, whole-person care.

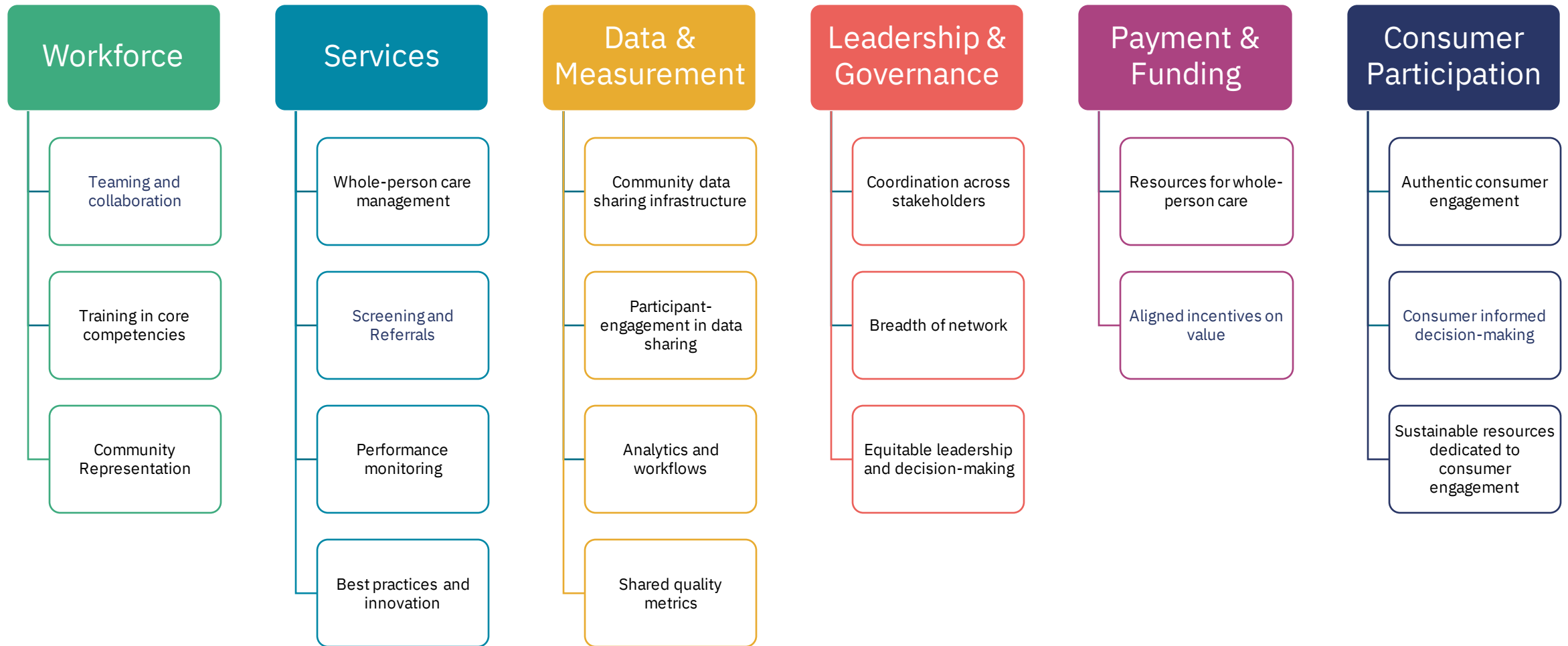
Mission

To improve the health and well-being of people with complex needs by demonstrating and advancing equitable ecosystems of care.

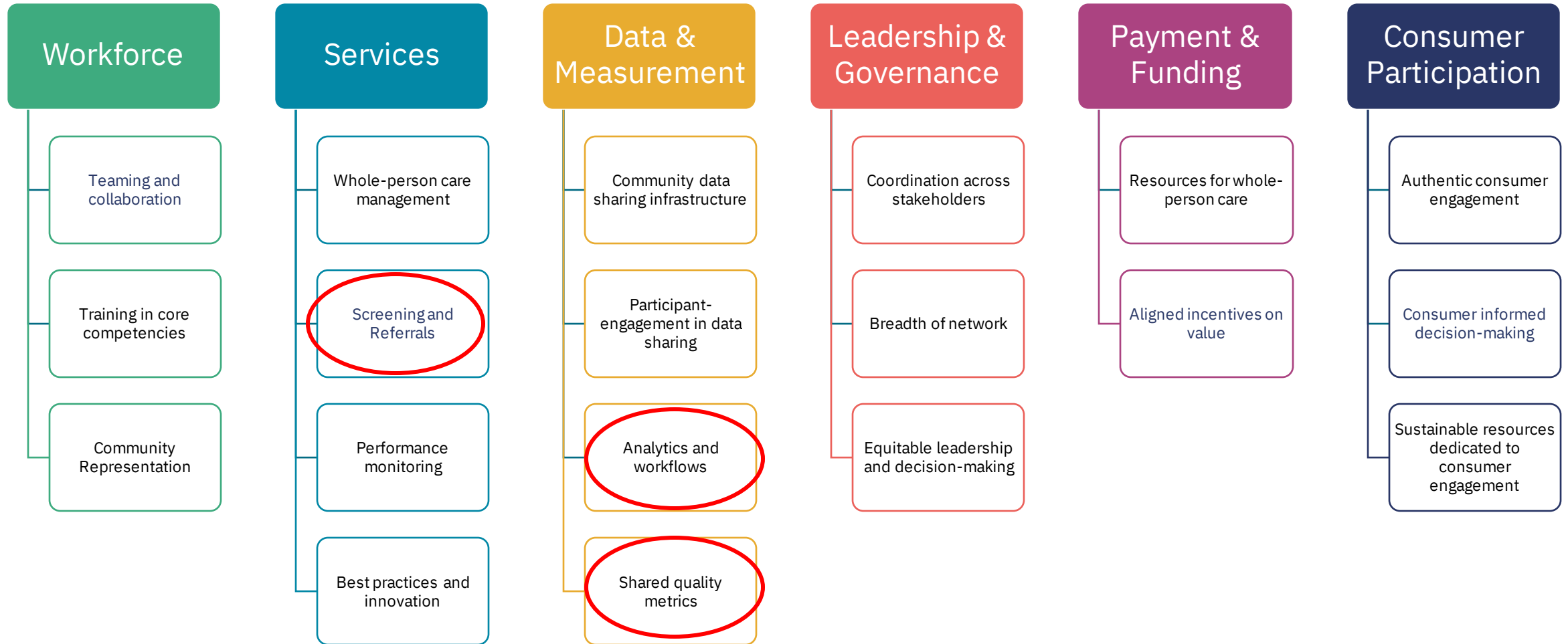
Vision

Transformed health and social systems that ensure every individual receives person-centered care rooted in authentic healing relationships.

We work to strengthen ecosystems of care by focusing on key domains



Today we'll focus on projects that exemplify the work we've done related to SDoH screening and data-driven workflow activation





Activating Data in the Accountable Health Communities model



Screening



Navigation



Data Sharing





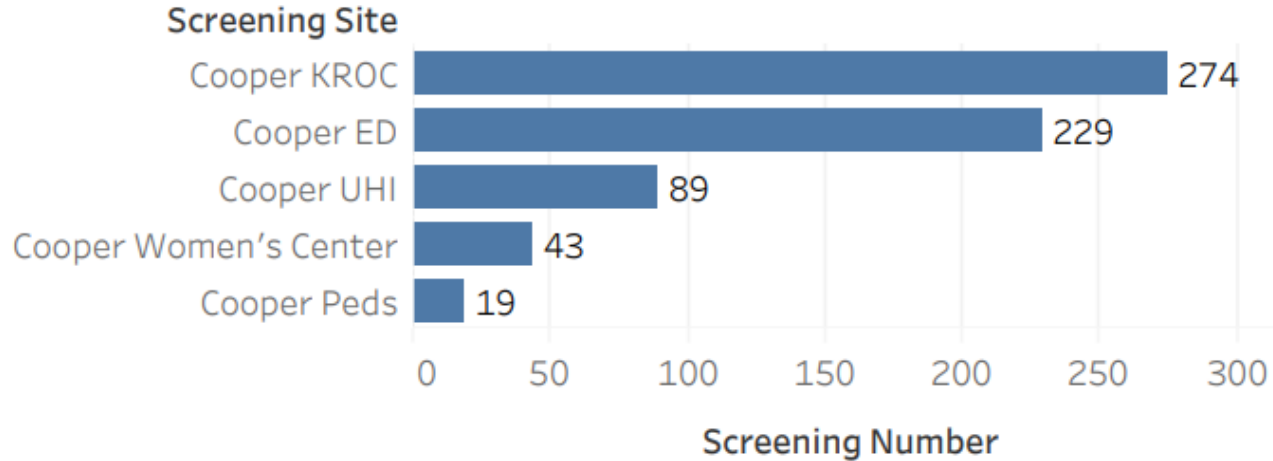
Screening



Leveraging FindHelp for Screening Workflows

- Worked with FindHelp to build the AHC screener into our white label **“My Resource Pal”**
- Enabled **“kiosk” mode**
- **Consent was built in** – notifying patients that treating providers would receive their social data
- Leveraged AHC funding to recruit health system partners to deploy **FindHelp Epic integration**
- Built **“favorites folders”** for each domain (tailored for our 3-county geography)
 - Relevant resources would print for everyone who flagged in any domain
- All screening data pushed into a **SQL database** that our data team had access to

of Screens per Screening Site



Submitted Screenings

273 screens were completed at your site!

Individuals with at least 1 need flagged

100 individuals (38.5%) flagged positive for one or more domains.

Individuals Eligible for Navigation

25 individuals (9.6%) were eligible for navigation.

Individuals who Opted in to Navigation

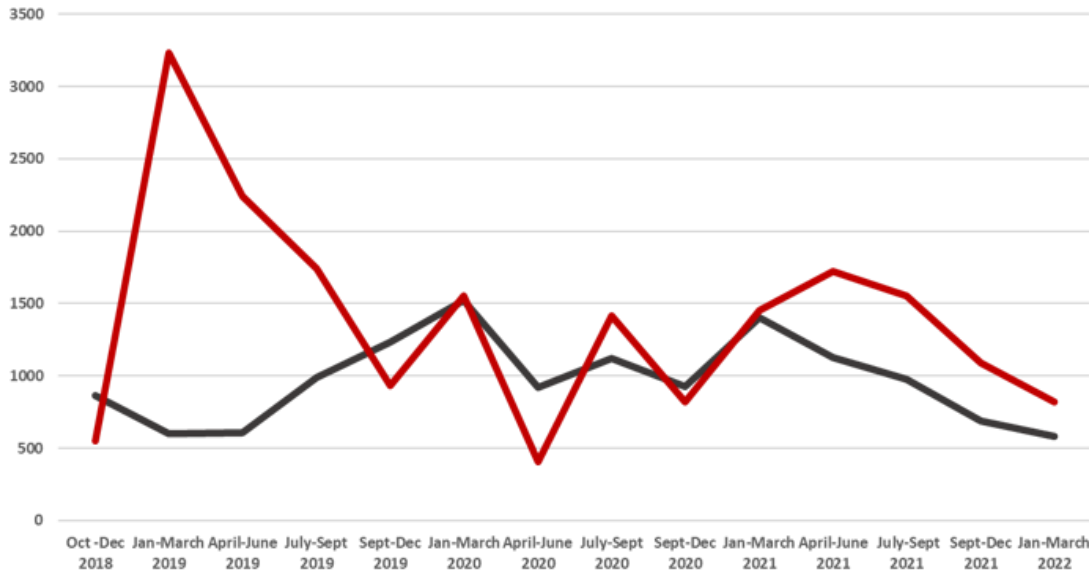
1 individuals opted in for navigation.

Leveraging data to sustain screening momentum with providers

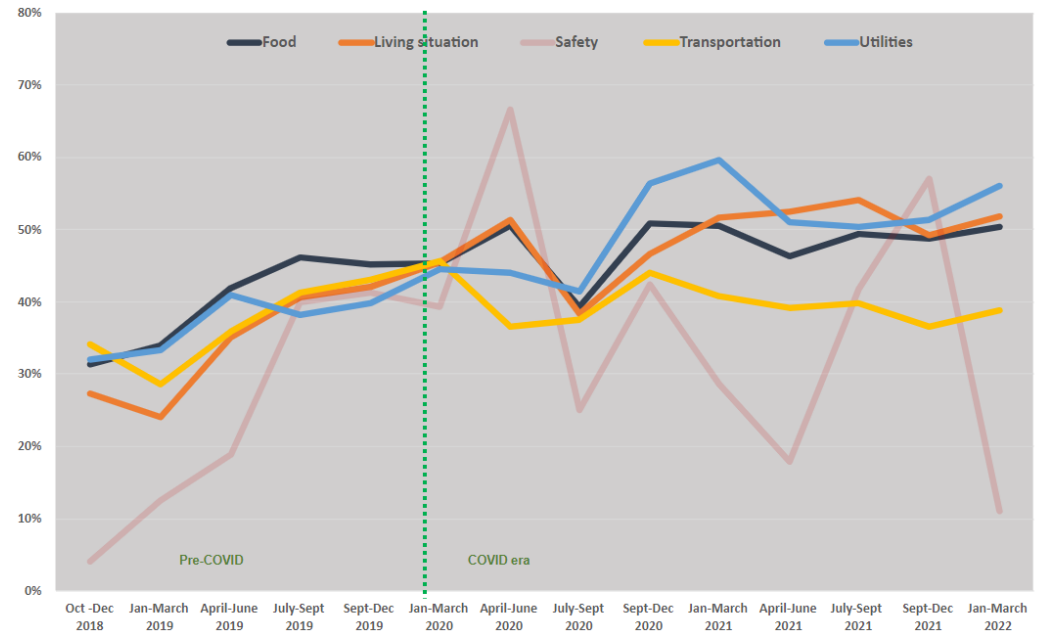
- SQL data pushed into Tableau for monthly scorecards
- Met with sites independently to drive QI efforts
- Included navigators in meetings to highlight patient stories

Leveraging regional screening and navigation data to drive engagement of the FindHelp platform and identify opportunities to address gaps

Quarterly screens by site type (outpatient or ED/L&D)



Percentage of needs resolved for navigation cases



Overall: 43% Food: 45% Living situation: 44% Safety: 30% Transportation: 39% Utilities: 46%

Efforts to incorporate health and social data via the Health Information Exchange and Find Help

- AHC screening data was incorporated into patient HIE records through periodic imports out of SQL database
- On-boarding community-based organizations onto the HIE
- Recently connected our FindHelp instance with our HIE through a FHIR integration
- Working to activate regional FindHelp “coalition” with data sharing agreements in place

PASSWORD:
cchppubli

Who are Camden's High Inpatient Utilizers?

Avg. age: 57

Chronic conditions
1% of population



2011 averages:

Top Diagnoses

Activating Data-driven Workflows

Social Media

Follow @camdenhealth

#CCHPTALKS

Facebook.com/camdencoalition

COMPUTER
presentation
projector1

Safer Childbirth Cities



Leveraged the HIE to identify pregnant individuals in 13 EDs across the region

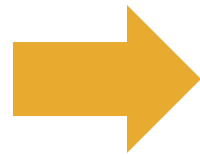


Assigned them to 6 partner sites for outreach

Engaged and established trust



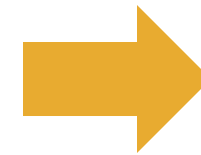
Script and expertise in engaging in early pregnancy conversations



Shifted to a proactive model of care delivery



Scheduled prenatal visits and addressed social determinants with a small flexible patient costs fund



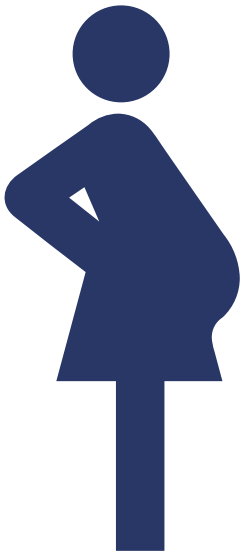
Strengthened the ecosystem of care around the perinatal population



Outreach sites became well-versed in activating referral pathways for other clinical and social care as needed

Safer Childbirth Cities

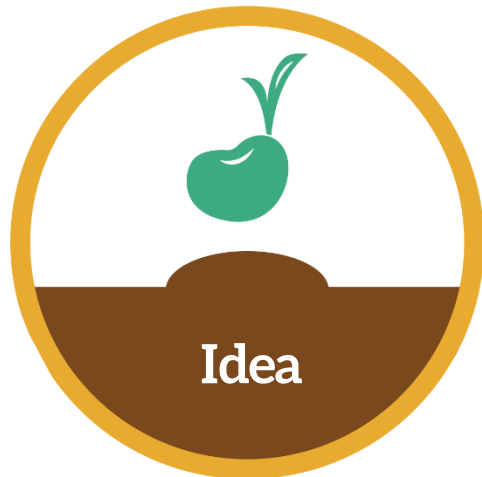
Learnings from standing up a new data-driven workflow



- It was possible to enlist clinical and community-based sites to do these daily outreach calls with **existing staff**
- **Patient costs funds** went a long way and served as burn-out prevention
- Outreach teams needed to **learn how** to have these conversations (did not use a screening tool)
- Patients picked up the phone more than half the time and were generally **open and appreciative**
- Almost half of the people we spoke to **accepted support**

Pledge to Connect

Embedding CCBHC case managers in the ED to connect pts with mental health needs to outpatient BH care



Created protocols, PDSA cycles. Connected outcome metrics to NJ Medicaid pay for performance program



In 2022, began to scale the pilot to 4 health systems & initiate regional triage and case conferencing



Pledge to Connect

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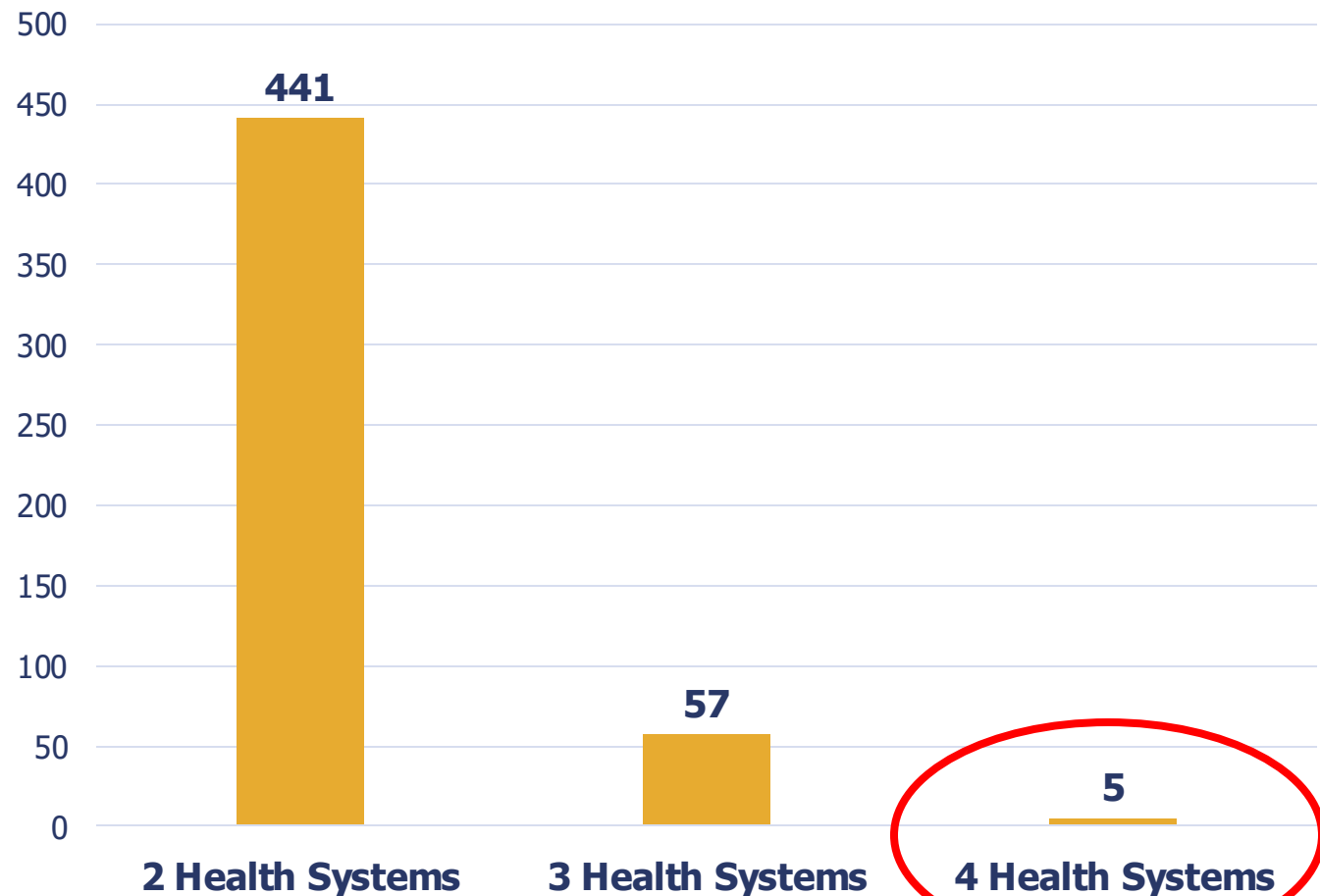


- Since January 2022 there have been **over 7,000 referrals** into this program for **6,386 individuals**
- **84% of those determined eligible** for the program received outreach.
- **90% of patients who received in-person support were successfully engaged**, compared to 50% telephonically.
- Of the patients who accepted support, **nearly 80% got a scheduled appointment**. 44% of those patients attended their appointments.

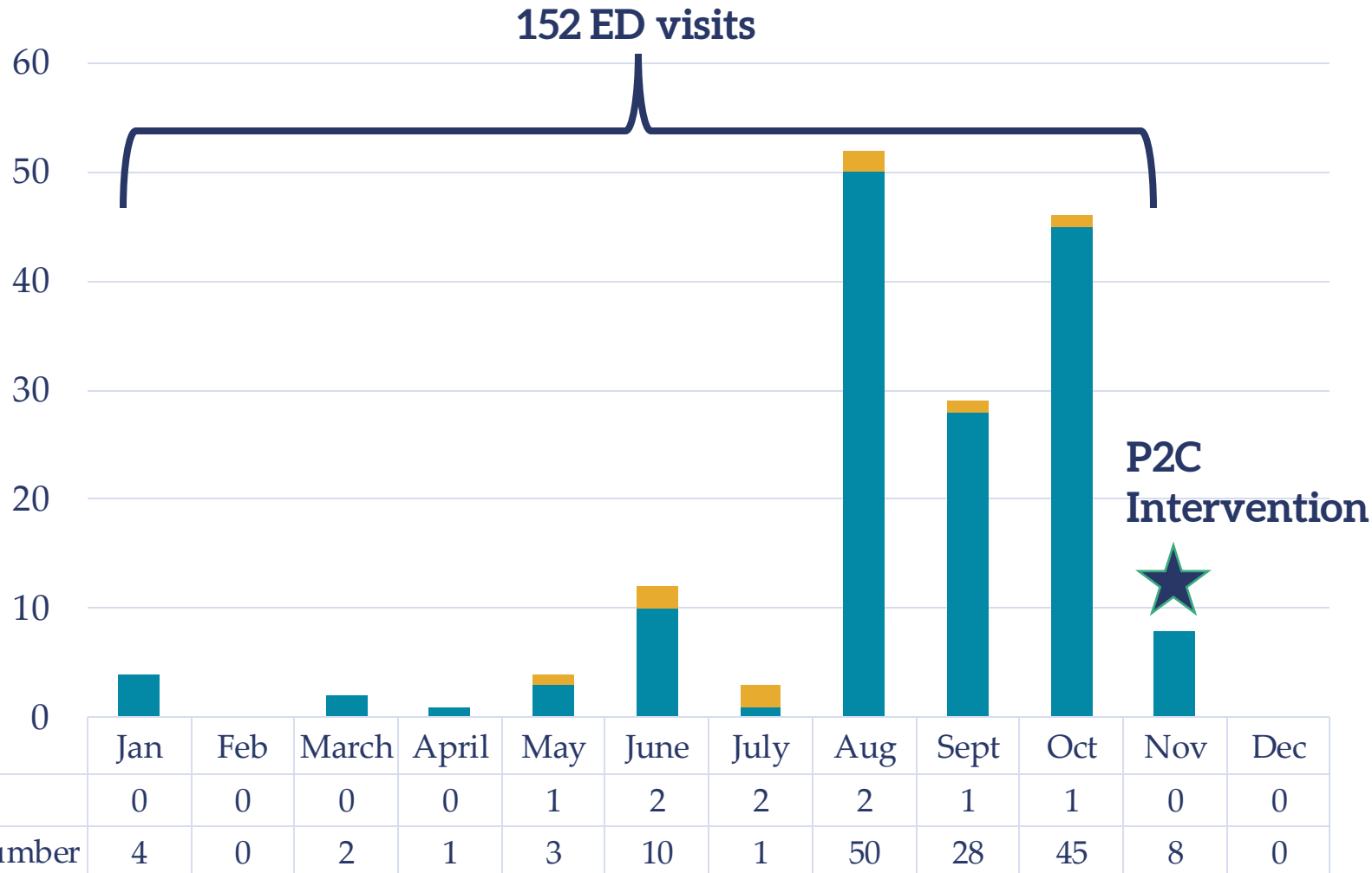
Pledge to Connect

- Convenings for multi-system partners
- Integration of BH data into our HIE
- Regional triage pilot

Number of patients who had a behavioral health-related ED visit in the past 6 months



Pledge to Connect



- Was **cycling in & out** of EDs, psych hospitals, nursing homes & boarding homes with high behavioral and cognitive complexity.
- Required **high touch collaboration around discharge planning** with Oaks as primary contact, included funding for short-term stay.

Thank you





Natasha Dravid, (she/her)
Camden Coalition

Questions?



Next Steps

- ★ Check out the latest release of the [SDOH Metric FAQ](#)
2024 CCO LC Playbook – Coming Soon!

Upcoming Metric TA Opportunities

- **LC: Addressing Resource & Referral Gaps through use of REALD data**
 - May 30, 2024, 3 p.m. PST – [Registration Link](#)
- **Value Sets Round Table Session 1**
 - June 14, 2024, 10 a.m. PST – [Registration Link](#)
- **Value Sets Roundtable Session 2**
 - June 18, 2024, 3 p.m. PST – [Registration Link](#)

Measure Contacts

Technical Assistance Team

- Anne King, MBA (she/her)
kinga@ohsu.edu
- Kate Wells, MPH (she/her)
katemcwells@gmail.com
- Claire Londagin, MPH (she/her)
londagin@ohsu.edu
- Kristina Giordano (she/her)
giordank@ohsu.edu

Oregon Health Authority Team

- Rachel Burdon, MPH (she/her)
Rachel.E.Burdon@oha.oregon.gov
- Katie Howard, MPH (she/they)
Katie.Howard@oha.oregon.gov