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Each community has a unique variety of media outlets, events, venues, and other media placement opportunities where problem gambling prevention resources can be distributed. Using this tool, identify the media placement opportunities that exist in your community, so you can make strategic decisions about ways to share media.

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| **Video**  |
| **Television Stations** |  |
| **Local Access TV** |  |
| **Other** |  |
| **Audio** |
| **Radio Stations** |  |
| **PA Systems** |  |
| **Other** |  |
| **Print**  |
| **Newspaper** |  |
| **Town/Organizational Newsletters** |  |
| **Bulletin Boards/Billboards** |  |
| **Brochure/Card Rack** |  |
| **Event to Distribute**  |  |
| **Other** |  |
| **Electronic** |
| **Social Media** |  |
| **Websites** |  |
| **Other** |  |
| **Events** |
| **Fairs or Celebrations** |  |
| **Other** |  |