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**OHA Transformation Center**

**English Radio Ad Script I Well-Child – General**

**EVERGREEN WELL- CHILD VISITS**

**:30 second well-child visit script (73 words)**

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| At [CCO name], we’re here to support you in keeping your child healthy from head to toe. |
| Because when kids are healthy, they’re happier and they learn better. |
| An annual visit helps your doctor get to know your child and what they need as they grow.  |
| And if you have any concerns, there’s no question too big or too small. |
| Find out more about setting up your child’s yearly doctor’s visit at CCO.website.org |