

OPGR-CityOverview

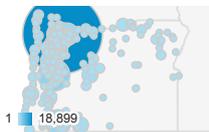
ALL » COUNTRY: United States » REGION: Oregon

Apr 1, 2019 - Apr 30, 2019

All Users
83.99% Users

Map Overlay

Summary



City	Acquisition			Behavior			Conversions Goal 1: Smart Goal		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Smart Goal (Goal 1 Conversion Rate)	Smart Goal (Goal 1 Completions)	Smart Goal (Goal 1 Value)
	44,710 <small>% of Total: 83.99% (53,233)</small>	34,710 <small>% of Total: 80.81% (42,950)</small>	76,468 <small>% of Total: 81.41% (93,930)</small>	86.76% <small>Avg for View: 86.61% (0.17%)</small>	1.18 <small>Avg for View: 1.18 (-0.20%)</small>	00:00:30 <small>Avg for View: 00:00:31 (-1.32%)</small>	25.38% <small>Avg for View: 25.82% (-1.72%)</small>	19,405 <small>% of Total: 80.01% (24,253)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Portland	18,899 <small>(39.39%)</small>	13,908 <small>(40.07%)</small>	31,522 <small>(41.22%)</small>	86.30%	1.18	00:00:31	25.52%	8,043 <small>(41.45%)</small>	\$0.00 <small>(0.00%)</small>
2. Eugene	2,863 <small>(5.97%)</small>	2,105 <small>(6.06%)</small>	4,524 <small>(5.92%)</small>	87.20%	1.17	00:00:24	25.66%	1,161 <small>(5.98%)</small>	\$0.00 <small>(0.00%)</small>
3. Salem	2,043 <small>(4.26%)</small>	1,466 <small>(4.22%)</small>	3,276 <small>(4.28%)</small>	85.78%	1.23	00:00:39	25.34%	830 <small>(4.28%)</small>	\$0.00 <small>(0.00%)</small>
4. Medford	1,801 <small>(3.75%)</small>	1,222 <small>(3.52%)</small>	2,831 <small>(3.70%)</small>	86.82%	1.19	00:00:30	25.01%	708 <small>(3.65%)</small>	\$0.00 <small>(0.00%)</small>
5. Beaverton	1,718 <small>(3.58%)</small>	1,291 <small>(3.72%)</small>	2,520 <small>(3.30%)</small>	88.25%	1.15	00:00:32	26.15%	659 <small>(3.40%)</small>	\$0.00 <small>(0.00%)</small>
6. Gresham	1,275 <small>(2.66%)</small>	924 <small>(2.66%)</small>	2,002 <small>(2.62%)</small>	87.71%	1.15	00:00:29	25.82%	517 <small>(2.66%)</small>	\$0.00 <small>(0.00%)</small>
7. Hillsboro	1,095 <small>(2.28%)</small>	819 <small>(2.36%)</small>	1,629 <small>(2.13%)</small>	87.48%	1.16	00:00:28	25.11%	409 <small>(2.11%)</small>	\$0.00 <small>(0.00%)</small>
8. Corvallis	859 <small>(1.79%)</small>	618 <small>(1.78%)</small>	1,441 <small>(1.88%)</small>	84.94%	1.20	00:00:30	25.19%	363 <small>(1.87%)</small>	\$0.00 <small>(0.00%)</small>
9. Grants Pass	843 <small>(1.76%)</small>	574 <small>(1.65%)</small>	1,302 <small>(1.70%)</small>	84.56%	1.21	00:00:36	25.50%	332 <small>(1.71%)</small>	\$0.00 <small>(0.00%)</small>
10. Bend	777 <small>(1.62%)</small>	570 <small>(1.64%)</small>	1,114 <small>(1.46%)</small>	90.48%	1.13	00:00:17	24.15%	269 <small>(1.39%)</small>	\$0.00 <small>(0.00%)</small>

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