

Primary Care Strategy Committee

Call for Applications

The Oregon Health Policy Board is committed to a sustainable and fully supported primary care system where every person has access to whole-person care that fosters well-being, strengthens communities, uplifts care teams, advances equity, and keeps health care affordable.

To achieve this vision, the Oregon Health Policy Board is launching a Primary Care Strategy Committee beginning April 2026.

Primary care is the foundation of our health care system providing continuous, coordinated, proactive, and comprehensive care focused on prevention and management of chronic conditions. Throughout the state and nation, primary care is in crisis, as fewer primary care providers are entering the workforce and many are leaving; providers face burdensome administrative requirements; and investment in primary care has declined. The primary care crisis is limiting access to care for patients.

To make primary care work for those who provide, pay for, and access care, Oregon needs actionable strategies that ensure a coherent, equitable, and sustainable system that delivers responsive, community-centered care statewide. Oregon's Primary Care Strategy Committee will help us get there.

The Primary Care Strategy Committee will lead a coordinated effort to stabilize, strengthen, and align Oregon's primary care system with the goal of strengthening access to equitable, affordable, high-quality patient care. The Committee will promote innovative solutions for a strong primary care system focusing on payment and affordability, workforce, and the delivery system.

Join us in making primary care work for everyone.

If you're passionate about primary care and bring one of the perspectives identified under the "Who should apply for membership", we invite you to apply for membership on the Primary Care Strategy Committee. Together, we can shape decisions that make a tangible difference in the lives of Oregonians.

To Apply

Complete the online [Member Application](#). If you are unable to submit your application via the online survey, please email OHPB.CommitteeRecruitment@oha.oregon.gov.

What will the Primary Care Strategy Committee do?

The Primary Care Strategy Committee will:

- Develop and recommend evidence-based legislative, regulatory, and programmatic strategies to strengthen primary care policy, investment, and sustainability.
- Define statewide primary care goals for payment and affordability, workforce, and the delivery system, including integrating behavioral and oral health.
- Oversee development of a statewide definition of "primary care," including provider types and core services.
- Recommend strategies to improve provider wellness and resilience by addressing structural drivers of burnout, administrative burden, and misaligned incentives across payer systems.
- Ensure the voices of those who provide, pay for, and access primary care—especially from rural communities, communities of color, and frontline providers—inform Committee deliberations and recommendations.

Who should apply for membership?

The Oregon Health Policy Board is looking to fill vacant seats on the Primary Care Strategy Committee.

- **Consumers / Patients / Health Equity Advocates** – Includes individuals who directly experience the health care system, including patients, caregivers, and family members accessing or seeking to access primary care who do not work within the health care system; individuals working independently or with advocacy organizations to improve health care and/or health equity policies and patient outcomes; and patient advocates who take part in policy making or decision making on behalf of health care consumers.
- **Health Care Payers** – commercial payers that provide coverage to people in Oregon.
- **Non-Health Care Employers that Purchase Health Insurance** – Includes employers, business coalitions, labor organizations, consumer groups and government agencies that arrange or negotiate health coverage on behalf of a group of people.

To the greatest extent practicable, Committee members shall represent the various geographic, ethnic, gender, racial, and economic diversity of Oregon.

For more information

[Primary Care Strategy Committee webpage](#)

Contact: OHPB.PrimaryCare@oha.oregon.gov