



Tackling the Rx Epidemic:
Better Outcomes, Reducing Cost
Reducing Abuse, Misuse and Overdose

Dwight Holton Chief Executive Officer Lines for Life

The Oregon Epidemic



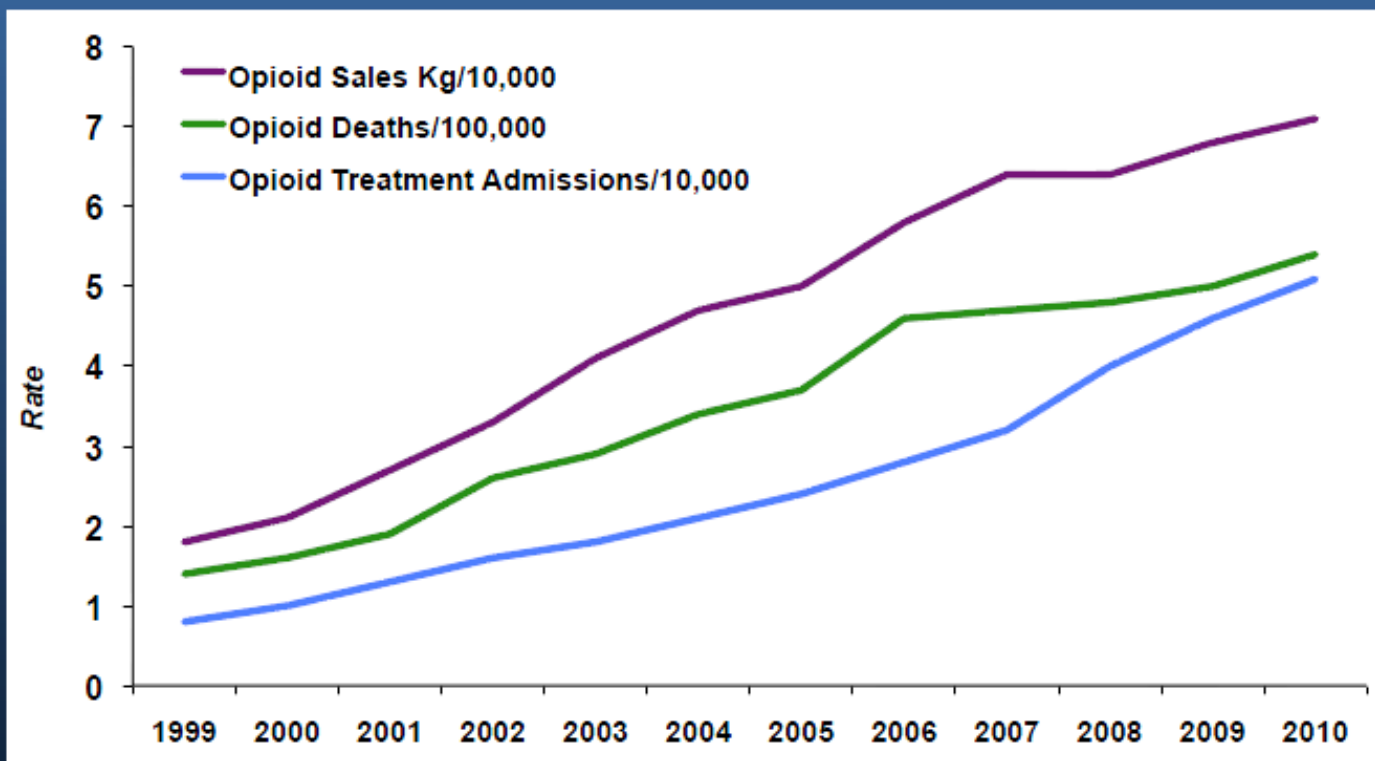
- Oregon ranks #1 In Non-Medical Use of Opioids (2010-2011, SAMSHA NSDUH)
- Over 3 million opioid prescriptions in 2013 (54% of all Rx) (OHA Injury and Violence Prevention Fact Sheet)
 - 1.88 M hydrocodone
 - 1.15 M oxycodone
- Over 100 million opioid pills every year

Opioid Deaths



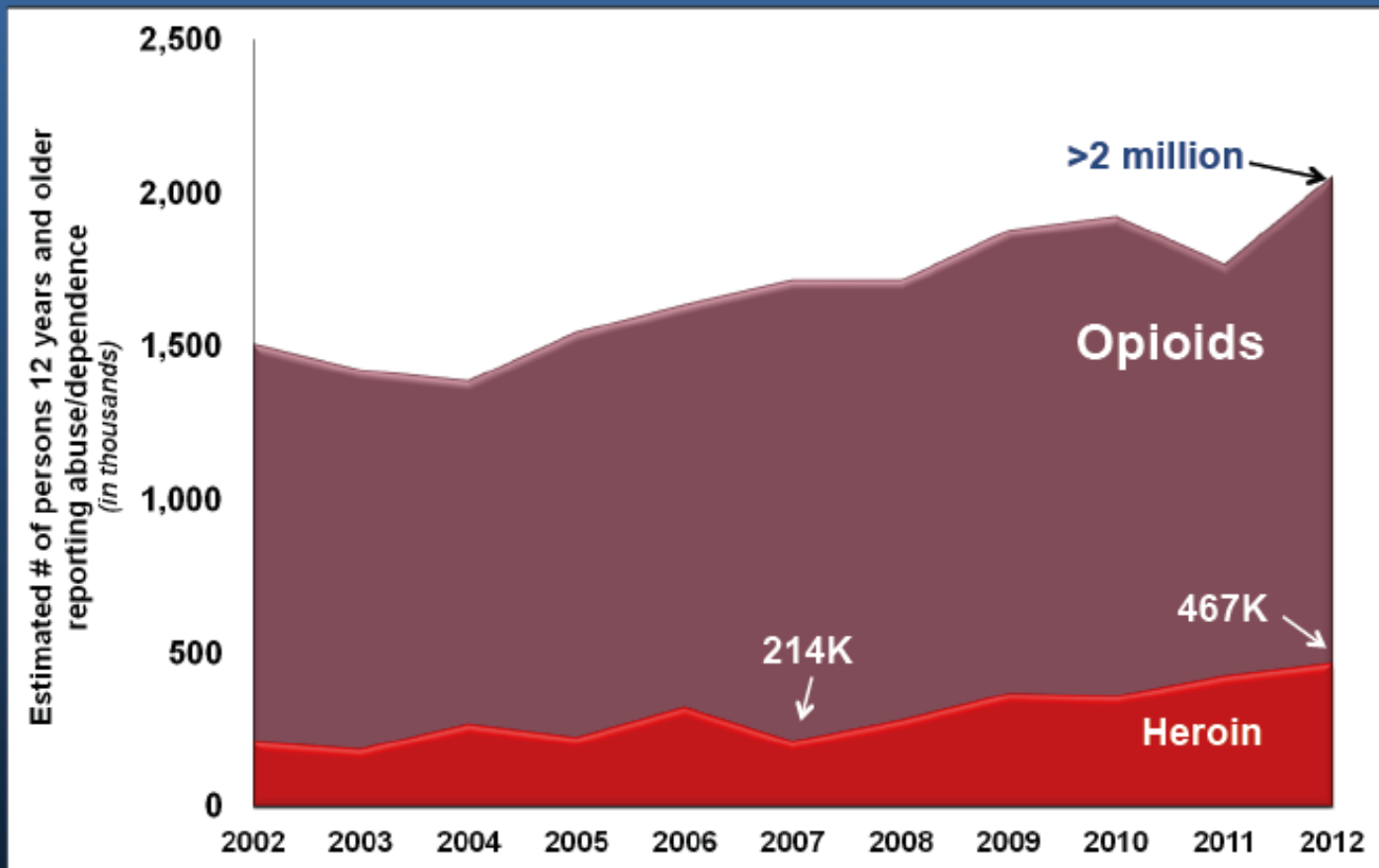
- 46 people die every day (Centers for Disease Control)
- 150 Oregonians in 2013 (Or. Medical Examiner Report)
 - 193 in 2011
 - 170 in 2012

Opioid overdose deaths, sales, and treatment admissions rise in parallel *US, 1999-2010*



National Vital Statistics System, DEA's Automation of Reports and Consolidated Orders System, SAMHSA's TEDS

Heroin abuse and dependence is also increasing



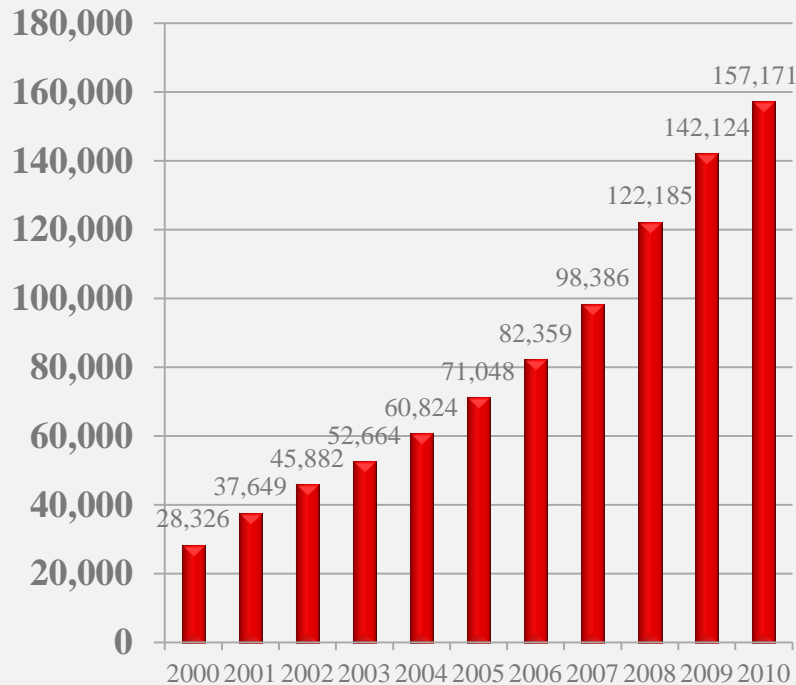
SAMHSA NSDUH 2012.

3 out of 4 people reporting Rx opioid and heroin use in past year took Rx opioids first



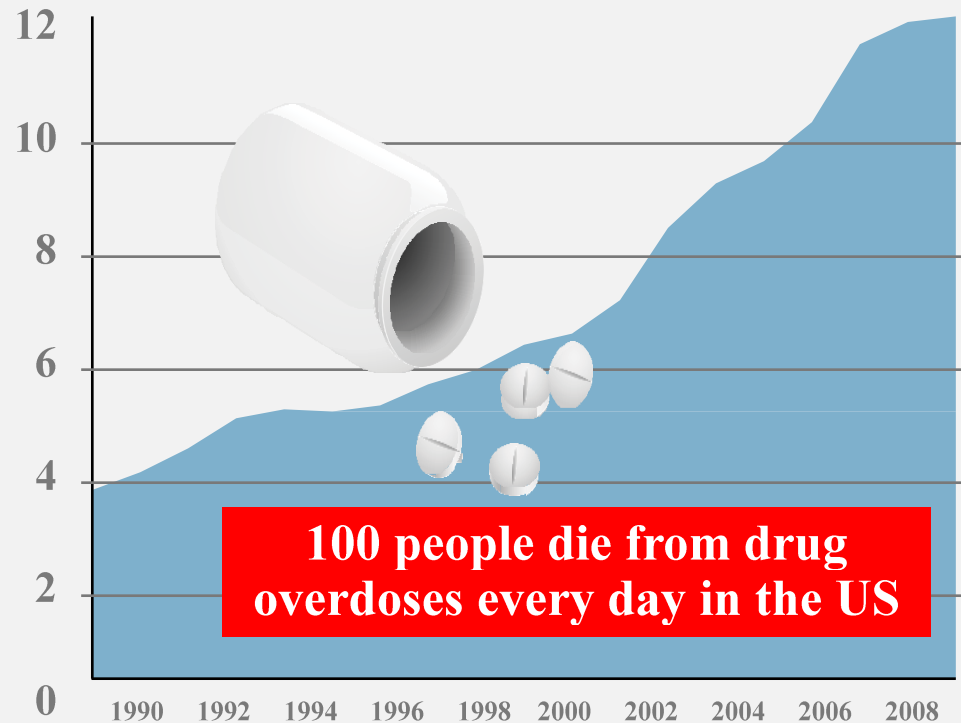
Jones, C.M., Heroin use and heroin use risk behaviors among nonmedical users of prescription opioid pain relievers – United States, 2002–2004 and 2008–2010. Drug Alcohol Depend. (2013).

More Than 5-Fold Increase In **Treatment Admissions For Prescription Painkillers** In the Past Decade



Source: SAMHSA Treatment Episode Data Set
(TEDS), 2000-2010

Drug OD in the US Have More Than **Tripled** since 1990 and **INCREASES** Greater for Women (Five-FOLD)



**100 people die from drug
overdoses every day in the US**

National Vital Statistics System. Drug Overdose Death Rates by State 2008.

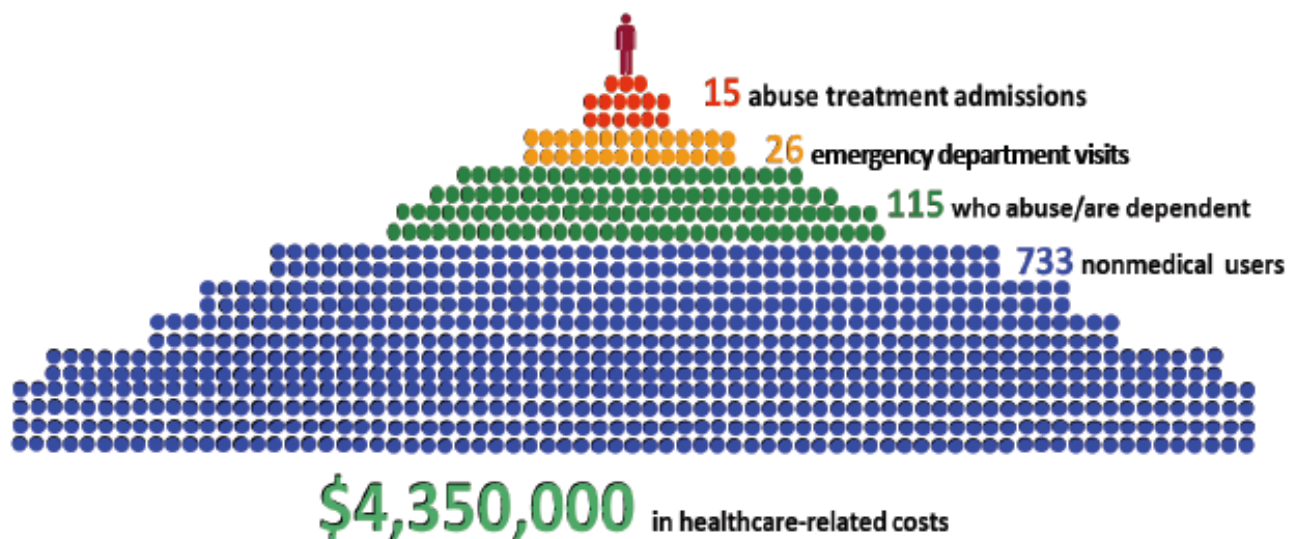
*Deaths are those for which poisoning by drugs (illicit, prescription, and over-the-counter) was the underlying cause.

CDC Vital Signs, July 2013.

Slide from Presentation of Dr. Nora Volkow, Director, Natl Institute of Drug Abuse
April 22, 2014 National Rx Summit

Overdose deaths are the tip of the iceberg

For every **1** prescription opioid overdose death in 2010 there were...



SAMHSA NSDUH, DAWN, TEDS data sets.

Coalition Against Insurance Fraud. Prescription for Peril. <http://www.insurancefraud.org/downloads/drugDiversiion.pdf> 2007.



OFFICE OF THE DIRECTOR

John A. Kitzhaber, MD, Governor

Governor John Kitzhaber
Governor's Office
State Capitol
Salem, OR 97301



500 Summer St NE E20
Salem OR 97301
Voice: 503-947-2340
Fax: 503-947-2341
www.Oregon.Gov/OHA
www.health.oregon.gov

Dear Governor Kitzhaber:

Thank you for the opportunity to have served on the National Governors Association Task Force on Prescription Drug Abuse. It has been an honor working to develop a road map that you may use to reduce the number of prescription drug overdoses and deaths. We cannot continue year after year having prescription drug abuse deaths exceed the number of people killed by automobile accidents.

While the potential of misuse and abuse of prescription drugs has always been present, it was not until the late 1990's when the first long acting opioids were approved by the FDA for the treatment of pain that we began to see significant misuse and abuse of prescription drugs. The ability to legally gain access through a prescription for an opioid has led many people to become addicted to these medications and we began to see sharp increases in deaths due to these drugs.

The attached *Reducing Prescription Drug Misuse and Abuse: A Priority for Oregon* lays out six concrete steps and goals to start Oregon down the path to address this health care epidemic.

We look forward to working with you and your office to build and implement a statewide plan to address this health crisis. All of us believe this is a very serious problem and look forward to your leadership as we all work to reduce this epidemic.

Sincerely,

Thomas Burns
Director Pharmacy Programs
Oregon Health Authority

Judy Cushing
Executive Director
Lines for Life

Senator Jeff Kruse
Senate District 1

Lisa Millet
Manager, Injury and Prevention Program
Division of Public Health

Rob Bovett
District Attorney
Lincoln County

Mary Ellen Glynn
Former Executive Director
Drug and Alcohol Commission

Dr. Dennis McCarty
Vice-Chair, Dept. of Public Health and Prevention
Oregon Health Science University

Dr. Jim Shames
Public Health Officer
Jackson and Josephine Counties

OrCRM Core Objectives



1. Decrease pills in circulation
2. Promote PDMP
3. Patient education
4. Change attitudes & perceptions
5. Reduce the volume of unwanted pills
6. Improve & expand access to treatment services

Core Strategy



- Regional summits to develop regional action plans to reduce abuse
- Include all relevant stakeholders
 - CCO
 - Third party payers
 - Hospitals/systems
 - Treatment providers
 - Prescribers
 - Prevention
 - Public health
 - Law enforcement

Regional Summit Agenda



- State of the state
- State of the region
 - PDMP data and survey data
- Identify barriers to reducing abuse:
 - Better Prescribing
 - Reducing Volume of Unwanted Pills
 - Improving and Expanding Treatment
 - Expanded & Better Use of the PDMP

Regional Summit Outcomes



- Regional Plans to Reduce Misuse, Abuse and Overdose
- Policy Recommendations to Governor and Legislature
- Improved patient, provider and system education



Dwight Holton
CEO Lines for Life
971.244.1371

DwightH@Linesforlife.org