

OPGR-CityOverview

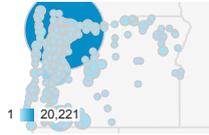
ALL » COUNTRY: United States » REGION: Oregon

May 1, 2019 - May 31, 2019

 All Users
84.85% Users

Map Overlay

Summary



City	Acquisition			Behavior			Conversions Goal 1: Smart Goal		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Smart Goal (Goal 1 Conversion Rate)	Smart Goal (Goal 1 Completions)	Smart Goal (Goal 1 Value)
	47,350 <small>% of Total: 84.85% (55,806)</small>	37,012 <small>% of Total: 81.26% (45,545)</small>	76,675 <small>% of Total: 81.85% (93,676)</small>	89.58% <small>Avg for View: 89.44% (0.15%)</small>	1.14 <small>Avg for View: 1.14 (-0.10%)</small>	00:00:31 <small>Avg for View: 00:00:32 (-2.12%)</small>	25.56% <small>Avg for View: 25.97% (-1.59%)</small>	19,600 <small>% of Total: 80.55% (24,332)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>
1. Portland	20,221 <small>(40.09%)</small>	15,304 <small>(41.35%)</small>	32,023 <small>(41.76%)</small>	89.27%	1.13	00:00:33	24.61%	7,880 <small>(40.20%)</small>	\$0.00 <small>(0.00%)</small>
2. Eugene	2,747 <small>(5.45%)</small>	2,021 <small>(5.46%)</small>	4,207 <small>(5.49%)</small>	89.68%	1.14	00:00:31	27.10%	1,140 <small>(5.82%)</small>	\$0.00 <small>(0.00%)</small>
3. Salem	2,142 <small>(4.25%)</small>	1,578 <small>(4.26%)</small>	3,167 <small>(4.13%)</small>	88.79%	1.14	00:00:40	26.33%	834 <small>(4.26%)</small>	\$0.00 <small>(0.00%)</small>
4. Medford	2,092 <small>(4.15%)</small>	1,453 <small>(3.93%)</small>	3,136 <small>(4.09%)</small>	89.19%	1.14	00:00:33	26.40%	828 <small>(4.22%)</small>	\$0.00 <small>(0.00%)</small>
5. Beaverton	1,937 <small>(3.84%)</small>	1,405 <small>(3.80%)</small>	2,793 <small>(3.64%)</small>	90.80%	1.12	00:00:27	25.71%	718 <small>(3.66%)</small>	\$0.00 <small>(0.00%)</small>
6. Gresham	1,305 <small>(2.59%)</small>	917 <small>(2.48%)</small>	1,885 <small>(2.46%)</small>	90.03%	1.12	00:00:26	26.47%	499 <small>(2.55%)</small>	\$0.00 <small>(0.00%)</small>
7. Hillsboro	1,197 <small>(2.37%)</small>	872 <small>(2.36%)</small>	1,733 <small>(2.26%)</small>	89.09%	1.13	00:00:22	25.45%	441 <small>(2.25%)</small>	\$0.00 <small>(0.00%)</small>
8. Corvallis	1,011 <small>(2.00%)</small>	752 <small>(2.03%)</small>	1,554 <small>(2.03%)</small>	92.08%	1.10	00:00:24	26.19%	407 <small>(2.08%)</small>	\$0.00 <small>(0.00%)</small>
9. Bend	823 <small>(1.63%)</small>	601 <small>(1.62%)</small>	1,162 <small>(1.52%)</small>	89.41%	1.14	00:00:24	30.55%	355 <small>(1.81%)</small>	\$0.00 <small>(0.00%)</small>
10. Roseburg	676 <small>(1.34%)</small>	490 <small>(1.32%)</small>	1,108 <small>(1.45%)</small>	87.73%	1.25	00:00:27	23.10%	256 <small>(1.31%)</small>	\$0.00 <small>(0.00%)</small>

Rows 1 - 10 of 210