

About OCPG



The Oregon Council on Problem Gambling (OCPG) is a non-profit organization whose mission *is to promote the health of Oregonians through supporting efforts to minimize gambling-related harm.*

The OCPG is one of about 40 affiliates of the National Council on Problem Gambling, each representing a specific state. The relationship between the affiliates and the National Council can sometimes be confusing. In short, there is a close connection: the National Council provides the national voice, while each affiliate focuses on the specific needs of its state. By design, the affiliates hold a majority of seats on the NCPG Board of Directors.

The OCPG has a sister organization called the Oregon Gambling Research Center (OGRC) which encourages and promotes research and learning to inform solutions of problem gambling related services and problems facing the State of Oregon and the nation. The OGRC has a grant program that offers funding for typically Oregon-centered projects. Its Research Director, Andi Dassopoulos, is present at the conference.

Community Guardians: Empowering Leaders, Protecting Youth

2025 Fall OHA PGS Summit: “C3”PO
October 1-3, 2025

Acknowledgements



Community Guardians: Empowering Leaders, Protecting Youth is a project that is funded by a 2025 Agility Grant from the National Council on Problem Gambling.



The project is being conducted in close partnership with the Oregon Health Authority's Problem Gambling Services program.

Introduction

Community Guardians: Empowering Leaders, Protecting Youth seeks to reduce gambling-related harm by **leveraging** the influence and expertise of **community** leaders.

The initiative is grounded in the principal that **community-driven efforts are among the most effective strategies** for advocacy and sustained change.

The project will produce prevention tools tailored to the unique contexts of specific communities, ensuring strategies are relevant, practical, and impactful.



Target Groups

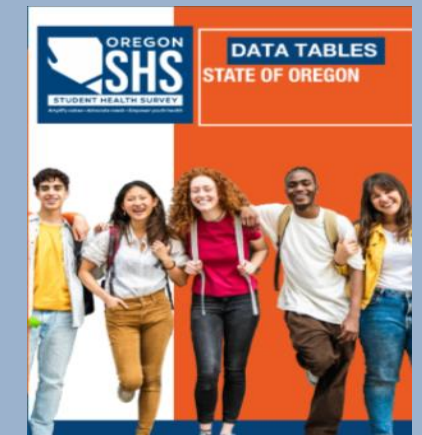


Youth and college-aged individuals are in a critical developmental stage when attitudes, habits, and risk behaviors are forming, while being heavily exposed to gambling content through social media, sports culture, and gambling-like video games.



Caregivers play a central role in shaping children's attitudes and behaviors toward gambling and serve as a critical support system when youth face gambling-related concerns.

Guided by State- and Community-level Voices



Approach

01

Target Groups

Define target groups for prevention efforts.

02

Needs Assessment

Identify priority problem gambling prevention needs.

03

Capability Building

Build community-level capabilities to address prevention needs.

04

Prevention Toolkits

Build prevention toolkits supporting prevention needs.

05

Engagement Channels

Leverage community-level engagement channels.

Prevention Toolkits

Short Video



A series of brief, engaging videos designed to deliver core problem gambling prevention messages individually tailored to youth, college-aged individuals, and caregivers. Each video provides essential information on risks, warning signs, and strategies for seeking help, using audience-appropriate language and examples to promote awareness and early intervention.

Quick Reference Guide



A set of concise, easy-to-read fact sheets individually tailored to youth, college-aged individuals, and caregivers. These guides summarize key signs of problem gambling, address common misconceptions, and list available support resources—serving as practical tools for quick understanding and action across each audience.

Online Resource Repository



A centralized, digital hub offering tailored educational materials, research, prevention tools, and treatment resources for youth, college-aged individuals, and caregivers. This user-friendly platform serves as a go-to source for each group to explore problem gambling information relevant to their needs and experiences.

Social Media Campaigns



Targeted messages and visuals shared across OCPG platforms (e.g., Instagram, Facebook, LinkedIn) to raise awareness of problem gambling, reduce stigma, and direct users to the online resource repository. These campaigns are designed to reach youth, college-aged individuals, and caregivers in the digital spaces they already frequent.

Online Self-Assessment



A confidential online screening tool (PGSI) allowing individuals to evaluate their gambling behaviors and potential risk levels. This promotes early identification and encourages users to seek help if needed.

Community Forums

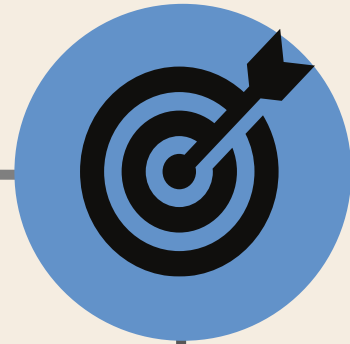


In-person or virtual gatherings that offer education, discussion, and input from community members. These forums build awareness, foster dialogue, and empower local voices in shaping prevention strategies.

Prevention Toolkits

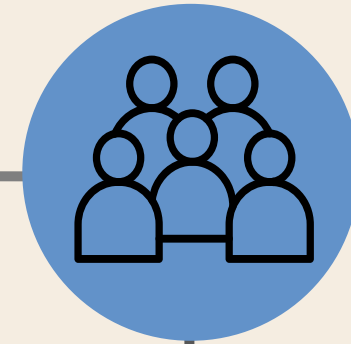


Identify most effective prevention tools



Identify objectives

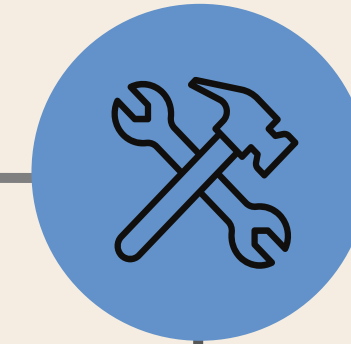
- Awareness and education
- Skill building
- Strategies
- Resources
- Other



Identify audience

- Youth
- Caregiver
- Educator
- Other

Any all of the nuances within those categories



Identify tool

- Brochures
- Online resources (OCPG)
- Short videos
- Workshops / webinars
- Discussion guides
- Other

Engagement Channels

Community Forums



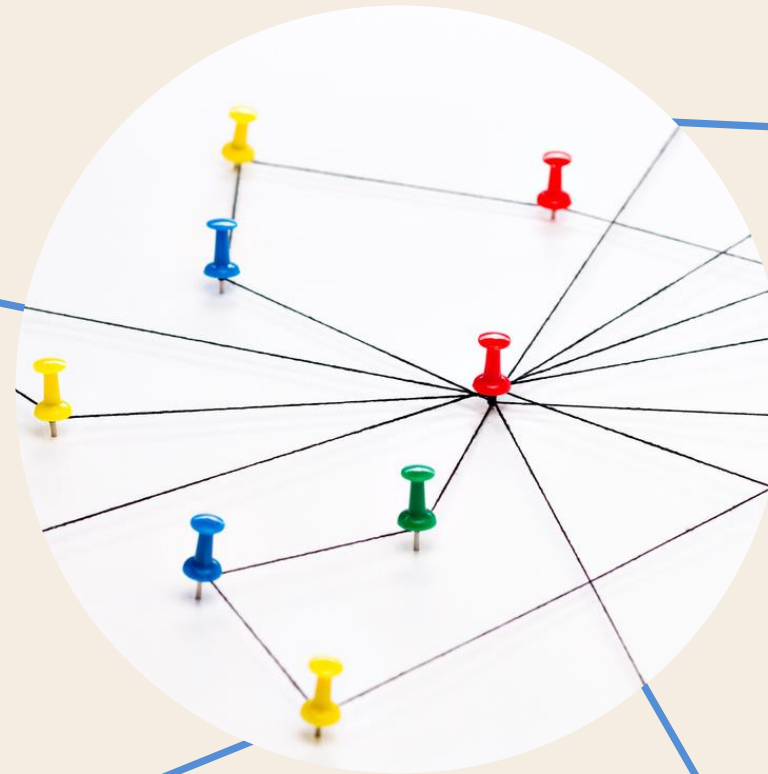
oregoncpg.org



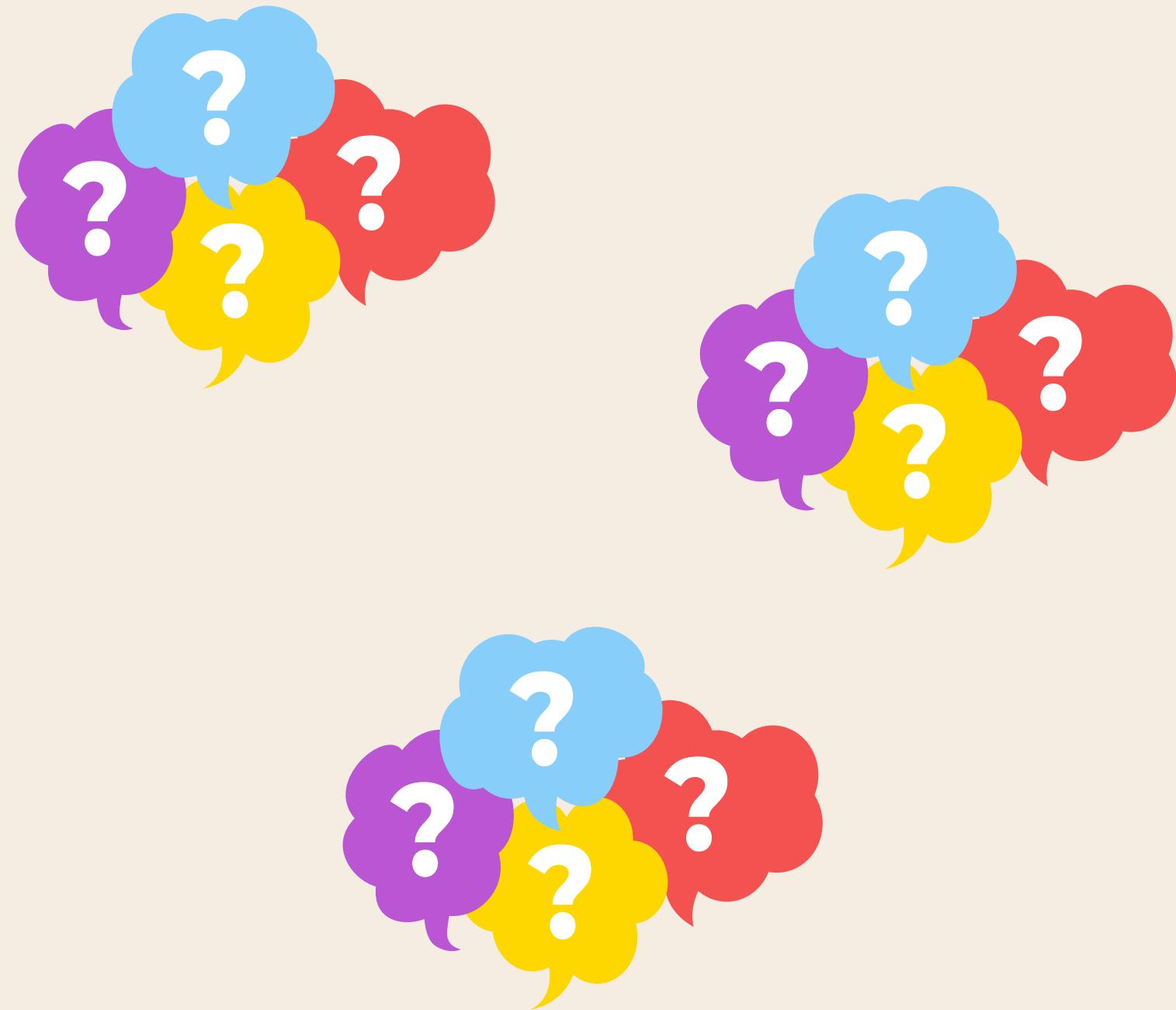
Social Media



Email



QUESTIONS



Survey

