

# HEALTH MANAGEMENT ASSOCIATES

## CCO 2.0 VBP Learning Collaborative

### Developing Performance Benchmarks for Population-Based and Clinical Episode Value-Based Payment Models

August 24, 2021 3:00 p.m.

This learning collaborative will further explore opportunities and share best practices in designing and implementing performance benchmarks for population-based and clinical episode value-based payment (VBP) models.

This session will consider different approaches in setting VBP performance benchmarks with discussion of associated issues and best practices for incentivizing improvement that could lead to a greater impact on health and patients' quality of life. Discussion will include establishment of performance, process, and outcome measures.

#### **DISCUSSION QUESTIONS**

- 1) What type of measures, process- or outcome-based ones, are the most challenging for you in setting benchmarks? Are there certain types of care delivery areas where it is more challenging to set benchmarks?
- 2) As you are setting performance targets,
  - Are you using maintenance, improvement, or attainment performance targets? Or some combination? How are you including historical experience in determining the type of performance benchmark?
  - What are your considerations when building multi-year VBP performance goals? Are you re-evaluating benchmarks to ensure they are ambitious enough to encourage quality improvement?
- 3) How will you prevent exacerbating inequities in setting your measures' benchmarks? How are you balancing setting your targets with your member's goals for improved health and quality of life? Are you creating any disincentives? How are you addressing small numbers of patients in measuring performance?
- 4) How do you work with your providers to engage them as you set your VBP benchmarks? Is one type of benchmark better received? Do the chosen metrics and their targets offer opportunities for provider success?

To prepare for the discussion questions in the Learning Collaborative, the following resources are suggested for participants to review and consider preparing for our discussion:

## **RESOURCES**

**CMS Provider ACO Engagement Toolkit.** Information provided includes using data to identify and address opportunities for improving care among other topics. Available at [https://comagine.org/sites/default/files/resources/2020\\_Provider%20Engagement%20Toolkit\\_508.pdf](https://comagine.org/sites/default/files/resources/2020_Provider%20Engagement%20Toolkit_508.pdf)

**Measuring Success in Health Care Value-Based Purchasing Programs.** The article is a review of the published literature available about Value Based Purchasing (VBP) programs and includes a discussion with an expert panel on several topics including benchmarks used by VBP programs. Available at: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5161317/>

**Medicaid Innovation Accelerator Program (IAP) Determining Performance Benchmarks for a Medicaid Value-Based Payment Program.** The article provides considerations for determining benchmarks when a performance metric lacks a benchmark, or an existing benchmark is not appropriate for the intended use or setting. Available at: <https://www.medicaid.gov/state-resource-center/innovation-accelerator-program/iap-downloads/functional-areas/vbp-benchmarking-brief.pdf>

**Tricky Problems with Small Numbers: Methodological Challenges and Possible Solutions for Measuring PCMH and ACO Performance.** Information regarding how to measure performance accurately with small panel sizes and across small number of organizations is provided. Available at: <https://www.shvs.org/resource/tricky-problems-with-small-numbers-methodological-challenges-and-possible-solutions-for-measuring-pcmh-and-aco-performance/>