



## ***Oregon's Community Health Centers:***

### ***Key Partners Addressing Social Determinants and Social Needs***

Lunch plenary  
Oregon Health Authority Innovations Café  
June 5<sup>th</sup>, 2019



## **About the Oregon Primary Care Association (OPCA)**

- OPCA is the statewide association of the 32 community health centers in Oregon.
- We provide technical assistance, training and policy support to health centers.
- We help health centers work together to advance the goals of health system transformation: better health, better care, lower costs, and health equity.



## About Our Health Centers...

- Provide **primary care** to more than **433,000** patients
- See **1 in 10** Oregonians
- **Serve 1 in 4** patients on the **Oregon Health Plan**
- **5,500** providers and staff
- **1/3** of clinical locations considered **rural**
- **41% patients** identify as a **racial or ethnic minority**
- Integrate **medical, dental, behavioral health, and social care** models

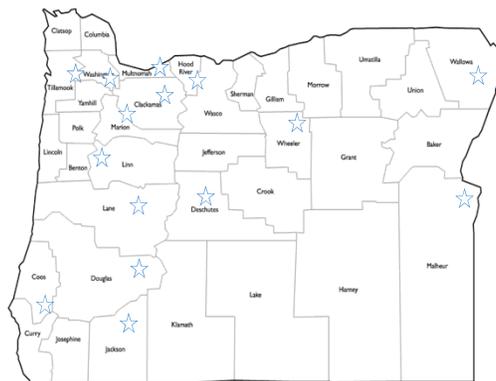
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## Environmental Scan

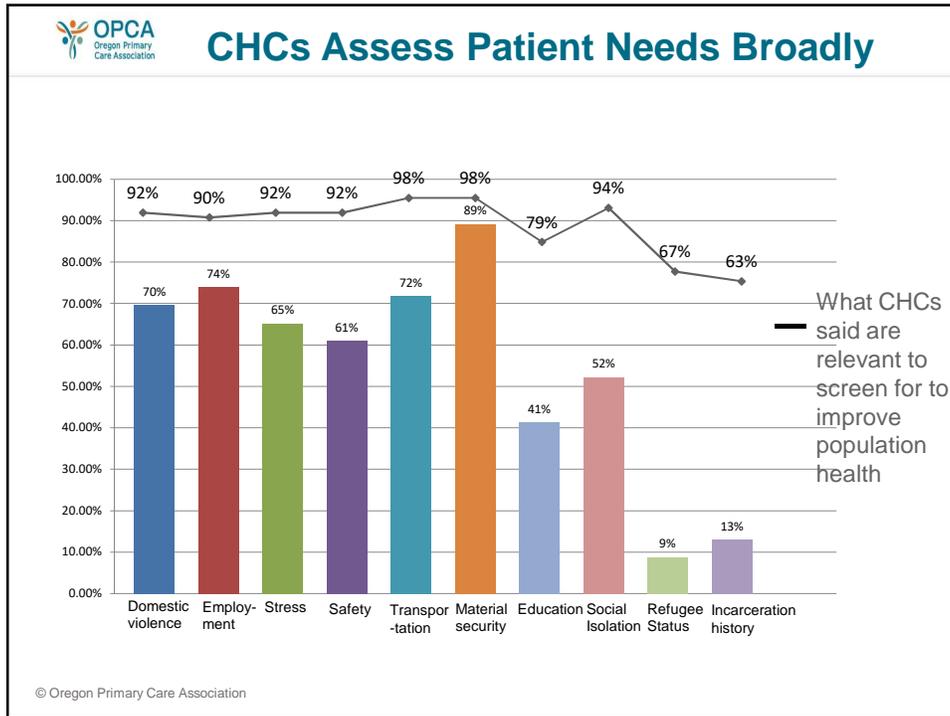
**Key take-a-way:**  
Majority of respondents find it very important to understand and respond to patients' **social issues**.

On a scale of 1-10 (10 being the most, important), **9** was the average rating selected.



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Source: [https://www.aafp.org/dam/AAFP/documents/patient\\_care/evervone\\_project/sdoh-survey-results.pdf](https://www.aafp.org/dam/AAFP/documents/patient_care/evervone_project/sdoh-survey-results.pdf)



**Social Needs Programming at CHCs**

- Food Insecurity
- Referral & Resource Navigation
- Care Coordination & Management
- Employment Assistance
- OHP/SNAP Enrollment
- Financial Assistance
- Housing Insecurity
- Legal Assistance
- Safety
- Community Health Workers
- Transportation
- Peer Support Groups
- Outreach

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# PRAPARE

Protocol for Responding to and Assessing Patients' Assets, Risks, and Experiences

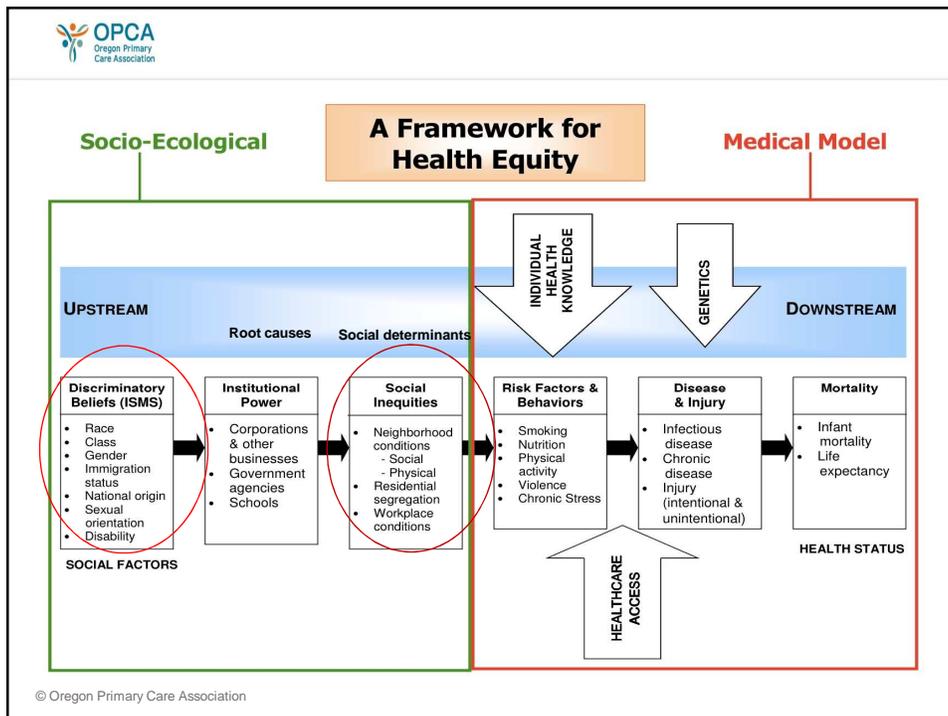
**New toolkit and translations in 10 new languages!**

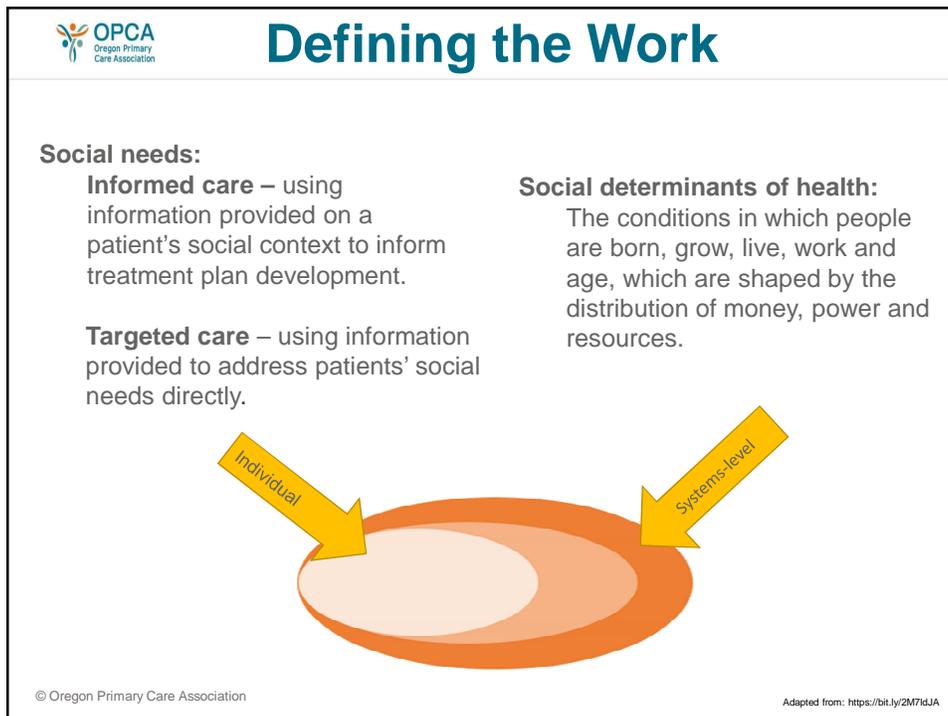
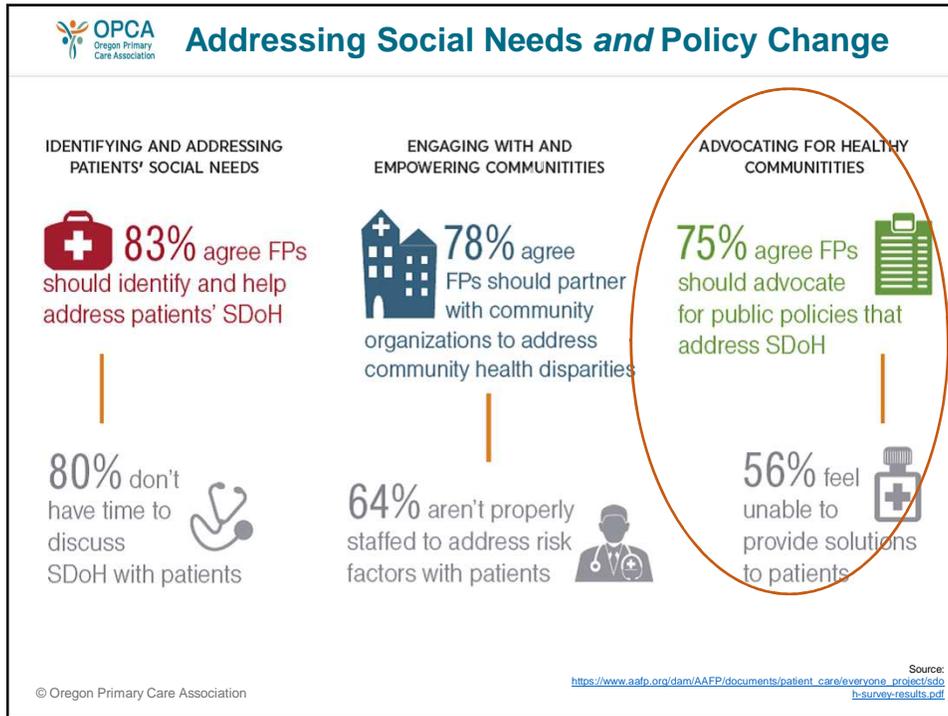


- Strengthens patient-care team member relationships and builds trust
- Helps develop targeted interventions, improve care coordination, and makes better use of partner/enabling services.
- Enables standardized social needs data collection for risk stratification and adjustment efforts at the payer and state levels.

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For more PRAPARE information visit: <http://www.nachc.org/research-and-data/prapare/>







# Community partnership

## Social needs AND social determinants of health

### Scalability

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## Panelists

**Christine Mosbaugh MPH**  
Pop Health Manager,  
CHCs of Benton and Linn  
Counties

**Charissa White MHA**  
Transformation Analyst,  
InterCommunity Health  
Network Coordinated Care  
Organization

**Danell Boggs, LCSW**  
Behavioral Health  
Clinician, Tillamook  
County CHC

**Brian Park, MD, MPH**  
Assistant Professor and  
Provider, Oregon Health &  
Science University (OHSU)

# Community Health Centers of Benton and Linn Counties



The CHC provides *patient-centered primary medical care* that focuses on the whole person. We understand how *physical health, mental health and oral health all impact each other*. We are committed to helping each person achieve their health goals and lead a happier, healthier life.



The CEC provides programming that makes Corvallis a *healthier and more sustainable place to live*. Every day we *educate, engage and inspire our community* to make that their mission too.



As IHN-CCO, we are committed to *improving the health of our communities* while lowering or containing the cost of care. We will accomplish this by *coordinating health initiatives, seeking efficiencies through blending of services and infrastructure, and engaging all stakeholders* to increase the quality, reliability, and availability of care.






## Farm Stand- May to October

### Local, organic produce for all!

Tuesday and Thursday  
2:00- 4:30  
Health Services Building, 530 NW 27th Street



Pilot supported by InterCommunity Health Network

We are screening patients for food security and providing tokens to increase access to healthy food at our stand and the Corvallis Farmers' Market. We are also interested in increasing access for staff, neighbors, and visitors at the Health Services Building to healthy, fresh produce. Please stop by and buy local, organic food to support the pilot, your health, and local food!

For more information contact christine.moobawgh@co.benton.or.us, 541-766-6129

Health starts long before illness, in our homes, schools, and communities. Knowing more about these parts of your life helps us understand you better. Today we are interested in knowing more about your access to food.

Your care team will use your answers to the questions below to help you improve your health. All information shared with us is private and confidential.

In the last 12 months:

1. I worried whether food would run out before I got money to buy more.  
Open true    Sometimes true    Never true
2. The food that I bought just didn't last and I didn't have money to get more.  
Open true    Sometimes true    Never true
3. I couldn't afford to eat balanced meals.  
Open true    Sometimes true    Never true

Would you like more information about food resources in your community?  
Yes    No

If so, please share the best way to contact you (phone number, email, MyChart, mail)

---

A Health Navigator will follow up with you to share additional resources.

For staff  
Tokens provided? Yes    No    Initials \_\_\_\_\_

Date: \_\_\_\_\_  
MRN: \_\_\_\_\_  
Name: \_\_\_\_\_








## Growth Expansion Sustainability



Activity	Expected Date(s)
Request for Proposal (RFP) Announcement	May 9, 2019
Question and Answer (Q&A) Session	May 20, 2019
<b>Letter of Intent (LOI) Due - Required</b>	<b>May 30, 2019 by 5:00 pm</b>
<b>Invitations issued to Submit Full Pilot Proposal</b>	<b>By June 17, 2019</b>
Technical Assistance Meeting - Required	June 17, 2019 to July 18, 2019
<b>Pilot Proposal Due</b>	<b>July 22, 2019 by 8:00 am</b>
Pilot Presentations to the DST Committee	July 25, 2019 and August 8, 2019
DST Committee Decisions	August 22, 2019
Pilot Proposers Notified of DST Decision	By August 30, 2019
Regional Planning Council Funding Decisions	By September 5, 2019
<b>Proposers Notified of Pilot Denial or Approval</b>	<b>By September 13, 2019</b>
Transformation Department Creates Pilot Contracts	By November 1, 2019
Pilot Contracts Finalized	By November 30, 2019
Pilot Invoicing/Payments Begin	January 1, 2020

*Although we do our best to adhere to this timeline, it is subject to change as circumstances occur.*



## Transformation CCO 2.0 Spreading best practices



# Key = Partnership

Leverage expertise

Collaborate for  
community benefit

Transform way we  
provide care



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# Tillamook Health Center



## Intimate Partner Violence (IPV) Defined

One person in a relationship is using a **pattern** of methods and tactics to gain and maintain **power and control** over the other person.

- It is a cycle that gets worse over time – not a one time ‘incident’
- Abusers use jealousy, social status, mental and physical health, money and other tactics to be controlling and abusive – not just physical violence
- Leaving an abusive relationship is not always the best, safest or most realistic option for survivors



## Evidence Based Screening & Referral to Advocate: *Futures Without Violence* intervention

### Evidenced Based Practice: CUES

- C:** Review limits of confidentiality
- U:** Universal Education
- E:** Empowerment, hand out 2 cards
- S:** Support
  - Address related health issues
  - Supported referral to a community-based
  - advocate



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## Addressing IPV In the Context of the CCO Model

- Members and providers *alike* may be survivors or know someone who is.
- Universal approaches and co-location of services positively affect our members *and* our provider networks.
- Reducing burden and stigma surrounding healthy relationship conversations, can positively impact the member-provider relationship.

**Columbia Pacific CCO**  
Creating Health Together

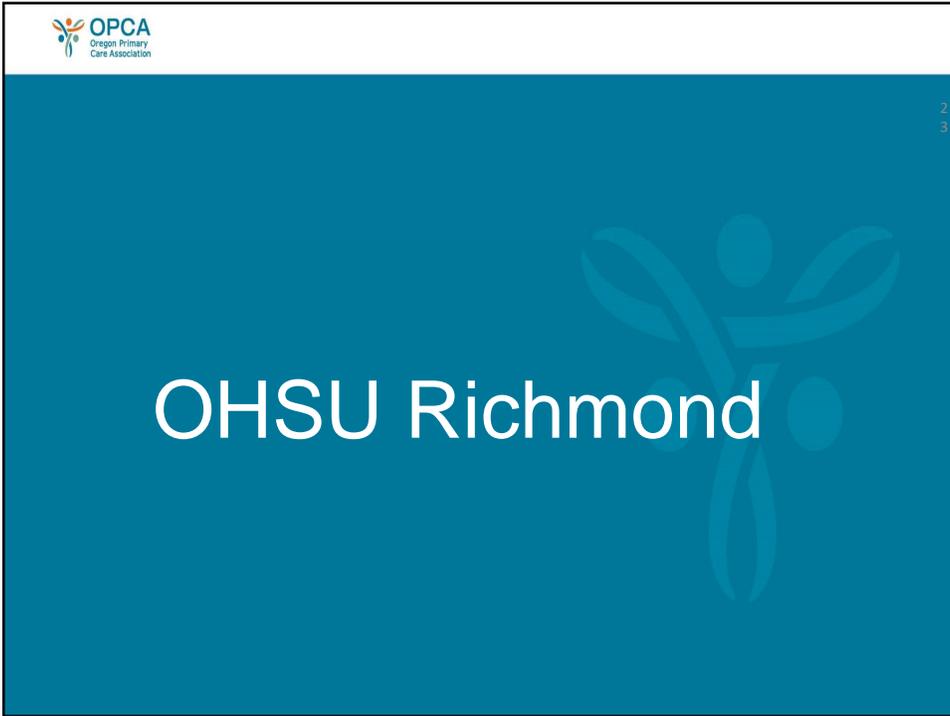
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## The Connection to Social Determinants

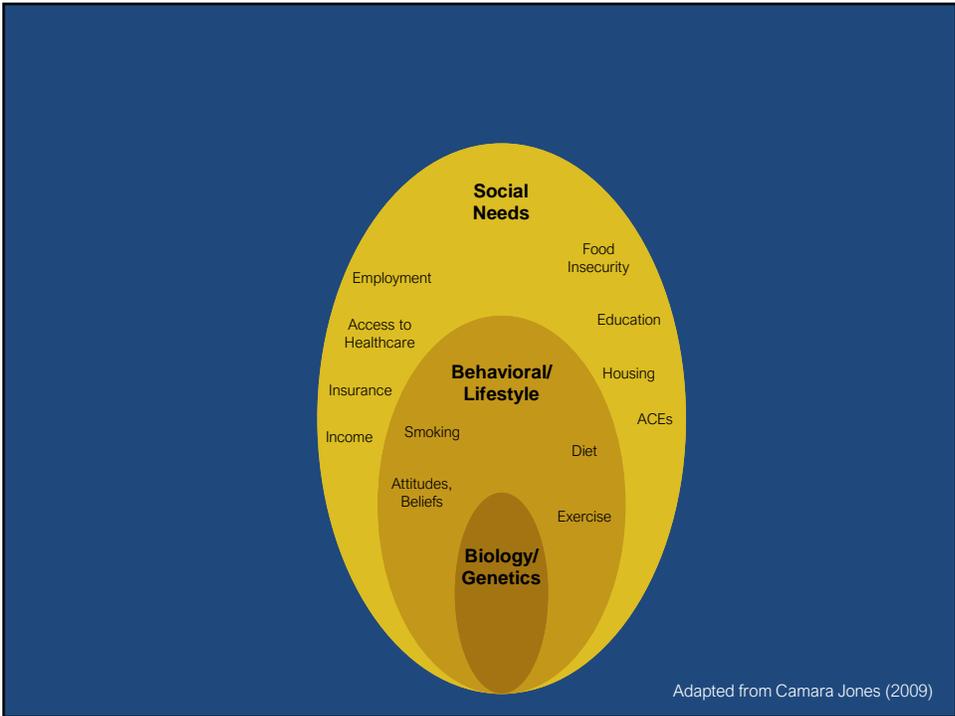
**Upstream**  
**Policy:** Continued state and local advocacy  
**Community:** Reduced stigma, improved safety-nets  
**Scalability:** Partner-written policy brief, technical assistance

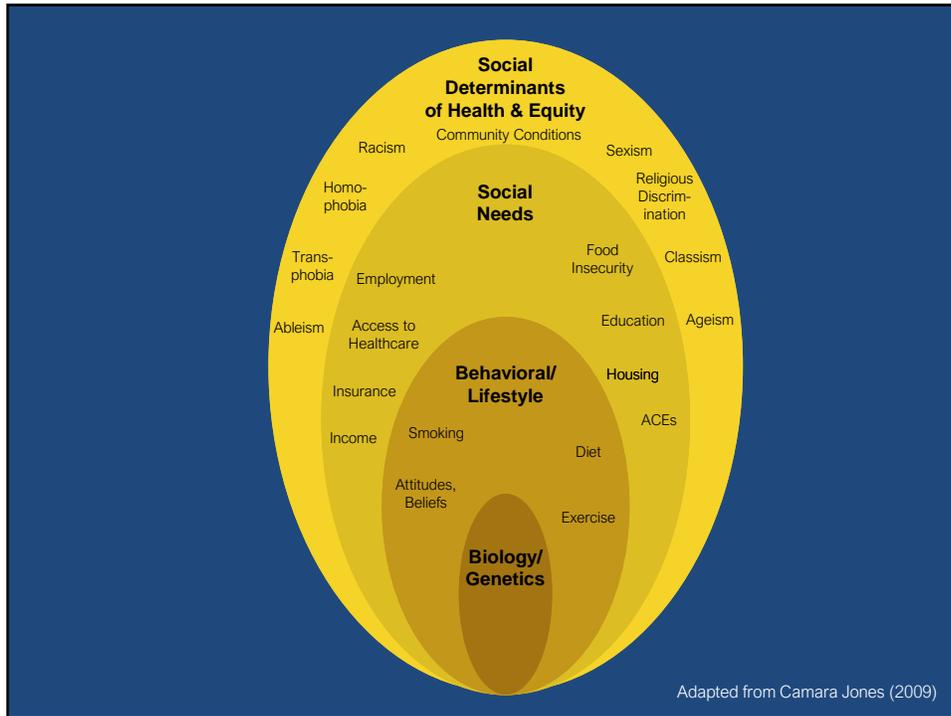
**Midstream**  
**Social Needs:** Advocate care, navigation of social systems  
**Systems:** Collaborative partnerships and evaluations

**Downstream**  
**Medical Interventions:** Universal education, warm hand-offs, improved member experience  
**Provider Care:** Confidence in workflow, knowledge of available services, effective tools



# Lesson #1: Addressing social determinants = addressing power





**HEALTH AFFAIRS BLOG** | **HEALTH EQUITY**

RELATED TOPICS:  
PUBLIC HEALTH | HEALTH EQUITY | SOCIAL DETERMINANTS OF HEALTH | DECISION MAKING | HEALTH DISPARITIES  
| POPULATION HEALTH

## Power: The Most Fundamental Cause of Health Inequity?

Marjory Givens, David Kindig, Paula Tran Inzeo, Victoria Faust

FEBRUARY 1, 2018 | 10.1377/hblog20180129.731387

**“Addressing [patient’s social needs]... alone will not support our nation’s efforts to reach our health potential.**

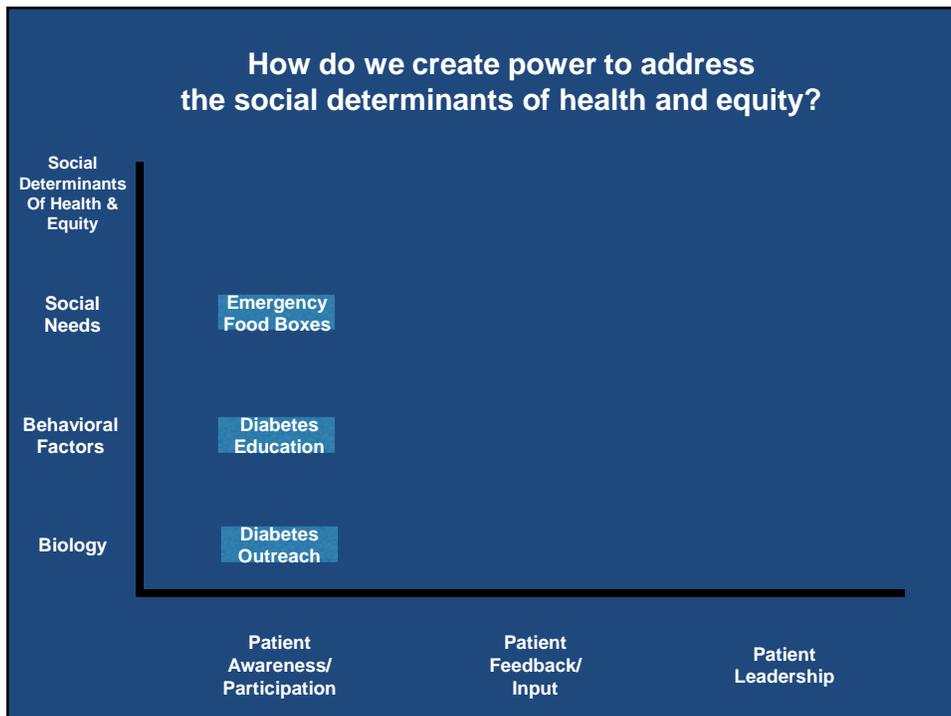
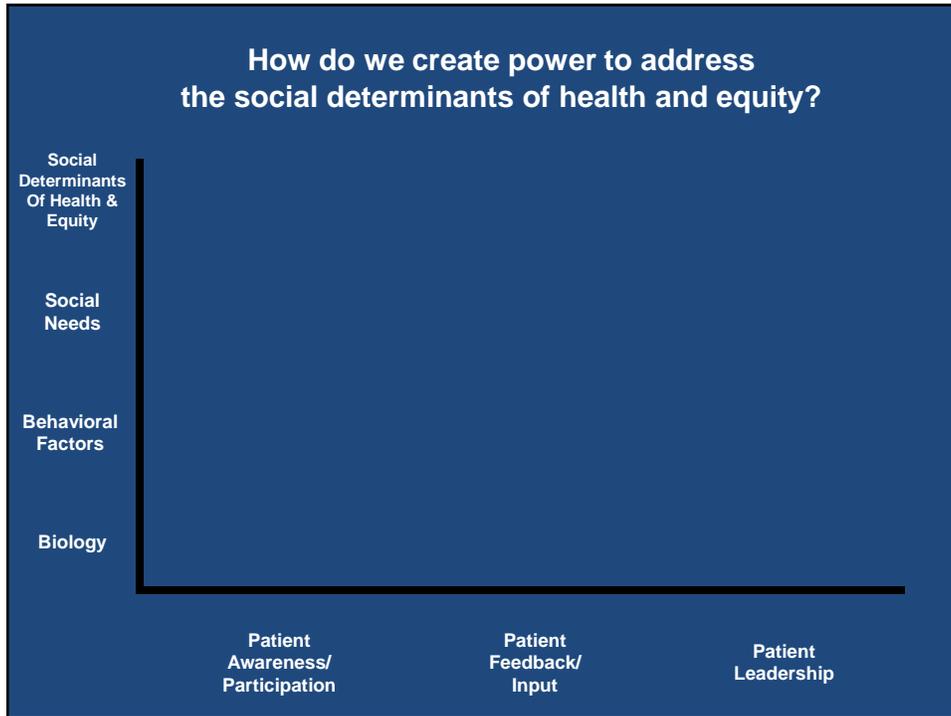
**It is time to address power.**

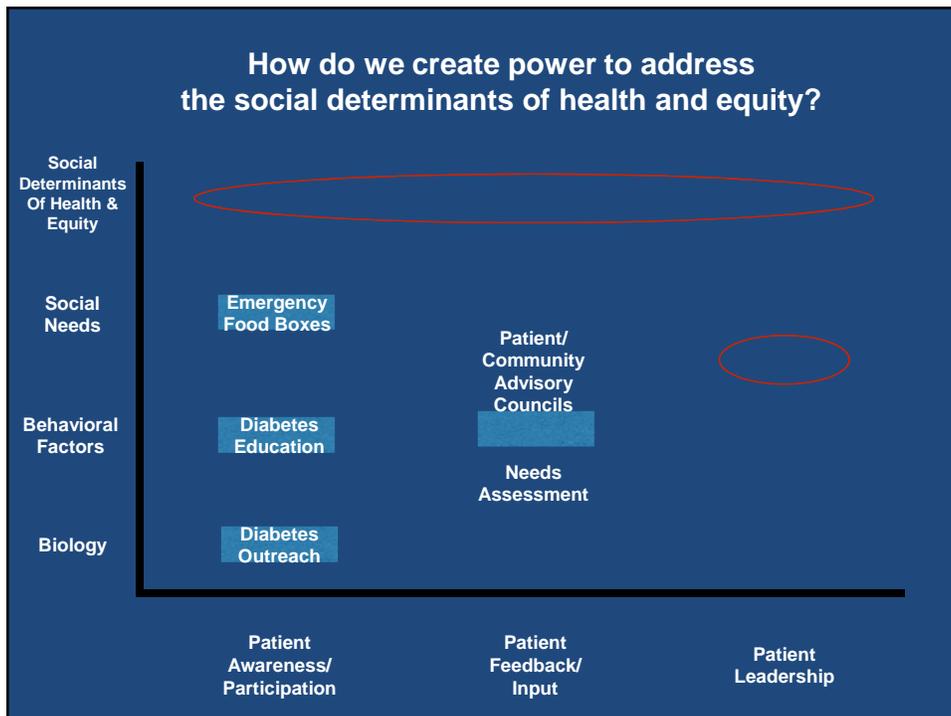
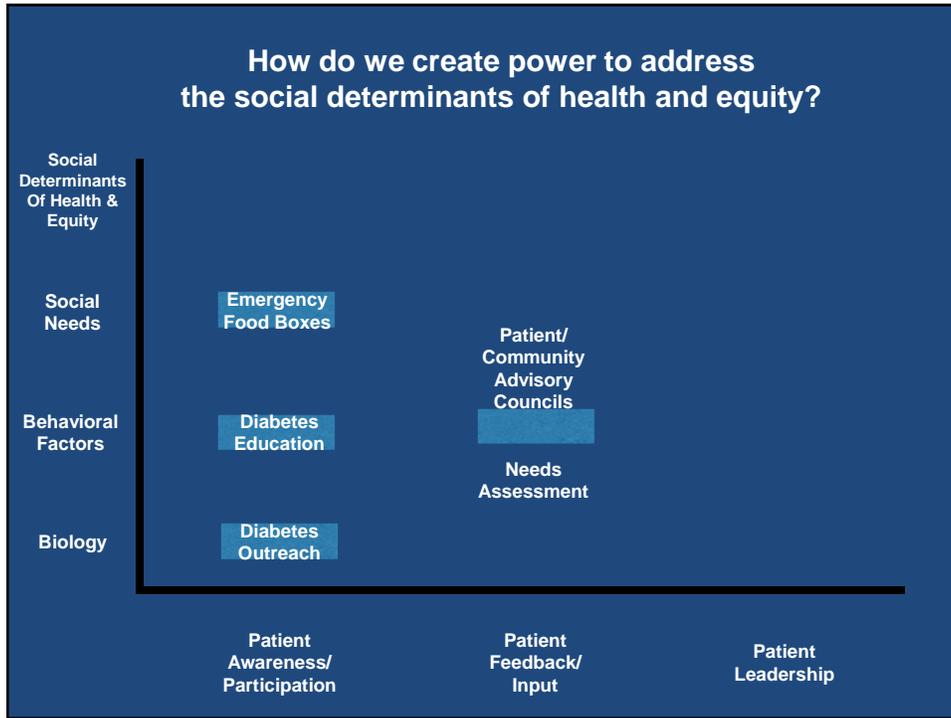
**Advancing equity requires attention to power (as a determinant) and building power (as a process).”**

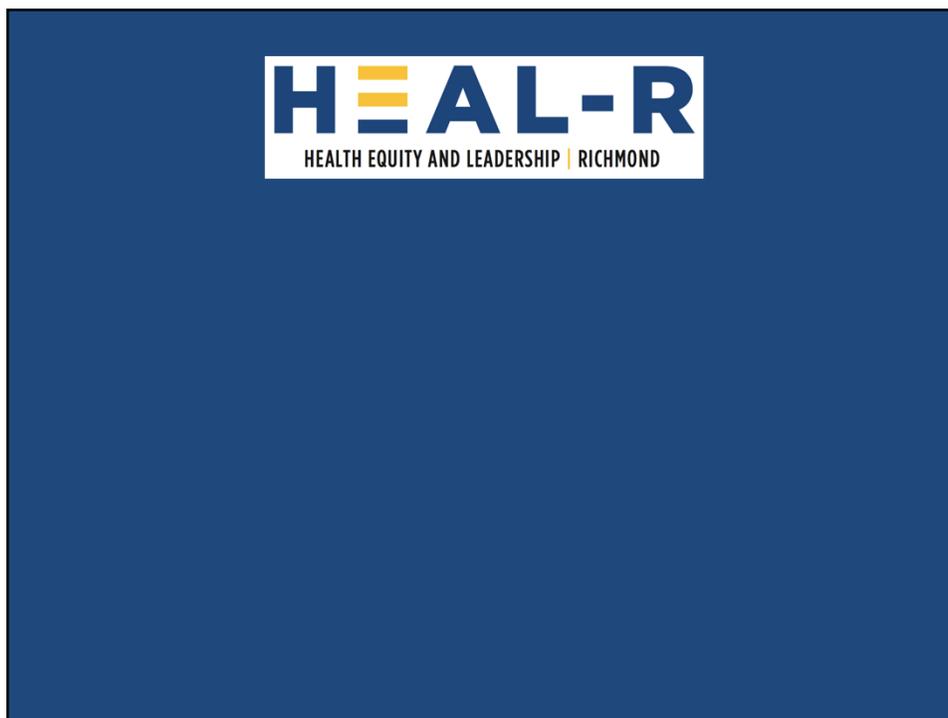
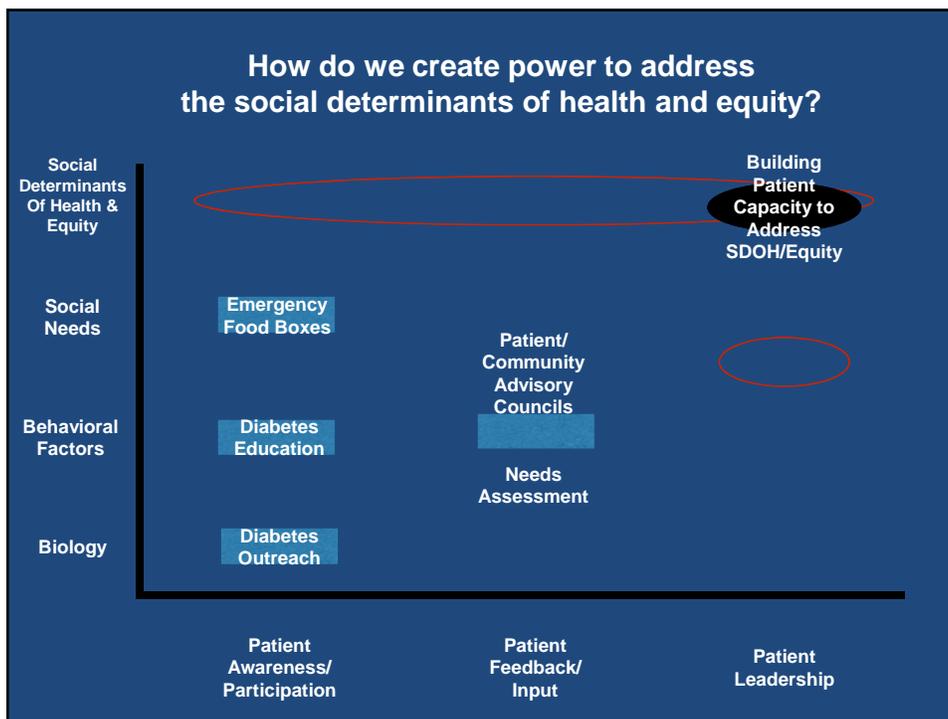
**Lesson #2: Addressing power  
= engaging patients in an entirely new way**

**Brightspots in social determinants  
create active resident/patient leaders**













**Listen**

- Identify shared social pressures
- Listening sessions
- One-to-ones

**Engage**

- Community building to cultivate trust, belonging, and shared purpose
- HEAL-R Core Team Meetings

**Develop**

- Provide skills and opportunities for civic engagement, community organizing
- In partnership with MACG

**Act**

- Collective action against patient-identified SDOH
- Community organizing
- Coalition building



**Listen**

- >150 one-to-one meetings
- 4 listening sessions
- Affordable housing identified as issue

**Engage**

- ~40 patients attended
- HEAL-R Core Team Meetings

**Develop**

- 20 patients completed community organizing and leadership training

**Act**

- Patient-driven campaign for Tax Increment Financing with City Council and Portland Housing Advisory Committee



**Next Steps:**

- Hiring a HEAL team (clinic-based health equity organizer, project manager, evaluation funding)
- Overhaul leadership curriculum into Health Equity Leadership Academy
- Evaluate and publish impacts
- Staff core team launching Health Equity Sub-Committee



OHSU Center for Diversity and Inclusion  
Champion Program Award



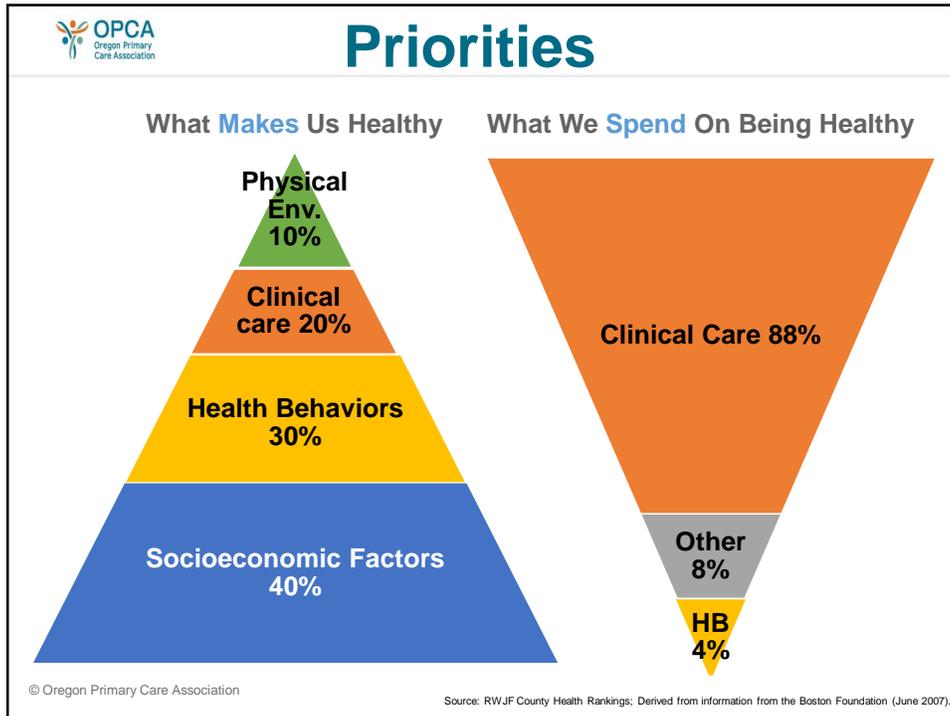
Senate Bill 698: Hearing



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# How Health Centers Can Help Payers and CCOs...



**HealthAffairs** TOPICS JOURNAL BLOG

**RESEARCH ARTICLE** MEDICAID

HEALTH AFFAIRS > VOL. 38, NO. 5: SOCIAL DETERMINANTS, CHILDREN & MORE

### Medicaid Investments To Address Social Needs In Oregon And California

Hugh Alderwick<sup>1</sup>, Carlyn M. Hood-Ronick<sup>2</sup>, and Laura M. Gottlieb<sup>3</sup>

AFFILIATIONS ▾

PUBLISHED: MAY 2019 No Access <https://doi.org/10.1377/hlthaff.2018.05171>

VIEW ARTICLE PERMISSIONS SHARE TOOLS

- CHCs of Benton and Linn Counties
- La Clinica
- Mosaic Medical
- OPCA

Read article here: <https://www.healthaffairs.org/doi/abs/10.1377/hlthaff.2018.05171>

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Coordinated Care Organizations requirements	Opportunity with health center...
Increase CCO spending on SDOH and health equity	<ul style="list-style-type: none"> <li>• Develop evaluation/expansion of food insecurity, housing, domestic violence, and transportation initiatives occurring in FQHCs and with CBOs.</li> <li>• Support staffing and technology to screen for social needs, consider data sharing with partners</li> <li>• Support expansion of risk stratification models</li> </ul>
Encourage CCOs to share financial resources with non-clinical and public health providers for any incentive measure contributions	Continue to partner with CBOs that offer non-medical needs, formalize, evaluate, or hire staff to build on these collaborations.
Strengthen community advisory council (CAC)/CCO partnerships and ensure meaningful engagement of diverse consumers	FQHC Board members are 50% consumers – encourage participation on CAC/CCO Boards.
Require CCOs to develop internal infrastructure and investment to support CCO equity activities, including Traditional Health Workers	Hire and train THW roles that work out of CHCs and with CBOs.
Require CCOs to develop shared Community Health Assessment (CHA) and Community Health Improvement Plan (CHIP) priorities and strategies	Ensure CHCs are part of CHA/CHIP priorities given reach and impact on communities around Oregon.

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## Questions?

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