

Reducing Tobacco Prevalence: Key Resources

National	Source
<ul style="list-style-type: none"> • Tobacco Smoking Cessation: Behavioral and Pharmacotherapy Interventions - Final Recommendation Statement 	U.S. Preventive Services Task Force
<ul style="list-style-type: none"> • Best Practices for Comprehensive Tobacco Control Programs 	CDC
<ul style="list-style-type: none"> • The Community Guide - Comprehensive Tobacco Control Programs in the United States (overview) 	Community Preventive Services Task Force
<ul style="list-style-type: none"> • The Community Guide - What Works: Tobacco Use Evidence-based Interventions 	Community Preventive Services Task Force
<ul style="list-style-type: none"> • Electronic Cigarettes Infographic 	CDC
<ul style="list-style-type: none"> • Regulating Toxic Vapor: A Policy Guide to Electronic Smoking Devices 	ChangeLab Solutions
Oregon	
<ul style="list-style-type: none"> • Multisector Coverage Guidance: Tobacco Cessation During Pregnancy 	OHA Health Evidence Review Commission
<ul style="list-style-type: none"> • Prioritized List Changes: Tobacco Cessation During Pregnancy 	OHA Health Evidence Review Commission
<ul style="list-style-type: none"> • Evidence-based Strategies to Reduce Tobacco Use Guide 	OHA Public Health
<ul style="list-style-type: none"> • Tobacco Cessation Counseling Strategies: Resource Guide 	OHA Transformation Center
<ul style="list-style-type: none"> • Tobacco Cessation Coverage Standards 	OHA Public Health
<ul style="list-style-type: none"> • Oregon Tobacco Facts (2018) 	OHA Public Health
<ul style="list-style-type: none"> • Multisector Approaches for Tobacco Prevention: Recommendations for Health Systems 	OHA Public Health
<ul style="list-style-type: none"> • Fact Sheet: Tobacco Use in Oregon 	Truth Initiative
Policy change	
<ul style="list-style-type: none"> • Policy Change Model 	OHA Public Health
<ul style="list-style-type: none"> • "Fool Me Twice" Noncommunicable Diseases Advocacy Report 	Vital Strategies
<ul style="list-style-type: none"> • Oregon Indoor Clean Air Act FAQ 	OHA Public Health
<ul style="list-style-type: none"> • "Tobacco 21" (SB 754) FAQ - Retail Sales 	OHA Public Health
<ul style="list-style-type: none"> • SPArC Case Study: Lane County 	OHA Public Health
<ul style="list-style-type: none"> • SPArC Case Study: Klamath County 	OHA Public Health
<ul style="list-style-type: none"> • How Effective are Tobacco Control Policies? 	Truth Initiative
<ul style="list-style-type: none"> • 2018 Oregon \$2 Tobacco Tax Project (revenues, public health benefits, cost savings) 	Tobacco Free Kids
<ul style="list-style-type: none"> • CHIP Lane County Commissioner Letter 	Lane County CHP partners
<ul style="list-style-type: none"> • Tobacco in the Retail Environment 	OHA Public Health
Health systems change	
<ul style="list-style-type: none"> • Tobacco Cessation Counseling Workflow Template 	OHA Transformation Center

<ul style="list-style-type: none"> • Tobacco Cessation Counseling Workflow Template: Implementation Overview 	OHA Transformation Center
<ul style="list-style-type: none"> • Systems Change Model (Draft) 	OHA Public Health
<ul style="list-style-type: none"> • Telephone Quitlines: A Resource for Development, Implementation, and Evaluation 	CDC
<ul style="list-style-type: none"> • Electronic Referrals to the Oregon Tobacco Quitline Project 	OHA Public Health
Mass-reach health communications	
<ul style="list-style-type: none"> • Technical Assistance for Local Health Departments to Support, Leverage and Expand Use of CDC's Tips from Former Smokers™ Campaign (including dental clinic, FQHC and external health center examples) 	National Association of County and City Health Officials
<ul style="list-style-type: none"> • Lane County Tobacco Media Campaign Results 	OHA Public Health
<ul style="list-style-type: none"> • Tips from Former Smokers® Campaign 	CDC
Behavioral interventions	
<ul style="list-style-type: none"> • Patient Quit Resources Handout (English and Spanish) 	PacificSource
<ul style="list-style-type: none"> • Readiness Ruler for Medical Assistants (English) 	PacificSource
<ul style="list-style-type: none"> • Readiness Ruler for Medical Assistants (Spanish) 	PacificSource
<ul style="list-style-type: none"> • Rx for Change - Counseling Guidesheet, Withdrawl Information Sheet, FDA-approved Medications for Tobacco Cessation, etc. 	University of California – San Francisco
<ul style="list-style-type: none"> • Culturally Specific Tobacco Resources for Patients 	OHA Transformation Center
<ul style="list-style-type: none"> • Motivational Interviewing Training Resources 	OHA Transformation Center
<ul style="list-style-type: none"> • MobileHealth Resources to Help Quit Smoking 	National Cancer Institute
Health equity resources	
<ul style="list-style-type: none"> • Achieving Equity by Identifying and Eliminating Tobacco-related Disparities (fact sheet) 	CDC
<ul style="list-style-type: none"> • How Can State Health Departments Address Tobacco-related Disparities? (infographic) 	Association of State and Territorial Health Officials