



Acknowledgements

- Gary Oxman, former Tricounty Health Officer
- Haven Wheelock and Outside-In
- Lindsay Jenkins, Maayan Simckes, Kim Toevs,
 Multnomah County Health Department
- Healthy Columbia Willamette Collaborative

Outline

- Prescription Opioid Social-ecological Model
- Pathways to prescribing
 - Consequences of prescribing
 - Interventions to prevent complications
- Local success with community-based
 Naloxone training and overdose reversal
- Efforts toward prescribing standards of care and multi-level education

Social Environment Healthcare Environment **Prescriber Factors Patient Factors** leading to Rx Dependence Addiction Overdose Hospitalization Death Appropriate Rx **Diversion** Transition to heroin

Social Environment

Expectation about effectiveness and safety of opioids Family and peer experiences
Social and financial stress
Lack of social services and support

Healthcare Environment

No insurance coverage for alternative treatments Few providers for alternative treatments Limits on Medically Assisted Treatment Shortage of addiction providers Inadequate or ineffective guidelines

Prescriber Factors

Increased Pain Awareness

Concern re: Pt

satisfaction/liability

Pharma promotion of opioids

Professional norms

Short appointments

Perceived lack of options

Lack of pain specialists

Knowledge, Skills, Abilities re: chronic pain

Inadequate mentoring, monitoring of practice

Deception by patients

Patient Factors leading to Rx

Adv Childhood Events,
Pain, Stress, Anxiety, Depression
Expectations, Lack of Trust

Appropriate Rx

Diversion

Dependence
Addiction
Overdose
Hospitalization
Death
Transition to
heroin

(Over) Simplified Model of Opioid Prescribing

Public Expectatio ns, Norms

Public, Patient, Provider Steps Leading to Opioid Prescriptions

Patient Pain

Opioid Prescription Considered

Opioid Prescription

Heroin use

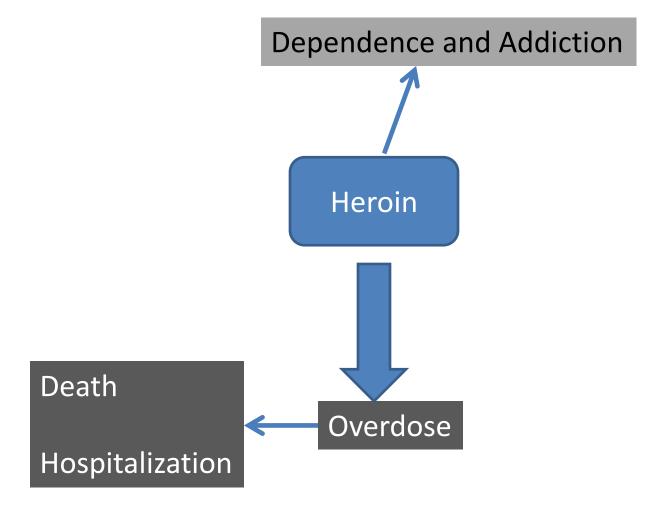
Public

Patients

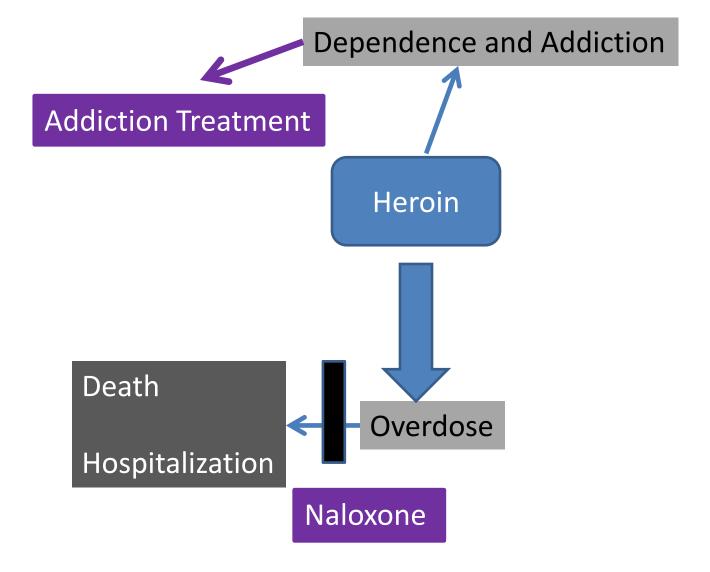
es Providers

Rx Recipients

Heroin Users

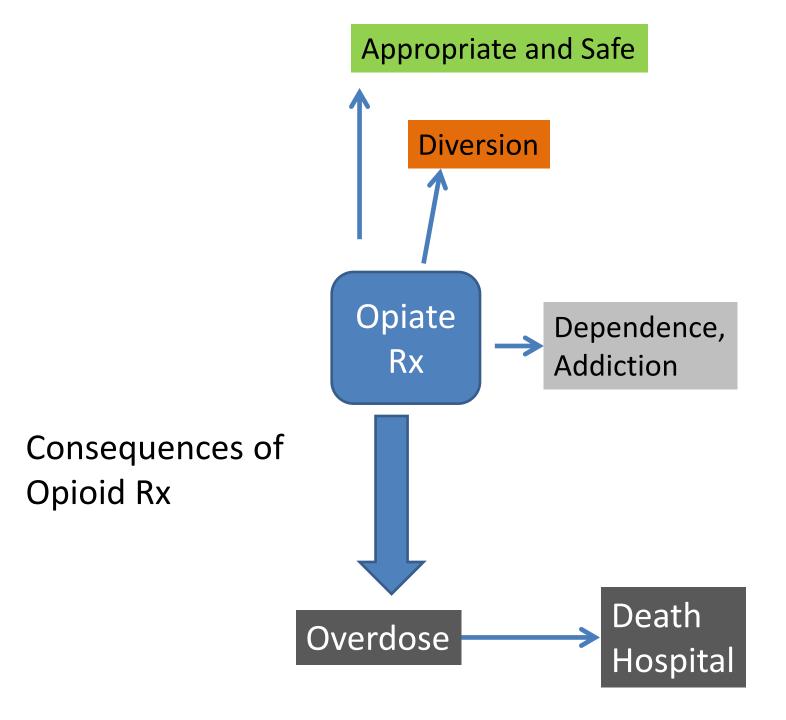


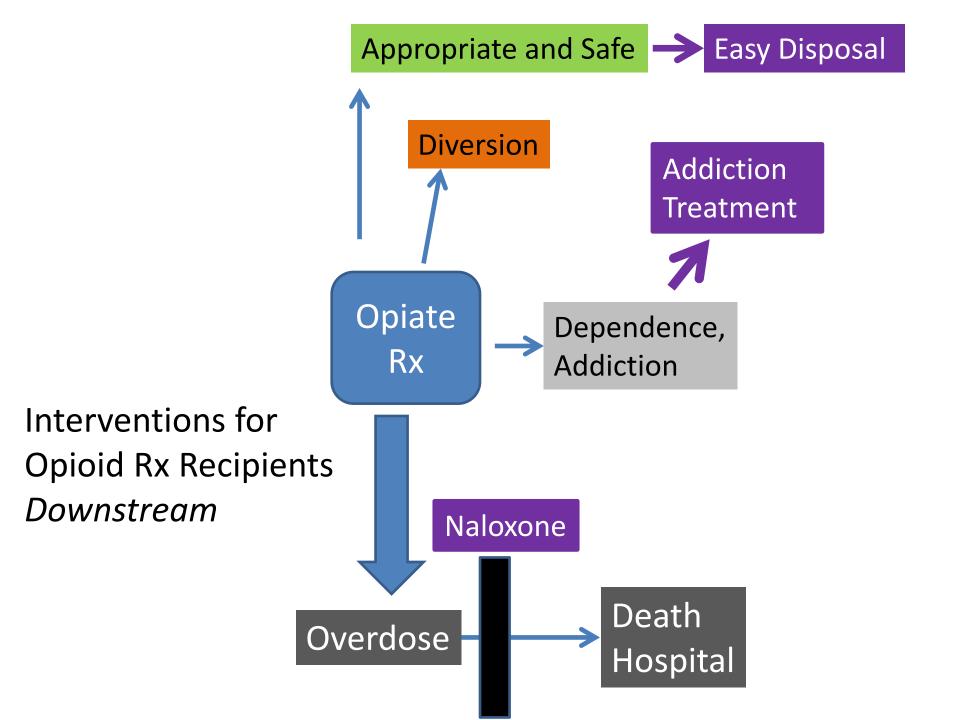
Medical Consequences of Heroin Use



Interventions for Heroin Users- downstream









Perceived
Standards of Care

Opiate Rx Considered

Knowledge, Skills, Ability

Pt expectations, satisfaction scores

Factors influencing Prescribers

Focus on Providers *Midstream*

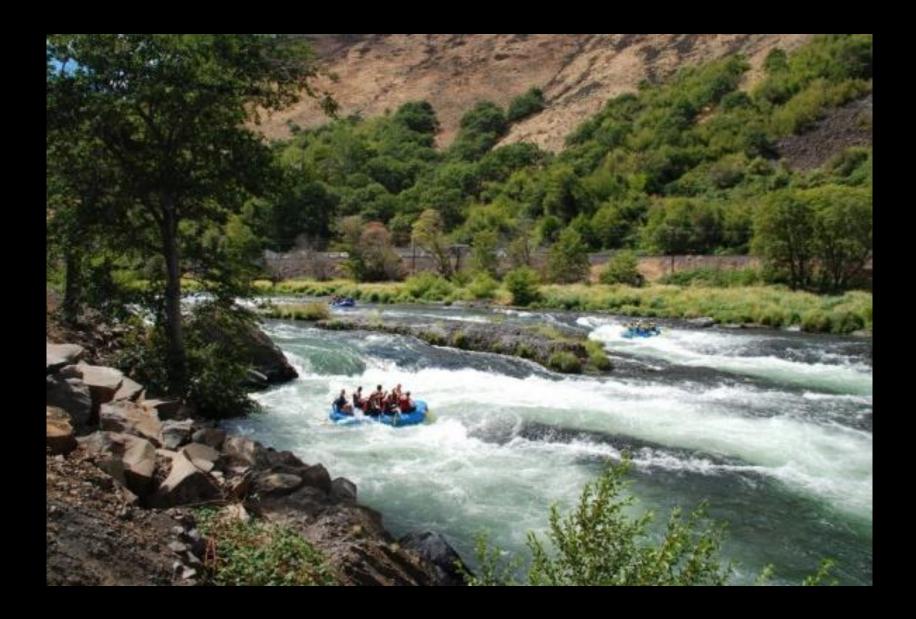
Non-opioid **Treatments** Community Standards Perceived Standards of Care

> Opiate Rx Considered

Knowledge, Skills, Ability

Pt expectations, satisfaction scores

Education Pts, Prov



Patient Experience
Pain, Stress,
Trauma, Previous
Rx, Expectations

Non-opioid Treatments

Patient Experience
Pain, Stress,
Trauma, Previous
Rx, Expectations

Focus on Patients *Upstream*

Education on Pain

Public Expectations

Pain

Opioids

Safety

Cost

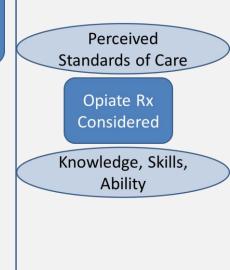
Focus on Public *Upstream*

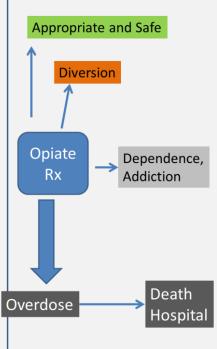
Public Expectations Pain Opioids Safety Cost Public Education

Public Expectations *Re:Pain*

Consequences of Opioid Prescriptions

Patient *Pain*





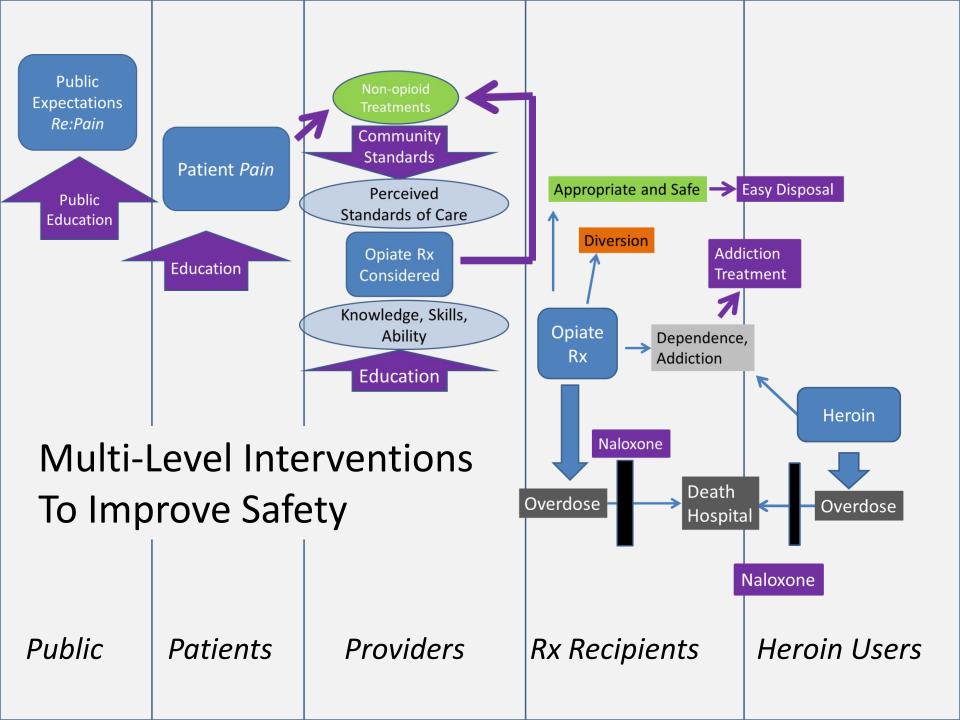


Public Patients

Providers

Rx Recipients

Heroin Users

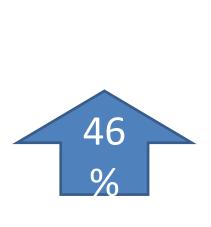


Naloxone Distribution in the Tri-County Area & Healthy Columbia Willamette Opioid Projects

Multnomah County Health Department
Outside In
Clackamas County Public Health
Washington County Health & Human Services
Urban League
Healthy Columbia Willamette Collaborative

Dangerous Substance

Deaths 2000-2012, Oregon



Heroin Deaths

Rx Opioid Deaths

200

Community Placement of Lifesaving Equipment







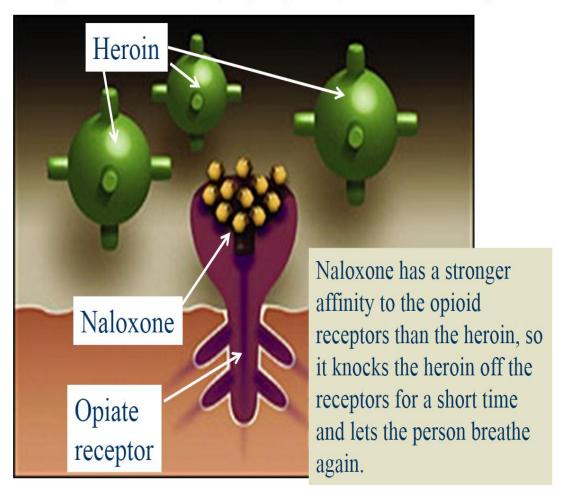






Naloxone – mechanism of action

• Displaces heroin (any opiate) off the receptor

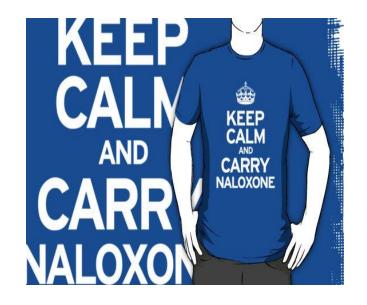


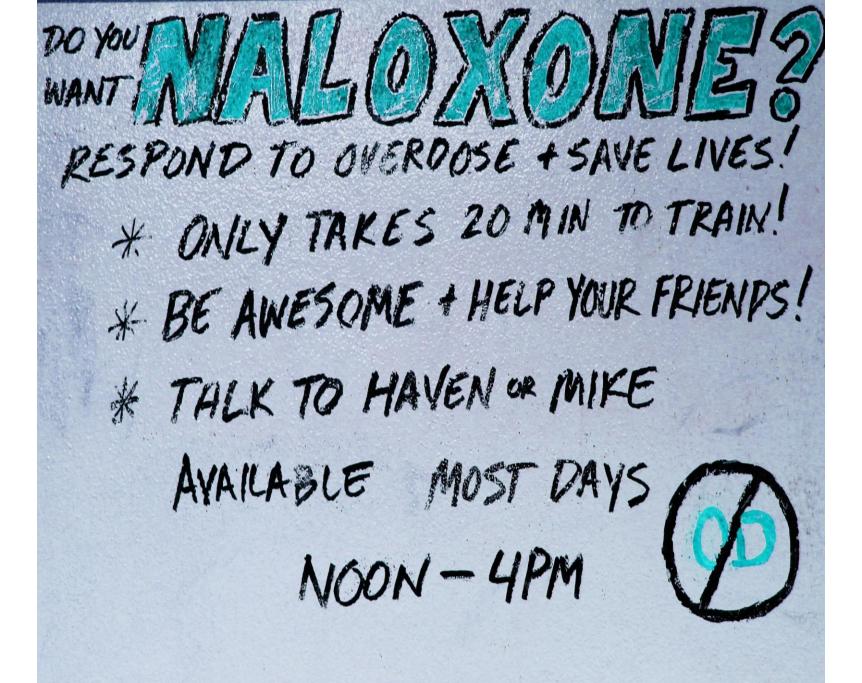
Slide courtesy Jennifer O'Neil

Why Naloxone?

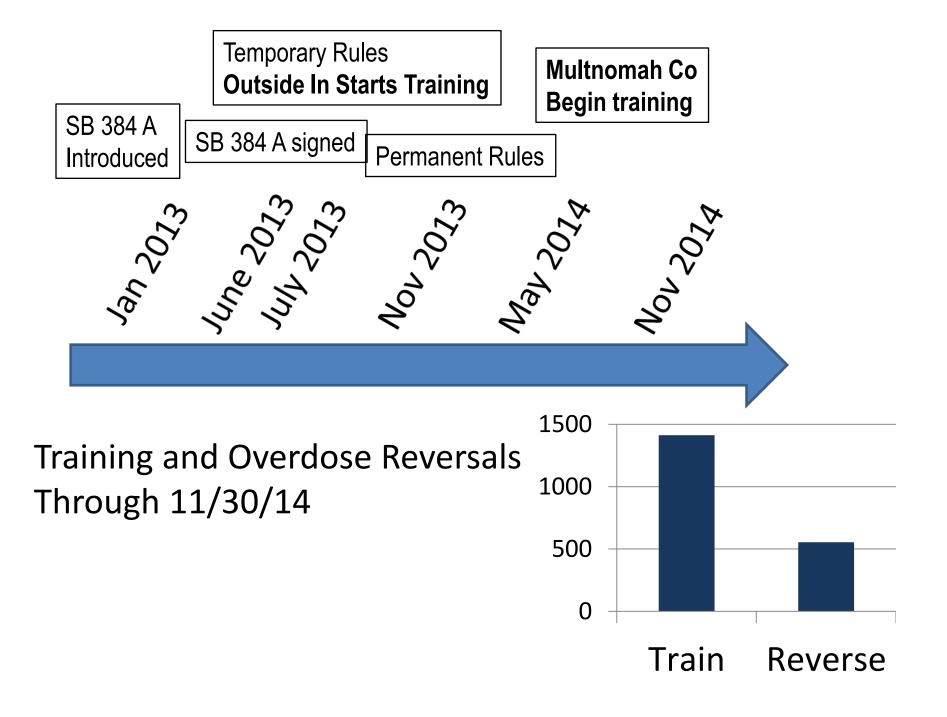
- More naloxone training, greater reduction in deaths
- >200 programs in US;> 50,000 trained
- Cost-effective
- Death ratesIn communitysettings



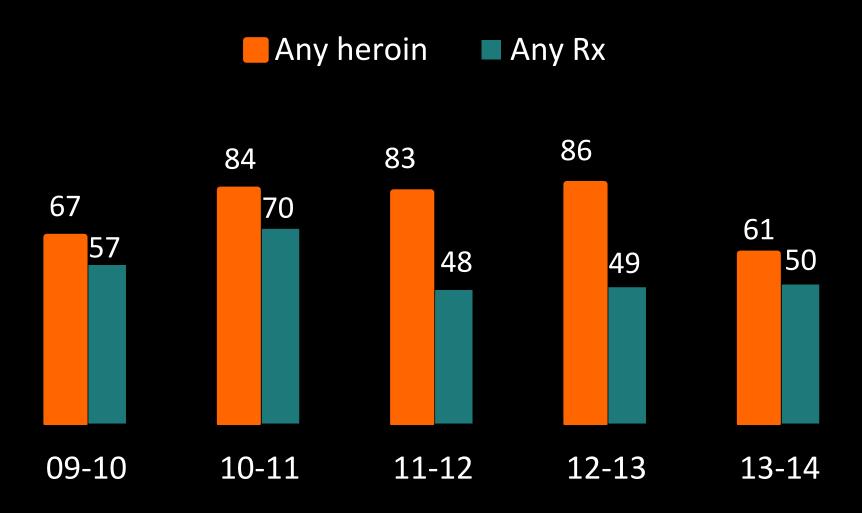






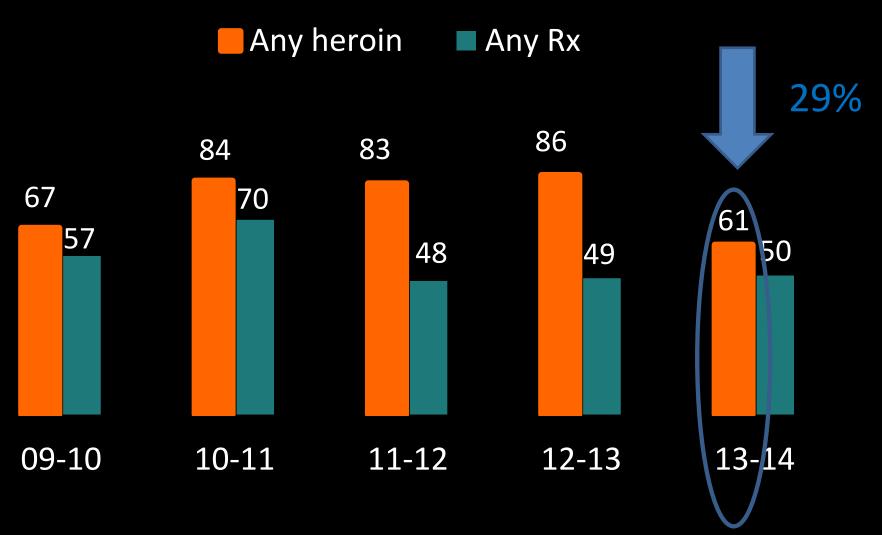


Opiate-Related Deaths by Year (July 9 – July 8), Multnomah County



Source: "Trends in Opiate Related Deaths in Multnomah County," Multnomah County Health Department

Opiate-Related Deaths by Year (July 9 – July 8), Multnomah County Analysis by Maayan Simckes



Source: "Trends in Opiate Related Deaths in Multnomah County," Multnomah County Health Department

Naloxone Future Directions

Objectives

- Train more community members to reverse overdose
 - Friends, family
 - Prescription opioid, diverted opioid, and heroin users
 - Inmates
- Recruit local pharmacies to dispense naloxone for trained community members
- Explore having providers co-prescribe Naloxone with opioids
- Engage and train law enforcement partners to use Naloxone



2 CCOs: Family Care, HealthShare Oregon

4 Counties: Clackamas, Clark, Multnomah, Washington

7 Healthcare Systems: Adventist, Kaiser, Legacy, OHSU, Peace Health, Providence, Tuality



2014-16 Health Improvement Projects

- Safe Opioid Prescribing
- Breast Feeding Promotion



Opioid Workgroups Safe prescribing 'Community Standards Monitoring of Opioid Prescribing

Public, Patient, Provider Education